

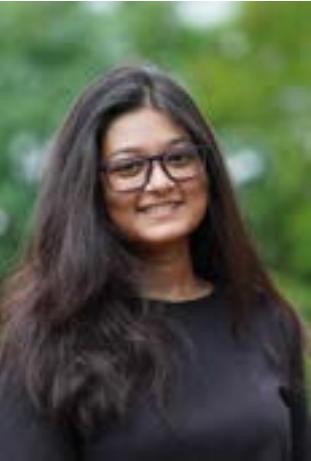


T A P M I

(A constituent unit of MAHE, Manipal)



# WHERE EDUCATION MEETS **EXPERIENTIAL LEARNING**



MASTER OF BUSINESS ADMINISTRATION  
**2024-2026**  
PROSPECTUS FOR ADMISSIONS

**T A Pai Management Institute**

(A Constituent Unit of Manipal Academy of Higher Education)

# TAPMI

WHERE LEARNING IS FOR LIFE

## TAPMI'S MISSION STATEMENT



To excel in management  
education, research  
and practice.



Excellence



Trust



Honesty



Innovation



Commitment



Student-centric



# THE TAPMI ADVANTAGE



Legacy of  
42 years



7000+ alumni



World class  
accreditations -  
AMBA & AACSB



Ranked consistently  
amongst top B-Schools  
in India



Experiential  
Learning



A Constituent  
Unit of MAHE  
(Institute of  
Eminence)



100% placement  
record year-on-year



Industry collaboration  
for cutting edge  
courses



Scholarships  
and Awards  
available up to  
2.9 Crores.



Excellent Infrastructure with  
AC classrooms, AC hostels, and  
state-of-the-art educational facilities  
such as Bloomberg Labs



Life in beach town of Udupi-Manipal  
and a gorgeous 44-acre green campus





T A P M I

(A constituent unit of MAHE, Manipal)



FOUNDER OF

# MANIPAL



Late Shri Dr. T M A Pai  
Padma Shri Awardee  
(1898 – 1979)

Born on 30th April 1898 at Kallianpur of Udupi District of Karnataka, Dr Tonse Madhav Ananth Pai was a self-made man who could understand the local problems, and his desire to serve the people motivated him to find ways and means commensurate with the conditions prevailing in those days. He had a great fascination for spreading education among youth from less privileged backgrounds in particular. He set up premier institutions such as the Kasturba Medical College Manipal in 1953 as the first non-missionary self-financing medical college in the private sector in India occupying the 29th place among the Medical Colleges started in India since 1835, created massive change and development in the educational circles. Continuing his thrust for providing higher education opportunities to the youth, he set up professional colleges of Engineering, Nursing, Pharmacy, and Dental Sciences at Manipal. He was keen to make the Manipal campus a university seat and presented the case to the state and the central Governments. Dr.T.M.A Pai was conferred the prestigious Padma Shri Award by the President of India in 1965. Earlier the Government of Mysore had honoured him with the Public Service Award in 1962, and in 1974, the Mysore University honoured him with the Doctor of Science (Honoris Caus) degree. The secrets of his success were his vision to see what was needed and what was possible and his courage to start new institutions where others felt impossible to succeed. His philosophy was one of service to one's family, friends and the world's people as God's one big family. He lived through his philosophy and his name will be forever etched in people's memory.



FOUNDER OF  
**TAPMI**



Late Shri Tonse Ananth Pai  
Padma Bhushan Awardee  
(1922 - 1981)

The year 2022 is the centenary year of the birth anniversary of Shri Tonse Ananth Pai (17 January 1922 – 29 May 1981), one of the few men who catapulted a small village into a model for the world to follow. In a career spanning thirty-eight years, Shri T A Pai's contributions to nation-building took many forms. He played roles as a politician, held positions such as that of the Railway Minister of India, was in the education, insurance and banking sectors. Under Shri Ananth Pai's stewardship, Syndicate Bank embarked on groundbreaking rural expansion programs with innovative features. In 1970, Shri Ananth Pai was appointed as the chairman of Life Insurance Corporation of India (LIC). Pleased with his tremendous contribution the government conferred the award of Padma Bhushan (a national honour in India) in the year 1972. Dr T. A. Pai was also the first Chairman of the Indian Institute of Management, Bangalore. His commitment to nation building and dedication to social development have made him a torch bearer in India's illustrious history. He founded the T. A. Pai Management Institute in 1980, which has gone on to become one of the top business schools in the country.



# OUR LEADERS SPEAK



## VICE CHANCELLOR'S - WELCOME MESSAGE

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Lt Gen (Dr) M. D. Venkatesh  
VSM (Retd). Vice Chancellor



Dear Aspirants,

Congratulations! You are about to embark on your new life at T. A. Pai Management Institute (TAPMI), and we are eager to welcome you to your new home at one of the premier Management schools and a constituent unit of Manipal Academy of Higher Education, an Institute of Eminence (IoE), Deemed to be University. The Program is designed to prepare you to thrive in the fast-paced, ever-changing world. We are delighted that you have now become a part of TAPMI and MAHE. I would advise you to take full advantage of world-class academic research and infrastructure facilities that are available at TAPMI and make the most of your time at TAPMI. I am confident TAPMI will provide you with world class student experience.



“

Dear MBA of 2026,

Greetings from TAPMI!

If you have picked this prospectus, it is a sign of great things to come in your life. Irrespective of whether it was an act driven by design or destiny, the very fact TAPMI is a top option for your MBA is enough indication that you will eventually choose well.

