

Churn Analysis

10K

Total Customers

33.30K

Expected Monthly Loss

1.021K

Total Churned

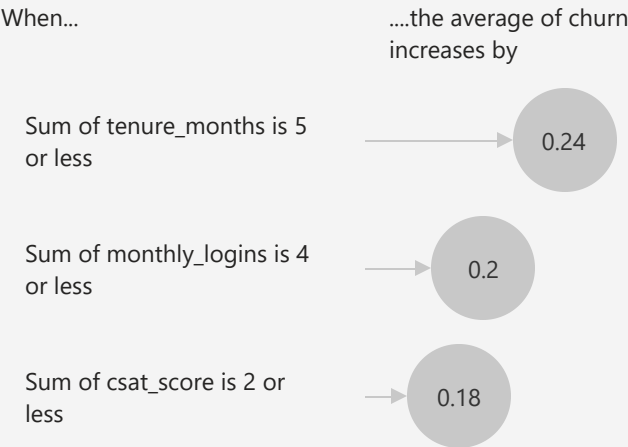
10.21%

Churn Rate

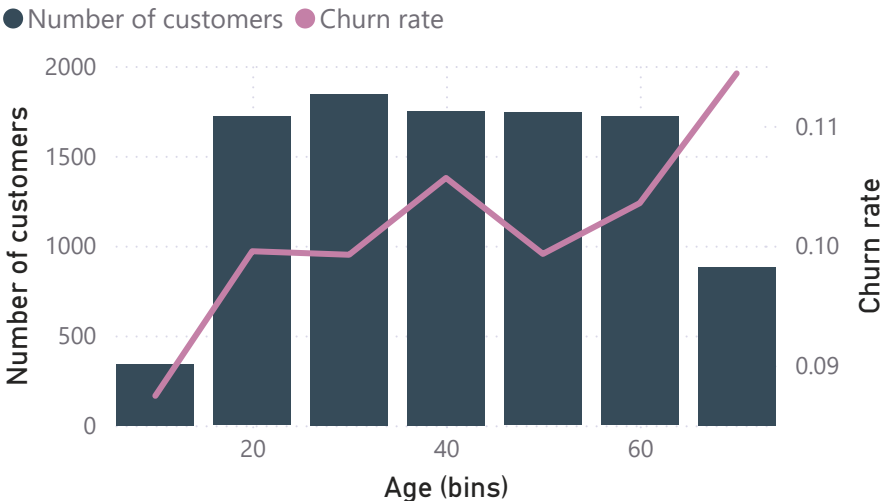
Key influencers Top segments



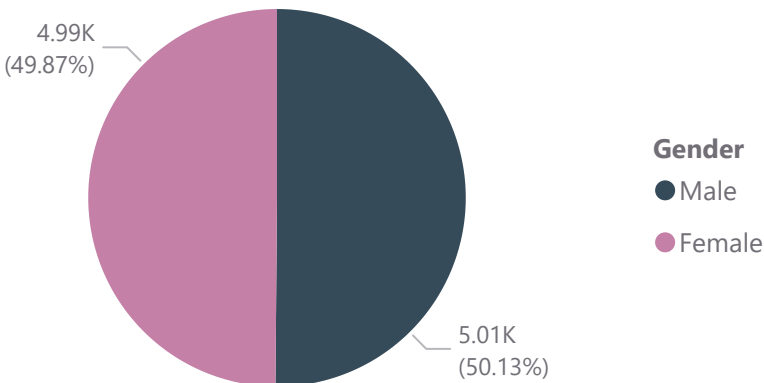
What influences churn to Increase ?



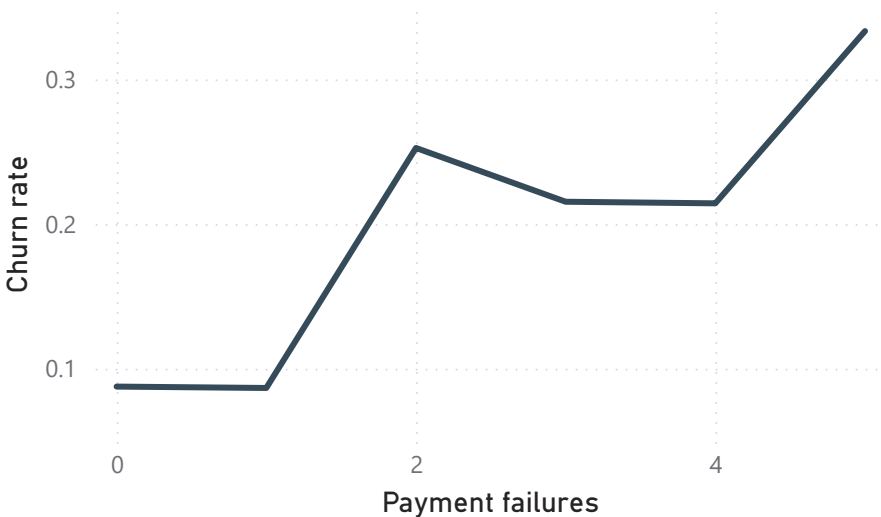
Number of customers and Churn rate by Age (bins)



Customers by Gender



Churn rate by Payment failures



Churn rate by Country

