

Business Administration (MBA: Master of Business Administration)

CIP Code
520101
Program Level
Graduate
Department
Business
College
Arthur J. Bauernfeind College of Business
Graduate Program Type
Graduate Degree
Accreditations
The Association to Advance Collegiate Schools of Business (AACSB International)
Description

The graduate program leading to the Master of Business Administration (MBA) degree for full-time students is offered during the day and evening at Murray. The same program, with the same excellent faculty, is offered 100% online.

The MBA program is offered jointly by the departments within the college. It is designed to qualify graduates for creative leadership positions in a complex and ever-changing business environment. Primary emphasis is placed on the analyses of business problems, the determination of business policies, and the development of the skills and mature judgment necessary for competent



selected graduate electives. The MBA has 8 different concentration areas (accounting, business analytics, cybersecurity, economic development, finance, global communications, marketing, or healthcare administration). The accounting concentration requires additional foundation courses if a student has not completed certain bachelor's-level courses in accounting. Declaring a concentration area in the MBA is not mandatory.

There is no comprehensive examination or thesis requirement in the MBA program. However, the capstone course, MGT 656, can be taken only after completion of 18 hours of graduate coursework and FIN 602 has been completed.

Requirements for Admission

Applicants must meet Murray State University requirements (see Graduate Admissions). Additional requirements for admission are as follows:

All domestic applicants must have either an:

- undergraduate GPA of 3.25 from a four-year domestic institution; or
- undergraduate GPA of 3.00 from a four-year domestic institution with two years of full-time work experience (résumé with references required); or
- undergraduate GPA of 2.75 from a four-year domestic institution with four years of full-time work experience (résumé with references required); or
- earned master's or doctoral degree.

If none of the above conditions are met, domestic applicants must have at least an undergraduate

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above, and whose case includes exceptional circumstances, a candidate review by the admissions committee may occur on a case-by-case basis. In such exceptional cases, the admissions committee will review whether a candidate has significant high-level work experience or qualifications, and at least 5 years since the bachelor's degree was earned.

International students who have a 3.00 GPA (US equivalent) from a four year institution will be considered for unconditional admission. International students with a GPA below 3.00, regardless of work experience, must meet the required above scores on either the GRE or GMAT. An applicant whose native language is not English or did not graduate from an English-speaking college or university must score a minimum of 20 in each section of the TOEFL or a minimum of 6 on each section of the IELTS.

NOTE: No MBA student can have more than two concentrations in the MBA program.

Graduation Requirements

In order to earn the MBA degree, a candidate must earn a minimum grade point average of 3.00 on all graduate courses taken at Murray State University. Repeating a graduate course does not cancel a previous grade in the course; rather, all graduate-level course grades are averaged together to compose the GPA. A candidate may not repeat a course in which a previous grade of A or B was earned for credit.

No more than one C will be accepted in fulfillment of the seven MBA core courses.



A maximum of nine semester hours of graduate credit taken at another institution may be transferred toward the fulfillment of core courses or electives, provided that a minimum grade of B was earned in the transferring courses. Transfer courses must fall within the eight-year time limit allowed for completion of the master's degree.

A candidate who reapplies after a period of inactivity of 24 months will be subject to the degree requirements in effect at the time of reapplication. Applicants who have taken the GMAT or GRE and are denied admission may subsequently be admitted at a future time by a special admissions process on the basis of additional significant work experience or other extraordinary credentials gained after the GMAT or GRE was taken.

