PRODUCT

VIDDO is a fair and transparent revenue distribution video platform like none before.

Our mission is to provide a platform that feels like home for creators and a flawless on-demand experience for video lovers.

Our credo is to support creators with fair revenue distribution and viral content distribution system. Deliver awesome video experience and quality, curated content to our community. Create a loveable and relevant environment for advertisers.

Power to the creators and curators, better content to the people!

SYSTEM WITHOUT SALES PITCH

VIDDO uses “credits” as the unit of the financial accounting. After registration, a standard account will be opened at the VIDDO platform (viddo.com) and the collected credits can be used for video watching within the platform. If the user wants to start a pay out, he/she must open a PRO account with a VIDDOtoken.

IF THE USER HAS A VIDDOtoken - Proof of burn

he/she can redeem by one to one (one VIDDOtoken for one PRO registration.) -> transfer the token to our wallet -> these tokens are getting burned

(if you have a better solution for that im happy to hear about)

IF THE USER DOESN’T HAVE A VIDDOtoken - Proof of burn

he/she can buy one at the platform -> we manually transfer one token from our wallet to a “burning wallet” -> its getting burned

(if you have a better solution for that im happy to hear about)

LIFETIME

The VIDDOtoken is “live” until the last PRO account will be opened, and the tokens burnt.

We need a counter (tagging, bot, or API) what shows the token number decrease under the ICO and then at the VIDDO platform.

ICO

As stated before, the number of VIDDO PRO accounts is limited, only 100,000,000 will be available! For maximum transparency we have assigned **VIDDOtoken (VDT) for each PRO Account** using ERC20 token and smart contract system based on Ethereum protocol. During the **ICO Token Sale 20.000.000** Token will be issued.

|  |  |
| --- | --- |
| Token name | **VIDDOtoken** |
| Token symbol | **VDT** |
| Decimals | **0** |
| Token amount to issue | **100.000.000** |
|  |  |
| **Token Functionality** |  |
| Additional token emission feature (after ICO ends) | **no** |
| Freeze tokens feature (tokens can be used after some period of time) | **no** |
| Burn tokens feature (for future buyback) | **yes** |
|  |  |
| **Pre-ICO Stage** | **yes** |
| Duration | **around 15th June - 30th July** |
| Total amount of tokens to be sold | **without HardCap** |
| Token price in ETH | **Check below** |
| Automatic rate change | **yes** |
| Volume-based bonuses/discounts (for "heavy investors") | **yes** |
| Success terms | **no** |
| Refund Terms | **no** |
| Withdrawal terms | **when stage ends** |
|  |  |
| **ICO Stage** |  |
| Duration | **15th August - 31st Sept** |
| Total amount of tokens to be sold | **40.000.000** |
| Token price | **~ $0,60 / $0,80 / $1,00** |
| Automatic rate change | **yes** |
| Time-based bonuses/discounts (for "early investors") | **no** |
| Volume-based bonuses/discounts (for "heavy investors") | **no, other** |
| Success terms | **no** |
| Refund Terms | **no** |
| Withdrawal terms | **when stage ends** |
|  |  |
| **Common pre-ICO and ICO Info** |  |
| Minimum investment (ETH or tokens) | **different in each stage** |
| Token issuing | **Real-time** |
| Reserved tokens for the company | **30% ~ 30.000.000 VDT** |
| Reserved tokens for investors | **10% ~ 10.000.000 VDT** |
| Reserved tokens for team | **10% ~ 10.000.000 VDT** |
| Reserved tokens for bounty program | **10% ~ 10.000.000 VDT** |
| Burn unsold token when ICO ends | **no, they go to the company wallet** |
|  |  |
|  |  |
| **Common pre-ICO and ICO Functionality** |  |
| Setting up Stage start time | **not sure but 1st July?** |
| Setting up Withdrawal wallet/wallets | **yes** |
| Privileged wallets support (not only owner) | **not sure** |
| Pause/resume feature | **not sure** |
| Manual token issue (if founders accepts BTC/USD/EURO) | **yes** |
| Investor statistics | **no** |
| separate smart contract | **not sure** |
|  |  |
| **Backend required** |  |
| BTC support (accept BTC) | **yes** |
| USD/EURO support (accept fiat money) | **yes** |
|  |  |
| **Other** |  |
| API configuration | **yes** |
| Token tagging for a token counter at the site | **yes** |
|  |  |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **Issued token no.** | **Token price** | **Bonus** | **MIN. invest** |
| Pre-ICO | ~ 5.000.000 (no HardCap) | $0,30 | 70% | $100 000 |
| $0,40 | 60% | $30 000 |
| $0,50 | 50% | $5 000 |
| Public (15th Aug- | 9.000.000 | $0,60 | 40% | $100 |
| Sale 1\* | 12.000.000 | $0,80 | 20% | $50 |
| Sale 2 | 14.000.000 | $1,00 | 0% | $20 |
|  |  |  |  |  |
| \*the next stage comes when 9.000.000 VDT sold out.. the next stage when 12.. and so on | | | | |
|  |  |  |  |  |
| **Token allocation** |  |  |  |  |
| VIDDO LLC | **30%** |  |  |  |
| Token Sale | **40%** |  |  |  |
| Investor | **10%** |  |  |  |
| Team | **10%** |  |  |  |
| Bounty program | **10%** |  |  |  |
|  |  |  |  |  |

OTHER INFORMATION

* The accepted currency during the ICO is ETH, BTC, CREDIT CARDS
* Tokens that are not sold during the crowd-sale will be automatically transferred to the company wallet. (we have to open all the 100.000.000 PRO account..)
* Whitelist: yes - KYC: yes
* Restrictions: USA, Singapore, China etc.

PRICE & LIQUIDITY GUARANTEE AT VIDDO.COM PLATFORM – FYI

**Usage of the VID Token**

* VIDDO MARKET whereto trade with VIDDOtoken between participants
* open a PRO account with the VIDDOtoken – redeem
* VIDDO.COM buy back guarantee - permanently from the MARKET. The first 20M PRO account as VDT comes from the MARKET.

* From the VIDDO.COM launch the PRO account price is 5USD / account.

|  |  |  |
| --- | --- | --- |
| No. of Business Account | Min. price /  Business License | Max vendible company owned VDT |
| 1 – 5.000.000 | 5$ | 0 |
| 5.000.001- 10.000.000 | 10$ | 0 |
| 10.000.001- 20.000.000 | 20$ | 0 |
| 20.000.001- 30.000.000 | 30$ | 2.000.000 |
| 30.000.001- 40.000.000 | 40$ | 2.000.000 |
| 40.000.001- 50.000.000 | 50$ | 2.000.000 |
| 50.000.001 – 100.000.000 | min. 50$ | 20.000.000+ |

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