Kaya Durmus

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Professional Summary

Enthusiastic and motivated 19-year-old aspiring entrepreneur with a keen interest in UI/UX design. Adept at blending a passion for creating engaging and intuitive interfaces with a strong entrepreneurial spirit. Eager to contribute innovative design solutions while pursuing opportunities to build and lead successful ventures. Committed to continuous learning and growth in the dynamic fields of UI/UX design and entrepreneurship.

Education

HAVO (Hoger Algemeen Voortgezet Onderwijs)   **2015-2021**

The HAVO, or Hoger Algemeen Voortgezet Onderwijs, is a prestigious level of secondary education in the Netherlands. Recognized for its academic rigor, the HAVO curriculum spans five years and provides students with a well-rounded education, encompassing a range of subjects. Graduates of HAVO typically possess a solid foundation in languages, sciences, and humanities, positioning them well for higher education or professional pursuits. Attaining a HAVO diploma is indicative of a high level of academic achievement, reflective of a candidate's dedication, analytical skills, and intellectual capabilities.

Experience

Freelance UI/UX Designer   **2021**
Upwork, remote

- Worked remote on several UI/UX design projects, logo creation and social media posts (Instagram and Facebook).
- Close contact with clients and improving communication skills.

Freelance UI/UX Designer   **2022**

Monox Solutions, remote

- Worked remote on creating stunning and user-friendly interfaces with a small team of enthusiastic developers.
- Created designs according to the clients' needs and improved points they asked for.
- Learning other skills from developers like Javascript and Tailwind CSS to improve the efficiency of designing and delivering a successful product to the client.

Owner and lead designer at Slaaplekkerland   **2023**

Slaaplekkerland, remote

- Working remotely on all designs around Slaaplekkerland. This includes web design, social media design, blog posts and logo design.
- Making sure all orders are being processed and successfully delivered to customers from Slaaplekkerland
- Updating the inventory and taking care of other logistics operations.
- Being closely in contact with suppliers and closing great business deals in benefit of the company.
- Setting up successful marketing campaigns on platforms such as Google Ads and Facebook. This includes keeping good track of the campaigns and optimizing where needed.

Projects

My E-Portfolio

https://www.kayadurmus.com

- Clean and modern design developed with HTML, CSS and JavaScript. The design was made in Figma.
- Added smooth animation that corresponds to the flow of the design.
- Implemented dark-mode and light-mode to make sure users have an influence on how they experience the website.
- I chose a simple and clear design that is very user-friendly and is easy to overlook.

Slaaplekkerland

https://www.slaaplekkerland.nl

- Clean and simple design to make sure the user experience is optimized. Very easy to use and overlook without having any uncertainties.
- Optimized conversion points and constantly seeking for other factors that needed to be improved.
- Designed the logos using Figma.
- Built with Shopify and also added custom code to the codebase.

OI Solutions

https://www.oisolutions.nl

- Complex design with various features. This project was built together with a developer using ReactJS and TailwindCSS.
- Chose a specific color combination and shapes that really suited the characteristics of the industry (Underground Infrastructure Development).
- Used Figma to design the whole website.

Technical Skills

Proficient: HTML5, CSS, JavaScript, TailwindCSS, Shopify, Firebase, Photoshop,

Familiar: ReactJS