Brand Guidelines





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Section 01 Logos





















Do not distort proportions







Do not manipulate logo colors







Do not create custom variations of logos

Section 02 Colors

HEX: #000000

RGB: 0 / 0 / 0

CMYK: 0 / 0 / 0 / 100

HEX: #ffffff

RGB: 255 / 255 / 255

CMYK: 0 / 0 / 0 / 100

HEX: #9aea00

RGB: 154 / 234 / 0

CMYK: 43 / 0 / 100 / 0

HEX: #333333

RGB: 51 / 51 / 51

CMYK: 69 / 63 / 62 / 58

Section 03 Typography

Font Family: Owners Bold

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk LI Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

Font Family: Inter Bold

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

Section 04 Presentation

