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Education

Drexel University, 2016-2020

BACHELOR OF SCIENCE IN GRAPHIC DESIGN

Cumulative GPA: 3.73

Honors & Awards

A.J. Drexel Merit Scholarship Westphal Portfolio Scholarship

Dean's List, Fall 2016, Spring 2017, Fall 2017, Spring 2018, Fall 2019, Winter 2020 Second Place in First Annual Design Hackathon Sponsored by EPAM

Relevant Coursework Basic Website Design (HTML & CSS) Extended Identity Systems
Responsive Web Design Advanced Brand Identity

Advanced Web Graphics (Sass & JS) Print Production

Fundamentals of Motion Graphics History of Type in Relationship to Pictorial Images

Corporate Identity and Logo Development Historical Impact of Graphic Design

Experience

Pfizer Inc., New York, NY, April 2019-January 2020

VISUAL DESIGNER

Expanded and optimized design system for internal projects, and external design firms.

Aided in designing registration form for Pfizer consultants at conventions.

Participated in two design hackathon with internal departments.

Edited and finalized highlight reel of user testing for our internal job training website. Created homepage design directly with a potential client in the business division.

Pi Lambda Phi Fraternity, Philadelphia, PA, January 2017-June 2020

ART DIRECTOR, April 2019-June 2020

Finalize brand identity and packaged it for future Design Coordinators of the organization. Taught incoming Design Coordinators how to best utilize the organization's brand identity.

DIRECTOR OF COMMUNICATIONS, November 2017-March 2019

Motivated committee members and aid them when requested.

Oversaw and manage all day-to-day matters of 14 person committee.

Scheduled and designed posts on Instagram and Facebook for major events.

Created designs for Chapter-wide apparel orders.

DESIGN COORDINATOR, April 2017-October 2017

Created advertising for Facebook and Instagram for eight events, three fundraising campaigns.

Created a logo/coat of arms and a brand identity.

Recommended for Director of Communications position.

Activities

Founding Member, AIGA Drexel, Spring 2018

Member, Pi Lambda Phi Fraternity, Winter 2017

Founding Member, Calligraphy Club, Fall 2017

Member, Drexel Hackathon and Coding Club, Winter 2018

Skills

ADOBE CREATIVE SUITE		MICROSOFT OFFICE		APPLICATIONS	
Acrobat	InDesign	Excel	Teams	Atom	Github
Animate	Lightroom	Outlook	Word	Codekit	Sketch
Bridge	Photoshop	PowerPoint		Cyberduck	Slack
Illustrator	XD				

PROGRAMMING LANGUAGES

CSS Python HTML Sass