SHAWN WYDRA

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wydradesigns.com

Education

Drexel University, 2016-2020
BACHELOR OF SCIENCE IN GRAPHIC DESIGN
Cumulative GPA: 3.73

Honors & Awards

A.J. Drexel Merit Scholarship
Westphal Portfolio Scholarship
Dean's List, Fall 2016, Spring 2017, Fall 2017, Spring 2018, Fall 2019, Winter 2020
Second Place in First Annual Design Hackathon Sponsored by EPAM

Relevant Coursework

Basic Website Design (HTML & CSS)
Responsive Web Design
Advanced Web Graphics (Basic Sass & JS)
Fundamentals of Motion Graphics
Corporate Identity and Logo Development

Extended Identity Systems
Advanced Brand Identity
Print Production
History of Type in Relationship to Pictorial Images
Historical Impact of Graphic Design

Experience

Pfizer Inc., New York, NY, April 2019-January 2020

VISUAL DESIGNER
Expanded and optimized design system for internal projects, and external design firms.
Aided in designing registration form for Pfizer consultants at conventions.
Participated in two design hackathon with internal departments.
Edited and finalized highlight reel of user testing for our internal job training website.
Created homepage design directly with a potential client in the business division.

Pi Lambda Phi Fraternity, Philadelphia, PA, January 2017-Present

ART DIRECTOR, April 2019-Present
Finalize brand identity and packaged it for future Design Coordinators of the organization.
Taught incoming Design Coordinators how to best utilize the organization's brand identity.

DIRECTOR OF COMMUNICATIONS, November 2017-March 2019
Motivated committee members and aid them when requested.
Oversaw and manage all day-to-day matters of 14 person committee.
Scheduled and designed posts on Instagram and Facebook for major events.
Created designs for Chapter-wide apparel orders.

DESIGN COORDINATOR, April 2017-Oct 2017
Created advertising for Facebook and Instagram for eight events, three fundraising campaigns.
Created a logo/coat of arms and a brand identity.
Recommended for Director of Communications position.

Activities

Member, Pi Lambda Phi Fraternity, Winter 2017
Founding Member, Calligraphy Club, Fall 2017
Member, Drexel Hackathon and Coding Club, Winter 2018
Founding Member, AIGA Drexel, Spring 2018

Skills

ADOBE CREATIVE SUITE

Acrobat	Illustrator
Animate	InDesign
Bridge	Lightroom
Photoshop	XD

MICROSOFT OFFICE

Excel	Teams
Outlook	Word
PowerPoint	

APPLICATIONS

Atom	Github
Codekit	Sketch
Cyberduck	Slack

PROGRAMMING LANGUAGES

CSS	Python
HTML	Sass