TAPMI is a high performance business school and is placed in the management, law, humanities and social sciences wing of MAHE, Manipal. TAPMI is a jewel in the MAHE crown. When you are evaluated by the world after your TAPMI experience, your Colour, your Clarity, your Cut and your Carat will be rated, as all precious jewels are rated. Your colour will be the colour of success. Your clarity of purpose, of knowledge, of application and of intent shall make you extremely desirable to governments, institutions, businesses and organisations alike. TAPMI's academic rigour shall ensure your cut is modern, relevant and, well, certainly above the rest. And your carat will always be on the heavier side of the value scale.

You are in a position to consider your admission to the TAPMI MBA because of your good past performance. TAPMI will enhance your present to be better. Finally, your TAPMI experience will mean that your future is among the best that can be!

As you read through this prospectus, you will find enough and more reasons to choose the TAPMI MBA. You will find the course that appeals to you. Whatever your choice, TAPMI assures you of a scintillating and stimulating scholastic experience.

As always, TAPMI is ever ready to welcome you on board!

Here's wishing you happy choices!

”



## PRO VICE CHANCELLOR'S MESSAGE

Prof. Madhu Veeraraghavan  
Pro Vice-Chancellor [MAHE, Bangalore Campus]  
Pro Vice-Chancellor, [Management, Law, Humanities and Social Science]  
Manipal Academy of Higher Education  
T.A. Pai Chair Professor of Finance  
Dr. TMA Pai Endowment Chair in Management Research



# OUR LEADERS SPEAK



## DIRECTOR'S MESSAGE

Prof. Rajeev Kumra  
Director

“

Dear Aspirant,

Greetings from TAPMI!

You just indicated you have an excellent sense of selection by putting TAPMI in your basket of options for your best-in-class MBA. Welcome to TAPMI, where we envision and nurture the leaders of tomorrow. We deliver programs that are rigorous, relevant and focused on your holistic development. Our systems, processes, and people are working in a mission mode, putting you at the centre of the Institute. As you stand at the threshold of your MBA journey, we invite you to embark on a transformative experience that goes beyond academic excellence. Over the last 40 years, TAPMI has been a pioneer in delivering excellence in the field of management. TAPMI has merged with the Manipal Academy of Higher Education (MAHE), an Institution of Eminence recognized by the Government of India. Going forward, a TAPMI student will be able to access world-class resources of both institutions, creating a unique and rich student experience. We are part of a select group of institutions with the coveted double crown [AACSB and AMBA] accreditations. These recognitions are a testimony to the quality of our faculty, staff and facilities. Today, a degree from TAPMI is a passport to professional success. Our stellar placement record and corporate connect is a consequence of our high academic standards. Over the years, our alumni/graduates have made significant contributions at top-notch institutions across the country and around the world. TAPMI offers an exciting range of programs, a prospective student will make a choice based on their career aspiration. Irrespective of the Program choice, we assure you of an enriching experience that draws strength from synergies across all our Program offerings.

Wishing you all the very best. Godspeed!!! Here's hoping to find you in TAPMI's Batch of 2024-2026; as you can see, we are eagerly waiting for you!

”

“

Dear Applicants,

India is emerging as a reliable ally in shaping the future of technology. As India's global economic influence grows, there is a high demand for competent experts who can integrate technology and business effectively. Indian origin leaders are valued immensely by global companies that seek to explore new opportunities and expand their growth. These leaders, who have been educated in India, have set the example for others at Microsoft, Google, IBM.

Creating global technology products & companies from India is a growing imperative for Indian managers, who can lead the way for a new era of growth and global leadership. The use of artificial intelligence, data analytics, blockchain, and other advanced technologies in everyday work highlights the need for a new breed of leaders who can skilfully use these tools to boost growth, innovation, and competitiveness.

The MBA Technology Management program will train management experts who can identify and transform the business potential of emerging technologies into technology solutions and offerings. The program lasts for 2 years (6 trimesters) and is delivered in TAPMI Bangalore campus, with teaching by industry practitioners and academic research scholars and ongoing real-world projects in prominent Technology firms in Bangalore and other Technology centres.

For industry professionals with 2-7 years of experience in the industry with a passion for value creation through technology, this is the right program to fast forward their careers.

Embracing Technology, Enhancing Business

”



## DEAN'S MESSAGE

Dr. Aditya Mohan Jadhav  
Professor and Dean, TAPMI-Bengaluru



**TAPMI**   
(A constituent unit of MAHE, Manipal)



▲ **Manipal**

# TAPMI

***One Institute | Two Campuses***



▲ Bengaluru



T A P M I

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# B-School Ranking 2023-24

## Outlook (2024)

#4

among Private MBA  
Institutions in India

#2

among Private B Schools  
– South Zone

## Careers360 (2024)

#5

among Private  
B-Schools in India

## National Institutional Ranking Framework (NIRF) India Rankings 2023

#42

in Management Category  
<https://www.nirfindia.org/2023/ManagementRanking.html>

## Business Today (2023)

#21

Overall Rank

## India Today (2023)

#21

Overall Rank

## CSR-GHRDC (2023)

#1

in top private Supreme  
B-Schools

## MBAUniverse.com (2023)

#22

Overall Rank

## The Week (2023)

#17

Overall Ranking

#9

among Private B Schools

#1

among Private B Schools  
- South Zone

## Business World (2022)

#18

Overall Rank

#7

among Private  
B-Schools in India

#1

among Private B Schools  
- South Zone



# Accreditations



Accredited by Association to Advance Collegiate Schools of Business (AACSB). The current accreditation is valid till 2027.



Accredited by the Association of MBAs (AMBA). The current accreditation is valid till August 2026.



All 5 MBA programs offered at TAPMI, Manipal, are approved by AICTE. The New MBA-Technology Management program is in the process of approval.



