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Master of Business Administration, Marketing
Master's Emphasis

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/ Master of Business Administration, Marketing

Overview



The Kelce College of Business offers a Master of Business Administration MBA degree with an **emphasis in Marketing**. The Marketing MBA is a professional program designed to prepare future business executives for the global workforce.

Additional information

About Emphasis

The MBA program consists of traditional face-to-face classes, online, and hybrid courses. The program consists of 30 credit hours (seven core courses, and three electives). Each semester, half of the core MBA courses are offered online and the other half traditional. In the following term, the courses are switched, i.e., the traditional in-class courses become online. Thus, there will be three delivery systems: a student may take all the core courses in-class, or all online, or a mix.

For students with undergraduate degrees in business, the program may be completed in one and a half years, depending on full-time or part-time status. For students who do not have an educational background in business, the following prerequisite subject areas must be satisfied. Students may take foundation courses simultaneously with MBA courses.

- accounting
- business finance
- business statistics
- organizational theory & behavior
- economics

About Kelce College of Business

The Kelce College of Business is one of the **elite 5 percent of AACSB-accredited schools of business in the world**. It has received the following rankings:

- *U.S. News and World Report*: **Best Graduate Schools** (part-time MBA | 2023-24)
- *Princeton Review*: **Best on-campus MBA programs** (2023)

- *Wichita Business Journal*: **Ranked #3 in Kansas MBA programs** (2022)
- *Top Management Degrees*: **Ranked #3 in Most Affordable AACSB MBA programs in U.S.**



MBA Dual Degree Program with La Rochelle in France

- download the booklet (PDF)
([//www.pittstate.edu/business/_files/documents/Dual-Degree-Brochure-La-Rochelle_Spring-2017.pdf](http://www.pittstate.edu/business/_files/documents/Dual-Degree-Brochure-La-Rochelle_Spring-2017.pdf))

Career Options

- Company Manager
- Business Development Director
- Financial Analyst
- Investment Banker
- International Marketing Director
- College Instructor

Admission Tracks

A student may apply via one of the following admissions tracks:

1. Traditional

This track is designed for applicants who have a business or non-business undergraduate degree from an accredited university. International applicants are required to submit their undergraduate

documents for a course-by-course evaluation to a credentialing agency such as World Education Services (WES), Educational Credentials Evaluators (ECE), or National Association of State Boards of Accountancy (NASBA) (for accounting applicants). A GMAT score (or GRE equivalent) of 450 or higher is also required. We are currently waiving the GMAT/GRE requirement for applicants who have an undergraduate GPA of at least 3.0 and preferably a business degree.



2. Advanced Degree

Master's or doctoral degree holders from other accredited universities may apply without the GMAT/GRE requirement. Applicants must submit an essay discussing their background and the relevance of the MBA to their career goals, a current resume, and two letters of reference. These materials must be submitted to mba@pittstate.edu (<mailto:mba@pittstate.edu>).

3. Work Experience

Qualified business professionals may apply without the GMAT/GRE requirement. Applicants must provide documented evidence of at least three years of significant managerial experience as well as an accredited undergraduate degree. In addition, applicants must submit an essay discussing their professional experiences and the relevance of the MBA to their career goals, a current resume, and two letters of reference. These materials must be submitted to mba@pittstate.edu (<mailto:mba@pittstate.edu>). Applicants with an undergraduate GPA of at least 2.7 and three years of significant managerial experience may wish to apply for the fully online

Professional MBA program. Please see details
here: <https://degree.pittstate.edu/programs/mba-general.aspx>
(<https://degree.pittstate.edu/programs/mba-general.aspx>)



4. Recent PSU Graduate

The GMAT/GRE requirement is waived for recent business graduates of the PSU Kelce College of Business subject to the following conditions: the applicant must have an overall undergraduate GPA of 3.25 and the degree must have been earned within the last two years prior to the admission decision. The GMAT/GRE waiver also applies to recent non-Kelce graduates with an undergraduate GPA of 3.25 or higher and a minor in business.

