



An innovative approach to train agile professionals

"To meet the new business needs that are emerging as the industry undergoes significant change, our MSc combines all marketing subjects with a range of different specialisations allowing students to meet their individual objectives. Courses are based on comprehensive learning where students make connections between disciplines and continually engage with real-world cases. Mentored by expert lecturers and speakers from across the industry, they become agile professionals equipped to access strategic marketing roles all over the world."

Dominique BILLON, head of Marketing programme



ACCESS: 3-OR 4-YEAR BACHELOR'S DEGREE, VAPP (validation of personal and professional experience)

DURATION: 1 OR 2 YEARS

FORMAT: FULL-TIME

LANGUAGE: ENGLISH

CAMPUSES: BORDEAUX / PARIS / MARSEILLE

INTAKE: SEPTEMBER

DOUBLE DEGREE: MSc and diploma recognised by the Ministry of Higher Education and Research

HIGHLIGHTS

CROSS-CUTTING TRAINING

To train students for key positions in marketing at all levels, the curriculum includes a wide range of specific knowledge and skills. The analytical, technical and digital aspects of marketing are explored to ensure mastery of the latest marketing practices. The skills base is reinforced by practical applications all along the curriculum, allowing graduates to meet the growing market demand for specialised profiles. They become highly skilled managers capable of accessing strategic marketing positions worldwide.

4 SPECIALISATIONS WITH ADDED VALUE

The training draws on the expertise of a highly reputable faculty made up of researchers, innovators and educators contributing to the courses. They are part of the renowned research Research Centre "Marketing & New Consumption" whose research delves into highly topical marketing issues. Students get to interact in this globalised environment with an awareness of their local community and the wider world. Upon graduation, they will be equipped to address the upcoming challenges of the sector.

HIGHLY DIVERSE TEACHING BODY

The programme offers industry-specific learning through four areas of expertise: brand management, negotiation and key account management, international marketing, communications and event management. Delivered across 3 campuses, these expertise tracks allow students to apply problem-solving techniques to complex and challenging marketing issues. This sectoral approach is designed to meet students' individual goals and prepare them for fulfilling careers in all marketing functions.

ABOUT KEDGE BUSINESS SCHOOL

LET'S BE THE CHANGE

15,000 students



80,000 graduates

7th best French
Business School
Financial Times 2022



2nd French School
for Research in Business
Administration
Shanghai Ranking 2022

8 research centres



207 full-time professors

CURRICULUM

LONG TRACK

SHORT TRACK

PATHWAY COURSE

SEMESTERS 1 & 2

- FUNDAMENTALS IN MANAGEMENT: MANAGER & EXPERT SKILLS
- INNOVATING IN A SUSTAINABLE ENVIRONMENT

+ CHOICE OF EXPERIENCE

1. INTERNSHIP
2. PROJECT
3. LEARNING TRIP ABROAD
4. OTHER CORPORATE PROJECT

MASTER OF SCIENCE

SEMESTERS 1 & 2

ADVANCED CORE COURSES

- CULTURE, CONSUMPTION AND MARKETING
- STRATEGIC BRAND MANAGEMENT
- DIGITAL MARKETING
- SUSTAINABLE MARKETING
- MARKETING DECISION MAKING (BUSINESS GAME)
- B2B MARKETING

OPTIONAL SPECIALISATION COURSE

- APPLIED NEUROSCIENCE PSYCHOLOGY FOR ANALYSING CUSTOMER EXPERIENCE (MARSEILLE)
- DATA ANALYTICS AND ARTIFICIAL INTELLIGENCE (BORDEAUX, MARSEILLE, PARIS)
- LUXURY EXPERIENCE MANAGEMENT (BORDEAUX, PARIS)

DIGITAL CERTIFICATIONS

- CODING SKILLS LEVEL 1 & 2 WITH LE WAGON
- GOOGLE ANALYTICS

- ADOBE PHOTOSHOP (TOSA)
- EXCEL (TOSA)

ELECTIVE EXPERTISE TRACKS (EET) OF YOUR CHOICE:

1. BORDEAUX AND MARSEILLE: BRAND MANAGEMENT
2. BORDEAUX: NEGOTIATION & KEY ACCOUNT MANAGEMENT
3. MARSEILLE: COMMUNICATION & EVENT MANAGEMENT*
4. PARIS: INTERNATIONAL MARKETING

*partly taught in French

+ ADDITIONAL CONTENT

- 4 TO 6-MONTH INTERNSHIP
- FINAL DISSERTATION
- "DISCOVERY DAYS" (2 DAYS IN-COMPANY IMMERSION)