The Post Graduate Programs of TAPMI are recognized by the Association of Indian Universities (AIU).



The National Board of Accreditation has accredited the MBA programs.



TAPMI is a signatory to PRME (Principles of Responsible Management Education), which is a United Nations supported initiative and the largest organized relationship between the UN and business schools across the world. TAPMI has made a commitment to advancing values such as sustainability, responsibility and ethics in teaching, research and thought leadership.



TAPMI is one of the few institutes to be recognized by Beta Gamma Sigma for its academic excellence in business studies. This recognition grants TAPMI students access to a global network of over 580 collegiate chapters and 820,000 lifetime members.



TAPMI's MBA-Marketing program is accredited by the Chartered Institute of Marketing (CIM), UK, granting students exemptions on CIM qualifications and access to a global network of marketing professionals.



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# TAPMI PROGRAMS



TAPMI believes that academics should facilitate the holistic development of the students who join the 2-year postgraduate programs. TAPMI's approach brings out the best in the students through continuous evaluation and insistence on frequent and high-quality work outputs.

- > MBA
- > MBA - BKFS  
(Banking and Financial Services)
- > MBA - HRM  
(Human Resource Management)
- > MBA - IB  
(International Business)
- > MBA - Marketing  
Management
- > MBA - Technology  
Management  
(TAPMI Bengaluru Campus)



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(A constituent unit of MAHE, Manipal)

DR. T.M.A. PAI BLOCK



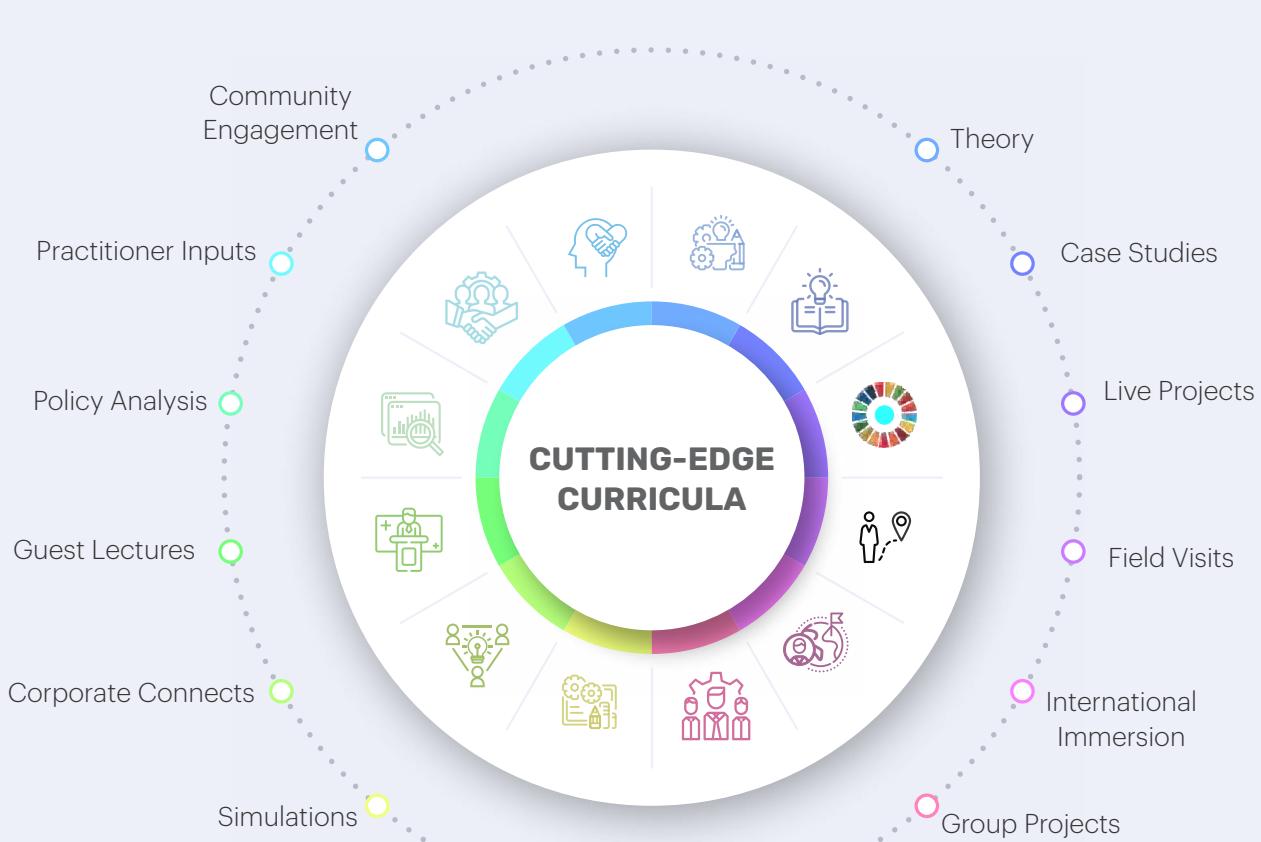
# MASTER OF BUSINESS ADMINISTRATION (MBA)

CUTTING-EDGE TAPMI MBA ADVANTAGE TO BOOST CAREERS

The Mission of TAPMI's flagship MBA – Master of Business Administration Program is "Leadership through Value-Creation". We nurture versatile leaders with a spectrum of capabilities and a cross-functional mindset. Highlights of the program are:

- Program is spread over two years with Six trimesters
- Year 1: Core courses in the areas of Strategy, Marketing, Operations, Human Resources, Accounting, Finance, Economics, Information Systems and Analytics.