MBA Admission: International Student

Student must meet one of the following language requirements:

- TOEFL score of 550/79
- IELTS overall band score of 6.5 with no band score below 5.5
- PTE score of 53
- Duolingo score of 110 with no section score below 100

Additional requirements:

- GMAT score (or GRE equivalent) of 450 or higher
 - We are currently waiving the GMAT/GRE requirement for applicants who have an undergraduate GPA of at least 3.0 and preferably a business degree.

Further information concerning the MBA Program at Pittsburg State University may be obtained from:

Chelsey Decker, M.S.Ed.
Director of Graduate Business Programs
cdecker@pittstate.edu (mailto:cdecker@pittstate.edu)



Dr. Bienvenido Cortes
Associate Dean for the Kelce Graduate School of Business, Research
and Assessment
bcortes@pittstate.edu (mailto:bcortes@pittstate.edu)

Information

- › Tuition & Costs (<https://www.pittstate.edu/admission/tuition-and-costs.html>)
- › Scholarships (<https://www.pittstate.edu/admission/scholarships-financial-assistance.html>)
- › Apply for Admission (/apply)

Program Guide

Download Program Guide (<https://www.pittstate.edu/registrar/catalog/archive/2022-2023/college-of-business/graduate/marketing.pdf>)

About Kelce College of Business



The Kelce College of Business offers a Master of Business Administration (MBA) degree. The MBA is a professional program designed to prepare future business executives for the workforce. The Pitt State MBA degree has four emphases or concentrations: general administration, international business, accounting, and human resource development.

The MBA program consists of traditional face-to-face classes, online, and hybrid courses. The program consists of 30 credit hours (seven core courses and three electives). Each semester half of the core MBA courses are offered online and the other half traditional. In the following semester, the courses are switched, i.e., the traditional in-class courses will become online. Thus, there will be three delivery systems: a student may take all the core courses in-class, all online, or a mix.

Kelce College of Business Homepage (<https://www.pittstate.edu/business/index.html>)

Request Information

Name *

First Name

Last Name

Email *



Phone (optional)

What best describes you? *

▼

Provide mailing address (US only) *

☐ Yes ☐ No

City *

State *

▼

Country *

United States

▼

Questions or comments



Anticipated college start *

Spring 2024

When do you anticipate starting at Pitt State? Spring semester is starting in January, Fall semester is starting in August.

School Name and location (if currently in high school)

Example: Pittsburg High School, Pittsburg KS

Submit & Continue



([//www.pittstate.edu](http://www.pittstate.edu))

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Contact Pitt State

University Directory ([//psuapps-lb.pittstate.edu/UniversityDirectory/Directory/](http://psuapps-lb.pittstate.edu/UniversityDirectory/Directory/))

Jobs ([//www.pittstate.edu/hr/jobs/](http://www.pittstate.edu/hr/jobs/))

☎ 620-231-7000, (callto:620-231-7000)
1-800-854-PITT (7488) (callto:1-800-854-PITT)

📍 1701 South Broadway Street, Pittsburg KS, 66762

About

President Dan Shipp ([//www.pittstate.edu/president](http://www.pittstate.edu/president))

Provost ([//www.pittstate.edu/office/provost/](http://www.pittstate.edu/office/provost/))

Administration & Finance ([//www.pittstate.edu/office/administration-and-finance/](http://www.pittstate.edu/office/administration-and-finance/))

PSU Foundation (<https://www.pittstate.edu/foundation>)



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Pittsburg State University prohibits discrimination on the basis of race, color, religion, sex, national origin, sexual orientation, age, marital or parental status, ancestry, genetic information, gender identity, gender expression, military or veteran status, or disabilities. The following person has been designated to address inquiries regarding the nondiscrimination policies: Director of Institutional Equity/Title IX Coordinator, 218 Russ Hall, 1701 S. Broadway, Pittsburg, KS 66762-7528, equity@pittstate.edu (<mailto:equity@pittstate.edu>)



(https://ksdegreestats.org/program_search.jsp)