

**NUS Students' Computing Club 21 Management Committee**  
**Publicity Team Design Guidelines**

**1. Size guideline**

Size	72 PPI (in Pixels)	96 PPI (in Pixels)	150 PPI (in Pixels)	300 PPI (in Pixels)
<b>A0</b>	-	3179 x 4494	-	-
<b>A1</b>	-	-	3508 x 4967	-
<b>A3</b>	-	-	-	3508 x 4960
<b>A4</b>	-	-	-	2480 x 3508
<b>Online Post only</b>	2000 x 2000 (size can vary)	-	-	-

**2. Computing Club Logo Color: #27378f**



**3. Assets**

Refer to the Assets folder for full list of .png, .psd, assets etc. You can use any of these freely.

**4. Icons**

Feel free to use icons from <https://www.flaticon.com>

**5. External resources**

For external resources, such as image file, psd file, brushes template, shape template, fonts etc., use only those that are available **free for Commercial Use without Attribution**.

**6. Soccat usage**

You are not allowed to create Soccat images yourself from scratch. The reason is that Soccat's copyright belongs to its creator (Xinni). You are however, free to use any images found under the Soccat folder (those are created by Xinni herself). If you cannot find a suitable Soccat image, contact the Director/Deputy Director of Publicity. We will send a request to Xinni to ask if she has time to create your required Soccat image.

<End>