



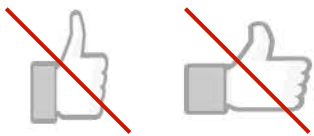
Thumbs Up Logo

Using the Thumbs Up

Only use the thumbs up logo in conjunction with the 'f' logo and a clear call to action (for example: 'Like us on Facebook', 'Install our app on Facebook', 'For use with Facebook') to reference your Facebook presence

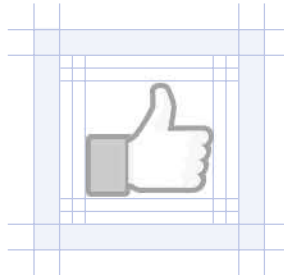
Maintain Proportions

The proportions and spacing of the thumbs up should never be altered for any reason. Hold the "Shift" key in most software programs to maintain the proportions while scaling up or down.



Preserve Clear Space

To preserve the integrity of the Thumbs Up logo, always maintain a minimum clear space around the logo. This clear space insulates our Thumbs Up logo from distracting visual elements, such as other logos, copy, illustrations or photography. Always maintain this minimum clear space, even when proportionally scaling the logo.



Incorrect Use

To ensure accurate and consistent use, never alter, rotate, embellish or attempt to recreate the Thumbs Up logo. Don't alter the rounded box shape or alter the proportions, or add any embellishments.



Online



Do

- Request permission before you use the 'f' logo in broadcast or film
- Only use the thumbs up logo in conjunction with the 'f' logo and a clear call to action (for example: 'Like us on Facebook', 'Install our app on Facebook', 'For use with Facebook') to reference your Facebook presence



Don't

- Use the thumbs-up logo in Facebook Ads
- Modify the thumbs-up logo in any way, such as by changing the design or color