- Year 2: Contemporary and Industry relevant Elective courses leading to various specializations.
- Focus on Values, Ethics & Leadership.
- Experiential learning
- 8 week-long summer internships with premier organizations across the country





# MBA - BKFS

PIONEERING NICHE COURSE FOR FINANCE ENTHUSIASTS



TAPMI's MBA-BKFS program focuses on "Value-Creation through Financial Analysis". Aided by the state-of-the-art TAPMI Finance Lab, this course enables students to have a managerial career in the fields of banking and financial services with leading national and multinational banks and financial institutions.

- ↗ Two-year MBA course with a focus on Banking and Capital Markets, catering to banking and financial services industry.
- ↗ Career paths in Investment and Corporate Banking, Stock Broking, Financial Analyst, Treasury Operations, Asset Managers, Credit Rating Analyst, roles with exchanges/ regulators, etc.

- ↗ Courses across both years are integrated with Bloomberg terminals.
- ↗ Experiential learning through a one-of-a-kind course in India, Student Managed Investment Course (SMIC).
- ↗ Coursework aligned with the Candidate Body of Knowledge (CBoK) of CFA/FRM Programs'.
- ↗ Scholarships offered for pursuing CFA/FRM programs.
- ↗ Three-week on the job training with Bombay Stock Exchange or the State Bank of India training institute after 8-week long summer internship.

# MBA - HRM

**LEARNING PEOPLE MANAGEMENT FROM THE BEST**



With a mission of creating value through people, the program is focused on delivering a comprehensive course curriculum in human resources to build exceptional behavioral (individual, team and leadership), functional, strategic and institutional (employee relations and industrial relations) HR competencies which empowers participants to become strategic partners for business.

- Two-year MBA program focusses on creating thought leaders in human resources who can effectively manage people and organizations for high performance.
- Partnered with Society for Human Resource Management India to co-design the MBA-HRM curriculum.

- Graduates of this Program will be adept in leadership and navigation, business acumen and consultation, global/ national and cultural relationship management, technical competencies and HR functional skills
- Elementary courses in year 1 including Finance and Economics, Marketing, Operations Management, and Information System Management.
- Core-courses in human resource management in year 2, advance courses in Labor Laws, Analytics and Organizational Development



# MBA - IB

**GLOBAL EXPOSURE FOR YOUR DREAM INTERNATIONAL CAREER**



'General Management mastery with international business effectiveness'

- ↗ Mastery of the International Business domain with enhanced functional skills in cross country contexts, global uncertainty and globalisation
- ↗ Critical thinking skills, international negotiation ability, cross cultural literacy and geo-political awareness
- ↗ International Live Project Management and real-time advisory in collaboration with xCulture.org
- ↗ International Immersion and study abroad option at leading business schools overseas

- ↗ Effective corporate communication via foreign training, based on Goethe Institute and Alliance Francaise curriculum and pedagogy and advanced business English proficiency
- ↗ Alignment with GARP Sustainability body of knowledge, with certification (optional)
- ↗ Adaptive leadership via outbound training in collaboration with TATA STEEL ADVENTURE FOUNDATION, cross cultural sensitivity and Young Global Leadership (YLP) Program (to be piloted)

# MBA - MARKETING

LEARN MARKETING FROM MARKETING GURUS



TAPMI's MBA – 2-year PG management Program in Marketing provides foundational training in broad business and management disciplines and specialist training in Marketing. The MBA- Marketing program has received an "Accredited degree" status from the Chartered Institute of Marketing (CIM), UK and the Australian Marketing Institute (AMI). It is aimed at creating and training marketing professional to play leadership roles in the domain of marketing, sales, and customer services across various sectors of the economy.

- ↗ Compulsory live projects in addition to summer internship for industry exposure of students

- ↗ Mentoring by TAPMI alumni holding senior leadership positions
- ↗ Sector specific specialization courses in the second year delivered by industry professionals
- ↗ Successful track record of attracting companies in FMCG, durables, retail, banking, and B2B sectors offering sales management roles for final placements.
- ↗ BrandScan course which gives an opportunity to analyse actual business challenges through research and provide solutions to the companies

# MBA - TECHNOLOGY MANAGEMENT

EMBRACING TECHNOLOGY, ENHANCING BUSINESS



In a world where technology is changing the rules of the game, a resurgent India sees opportunities everywhere.

This new India is creating a high-growth technology-driven economy with product businesses for the world.

Undoubtedly, this will require an entirely new breed of technology managers with full-stack skill sets to fully harness the opportunity and create successful global businesses.

TAPMI's MBA-Technology Management Program is a 2-year (6 trimesters) program based in TAPMI Bangalore campus delivered by TAPMI Faculty and Industry Practitioners.

## Unique Three Pillar Curriculum

1. Core Business Management
2. Technology Management
3. Industry Vertical Specializations

↗ **FinTech**

↗ **E-Commerce and Retail**

↗ **Healthcare**

## Key Highlights

### 1. Instruction by Industry Practitioners:

30% of instruction in Technology Management and

Industry Vertical courses is delivered by seasoned industry practitioners.

### 2. Software driven instruction:

30% of learning using industry-leading software tools in each course.

### 3. Immersive Live Projects:

Multiple live project internships for students with leading technology companies.

### 4. Industry Mentor Program:

Each student will have a seasoned industry practitioner as a mentor through a formal mentoring program.

### 5. Technology Labs:

- ↗ Fintech Research Lab
- ↗ Analytics Lab
- ↗ Supply Chain and E-Commerce Lab
- ↗ AI/ML Lab

### Admission - Eligibility:

All students will have 2-7 years of technology experience with leading technology services, product, and platform companies – enabling enhanced peer learning.