CAREER OPPORTUNITIES

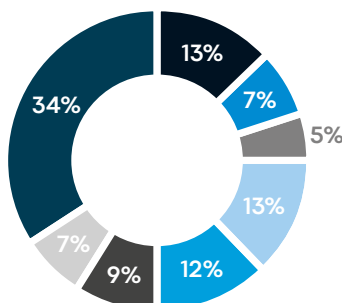
PROSPECTS

- Product Manager
- International Project Manager
- Key Account Manager
- Head of Development
- Regional Director
- Category Manager
- Consultant
- Customer Experience Manager
- Product Owner
- Events Project Manager
- Partnership Manager
- Community Manager

NETWORK & PARTNERS

Accor, Adidas, Amazon, Auchan, Chanel, CMA CGM, Cultura, Danone, Dassault, Décathlon, Eurosport, Ferrero, French Football Federation, BEL, Orange, Havas, Kantar, Ligue Nationale de Rugby, L'Oréal, Nike France, Olympique de Marseille, PMU, Procter & Gamble, Publicis, Rolex, RTL, Société Générale, Toyota France, UEFA, Ubisoft, Volkswagen, and more.

SECTORS OF ACTIVITY



- Trade
- Bank/Finance/Insurance
- Tourism/Industry
- Sport
- Services
- Internet/E-commerce
- Consulting
- Communication/Event/Media



€ 37,500
first average
annual salary



2,800
graduates

ADMISSION & ACCESS

APPLICATION PROCESS

Apply online on join.kedge.edu

TUITION FEES*

Master of Science: **€17,400**
Pathway course: **€9,500**

*These fees are provided for informational purposes only and are applicable at the time of printing. They may be subject to change.

CONTACT

Make an appointment with one of our student advisers to refine your study plan and get into the programme of your choice:

France:
ms.msc@kedgebs.com

International:
international@kedgebs.com



← More information about the programme

Application Guide



2024

LET'S
BE
THE
CHANGE



YOU ARE ABOUT TO SUBMIT AN APPLICATION FOR ONE OF KEDGE'S SPECIALISED PROGRAMMES. OUR AIM HERE IS TO GUIDE YOU THROUGH THE MAIN STEPS TO REALISE YOUR PROJECT. BEST OF LUCK WITH YOUR APPLICATION!

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OUR PROGRAMMES

THIS GUIDE IS INTENDED FOR CANDIDATES OF THE FOLLOWING SPECIALISED PROGRAMMES AT KEDGE BUSINESS SCHOOL FOR THE FALL 2024 ENTRY.

Undergraduate programmes

- MIM – Master in Management
- International Bachelor in Business Administration (IBBA)
- Kedge Bachelor

MScs, Masters of Science

- Arts & creative industries management**
- Audit & pilotage de la performance
- Banking & finance**
- Business transformation for sustainability**
- Corporate finance**
- Data analytics for business**
- Digital marketing & sales
- International business**
- International trade & logistics
- ISLI - Global supply chain management**
- MAI - Management des achats internationaux & innovation
- Marketing**
- MVS - Wine & spirits management
- SPORT - International sport & event management
- Sustainable finance**
- Wine & hospitality management

Titres RNCP*

- Expert en gestion globale des risques - IMR
- Manager de système qualité sécurité environnement - ISMQ
- Manager de la chaîne logistique durable - ISLI
- Manager transport, logistique & commerce international
- Manager de l'achat international - MAI
- Manager du développement dans la filière vins et spiritueux - MVS

Mastères Spécialisés*

- IMR – Management des risques
- Innovation, transformation, entrepreneuriat***
- ISMQ - Management par la qualité
- ISLI - Global supply chain management
- MAI - Management des achats internationaux & innovation
- Marketing digital & data**

