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MARKETING (MS)

Cultivate a dynamic career in marketing

In the master’s in Marketing program, you’ll deep-dive into hands-on marketing scenarios under the mentorship of faculty who are experts in the professional world. It prepares you for a successful career by giving you solid foundations in

- Marketing strategy
- Consumer trends and data analysis
- Effective and ethical decision making
- Business communications

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Study & work in the heart of Chicago’s business district

Marketing classes are held on the Loop Campus in downtown Chicago, within walking or commuting distance from the offices and corporate headquarters of hundreds of local and national businesses, including McDonald’s, Walgreens, Boeing and United Airlines.

Application Deadlines

Enrollment Quarter	Domestic Student Deadline	International Student Deadline
Fall	August 15	June 15
Winter	December 1	October 15
Spring	March 1	January 15
Summer	June 1	April 15

Admission Requirements

Submit an online application, essay, résumé and official transcripts.

[Learn More](#)

Required Courses

You'll take seven core marketing courses and five marketing electives.

[Learn More](#)

No. *12*

DePaul was ranked among the country's best MS in Marketing programs in North America by Eduniversal (2019).

\$47_k

The median salary for Marketing graduates was \$47,000.

Collaborate with peers and network with alumni

Roger Lall, clinical professor and MSM program director, developed the Marketing Leaders Community with a few goals in mind: to increase student engagement and foster collaboration amongst the student-led organization, and to increase alumni connections. At DePaul, you'll be able to broaden your experience inside and outside the classroom.

“Our class projects not only enabled us to simulate real-world data and scenarios, but also encouraged students from various backgrounds to work together. The variety of



work and cultural backgrounds exposes DePaul students to intercultural communication, which is essential to the ever-evolving business world.”

Anna (MS '17)
eCommerce/Digital Content Specialist, Robert Bosch Tool Corporation



Alumni Network

Alumni of DePaul’s MS in Marketing are employed at numerous major and boutique businesses, including Bosch, Ricoh, Arrow and more. As a graduate of the program, you join the program’s strong alumni network in Chicago and beyond.

Scholarships

Graduate school is an investment in your future. Kellstadt awarded more than \$3 million to incoming students last year. Learn more about scholarship opportunities available to you.

Learn More

Contact Information

For more information about applying, contact the Kellstadt office at (312) 362-8810 or kgsb@depaul.edu.

Take the next step

We’ll send you information about the degree, admission requirements and upcoming info sessions. Let’s get started.

First Name

Last Name

Email

When do you plan to start at DePaul?



Program of Interest

Marketing - MS



- ☐ Check here if you already have a degree from DePaul University.
- ☐ Check here if you are an international student.

Submit

Driehaus College of Business

Undergraduate Admission

DePaul University Admission
1 E. Jackson Blvd.
Chicago, IL 60604
(312) 362-8000
admission@depaul.edu



Graduate and Doctorate Admission

Kellstadt Graduate School of
Business
1 E. Jackson Blvd., Suite 5300
Chicago, Illinois 60604
(312) 362-8810
1-800-4DEPAUL
kgsb@depaul.edu



Executive Education

1 E. Jackson Blvd., Suite 5100
Chicago, Illinois 60604
(312) 362-1405
executive.education@depaul.edu



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