# PLACEMENTS AND CORPORATE ENGAGEMENT AT TAPMI





# TAPMI PLACEMENTS

Excellent Placement Record year-on-year



## Key Corporate Engagement programs

- ↗ Individual career planning and counselling for all students
- ↗ 2 month intensive Summer internships leading to over 28% PPOs in 2022-23
- ↗ Live projects with industry and faculty guides
- ↗ Disha: Annual workshop with CFO/CEO/Company Lead level interactions from over 146 guests from 139 companies(2022)
- ↗ Advisory Boards to create curriculum based on industry trends
- ↗ Sponsored Competition Participation for personal growth
- ↗ Sectoral and industry-specific Workshops
- ↗ Industry immersion workshops
- ↗ Co-delivery of electives by Industry experts
- ↗ 7000+ Alumni Connect



## Placement 2023-24\*

\*in progress

2022-23





## PRE-PLACEMENT OFFER HIGHLIGHTS



2021-22      2022-23      2023-24\*\*

Number of PPOs

81

136

112

Percentage students receiving PPO

15%

28%

22%

Highest Stipend (in Lakhs)

1.20L

1.25L

1.50L

## GENDER BASED BREAKUP OF PRE PLACEMENT OFFERS



2021-22      2022-23      2023-24\*\*

Male

43

78

62



Female

38

58

50



## PPO BASED ON EXPERIENCE

2021-22      2022-23      2023-24

Fresher

18

33

34

Students with  
work experience

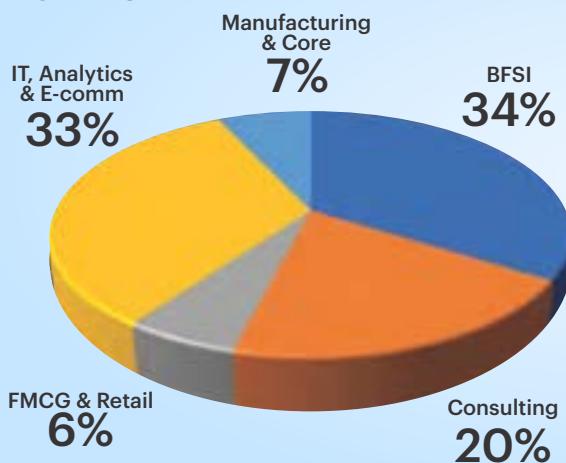
63

103

78

## PROMINENT SECTORS FOR PLACEMENT

2022-23



2023-24



## HIGHEST CTC - LAST TWO YEARS

2022-23

**24.80 LPA**

2023-24

**32.03 LPA**

## PACKAGE DETAILS



PLACEMENT	2022-23	2023-24**
Top 50	20.97	20.64
Top 100	17.93	18.45
Top 150	17.86	17.25
Top 200	17.12	16.37

in Lakhs

\*\*The placement process for 2023-24 is in-progress.



T A P M I



(A constituent unit of MAHE, Manipal)

## DR. T.M.A. PAI BLOCK



# KEY SECTORS

- ↗ Automotive, Aviation And Aerospace
- ↗ BFSI
- ↗ Consulting
- ↗ Consumer Banking
- ↗ EdTech
- ↗ FMCG, Retail & E-commerce
- ↗ Healthcare
- ↗ Hospitality And Real Estate
- ↗ IT & Analytics
- ↗ Mobilization-operations
- ↗ Organization Development & Transformation
- ↗ Supply Chain, Logistics And Transportation

# KEY PROFILES

- ↗ Analyst (Financial Operations)
- ↗ Area Business Manager
- ↗ Area Manager
- ↗ Area Sales Manager
- ↗ CFO Associate
- ↗ Commercial Banking Credit Risk
- ↗ Consultant/principal - Digital
- ↗ Cyber Risk Consultant
- ↗ Digital Commerce Consultant
- ↗ Finance Associate
- ↗ Finance Consultant
- ↗ Financial Analyst
- ↗ Financial Consultant
- ↗ Global Finance Business Analyst
- ↗ Hr Assistant Manager
- ↗ Industry Research Management Trainee
- ↗ Innovation Consultant
- ↗ Investment Analyst
- ↗ Investment Banking - Analytics
- ↗ Management Consultant
- ↗ Management Trainee
- ↗ Manager - Credit
- ↗ Manager - Finance & Accounts
- ↗ Manufacturing Analyst
- ↗ Marketing Specialist
- ↗ Pre-sales Consultant
- ↗ Product Management
- ↗ Product Manager
- ↗ Program/product Manager - ERP/SAAS
- ↗ Project Manager
- ↗ Regulatory & Legal Support Advisor
- ↗ Risk & Compliance
- ↗ Sales Executive Trainee
- ↗ Sales Strategy Consultant
- ↗ Senior Analyst
- ↗ Senior Management Consultant
- ↗ Senior Manager (Brand & Collaborations)
- ↗ Strategy And Transactions Consultant
- ↗ Talent Acquisition Consultant
- ↗ Tech Risk Consultant

