# MARIA DEL PILAR SUAREZ ANZORENA

pili.suarezan@gmail.com +39 37 91176721 pili-suarezan.github.io/

# PERSONAL INFORMATION

**Date of birth:** 13/10/1993

Nationality: Italian & Argentine

Address:

Cassano D'Adda (MI) Italia

## **LANGUAGES**

Spanish: Native Speaker English: Proficient Italian: Proficient French: Basic

#### **SKILLS**

Teamwork
Flexibility & Adaptability
Fast learner
Communication
Detailed Oriented
Organization
Critical thinking
Conflict Management
User Research
Data visualization
Storytelling

## **Graphic Tools**

Adobe Creative Suite

Programming Tools HTML 5 & CSS

**3D Tools**SolidWorks
KeyShot

## Other

Google Analytics Business Manager Microsoft Office

#### **EDUCATION**

## **Job Farm**

Digital Marketing 2021 (70-hour course)

## Politecnico di Milano

MS in Communication Design 2018 - April 2021 | Milan, Italy

## Google Digital Workshop

Fundamentals of Digital Marketing 2020 (online course)

#### Universidad de Palermo

BA in Industrial Design

2012-2016 | Buenos Aires, Argentina

#### Da Vinci

Digital Graphic Design

2016 (3 Months course)| Buenos Aires, Argentina

## Universidad Politécnica de Valencia

Grado en Ingeniería en Diseño Industrial y Desarrollo de Productos 2014-2015 (1 Year Exchange) | Valencia, España

## **WORK EXPERIENCE**

## Scuola di Architettura Urbanistica Ingegneria delle costruzioni, Politecnico di Milano, Graphic designer

Part-time collaboration 2020 (3 months) | Milano, Italia. Organization and development of graphic content for website.

## Ministerio de Modernización, Process Analyst

2016 - 2018 | Buenos Aires, Argentina.

Analysis and planning of allocations in the Public Administration. Survey and process analysis, database analysis, development and implementation of management indicators and preparation of reports.

## Smart Menu, Freelance Community Manager

2015 - 2018 | Buenos Aires, Argentina.

Providing engaging text, image and video content for social media accounts, implementing communication campaigns and responding to comments and customer queries.

## **ACHIEVEMENTS**

**Deepfake Project selected to join the exhibition:** "The Misinformation Edition" of The Glass Room. Link: https://deepfakelab.theglassroom.org/, 2020.

**1st Prize.** "Proyecto Pedagógico Emprendedores Creativos DC." from Universidad de Palermo, 2016.

**1st Prize. "Proyecto Pedagógico Morfología Palermo**." from Universidad de Palermo, 2014

**1st Prize.** "Proyecto Pedagógico Industrial Palermo." from Universidad de Palermo. 2013.