Mastères Spécialisés Titrés*

- IMPI - Gestion patrimoniale et immobilière
- Innovation santé

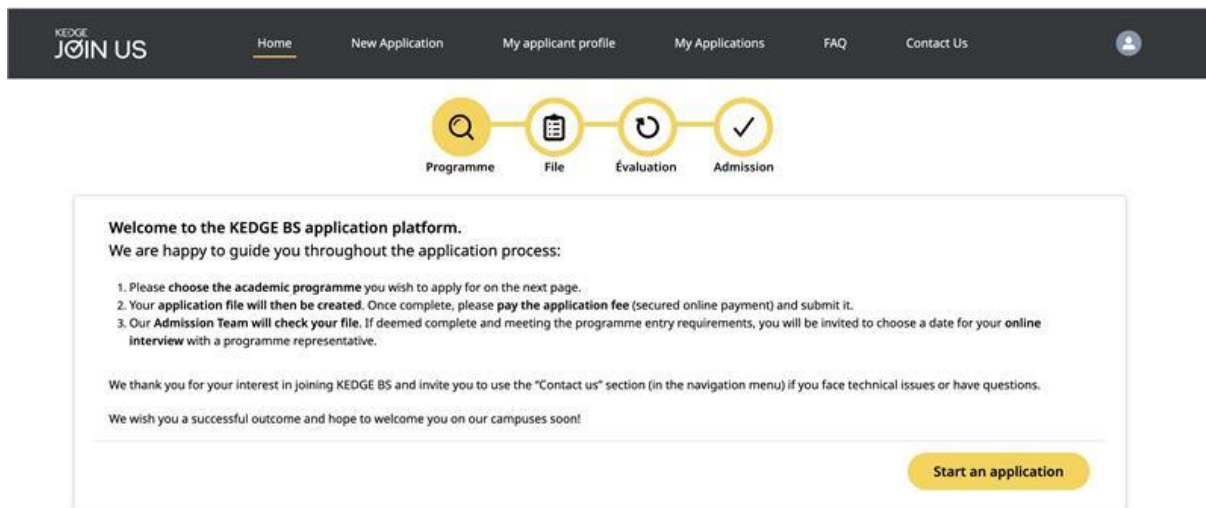
*Programmes taught in French only

**Also delivers a degree accredited by the Ministry of Higher Education and Research.

***Diploma endorsed by the Ministry of Higher Education and Research, registered with the RNCP 37548

STEP 1: CREATE YOUR CANDIDATE PROFILE

To start your application, you must first create an online account on the application site join.kedge.edu. Your online application can be completed in multiple stages. Therefore, you can return to it at any time until the registration deadline.



During this first step, you will need to choose the training programme to which you wish to apply based on the selected programme, determining:

- Format
- Teaching language
- Academic year
- Entry level
- Campus and schedule (full-time or work-study)

Required degree levels to access our programmes

- With a baccalaureate or equivalent, you can enrol in the IBBA in the first year or the KEDGE Bachelor.
- With 2 years of higher education or 120 ECTS, you can join the IBBA in the third year.
- With 3 years of higher education or 180 ECTS, you can apply to enter the MIM track, the KEDGE Bachelor, or the two-year specialised trainings, starting with a preparatory year (to acquire managerial skills, know-how, and interpersonal skills, and to develop initial professional expertise) followed by the specialisation year (Titre, MSc).
- With a four-year degree (A-levels +4) or 240 ECTS credits, you can apply to enter directly into the specialisation year of our specialised programmes (MSc or MS programmes).

Choice of campus and language for the two-year programme

In the case of entry into the preparatory year of the specialised programme, candidates must express their preferences regarding:

- The campus (Paris / Bordeaux / Marseille) for the first and second years, according to the available campus(es).
- The language of instruction will depend on the programme selected in the second year.

The final assignment for the preparatory year depends on the availability of slots on each campus and the programme choice. We close applications as soon as we no longer have availability on a programme or campus.

Foreign candidates (from non-european union countries)

Full-time Format in French and English:

We invite you to contact the training advisor responsible for your area to assist you with administrative procedures (see List of Contacts). You will also need to provide proof of English Proficiency for full-time English formats and French proficiency for the full-time French format.

Work-study format in French exclusively:

Non-EU national candidates, whether they are first-time entrants to France or not, must ensure their eligibility in advance with the contact for their region (international@kedgebs.com) or contact alternance@kedgebs.com.

To be eligible for work-study programmes, first-time non-EU national candidates in France must have studied for one year in France in the year preceding the start of the work-study programme at KEDGE (except for the MiM, IMPI and Innovation Santé programmes).

Applicants aged 26 and above

- You can access the work-study programme under an apprenticeship contract until the age of 29. By exception, up to the age of 35 in the following cases, and on the condition that more than 1 year has not elapsed between the two contracts:
 - Apprentice signing a new contract to access a higher level of diploma than already obtained
 - Previous contract of the apprentice terminated for reasons beyond their control
 - Previous contract of the apprentice terminated due to physical and temporary incapacity
- You can access the work-study programme under a professionalisation contract, only if you have been registered with Pôle Emploi for more than 12 months (with supporting documentation). And with the agreement of the OPCO/skills operator when presenting the work-study opportunity offered by the company.

Once this step is completed, you can proceed to complete your application file.

The screenshot shows the KEDGE JOIN US application portal. At the top, there is a navigation bar with links: Home, New Application, My applicant profile, My Applications, FAQ, and Contact Us. Below the navigation bar, there is a progress bar with four steps: Programme, File, Évaluation, and Admission. The first step, Programme, is highlighted with a green checkmark. Below the progress bar, there is a message: "✓ 1st step reached! Your application folder APP-17847 is now open. Click on the link below to complete it or find it later in 'My applications' area." Below the message, there is a yellow button labeled "Complete my application folder".

