

MARIA DEL PILAR SUAREZ ANZORENA

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SKILLS

Data visualization
Design Research
Prototyping
Storytelling
Usability Testing
User Research
Visual Design

Graphic Tools

Adobe Creative Suite
Sketch

Programming Tools

HTML 5
CSS
JavaScript

3D Tools

SolidWorks
Rhino 3D
KeyShot
Autocad

Other

Microsoft Office
Keynote
Google Analytics

LANGUAGES

Spanish

Native speaker

English

Proficient

Italian

Proficient

French

Basic

EDUCATION

Politecnico di Milano

MS in Communication Design

2018 - April 2020 | Milan, Italy

Google Activate

Fundamentos de Marketing Digital

2020 (online course)

Universidad de Palermo

BA in Industrial Design

2012-2016 | Buenos Aires, Argentina

Da Vinci

Digital Graphic Design

2016 (3 Months course) | Buenos Aires, Argentina

Universidad Politécnica de Valencia

Grado en Ingeniería en Diseño Industrial y Desarrollo de Productos

2014-2015 (1 Year Exchange) | Valencia, España

WORK EXPERIENCE

Ministerio de Modernización, Process Analyst

2016 - 2018 | Buenos Aires, Argentina.

Analysis and planning of allocations in the Public Administration. Survey and process analysis, database analysis, development and implementation of management indicators and preparation of reports.

Smart Menu, Freelance Community Manager

2015 - 2018 | Buenos Aires, Argentina.

Providing engaging text, image and video content for social media accounts, implementing communication campaigns and responding to comments and customer queries.

ACHIEVEMENTS

1st Prize. "Proyecto Pedagógico Emprendedores Creativos DC." from Universidad de Palermo, 2016.

1st Prize. "Proyecto Pedagógico Morfología Palermo." from Universidad de Palermo, 2014

2nd Prize. "Proyecto Pedagógico Interiores Palermo." from Universidad de Palermo, 2014.

1st Prize. "Proyecto Pedagógico Industrial Palermo." from Universidad de Palermo, 2013.