# TOP RECRUITERS





# TAPMI ALUMNI

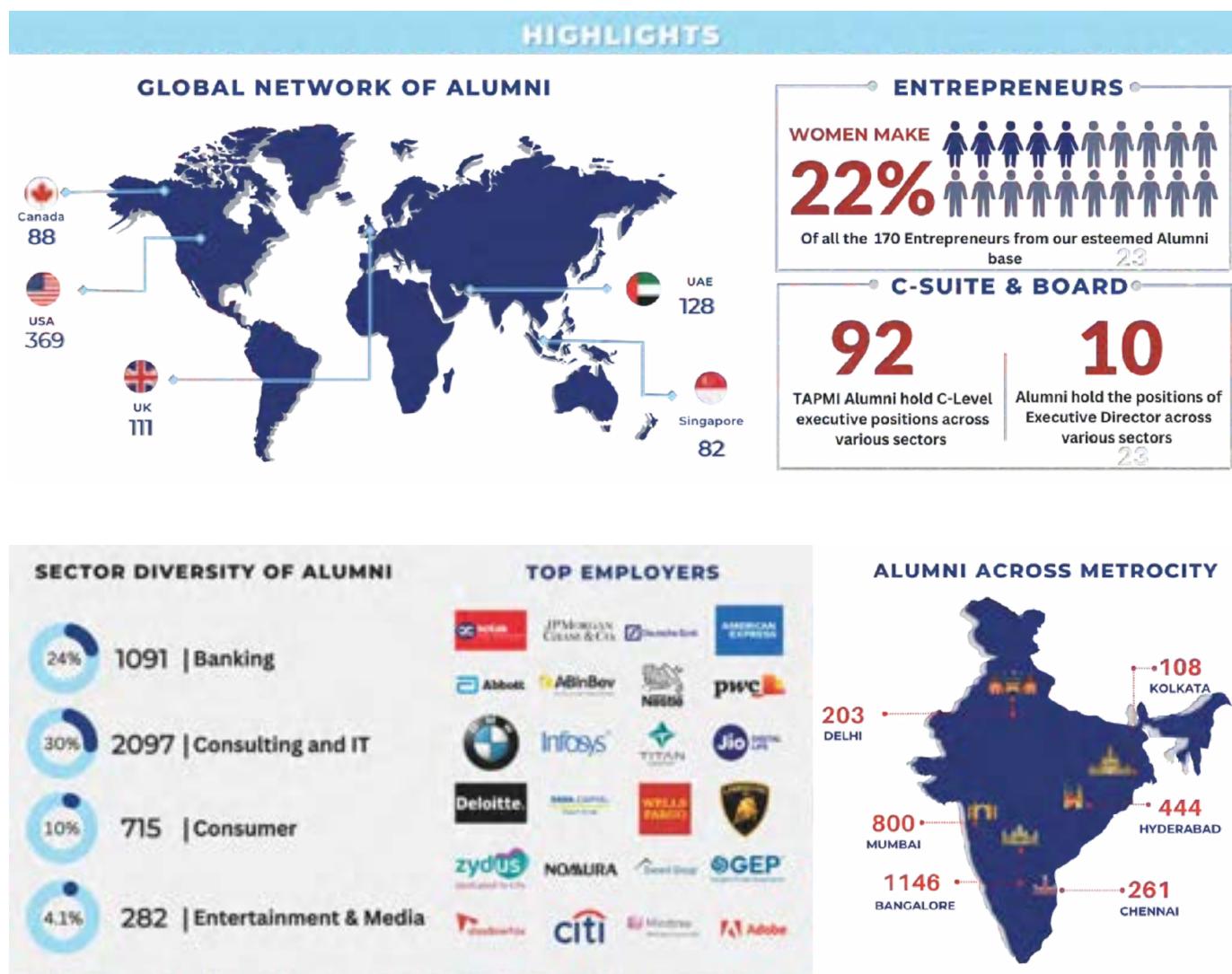


# TAPMI ALUMNI

## Creating Life Long Bonds

Alumni Relations Committee (ARC) of TAPMI with a mission to "Connect, Bond, Network" acts as a bridge between the alumni and the Institute. TAPMI has a network of 7000+ alumni across the globe who have been making the institute proud of their achievements. ARC aims to maintain close ties with the alumni of TAPMI and to promote interaction between alumni and the institute. Various events like alumni meets, initiatives, alumni mentorship,

social media campaigns and webinars are held in order to strengthen the relationship between the alumni, students, faculty members and staff. Additionally, ARC makes sure that all our alumni get to know about the job opportunities through the Portal available in the industry. By engaging alumni, we wish to enhance the network, involvement, and support TAPMI, while providing a mutually beneficial relationship. We solidify the connection between TAPMI's past, present, and future.





# ADMISSIONS AT TAPMI







# ADMISSION PROCESS



The Admission Process provided below explains the common processes followed across all Programs.

- Each MBA Program may have additional components for selection based on its specific requirements.

- Shortlist and Merit list for each Program is separate and independent of each other. Shortlist/Selection in one Program does not guarantee shortlist/selection for the other Program (for candidates who apply to more than one program).

## Minimum Eligibility

A Graduate Degree from a recognized University with not less than 50% marks (Final year students may also apply. However, the admission shall be cancelled if they obtain less than 50% in their graduation).

## Stage I: Shortlisting

Applicants will be shortlisted on the basis of valid CAT (Common Admission Test) 2023/XAT (Xavier Aptitude Test) 2024/GMAT (Graduate Management Admission Test) January 1, 2019- January 31, 2024/ NMAT by GMAC™ 2023 scores, whichever is higher. Applicants can submit more than one test score.

Apart from high test score, TAPMI considers the overall profile of candidates. For example, academic profile (10th, 12th, Graduation marks), work experience, extra-curricular achievements, achievements in sports, contribution to social activities, entrepreneurial spirit, diversity, leadership potential, integrity and values. The entrance examination cut-off may vary slightly each year across programs, depending upon the profile of

applicants and the suitability of the profile to specific program(s).

Students shall be informed about the shortlist decision on their registered email address.

## Stage II: Admission Process (GD-PI)

The stage II of TAPMI admission process consists of Group Discussion (GD), Extempore and Personal Interview (PI).