STEP 2: COMPLETE APPLICATION FORM

7 steps are required to complete your application file:

File APP-17847

Programme
File
Evaluation
Admission

Application Status: **File to be completed**

1. Personal Information | ✖ Incomplete
2. Last Diploma | ✖ Incomplete
3. Professional Experience | ✖ Incomplete
4. Spoken Languages | ✖ Incomplete
5. Specific Details | ✖ Incomplete
6. Motivations | ✖ Incomplete
7. Documents to upload | ✖ Incomplete

Application fee : 120,00 €*

Pay application fees

**The application fee payment process will be enabled when the here above listed chapters will be completed. Online payment with bank card only.*

Check the folder

Special conditions

KEDGE students are exempt from the 120€ application fee. To benefit from this exemption, please submit your application using your KEDGE email address. Additionally, KEDGE students continuing their studies receive a 20% reduction on tuition fees.

Motivation

Motivation questions are of great importance; it is essential to take the time to fill them out concisely and precisely. Your responses may be reviewed by the examiner during the motivation interview. This also serves as an excellent exercise in preparation for the selection interview that awaits you if your application is deemed eligible.

Note: These questions must be written in English for programmes taught in this language.

6. Motivation | TO COMPLETE



- Thank you for answering these questions seriously. Your answers will be considered by the interviewer and will be part of the evaluation process.
- The selected programme is taught in English; please answer in the same language.

* How did you find out about KEDGE?

* Why are you applying for this programme?

* What are your career objectives ?

* What do you expect to gain from this programme on a personal level?

* Do you have any relevant professional experience?

Make sure you've saved your data before moving to the next section.

Save my motivations

Supporting documents

To compile your application, you must gather the following documents:

MANDATORY DOCUMENTS

- Curriculum Vitae (to be provided in English for programmes taught in the English language)
- A double-sided copy of your identification document (ID card or passport) with a visible and legible signature
- The latest transcripts (current or completed academic year)²
- Certificate of enrolment for the current academic year if you are currently a student. (or a sworn statement indicating that you are currently not a student and possibly a work certificate)
- An English language proficiency certificate is required for programmes taught in English³
- The most recent obtained diploma¹.

MANDATORY DOCUMENTS FOR WORK-STUDY PROGRAMMES FOR NON-EU NATIONALS

- Valid VLS-TS (long-stay visa serving as a residence permit) for candidates applying to IMPI and Innovation Santé work-study programmes.
- Valid VISA for all other work-study programmes, with one year of study in France.

OPTIONAL DOCUMENTS

- Another diploma (other than the most recently obtained)
- Letters of recommendation
- 3. → English language proficiency certificate (optional only for programmes taught in French ¹ The most recent qualification obtained (or final attestation of success):

This refers to the last paper document you received upon graduation. For example, if you are currently pursuing a ba'helor's degree, your most recent qualification obtained would be a HND or the ba'helor's degree. If you do

not yet have the official diploma document, you can attach your attestation of success (a letter from your school/university or a complete transcript with the "passed" mention) that certifies your graduation.

ATTENTION: You must be able to provide an attestation of success without reservation, in lieu of your diploma, by December 31, 2024; otherwise, this could jeopardise your presence in the programme. For work-study programmes: the attestation of success (or diploma) must be submitted before the start of the programme and/or the beginning of the work-study contract.

2. The latest transcripts:

We need all your transcripts provided by your school or university in a single PDF document. Please note that the current semester's report card is not required. For example, for a Specialised Master's (MS) application, it is required to present transcripts for Bachelor 1 (B1), Bachelor 2 (B2), Bachelor 3 (B3), as well as Master 1 (M1), clearly stating the attainment of 60 ECTS credits per year.

3. English language proficiency certificate:

This document must still be valid, i.e., dated within the last two years. In the case of the specialisation year of an MSc programme taught in English, you must demonstrate a score of: minimum 785 points on the TOEIC, 79 on the TOEFL IBT, 6 on the IELTS, Cambridge First (B2), Cambridge Advanced (C1), Duolingo (105), PTE (46).

ATTENTION:

- MSc Wine and Spirits Management Programme: You must demonstrate a minimum score of 850 points on the TOEIC or 100 on the TOEFL IBT or 6.5 on the IELTS.
- MSc Wine & Hospitality Management Programme: You must demonstrate a score of 100 on the TOEFL IBT or 7.0 on the IELTS.

NB: This certificate can be replaced by proof that you have studied for at least one year in a 100% English-language programme or have worked for one year in an English-speaking country (except for the Wine & Hospitality Management programme, which will require certification as described above). If you do not have a valid certificate at the time of your application, you have the option to download a language test appointment to finalise your application. You will then be provisionally admitted, subject to passing the selection test. The certificate must be submitted as soon as it is obtained.

APP-16824

Application status: **Payment required**

1. Personal information | Complete
2. Last diploma | Complete
3. Professional experience | Complete
4. Spoken languages | Complete
5. Specific details | Complete
6. Motivations | Complete
7. Documents to upload | Complete

Application fee: 120,00 €*

Make sure that you have checked all information on this page.

Your application will be submitted automatically to our team as soon as payment is confirmed.

*Secured online payment by bank card. Click on the payment button at the top of the page to proceed.

