

The University of Texas Permian Basin

THE UNIVERSITY OF TEXAS
PERMIAN BASIN

[Online Programs](#)[Transfer to UTPB](#)[Online Program Admissions & Aid](#)[Student Resources](#)[About Us](#)[Apply](#)

MBA with Emphasis in Marketing

[Request More Information](#) Phone

Preferred Semester



Contact Method

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Overview

[Courses](#)[Requirements](#)[Faculty](#)[Deadlines](#)

MBA with Emphasis in Marketing Program Overview

Our AACSB-accredited online Master of Business Administration with emphasis in marketing is a 33- to 42-credit program that provides highly marketable operational knowledge and leadership skills with an in-depth focus on marketing management.

Our MBA with emphasis in marketing helps you master strategic thinking and management skills that can be seamlessly applied to real-world scenarios. Through the course of this comprehensive program, you'll gain a deep understanding of the interpretation and application of multiple areas of marketing, sales, and analytics.

Designed to allow working professionals to complete the program at their own pace, our online MBA with emphasis in marketing can be completed in as little as four semesters. Each online course is taught by the same PhD business professionals who teach on campus.

Alumni Pathways

At the end of your journey, you'll graduate with a prestigious credential and specialized skill set that can open up a variety of exciting career opportunities across industries. Knowledge of management and marketing is a potent mix that few employers would pass up. As a graduate of our program, you could find yourself joining our alumni at some of the largest and most respected companies on the planet.

Below are just a few of the diverse companies our MBA alumni work for:

- Amazon
- Google

- Dell Technologies
- JPMorgan Chase
- Edward Jones
- Charles Schwab
- Chevron
- USAA

Careers for MBA with Emphasis in Marketing Graduates

UT Permian Basin's online program will prepare you for advancement in a wide variety of corporate careers, including:



Advertising and Promotions Managers

\$92k per year
Median Salary

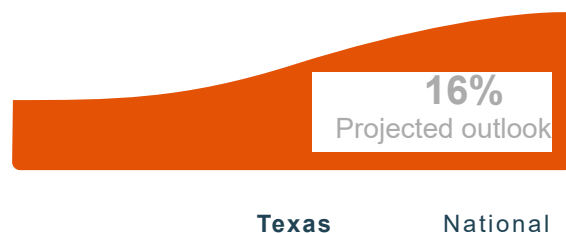
325
Job
Openings

3,145
Currently
Employed

Top Skills

Marketing
Communication
Management

Sales
Digital Marketing



CONNECT WITH US

First Name

First Name

Last Name

Last Name

Email

Email Address

Phone

Phone Number

Preferred Semester



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Preferred Method of Contact



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Map & Directions

Phone: 866-701-7515

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