SHAWN WYDRA

shawn.wydra@gmail.com
516-302-3322
wydradesigns.com

Education

Drexel University 2020
BACHELOR OF SCIENCE IN GRAPHIC DESIGN
MINOR IN FINE ARTS
Cumulative GPA: 3.74

Honors & Awards

Magna Cum Laude
A.J. Drexel Merit Scholarship
Westphal Portfolio Scholarship
Dean's List, Fall 2016, Spring 2017, Fall 2017, Spring 2018, Fall 2019, Winter 2020
Second Place in First Annual Design Hackathon Sponsored by EPAM

Relevant Coursework

Basic Website Design (HTML & CSS)	Extended Identity Systems
Responsive Web Design	Advanced Brand Identity
Advanced Web Graphics (Sass & JS)	Print Production
Fundamentals of Motion Graphics	History of Type in Relationship to Pictorial Images
Corporate Identity and Logo Development	Historical Impact of Graphic Design

Experience

Pfizer Inc., New York, NY, April 2019-January 2020

VISUAL DESIGNER
Expanded and optimized design system for internal projects, and external design firms
Aided in designing registration form for Pfizer consultants at conventions
Participated in two design hackathon with internal departments
Edited and finalized highlight reel of user testing for our internal job training website
Created homepage design directly with a potential client in the business division

Pi Lambda Phi Fraternity, Philadelphia, PA, January 2017-June 2020

ART DIRECTOR, April 2019-June 2020
Finalize brand identity and packaged it for future Design Coordinators of the organization
Taught incoming Design Coordinators how to best utilize the organization's brand identity
Advertised and led two discussions on accessibility in design with 30 people in attendance

DIRECTOR OF COMMUNICATIONS, November 2017-March 2019
Motivated committee members and aided them when requested
Oversaw and managed day-to-day matters of 14 person committee
Scheduled and designed posts on Instagram and Facebook for major events
Created designs for Chapter-wide apparel orders

DESIGN COORDINATOR, April 2017-October 2017
Created advertising for Facebook and Instagram for eight events, three fundraising campaigns
Created a logo/coat of arms and a brand identity
Recommended for Director of Communications position

Activities

Founding Member, AIGA Drexel, Spring 2018
Member, Pi Lambda Phi Fraternity, Winter 2017
Founding Member, Calligraphy Club, Fall 2017
Member, Drexel Hackathon and Coding Club, Winter 2018

Skills

ADOBE CREATIVE SUITE

Acrobat	InDesign
Animate	Lightroom
Bridge	Photoshop
Illustrator	XD

MICROSOFT OFFICE

Excel	Teams
Outlook	Word
PowerPoint	

PROGRAMMING LANGUAGES

CSS	Sass
HTML	

APPLICATIONS

Atom	Github
Codekit	Sketch
Cyberduck	Slack