Pay registration fees

STEP 3: CONFIRM AND SIYOUR APPLICATION

Before finalising the submission of your application, ensure that you have filled in all the required fields and paid the 120 euros processing fee.

Please note that once the application is submitted, the 120 euros processing fee is non-refundable. You will receive a notification from the payment platform and a confirmation of receipt of your application from join@kedgebs.com.

Note: Please check your spam folder if you do not receive this email.

STEP 4: ARE YOU ELIGIBLE?

Your application is now under review, and the admissions department is verifying the submitted documents and the proof of mandatory prerequisites.

→ Maximum review period: 5 business days (subject to providing a complete application)

Once the review of your application is complete, you will receive an email notification regarding your eligibility status.

NB: Please check your spam folder if you do not receive this email.

STEP 5: MOTIVATION INTERVIEW

The interviews take place remotely for the majority of programmes. Once you have provided your eligibility response, you will receive an invitation from our 'ke'n interview' scheduling platform automatically proposing the next selection session. The schedule of sessions will be displayed on the programme pages of our KEDGE website.

Our advice:

- Log in 10 minutes before the start of the interview.
- Ensure that your camera and microphone are functioning properly.
- Prefer using a computer over a smartphone.

NB: Please check your spam folder if you do not receive this email. Once the date and time slot have been set, remember to consider the time zone difference if you reside abroad.

Attention: We draw your attention to the fact that in case of two unexcused absences after being summoned for the selection test and motivation interview, your admission may be cancelled. Your presence at these stages is essential for the smooth progress of the admission process.

Process

PREPARATION EXAM

For certain programmes, you will receive a topic to address freely before your interview. The written topic can take various forms: open-ended questions, text synthesis, case study, multiple-choice questions... There are no available past papers to prepare for this written component. It serves as an introduction to support your application.

ORAL DEFENCE

The oral test takes the form of a motivation interview. It is important to prepare for it with the same diligence as a job interview. Pay special attention to this interview, as it will be the decisive element for your admission. What we expect during this interview:

- A clear and well-developed professional project related to the chosen specialty.
- A summary of your background and strengths that relate to the chosen specialty.
- Your expectations regarding KEDGE Business School and the skills you wish to develop through the programme.

NB: The interview is conducted in English if you have applied for a programme taught in English and in French if you have applied for a programme taught in French.

STEP 6: ARE YOU ADMITTED?

Once these assessments are completed, you will receive an email from the admissions department indicating whether you have been accepted into the programme or not. Response time: the week following your selection. For more information, refer to the selection schedule on [kedge.edu](https://www.kedge.edu).

STEP 7: CONFIRM YOUR ADMINISTRATIVE ENROLLMENT

In the case of admission, you will receive an invitation to log in to your future registration space. Online registration is a mandatory step to confirm your spot for the upcoming academic year and access all of KEDGE's resources.

To complete your online registration, you have: A period of 10 days from the date of your admission letter to log in to your extranet (registration space), provide the requested information, and pay the deposit (no deposit will be required for first-time work-study entrants).

Beyond this date, your admission will be considered void.

Information regarding deposits and refund procedures:

welcome.kedge.edu

To assist you with these administrative procedures, we invite you to consult the welcome website. Remember to regularly check your received emails, including spam.

Once you have completed your online registration, you will have access to the Virtual Campus intranet to:

- Explore our internship and work-study offers
- Access information about the programme for the upcoming academic year
- Associated services (for example, housing services).

Specificities of work-study programmes

We draw your attention to the fact that:

Being a candidate, eligible, and admitted does not mean that your place in the work-study programme is automatically confirmed. Your place will be definitively confirmed based on the number of available slots in the programme, upon validation of the WORK-STUDY WELCOME SHEET, and compliance with the deadline(s) for presenting an opportunity (specified on WELCOME, VIRTUAL CAMPUS, and in communications sent by the Work-Study Service).

We remind you that:

Without a company, you cannot join work-study training programmes. Indeed, work-study programmes can only be joined if you propose and validate a work-study opportunity, as mentioned above. For any questions regarding the implementation of your work-study contract, you can contact: workstudy@kedgebs.com

CONTACTS

International training advisers

North Africa / Middle East / Eurasia Oceania

Reda RAKI

reda.raki@kedgebs.com

Americas / South Asia / Europe

Bruna LOPES

bruna.lopes@kedgebs.com

Subsaharian Africa

Natalia CAVIEDES

natalia.caviedes@kedgebs.com

China + Taiwan

Junyao LIU

Junyao.Liu@kedgebs.com

Work-study service

alternance@kedgebs.com - 0800 730 412

Admission service

join@kedgebs.com - 0800 710 059

Additional information

Find us on welcome.kedge.edu

You can also join our Facebook group at facebook.com/groups/kedgebs.candidatsmsmsc/

kedge.edu



CAMPUS NATIONAUX

BORDEAUX

BORDEAUX • MARSEILLE • PARIS • TOULON • ABIDJAN • DAKAR
SHANGHAI • SUZHOU • AVIGNON • BASTIA • BAYONNE

LET'S
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History of KEDGE

KEDGE was created in 2013 from the merger of the Marseille and Bordeaux business schools, founded in 1872 and 1874 respectively. The school benefits from over 150 years of joint experience, certifying its expertise, excellence and prominent academic recognition.



