

Education

Drexel University, September 2016-June 2020

Bachelor of Science in Graphic Design Minor in Fine Arts

Cumulative GPA: 3.74 — Magna Cum Laude

Dean's List, Fall 2016, Spring 2017, Fall 2017, Spring 2018, Fall 2019, Winter 2020, Spring 2020

Second Place in First Annual Design Hackathon Sponsored by EPAM

Maryland Institute College of Art, August 2020-December 2021

Master of Professional Studies in User Experience Design

Cumulative GPA: 3.90

Experience

Pfizer Inc.

Pfizer Inc., Design System Lead, Remote — PA, May 2023-Present

Created new direct to consumer centered design system based on new company branding and focus areas

Created system with 22 base components with respective Figma Variants

Made multi-brand theming using Figma Variables to optimize the design process

Wrote and maintained documentation in ZeroHeight for components and foundational elements

Led 8 education sessions on the design system for clients and partners

Hosted talk and Q&A session on Figma Variables with 80 designers, developers, and clients in attendance

Designed internal website for volunteering opportunities across Pfizer and its partner organizations

Designed a universal cookie consent form pattern for all 220 brand sites and 65 market sites

Improved team's research, design, and client hand-off operations

Interviewed with stakeholders and led team-wide workshop

Reorganized team template folder and files for heuristic evaluations, wireframing, and hand-off

Square One Communications + Design

Pfizer Inc., UX Product Designer, Remote — PA, January 2022-April 2023

Maintained customer experience-focused design system

Created 12 new components and 3 new pages for the company's flagship site, Pfizer.com

Redesigned Pfizer.com's search functionality so the experience is the same across the site

Completed user acceptance testing across 66 international markets

Created directory site for an internal medical affairs team

Performed heuristic evaluation on three consumer-facing websites according to NNG standards

Created website for teachers to enroll NYC middle school students into STEM-focused program

Tested an app for Pfizer's new headquarters with other UX Researchers for any last minute UX fixes

Pfizer Inc., Visual Designer Internship, New York, NY, April 2019-January 2020

Expanded and optimized design system for internal projects and external design firms

Aided in designing registration form for Pfizer consultants at conventions

Participated in two design hackathons with internal departments

Filmed and edited highlight reel of user testing for our internal job training website

Created homepage design directly with a potential client in the business division

Skills

Adobe Creative Suite

Acrobat

InDesign

Animate

Lightroom

Bridge

Photoshop

Illustrator

XD

Markup Languages

CSS

Sass

HTML

Applications

Atom

JIRA

CodeKit

Microsoft Office Suite

Cyberduck

Miro

Figma

Proto.io

GitHub

Sketch

HotJar

Slack

InVision

ZeroHeight