Program Requirements

Complete all of the following

Complete the following:

ACC604 - Accounting for Decision Making (3)

CIS623 - Introduction to Business Analytics (3)

ECO625 - Managerial Economics (3)

FIN602 - Corporate Finance (3)

MGT651 - Seminar in Organizational Behavior (3)

MGT656 - Seminar in Strategic Management (3)

MKT667 - Market Planning and Application (3)

Complete at least 9 credits from the following types of courses:

Electives: all electives must be selected with the approval of the MBA director. Students with an undergraduate degree in accounting are encouraged to choose a 600-level ACC course in lieu of ACC 604



Debbie Nesbitt (270) 809-4181 dnesbitt@murraystate.edu

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Nesbitt
racks
Business Administration/Accounting
Attached Program
No renderer for this gadget(InheritFromTypeahead)! :_(
Track Name
Business Administration/Accounting
Degree
MBA: Master of Business Administration
CIP Code
520101
Track Level
Graduate
Department
Management, Marketing and Business Administration
College



The undergraduate courses are designed to form a base upon which the student can build during the subsequent graduate phase of the program.

A student who has satisfactorily completed one or more equivalent courses will be given a waiver for previous work.

A minimum grade of C is required to satisfy each undergraduate course.

Admission Requirements

Complete the following:

ACC300 - Intermediate Accounting I (3)

ACC301 - Intermediate Accounting II (3)

ACC302 - Federal Income Tax (3)

ACC303 - Cost Accounting (3)

ACC506 - Principles of Auditing and Assurance Services (3)

Grand Total Credits: 15

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Track Requirements

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Complete the following:

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ECO625 - Managerial Economics (3)

FIN602 - Corporate Finance (3)

MGT651 - Seminar in Organizational Behavior (3)

MGT656 - Seminar in Strategic Management (3)

MKT667 - Market Planning and Application (3)

Earn at least 12 credits from the following:

ACC600 - Advanced Accounting (3)

ACC608 - Advanced Accounting Information Systems and Analytics (3)

ACC609 - Issues in Corporate Financial Reporting (3)

ACC610 - International Accounting (3)

BAC640 - Legal Obligations of Business (3)

Note: All electives must be selected with the approval of the MBA director. No foundation courses may be used as an MBA elective.

Grand Total Credits: 30

Minimum Credential Hours

30

Track Contact Information

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Default Advisor

D. Nesbitt

Business Administration/Business Analytics

Attached Program

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Track Name

Business Administration/Business Analytics

Degree

MBA: Master of Business Administration



Depar	tment
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Management, Marketing and Business Administration

College

Arthur J. Bauernfeind College of Business

Accreditations

The Association to Advance Collegiate Schools of Business (AACSB International)

Graduation Requirements

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A candidate is awarded one "quality deficit point" for each grade of C received, two points for each D, and three points for each E. Upon receipt of three quality deficit points, a candidate is dropped from the program without opportunity for readmission except by special permission. Once a candidate is dropped from the program, the timeframe to re-apply is eight years from the time of the last courses taken.



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CIS623 - Introduction to Business Analytics (3)

ECO625 - Managerial Economics (3)

FIN602 - Corporate Finance (3)

MGT651 - Seminar in Organizational Behavior (3)

MGT656 - Seminar in Strategic Management (3)

MKT667 - Market Planning and Application (3)

Earn at least 9 credits from the following:

CIS603 - Project Management (3)

CIS609 - Data Management (3)

CIS643 - Advanced Business Analytics (3)

<u>CIS650</u> - Software Development (3)

Note: Students may only have credit toward their degree for CIS 603 or CIS 609.

Grand Total Credits: 30



Accreditations

dnesbitt@murraystate.edu Default Advisor D. Nesbitt Business Administration/Cybersecurity Attached Program No renderer for this gadget(InheritFromTypeahead)! :_(Track Name Business Administration/Cybersecurity Degree MBA: Master of Business Administration CIP Code 520101 Track Level Graduate Department Management, Marketing and Business Administration College Arthur J. Bauernfeind College of Business

The Association to Advance Collegiate Schools of Rusiness (AACSR International). (2013)



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Track Requirements

MG1651 - Seminar in Organizational Behavior (3)

MGT656 - Seminar in Strategic Management (3)

MKT667 - Market Planning and Application (3)

Complete the following:

CYS601 - Data Communications and Networking (3)

CYS615 - Information System Security (3)

CYS625 - Information Security Risk Management (3)