School Rankings

FT RANKING 2022

39th
best European
Business School

.....

7th
best French
Business School

CHALLENGES 2023

8th
best Master
in Management

.....

4th
International BBA,
best 4-year undergraduate
programme

QS WORLD UNIVERSITY RANKING 2023

9th
best French
Business School

EDUNIVERSAL RANKING 2023 BEST MASTERS

6
programmes
in the TOP 5

Faculty / Research

**A doctoral school linked
to our 8 Research Centres**

- Marketing & New Consumption
- Food Wine & Hospitality
- Sustainability
- Supply Chain
- Creative Industries & Culture
- SEEFAR Finance reconsidered
- International Business
- Entrepreneurship & Family Business

Research key figures:

7
chairs
.....

€2M budget
.....

Shanghai Ranking 2022
2nd French School for
Research in Business Administration

Our responsibility as a school

We are convinced that, contemporary Business Schools should be a place of exploration where students draw from the strength of the group to create their own path and define their impact on the world.

We must help them to:



**DISCOVER
AND DEVELOP
THEMSELVES**



**BE OPEN-MINDED
TOWARDS OTHERS
AND THE WORLD**



**ENGAGE IN ACTIONS
THAT HAVE A POSITIVE,
COLLECTIVE IMPACT**

KEDGE Impakt

As a higher education institution welcoming 15,000 students, we have a duty to train and equip future managers capable of building a desirable future. Committed to a CSR approach since 2007, our ambition for 2025 is to make KEDGE an original, sustainable and inclusive school. This promise is embodied in our KEDGE IMPAKT strategy. KEDGE IMPAKT is our contribution to the UN's Sustainable Development Goals (SDGs) and is divided into 3 pillars:

- **CARE FOR PEOPLE**
being committed to a more inclusive society
- **ACT FOR THE PLANET**
tackling biodiversity & climate crises
- **INNOVATE FOR TOMORROW**
reinventing our jobs to accelerate the ecological and social transition

KEDGE
IMPAKT →



PRME Principles for Responsible
Management Education
an initiative of the United Nations Global Compact

Handicap

Through its commitment to inclusion, KEDGE has mobilised resources and a network of volunteers to support students with a disability. The school facilitates public access to information, as well as the integration, pedagogical monitoring and employability of its learners.





BORDEAUX

- KEDGE Bachelor
- Master in Management (MiM/PGE)
- EBP International
- Short terms:
 - International Summer Schools
 - Tailor-Made & Faculty- Led
- Executive MBA
- PhD Programme

- Masters of Science (MScs):
 - Banking & finance
 - Data analytics for business
 - International business
 - ISLI: Global supply chain management
 - MAI: International purchasing and innovation management
 - Marketing
 - Wine & spirits management

MARSEILLE

- KEDGE Bachelor
- International BBA
- Master in Management (MiM/PGE)
- Short terms
 - International Summer Schools
 - Tailor-Made & Faculty- Led
- Executive MBA
- PhD Programme

- Masters of Science (MScs):
 - Audit et pilotage de la performance
 - Corporate finance
 - Digital marketing & sales
 - Marketing
 - International business
 - International sport & event management
 - International trade & logistics

PARIS

- KEDGE Bachelor
- International BBA
- Short terms
 - International Summer/Winter Schools
 - Tailor-Made & Faculty- Led
- Executive MBA
- PhD Programme

- Masters of Science (MScs):
 - Arts & creative industries management
 - Business transformation for sustainability
 - International business
 - Marketing
 - Sustainable finance
 - Wine & hospitality management

TOULON

- KEDGE Bachelor

- Ingénieur d'affaires



SUZHOU



SHANGHAI



ABIQJAN



D☆KAR

Support

EARLY BIRDS & SCHOLARSHIPS

- Early birds: Tuition fee discount granted for every application completed within the Early Birds period.
- KEDGE Business School offers a wide range of grants to foreign students to help them finance their studies in France.
 - **Erasmus +:** the EU's programme to support education, training, youth, and sport in Europe. Every year, it offers international students the possibility to benefit from a mobility grant.
 - **KEDGE scholarships for international students:**
 - Excellence scholarship / Solidarity scholarship / Diversity scholarship / Partner scholarship / Alumni scholarship
 - More information on the scholarships page at **student.kedge.edu**

HOUSING ASSISTANCE

- The housing services for KEDGE students are available on **kedge.studapart.com**