1. **Group Discussion (GD):** Group Discussion tests the ability of the applicant to interact within a group and enrich the discussion. GD also evaluates applicant's skills in Problem Solving, Confidence, Assertiveness, Persuasion, Collaboration and Communication.
2. **Extempore:** Candidates will be given a topic on the spot and speaking time 2-3 minutes. The skills tested are - articulation, coherence, presence of mind etc.
3. **Personal Interview (PI):** Through the personal interview TAPMI evaluates the applicant's overall attitude and suitability towards management



education, including aspects such as Self-Awareness, Self-Management, Social Awareness, Leadership and Communication.

\*TAPMI makes suitable changes every year in the GD/PI process to select bright and deserving candidates. Shortlisted candidates will be informed about changes for 2024-26 admission process, if any.

### **NRI/NRI Sponsored Eligibility Criteria**

TAPMI also accepts applications for the MBA and MBA-HRM programs from the following (Please visit website/contact Admissions Office for more details):

1. NRI/NRI Sponsored Candidates
2. Overseas Citizenship of India (OCI) category candidates
3. Foreign Nationals

### **Final Selection**

The final selection of the candidate is based on the following:

<b>Category</b>	<b>% Weightage</b>
Score in Entrance Test (CAT, XAT, GMAT, NMAT)	35
Score for academic performance (in X, XII, Graduation Degree)	15
Group Discussion/Personal Interview	45
Weightage for Gender Diversity & Extra-curricular Activities	05
<b>Total</b>	<b>100</b>

\*As per the AICTE APh 23-24, subject to change

Please refer to the website for details.

**Last date for submission of online application is January 31, 2024.**

<b>Application Fee</b> (Non-refundable)	
Single program	: INR 1,850
Any Two programs	: INR 2,450
Any Three programs	: INR 3,200
Any Four programs	: INR 4,000

### Note

1. TAPMI does not accept application in hardcopy mode. All applications must be submitted online.
2. The above procedure may be changed depending on the developments that may arise.
3. Any disputes regarding the admissions to these programmes are subject to the jurisdiction of Udupi only.

4. The application fee is non-refundable.
5. TAPMI uses CAT/XAT/GMAT/NMAT by GMAC™ scores for shortlisting the candidates. IIMs, XLRI and GMAC have no role either in the selection process or in the conduct of the programme.
6. There is no "Management Quota" at TAPMI.

Ragging is completely banned. Anyone found guilty of ragging and /or abetting ragging is liable to be punished.

# FEES AND OTHER DETAILS



## Fees

- ↗ Tuition fee
  - ↗ MBA, MBA - BKFS, MBA - HRM, MBA - Marketing, MBA - IB - Domestic students - INR 8.67 lakhs per year
  - ↗ MBA - Technology Management - Domestic students - INR 8.00 lakhs per year
  - ↗ NRI-USD 20,000 per year
- ↗ Alumni Lifetime Membership fee - INR 20,000
- ↗ Caution deposit (Refundable) - INR 40,000
- ↗ International immersion Program – INR 80,000 (only for students enrolled in MBA & MBA-IB Program)
- ↗ Training Cost at SBI and BSE - INR 50,000 (only for students enrolled in MBA - BKFS Program)

## Educational loan support

TAPMI has associated with several banks to ensure quick financial assistance for students interested in availing educational loans. Some of the banks providing educational loans to TAPMI students are: Canara Bank, State Bank of India, HDFC Credila, Axis Bank, ICICI Bank, HDFC Bank and Bank of Baroda.

# SCHOLARSHIPS & AWARDS

Scholarships & Awards up to INR 2.9 crores



TAPMI appreciates and values merit, and awards scholarships to meritorious students. For deserving students, TAPMI provides awards and scholarships up to INR 2.9 crores. Under the Dr. Ramdas Pai Merit Scholarship scheme, TAPMI provides Scholarships worth more than INR 2.4 crores, benefiting 75 students of the batch.

Separate scholarships are available for the top 20% students of the MBA-Technology Management program.

TAPMI also provides Academic Merit Awards and Other Scholarships including Dean's Roll of Honour, YLP Stipend, and CFA/ FRM/ CMT Scholarships etc.





T A P M I

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# LIFE AT TAPMI





# INFRASTRUCTURE

**World-class infrastructure to facilitate learning**

- ↗ Fully equipped 100 seater library
- ↗ Classrooms fitted with AC, smart boards, dual projectors, audio-visual facilities and high-speed internet
- ↗ Residential facilities of twin-sharing basis with AC and individual washrooms for every room
- ↗ Hostels with Lifts, power back-up, WiFi and 6 common rooms for games and relaxation
- ↗ Excellent house keeping staff to keep the campus spotlessly clean
- ↗ Surrounded by 44 acres of lush greenery and peace
- ↗ Well equipped gym facilities for the fitness enthusiasts
- ↗ Campus grocery store and hair salon facilities
- ↗ Ambulance facility available in the campus and direct connect to the KMC Hospital for emergencies
- ↗ Well-lit, spacious and green campus with running paths, broad walkways, garden seating and lounges for enjoyment, group work and assignments!
- ↗ Student centre and canteens with multiple food vendors providing variety of cuisines
- ↗ Night canteens for coffee and conversations



# CAMPUS LIFE

## A home away from home

- ↗ Make friendships for life
- ↗ Relax in movie screenings with classmates
- ↗ Have endless cups of coffee and refreshments in the night canteen
- ↗ Go bird watching and participate in the riders and bikers' group
- ↗ Excite the sportsperson in you with state-of-the-art basketballs, football, cricket and badminton courts for rejuvenation after a day of classes and assignments
- ↗ Celebrate all festivals such as Ganesh Chaturthi, Durga Puja, Holi, Diwali, Gurupurab, Christmas, Halloween, etc
- ↗ Enjoy Onam and Garba with local food, local dress and friends
- ↗ Join and learn from over 30 student teams such as photography, dance, music, cooking to explore the creative, competitive and event managing side of you!
- ↗ Croon to Yet-To-Be-Named (YTBN), TAPMI's very own band!





