



Enhance your communication with our **PR & Online Media Support** Retainer Package

A new mantra of new age branding

IT revolution has change the business dynamics and market geographies. It has brought in many new innovative media of marketing and promotion. The world markets has emerged to new opportunities of growth. In this scenario Social Media and Online Media promotion tools have changed the rules of traditional marketing methods and enabled business communities to market themselves with lesser budgets to much wider global markets. In a nut shell today we cannot afford to ignore online media presence. In fact it has become the prerequisite of marketing to be successful in the world market.

Social Media Marketing or SMM is a form of Internet marketing that explores various social media networks in order to achieve marketing communication and branding goals. Every brand reciprocates a unique marketing proposition. Based on brand offerings and target customer profiles we need to formulate marketing strategy and use appropriate activity mix for online marketing.

At Inspire we are specialized in all these aspects. We become the extended hand of your marketing team and support all your business communication and promotion initiatives online.

Under our PR & Online Support Package we analyze target audience profiles and marketing objectives, translate them into strategized campaigns. We implement these campaigns through mix of suitable social media platforms like Face Book, LinkedIn, Twitter, Google+, You Tube, Business Directories, Email Campaigns, Online Ad Campaigns, etc. for maximum reach and generate business leads.

Talk to us today and explore how effective our engagement would be to enhance your online presence and increase the market reach.



Activities and Social Forums included;

FACEBOOK

Custom Landing Page Designing, Business Tabs Creation,
3 Posts Per Week, Geo targeted friend/fan seeding, 4 Relevant Groups

TWITTER

Profile Creation, 3 Posts Per Week, Twitter friend seeding

LINKEDIN

Profile Creation, 3 Relevant groups, Posting of article summaries
Query response management

GOOGLE+ PAGES

Google+ Page Creation, Daily Updates, Content Marketing
4 Article per month

YOUTUBE

2 Videos for submission*, 6 Account Creation on other Video Sharing
Websites, 6 Video uploading on other Video Sharing Websites

YAHOO ANSWERS

Monitoring 2 of relevant questions per month, Notify the client about
the question Posting of Answers, Respond to the comments
Blogs & Articles Distribution, Creating Account for Blog,
Publishing Blogs and Articles, Distribution of Summary / Link to the Blogs
and Articles.

LISTING ON VARIOUS SEARCH PORTALS & BUSINESS DIRECTORIES

Videos to be provided by client. Charge for creation of video if needed
will be charged extra.