HOUSING SUPPORT CONTACT

BORDEAUX CAMPUS

logementbordeaux@kedgebs.com - Tel. +33 (0) 556 846 326

MARSEILLE & TOULON CAMPUS

logementmarseille@kedgebs.com - Tel. +33 (0) 491 827 314

- You can also join **the Facebook groups:**



KEDGE immo Bordeaux / KEDGE immo Marseille / KEDGE immo Paris

ESTIMATED EXPENSES

| MONTHLY FEES | BORDEAUX | MARSEILLE | TOULON | PARIS |
|--|---|---|---|--|
| ACCOMMODATION (Depending on location, size and length of stay) | €380 TO €750 | €380 TO €700 | €350 TO €700 | €650 TO €1,000 |
| FOOD | €200 | €200 | €200 | €275 |
| PUBLIC TRANSPORT | €30 infotbm.com | €25 rtm.fr | €25 reseaumistral.fr | € 73 TO € 84 iledefrance-mobilites.fr/en |

ASSOCIATIONS DEDICATED TO INTERNATIONAL STUDENTS

- Bordeaux: **Melting Potes**
- Marseille: **Inter'Act**

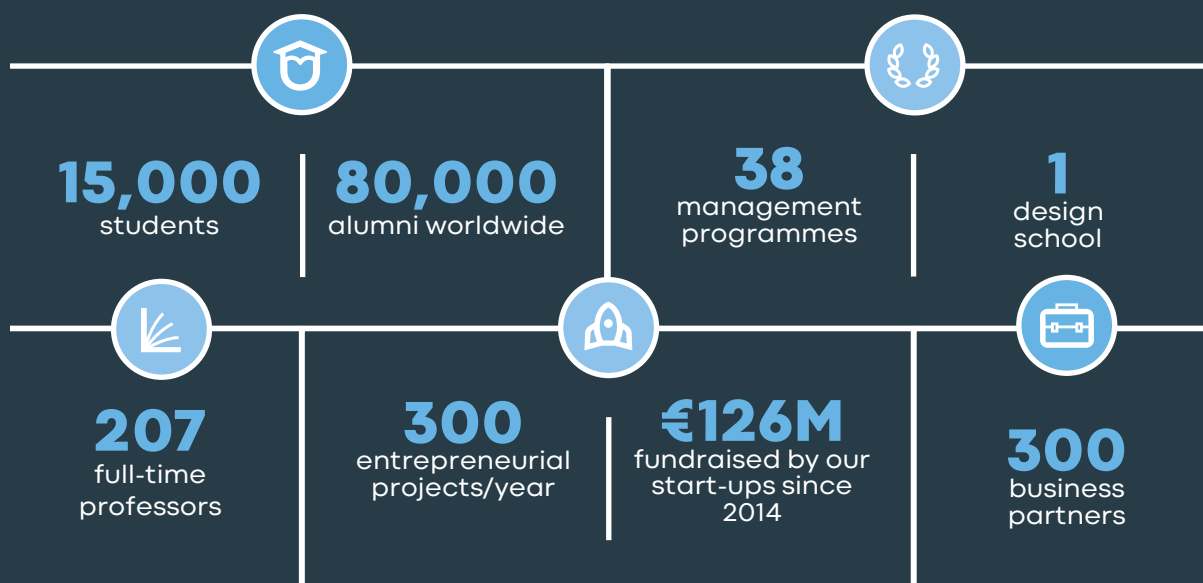
CAREER CENTRE

- to help students find work placements and plan a career path

ENTREPRENEURSHIP

- Business start-up assistance

Key figures



A global community

309 partner universities including:

→
22 in Africa / Middle East
54 in Asia
136 in Europe
51 in North America
38 in Latin America
8 in Oceania

3 international campuses
4 campuses in France



Scholarship guide

AT KEDGE, WE STRONGLY BELIEVE THAT FUNDING CONCERNS SHOULD NOT PREVENT STUDENTS FROM ACCESSING THE COURSE OF THEIR CHOICE.

We recognise that taking on a degree requires motivation as well as personal and financial commitment. To help you create your own path towards the career of your dreams, the school offers a range of scholarships to ambitious and talented international students. In addition to the financial aid provided by KEDGE, international candidates can seek governmental or corporate scholarships in their home countries and beyond.

WHO CAN APPLY FOR A SCHOLARSHIP ?

Only non-French students applying to our International BBA, our specialised MScs and our Master in Management Grande Ecole are eligible for institutional scholarships. Exchange students are not eligible.

EXCLUSIVE KEDGE SCHOLARSHIPS

→ Early bird discount

Early applications for the upcoming intake (fall 2024) will receive an early bird discount on tuition fees, allowing for a 10% reduction until November 30th, and a 5% reduction until February 29th. To be eligible, students must submit all of the required documents for their application on join.kedge.edu

The early bird discount can be cumulated with the excellence, solidarity and diversity scholarships.