# LIFE@MANIPAL



Global cuisines such as Italian, Asian, Arabic, Indian, Chinese and Mexican options



2 multiplexes and multiple shopping opportunities



Well connected Manipal Town

- TAPMI, Manipal is in the Udupi district of Karnataka, approximately 70 km north of Mangalore on NH 66.
- Manipal is known for its high-class institutions of Medicine, Engineering, Dental, Hotel Management, Law and Pharmacy. It is easily accessible by road from Mangalore and Bangalore, both of which are well connected by air and rail from all major cities in India.
- The closest airport is the Bajpe Airport, Mangalore. Daily flights are available from Mangalore to Bengaluru, Mumbai, Delhi, Chennai, Cochin, Hyderabad, and Kolkata.
- Cab services are available from Mangalore Airport to Manipal and it takes about 75 minutes to reach the Campus.
- Udupi is a major railway station on the Konkan Railway route connecting Mangalore to Mumbai.
- By road, Manipal is 8 hours away from the capital city Bengaluru and an hour-long journey by road from Mangalore on NH 66.
- Manipal has an excellent bus transport system. State-owned Volvo buses ply from Mangalore frequently, and KSRTC buses are available every night from Bengaluru.



30000 national and international student crowd



Pristine beaches and beach shacks to be explored



15 kms to Malpe Beach

# LIFE@BENGALURU





# SUSTAINABILITY@TAPMI

**Touching lives through sustainability**

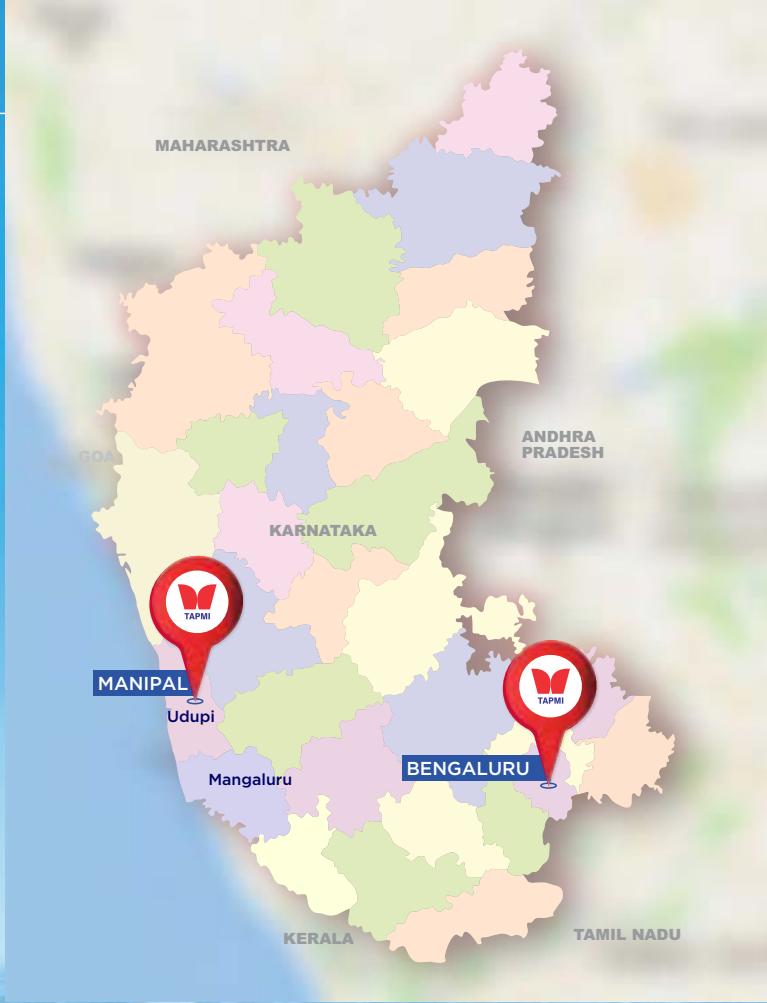
At the T A Pai Management Institute (TAPMI), we believe that imparting knowledge and skills to contribute towards sustainable development is an essential part of creating business leaders for tomorrow. TAPMI is committed to education for business excellence keeping tenets of sustainability in mind. People, planet and profit are central to our teaching at TAPMI and we believe in creating minds that are equipped to deal with the challenges of the future.

TAPMI looks at sustainable development in all aspects of its work, from student engagement,

partner engagement, management of our premises to cutting edge research in sustainable development. Sustainability is a critical part of the TAPMI way of life. From research based on SDG goals, community engagement and participation in local development, curricula and live projects to projects and partners in the spheres of sustainability, we at TAPMI, have integrated sustainability into our processes.

TAPMI's engagement with sustainability can be encapsulated into specific processes. These can be broadly classified into the following -





WHERE  
LEARNING  
IS FOR LIFE

▲ Manipal



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### T A PAI MANAGEMENT INSTITUTE (TAPMI)

A constituent unit of Manipal Academy of Higher Education (MAHE)



Post Box No.9, Manipal – 576 104, Karnataka.  
Ph: 0820-2701000 [tapmi@manipal.edu](mailto:tapmi@manipal.edu)

[www.tapmi.edu.in](http://www.tapmi.edu.in)  
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