A CRM APPLICATION FOR BANQUET HALL BOOKING

Date	20-06-2025
Team ID	LTVIP2025TMID29519
Project name	A Crm Application for Banquet Hall Booking
Maximum marks	

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The Banquet Hall Booking Management System built on Salesforce offers a modern, scalable, and customer-centric solution to the challenges faced by traditional booking methods. By leveraging Salesforce's powerful CRM, automation, and analytics capabilities, the system transforms manual workflows into a streamlined digital experience for both customers and administrators.

It enables real-time booking, service integration, and automated communication, while ensuring data security, operational efficiency, and business intelligence through dashboards and reports. The system not only reduces errors and delays but also enhances customer satisfaction and supports business growth.

In essence, this project demonstrates how cloud-based platforms like Salesforce can revolutionize event management by delivering a smart, intuitive, and reliable booking ecosystem tailored to the banquet industry.