→ Excellence scholarship

Exemplary students are chosen to be recipients of the KEDGE excellence scholarship based on their academic accomplishments, supported by potential extracurricular involvement, demonstrated leadership, and dedication to their communities. Applicants must provide a motivational letter and evidence of previous academic achievements.

Eligibility will be assessed on the following criteria:

- Ranked in the top 10% of their high school/ university class
- and / or showed remarkable curricular achievements in their past institutions (GPA= or >75% or equivalent)

- and/or showed good performance in institutions recognised as Elite (inter)nationally (GPA= or >65% or equivalent)
- and applied for the scholarship by submitting a personal, convincing and KEDGE-oriented statement of purpose during the application process.

→ Social scholarship:

KEDGE offers a scholarship for registered students in full-time initial training, who need financial assistance/ support. It is allocated on social criteria only. Applicants must be permanently enrolled at KEDGE, full-time, on the Marseille, Talence, Toulon and Paris campuses. They must pay their tuition fees during the year and not be undergoing a gap year.

If you are eligible, a call for applications will be sent to you by e-mail when you register, with instructions for completing the online application form and submitting supporting documents.

→ Solidarity scholarship:

KEDGE offers a scholarship for international applicants who need financial assistance/ support to finance their studies.

→ Diversity scholarship:

Allowing for on-campus diversity, this scholarship is specifically intended for students hailing from a range of international, cultural, or social backgrounds.

→ Partner scholarship:

Partner scholarships are designed for applicants joining the school via a "pathway agreement" with a partner institution.

→ Alumni scholarship:

Alumni scholarship is designed for former students wishing to pursue further education at KEDGE Business School.

→ Kristen Hoey scholarship - ISLI MSc:

This scholarship is available for students from the United States of America, holding a degree from a US university, wishing to join the ISLI MSc programme. This scholarship is awarded in the memory of Kirsten Hoey a talented alumnus of the ISLI programme. Each year, a selected number of American students

with excellent academic records will receive a 50% discount on their tuition fees. To be eligible, students will be required to submit a letter of motivation online which will be submitted to Kirsten HOEY's family and the MSc programme director for review.

The Kristen Hoey scholarship can not be accumulated with any other scholarships.

The merit-based grants are non-cumulative (i. e. only one merit grant can be allocated per student) but can be combined with the early bird discount.



INTERNATIONAL SCHOLARSHIPS

International students at KEDGE can benefit from various scholarships. [Explore them by zone:](#) 

AMERICAS

- Colfuturo Scholarship (Colombia)
- Conacyt Scholarship (Mexico)
- Funed Scholarship (Mexico)
- Frontenac Scholarship (Quebec)
- Eiffel Scholarship (several countries)

SOUTHERN EUROPE

- Cyprus Ministry of Education and Culture Scholarship (Cyprus)
- Avenir Scholarship (Spain)
- French Embassy Scholarship (Croatia)
- Franco-Hellenic Scholarship (Greece)
- French Embassy in Italy Scholarship (Italy)

INDIA, EAST ASIA

- Charpak Scholarship (India)
- French Embassy in Indonesia Scholarship (Indonesia)
- LPDP-Campus France (Indonesia)
- Ministry of Education, Culture and Human Resources Scholarship (Mauritius)
- French Embassy in Mauritius Scholarship
- French Embassy in Korea Scholarship (South Korea)
- Joseph Fourier Scholarship (Taiwan)
- Franco-Thai Scholarship (Thailand)
- Franco-Vietnamese Excellence Scholarship (Vietnam)
- KEDGE France-India Scholarship (India)

AFRICA & EASTERN EUROPE

- French Embassy in Guinea Scholarship (Guinea)
- Tahtawi Scholarship (Egypt)
- French Embassy in Burkina Faso Scholarship (Burkina Faso)
- Gabon Scholarship (Gabon)

CENTRAL ASIA, MIDDLE-EAST AND NORTHERN EUROPE

- Renault Scholarship (Marocco, Brasil, South Korea, India, Iran, Japan, Romania, Russia)
- Georgian / French Embassies Scholarship (Georgia)
- French Embassy in Afghanistan Scholarship (Afghanistan)
- TOTAL Scholarship (Iran)
- French Embassy in Iran Scholarship (Iran)
- French Embassy in Ouzbekistan Scholarship (Ouzbekistan)
- Campus France Denmark Scholarship (Denmark)
- Bolachak Scholarship (Kazakhstan)
- Abai-Verne Scholarship (Kazakhstan)
- Huygens Scholarship (Netherlands)
- Prins Bernhard Scholarship (Netherlands)
- VSBfonds Beurs Scholarship (Netherlands)
- Ankers Legat Scholarship (Norway)
- Kuwait Government Scholarship (Kuwait)
- Total/Quai d'Orsay Scholarship (United Arab Emirates)