Grand Total Credits: 30

Minimum Credential Hours

30

Track Contact Information

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Default Advisor

D. Nesbitt

Business Administration/Economic Development

Attached Program

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Track Name

Business Administration/Economic Development



Graduate

Department

Management, Marketing and Business Administration

College

Arthur J. Bauernfeind College of Business

Accreditations

The Association to Advance Collegiate Schools of Business (AACSB International)

Graduation Requirements

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Track Requirements

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Complete all of the following
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Complete the following:

ACC604 - Accounting for Decision Making (3)

CIS623 - Introduction to Business Analytics (3)

ECO625 - Managerial Economics (3)

FIN602 - Corporate Finance (3)

MGT651 - Seminar in Organizational Behavior (3)

MGT656 - Seminar in Strategic Management (3)

MKT667 - Market Planning and Application (3)

Earn at least 9 credits from the following:

ECO610 - Introduction to Economic Development (3)

ECO611 - Economic Development Methods (3)

ECO655 - Cost Benefit Analysis (3)

FIN610 - Economic Development Finance (3)

Grand Total Credits: 30



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Accreditations



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Track Requirements



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MG1651 - Seminar in Organizational Behavior (3)
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MGT656 - Seminar in Strategic Management (3)

MKT667 - Market Planning and Application (3)

Earn at least 9 credits from the following:

FIN612 - Capital Investment Analysis (3)

FIN620 - Risk Management (3)

FIN621 - Financial Models (3)

FIN622 - Portfolio Management and Theory (3)

FIN632 - Investment Management (3)

FIN633 - Analytical Methods in Finance (3)

FIN634 - Financial Markets and Institutions (3)

FIN637 - Commercial Banking (3)

FIN650 - Derivative Securities (3)

FIN661 - International Financial Management (3)

Grand Total Credits: 30

Minimum Credential Hours

30

Track Contact Information

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Default Advisor

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rrack name

Business Administration/Forensic Accounting

Degree

MBA: Master of Business Administration

CIP Code

520101

Track Level

Graduate

Department

Business

College

Arthur J. Bauernfeind College of Business

Accreditations

The Association to Advance Collegiate Schools of Business (AACSB International)

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Track Requirements

Complete all of the following

Complete the following:

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ECO625 - Managerial Economics (3)

FIN602 - Corporate Finance (3)

MGT651 - Seminar in Organizational Behavior (3)

MGT656 - Seminar in Strategic Management (3)

MKT667 - Market Planning and Application (3)



Grand Tota	l Credits: 30
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Minimum Credential Hours

30

Track Contact Information

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Default Advisor

D. Nesbitt

Business Administration/Global Communication

Attached Program

No renderer for this gadget(InheritFromTypeahead)! :_(

Track Name

Business Administration/Global Communication

Degree

MBA: Master of Business Administration

CIP Code

520101

Track Level

Graduate



The Association to Advance Collegiate Schools of Business (AACSB International)

Graduation Requirements

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A candidate who reapplies after a period of inactivity of 24 months will be subject to the degree



Complete all of the following

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Complete the following:
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- ACC604 Accounting for Decision Making (3)
- CIS623 Introduction to Business Analytics (3)
- ECO625 Managerial Economics (3)
- FIN602 Corporate Finance (3)
- MGT651 Seminar in Organizational Behavior (3)
- MGT656 Seminar in Strategic Management (3)
- MKT667 Market Planning and Application (3)

Complete at least 3 of the following:

- **BUS615** Communicating in an International Business Environment (3)
- **COM622** Communication Technology (3)
- **COM631** Interpersonal Communication at Work (3)
- **COM639** Seminar in Conflict Resolution (3)
- **COM677** Organizational Learning and Dialogue (3)
- **COM680** Advanced Organizational Communication (3)
- **COM682** Seminar in Crisis Communication (3)
- **COM685** Seminar in Organizational Communication (3)
- **COM687** Leadership Communication (3)
- <u>JMC600</u> Seminar in International Mass Communication (3)
- JMC601 Media, Culture, Gender, and Race (3)
- JMC620 Strategic Communications (3)



