

MS Marketing

Advance your career by understanding marketing strategy in a modern, rapidly changing business world. Our program emphasizes cutting-edge marketing concepts, tools, and techniques in real-world business settings.

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Academic Overview



Students who have already completed or are in the process of completing a bachelor's degree may apply for the master's program in Marketing. All applicants must meet the Texas A&M requirements for admissions.

Degree Details

Credit Hours: 36

Months: 10.5

Class Type: In-Person

Location: College Station

Curriculum →

How To Apply →

Tuition Calculator →

[Request Information →](#)

Admissions

Below is a list of recommendations for a competitive application.

- GRE or GMAT
- TOEFL (International Applicants Only)
- GPA
- Interview
- 3-5 Letters of Recommendation
- Essay
- Unofficial transcript
- Interview
- Prerequisites are not required.

GRE – 152 verbal and 154 quantitative | GMAT – 600

GPA – 3.25 (last 60 hours) | TOEFL – 110



[How To Apply →](#)

Apply To Mays

Summer 2024 Entry – Applications Are Open

Applicants will be considered on an ongoing basis until the class is full.

Priority | Deadline: November 1, 2023

International Applicants | Deadline: January 15, 2024

Scholarship Applicants | Deadline: March 4, 2024

U.S. Applicants | Deadline: April 7, 2024

[Apply Through BusinessCAS →](#)

[Contact Admissions →](#)

Tuition and Financial Aid



Earning an Master's Degree is truly an investment in yourself and your career. Use our tuition calculator to estimate your cost or contact our program team. Financial aid can include federal, state, institutional, and private sources that assist eligible students in funding their education. We encourage you to review information available from the Texas A&M University Office of Financial Aid for additional information.

Learn More

[Texas Resident Tuition](#)

[Non-Resident Tuition](#)

[Fees](#)

[Scholarship](#)

[Tuition Calculator →](#)

[Financial Aid →](#)

Explore MS Marketing



Careers

Mays offers a world-class career management services with a proven track record of helping MS Marketing students find jobs soon after graduation.

[Career Management Center →](#)



Marketing Consulting Practicums

A requirement for all MS Marketing students is participation in two Marketing Consulting Practicums during their tenure. The projects are designed in collaboration with sponsoring companies to provide hands-on, practical experience for students by allowing them to work on real word marketing projects.

Learn More →



Advisory Board

Engage with companies that shape the MS Marketing Program to meet current industry standards and mentor our students along through out their in the program.

Advisory Board →

Become a leader in business with our

MS Marketing

2nd

**Best Master's in
Marketing
Degree Programs**

College Choice

2nd

**MS Marketing Program
in the U.S.**

Best-Masters.com

13th

**School to Study
Marketing
Among U.S. Colleges**

College Factual

7th

**MS Marketing Progra
in the U.S.**

QS Business Masters

Department

Department of Marketing

The Department of Marketing at Mays Business School is a distinguished leader in the field of marketing education and research. Our programs and curricula receive global recognition for their strength and continued contributions to the field of marketing. For more information visit the Department of Marketing website.

Marketing involves developing goods and services to satisfy customers' needs and then making them available at the right places, at the right times and at competitive prices. Marketing also provides information to help customers decide whether specific goods and services will meet their needs.

Department of Marketing →

