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MSc International Fashion Marketing / Overview

Year of entry: 2024

[View tabs](#)

[View full page \(/study/masters/courses/list/09907/msc-international-fashion-marketing/all-content/#course-profile\)](/study/masters/courses/list/09907/msc-international-fashion-marketing/all-content/#course-profile)

[Overview \(/study/masters/courses/list/09907/msc-international-fashion-marketing/overview/#course-profile\)](/study/masters/courses/list/09907/msc-international-fashion-marketing/overview/#course-profile)

[Entry requirements \(/study/masters/courses/list/09907/msc-international-fashion-marketing/entry-requirements/#course-profile\)](/study/masters/courses/list/09907/msc-international-fashion-marketing/entry-requirements/#course-profile)

[Application and selection \(/study/masters/courses/list/09907/msc-international-fashion-marketing/application-and-selection/#course-profile\)](/study/masters/courses/list/09907/msc-international-fashion-marketing/application-and-selection/#course-profile)

[Course details \(/study/masters/courses/list/09907/msc-international-fashion-marketing/course-details/#course-profile\)](/study/masters/courses/list/09907/msc-international-fashion-marketing/course-details/#course-profile)

[Careers \(/study/masters/courses/list/09907/msc-international-fashion-marketing/careers/#course-profile\)](/study/masters/courses/list/09907/msc-international-fashion-marketing/careers/#course-profile)

Degree awarded

Master of Science

Duration

12 months Full Time

Entry requirements

2.1 UK Honours degree or equivalent. Applications from candidates with academic backgrounds in Marketing, Management, Business, Arts, Fashion and Social Science (combinations of English, History, Languages, Politics, Psychology) related disciplines (minor or major) are particularly welcomed. All backgrounds must contain substantial management, marketing or social science content.

[Full entry requirements \(/study/masters/courses/list/09907/msc-international-fashion-marketing/entry-requirements/#course-profile\)](/study/masters/courses/list/09907/msc-international-fashion-marketing/entry-requirements/#course-profile).

How to apply

[Apply online \(https://www.manchester.ac.uk/study/masters/admissions/how-to-apply/\)](https://www.manchester.ac.uk/study/masters/admissions/how-to-apply/) :

Please only apply for one of the three Fashion courses: MSc International Fashion Marketing, MSc International Fashion Retailing, or MSc International Fashion Retailing (Entrepreneurship and Innovation). If you wish to transfer your application or offer we can review this throughout the cycle, although there is no guarantee that we will be able to change it. Please check the suitable backgrounds and entry requirements for each course.

As there is high demand for this course we operate a staged admissions process with selection deadlines throughout the year. For further details, and for the application deadlines, please see our [staged admissions \(https://www.manchester.ac.uk/study/masters/courses/list/09907/msc-international-fashion-marketing/application-and-selection/#course-profile\)](https://www.manchester.ac.uk/study/masters/courses/list/09907/msc-international-fashion-marketing/application-and-selection/#course-profile) section.

If you are made an offer, in order to confirm your place you will be required to make a deposit payment of £1,000 on or before the deadline date stated in your offer letter.

Please note, refunds are only given for a limited number of reasons, see our page on [Acceptance deposits \(https://www.manchester.ac.uk/study/masters/admissions/after-you-apply/acceptance-deposits/\)](https://www.manchester.ac.uk/study/masters/admissions/after-you-apply/acceptance-deposits/) for more information.

Course options

	Full-time	Part-time	Full-time distance learning	Part-time distance learning
MSc	Y	N	N	N

Attend an open day

(<https://www.manchester.ac.uk/study/masters/open-days-fairs/open-day/>)

Download our course brochure

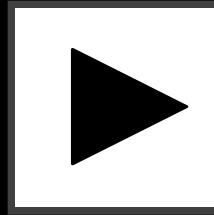
(<https://www.se.manchester.ac.uk/study/masters/brochure-request/>)

Course overview

Specialise in fashion marketing and strengthen your strategic skills for a career in a significant, competitive sector.

Undertake an extensive research project and deepen your knowledge in an area of your interest.

Learn in our brand-new Home of Engineering and Materials (<https://stories.manchester.ac.uk/exploremecd/>) . A purpose-built space for innovation and creativity that is transforming the way our students study, research and shape the world.



Hear more about Fashion, Business and Technology at Manchester from Dr Conlon

Open days

For details of the next University Postgraduate open day, please see [open days and visits](http://www.manchester.ac.uk/postgraduate/opendays/) (<http://www.manchester.ac.uk/postgraduate/opendays/>). .

Fees

For entry in the academic year beginning September 2024, the tuition fees are as follows:

MSc (full-time)

UK students (per annum): £14,500

International, including EU, students (per annum): £33,500

Further information for EU students can be found on our dedicated EU (<https://www.manchester.ac.uk/study/international/eu/>) page.

