



## PRIMA Partners and Sponsors Package

### About PRIMA

The 2022 Pacific Rim Mathematical Association Congress will take place in Vancouver, Canada, between December 4–9, 2022. The fourth meeting will be hosted by the Pacific Institute for the Mathematical Sciences (PIMS).

Every four years, mathematical scientists from around the Pacific Rim converge to discuss the latest developments in Mathematics and related fields. The Pacific Rim Mathematical Association (PRIMA) was established to bring our institutions and countries together to stimulate a vibrant and interconnected mathematical community whose activities impact on our economic, social, and cultural development.

### Program Highlights

The 2022 Congress will open with a special reception on Sunday. Scientific talks begin on Monday to Friday with plenary and public talks scheduled throughout the week. Key events are highlighted below.

More information is available on the congress website: <https://prima2022.primamath.org/>

Sunday December 4, 2022	
5:45 pm – 8:15 pm	Welcome Reception, by invitation only
Monday December 5, 2022	
9:00 am – 10:00 am	Official Welcome
Wednesday December 7, 2022	
• Junior Researcher Showcase • Discover Vancouver Afternoons • Congress Banquet	

### Audience Demographics

2017 Congress, Mexico 343 Participants	
CA	21
USA	56
Mexico	157
Region: South America	34
Region: Europe	23
Region: Asia	50
Region: Oceania	5

2022 Congress, Vancouver, BC Target Audience: 330+ Participants	
CA	80
USA	60
Mexico	40
Region: South America	34
Region: Europe	23
Region: Asia	75
Region: Oceania	20



## Supporting Opportunities

### Title Sponsor Option 1

**\$15,000CAD+ | Banquet Dinner**

- Banquet Dinner title sponsor
- Attendance at Opening Reception (Sunday)
- Networking with MITACS representatives
- 3 x free Congress registration tickets
- Career Fair Recruitment
- Additional booth on conference floor throughout conference (if required)

### Title Sponsor Option 2

**\$10,000CAD+ | Junior Research Showcase**

- Career Fair title sponsor
- Networking with MITACS representatives
- 2 x free congress registration tickets
- Career Fair Recruitment
- Additional booth throughout conference (if required)
- Hot desk or Green Room (Private, room on conference location for work or recruitment on Wednesday)

### Title Sponsor Option 3

**\$5,000CAD+**

- Option to sponsor one plenary talk
- 2 x free congress registration tickets
- Networking with MITACS representatives
- Career Fair Recruitment
- Additional booth throughout conference (if required)

### Contributing Sponsor

**\$2,000CAD — \$5,000CAD**

- Career Fair Recruitment
- 2 x congress registration tickets

### Sponsor Benefits

- Access to a broad audience of individuals in the Mathematical Sciences (300+)
- A platform for you to showcase your company. Company Logos are :
  - » Printed Program and onsite
  - » Electronic: Websites
  - » Social Media (Twitter, LinkedIn, Facebook)
  - » Advertising and other marketing outlets used by PIMS
- A recruitment of Highly Qualified Personnel at the PRIMA Career Fair

**Career Fair Booths \$500CAD**