Track	Contact	Inform	ation
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Debbie Nesbitt (270) 809-4181 dnesbitt@murraystate.edu

Default Advisor

D. Nesbitt

Business Administration/Health Administration

Attached Program

No renderer for this gadget(InheritFromTypeahead)! :_(

Track Name

Business Administration/Health Administration

Degree

MBA: Master of Business Administration

CIP Code

520101

Track Level

Graduate

Department

Management, Marketing and Business Administration

College

Arthur I Rauernfeind College of Rusiness

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ECO625 - Managerial Economics (3)

FIN602 - Corporate Finance (3)

MGT651 - Seminar in Organizational Behavior (3)

MGT656 - Seminar in Strategic Management (3)

MKT667 - Market Planning and Application (3)

Complete the following:

PCH601 - Overview of the Healthcare Delivery System (3)

PCH605 - Health Administration and Management (3)

PCH620 - Healthcare Planning (3)

PCH615 - Financial Aspects of Health Service Organizations (3)

Grand Total Credits: 33

Minimum Credential Hours

30

Track Contact Information

Debbie Nesbitt (270) 809-4181

dnesbitt@murraystate.edu

Default Advisor

D. Nesbitt

Business Administration/Human Resources Management



MBA: Master of Business Administration

CIP Code

520101

Track Level

Graduate

Department

Management, Marketing and Business Administration

College

Arthur J. Bauernfeind College of Business

Accreditations

The Association to Advance Collegiate Schools of Business (AACSB International)

Description

Program is currently suspended.

Track Requirements

Complete all of the following

Complete the following:

ACC604 - Accounting for Decision Making (3)

CIS623 - Introduction to Business Analytics (3)

ECO625 - Managerial Economics (3)

FIN602 - Corporate Finance (3)

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MGT655 - Seminar in Organization Development (3)

MGT657 - Seminar in International Management (3)

MGT658 - Advanced Topics in Human Resources (3)

Grand Total Credits: 30

Minimum Credential Hours

30

Track Contact Information

Debbie Nesbitt (270) 809-4181

dnesbitt@murraystate.edu

Default Advisor

D. Nesbitt

Business Administration/Marketing

Attached Program

No renderer for this gadget(InheritFromTypeahead)! :_(

Track Name

Business Administration/Marketing

Degree

MBA: Master of Business Administration

CIP Code



Management, Marketing and Business Administration

College

Arthur J. Bauernfeind College of Business

Accreditations

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MGT656 - Seminar in Strategic Management (3)

MKT667 - Market Planning and Application (3)

Earn at least 9 credits from the following:

JMC602 - Seminar in Advertising (3)

MKT645 - Seminar in New Venture Development (3)

MKT663 - Advanced Consumer Behavior (3)

MKT669 - Seminar in Global Marketing (3)

MKT675 - Seminar in Digital Marketing (3)

Grand Total Credits: 30

Minimum Credential Hours

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Attached Program			
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Business Administration/Nonprofit Leadership			
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Program hegins Spring 2023



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Track Requirements



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MG1651 - Seminar in Organizational Behavior (3)
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MGT656 - Seminar in Strategic Management (3)

MKT667 - Market Planning and Application (3)

NLS600 - The Nonprofit Sector and Civil Society (3)

Earn at least 6 credits from the following:

NLS602 - Financial Resource Management and Development (3)

NLS630 - Nonprofit Organizations and Community Development: Comprehensive Strategies for Impact (3)

NLS675 - Social Entrepreneurship (3)

NLS685 - Seminar on Leadership Development (3)

Grand Total Credits: 30

Minimum Credential Hours

30

Track Contact Information

Debbie Nesbitt (270) 809-4181

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Default Advisor

D. Nesbitt



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Take the next step

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for MSU Title IX

Personnel

Disability Services

University Police

Acceptable Use

Policy

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Hutson School of Agriculture

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