The fees quoted above will be fully inclusive for the course tuition, administration and computational costs during your studies.

All fees for entry will be subject to yearly review and incremental rises per annum are also likely over the duration of courses lasting more than a year for UK/EU students (fees are typically fixed for International students, for the course duration at the year of entry). For general fees information please visit: postgraduate fees (<http://www.manchester.ac.uk/postgraduate/fees/>). Always contact the department if you are unsure which fee applies to your qualification award and method of attendance.

Self-funded international applicants for this course will be required to pay a deposit of £1000 towards their tuition fees before a confirmation of acceptance for studies (CAS) is issued. This deposit will only be refunded if immigration permission is refused. We will notify you about how and when to make this payment.

Policy on additional costs

All students should normally be able to complete their programme of study without incurring additional study costs over and above the tuition fee for that programme. Any unavoidable additional compulsory costs totalling more than 1% of the annual home undergraduate fee per annum, regardless of whether the programme in question is undergraduate or postgraduate taught, will be made clear to you at the point of application. Further information can be found in the University's Policy on additional costs incurred by students on undergraduate and postgraduate taught programmes (<http://documents.manchester.ac.uk/display.aspx?DocID=19217>) (PDF document, 91KB).

Scholarships/sponsorships

We offer a number of postgraduate taught scholarships and awards to outstanding UK and international students each year.

The University of Manchester is committed to widening participation in master's study, and allocates £300,000 in funding each year. Our [Manchester Master's Bursaries \(https://www.manchester.ac.uk/study/masters/funding/uk-eu-student-advice/masters-bursary/\)](https://www.manchester.ac.uk/study/masters/funding/uk-eu-student-advice/masters-bursary/) are aimed at widening access to master's courses by removing barriers to postgraduate education for students from underrepresented groups.

For more information, see the Department of Materials [Fees and funding \(https://www.materials.manchester.ac.uk/study/masters/fees-and-funding/\)](https://www.materials.manchester.ac.uk/study/masters/fees-and-funding/) page or visit the University of Manchester [funding for master's courses \(https://www.manchester.ac.uk/study/masters/funding/\)](https://www.manchester.ac.uk/study/masters/funding/) website for more information.

Contact details

Department

Department of Materials (<https://www.materials.manchester.ac.uk/>)

Contact name

Postgraduate Admissions Team

Telephone

+44 (0)161 529 3043

Email

pgt-materials@manchester.ac.uk (<mailto:pgt-materials@manchester.ac.uk>)

Website

<https://www.materials.manchester.ac.uk> (<https://www.materials.manchester.ac.uk>)

School/Faculty

Our internationally-renowned expertise across the School of Natural Sciences informs research led teaching with strong collaboration across disciplines, unlocking new and exciting fields and translating science into reality. Our multidisciplinary learning and research activities advance the boundaries of science for the wider benefit of society, inspiring students to promote

positive change through educating future leaders in the true fundamentals of science. [Find out more about Science and Engineering at Manchester \(http://www.se.manchester.ac.uk/\)](http://www.se.manchester.ac.uk/).

Courses in related subject areas

Use the links below to view lists of courses in related subject areas.

[Fashion \(/study/masters/courses/list/?s=FA\)](/study/masters/courses/list/?s=FA)

[Overview \(/study/masters/courses/list/09907/msc-international-fashion-marketing/overview/#course-profile\)](/study/masters/courses/list/09907/msc-international-fashion-marketing/overview/#course-profile)

[Entry requirements \(/study/masters/courses/list/09907/msc-international-fashion-marketing/entry-requirements/#course-profile\)](/study/masters/courses/list/09907/msc-international-fashion-marketing/entry-requirements/#course-profile)

[Application and selection \(/study/masters/courses/list/09907/msc-international-fashion-marketing/application-and-selection/#course-profile\)](/study/masters/courses/list/09907/msc-international-fashion-marketing/application-and-selection/#course-profile)

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Regulated by the Office for Students

The University of Manchester is regulated by the Office for Students (OfS). The OfS aims to help students succeed in Higher Education by ensuring they receive excellent information and guidance, get high quality education that prepares them for the future and by protecting their interests. More information can be found at the [OfS website \(https://www.officeforstudents.org.uk/\)](https://www.officeforstudents.org.uk/).

You can find regulations and policies relating to student life at The University of Manchester, including our Degree Regulations and Complaints Procedure, on our [regulations website \(http://www.regulations.manchester.ac.uk/\)](http://www.regulations.manchester.ac.uk/).

Contact us

+44 (0) 161 306 6000 (tel:+441613066000)

[Contact details \(/connect/contact-us/\)](/connect/contact-us/)

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The University of Manchester

Oxford Rd

Manchester

M13 9PL

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