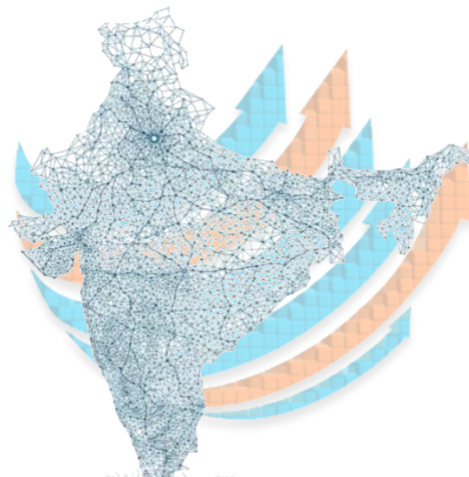


# The Blockchain Education Initiative

ANO Application for Factom Authority Set



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## 1 The Blockchain Education Initiative

### Introduction

The Blockchain Education Initiative (BEI), [www.BlockchainInitiative.org](http://www.BlockchainInitiative.org) (draft mock website) will be a legally structured US LLC with headquarters in the state of Nevada providing distributed ledger technology (DLT) education, training, advocacy, consulting, and talent development/placement services, as well as support to DLT-associated educational initiatives and initiatives to use DLT for the advancement of education. BEI initiatives and services will be provided globally; our initial focus will be to establish partners and services across Latin America (LATAM) and South Asia (India). In the future, BEI intends to investigate opportunities to expand activities into additional regions such as North America and Europe. For the purposes of discussing BEI's organization, initiatives, and partnerships, BEI uses the following organizational divisions: BEI-Americas (Mexico, Central America, the Caribbean, and South America) and BEI-Asia (currently limited to India).

In brief, BEI aims to educate commercial, civic, non-profit, and social organizations; advocate blockchain-leveraging solutions to improve processes; provide a full range of blockchain consulting services (via partner organizations); design, produce, provide, and support DLT-associated technical training and education programs at the youth, collegiate, and professional level; and provide blockchain-associated talent development and placement services via partnerships with technical talent recruiters. Note: for the purposes of this application, the terms DLT and blockchain are used interchangeably, often for brevity and readability.

While there are several organizations that extensively market and promote blockchain usages, the great majority are advertising to early adopters and organizations that already are active in the DLT space. The BEI is different. We believe the far majority of businesses and organizations still lack even the most basic understanding of what DLT is and what DLT can provide. BEI aims to provide and support self-paced, virtual, or on-site expert-led blockchain education seminars that go directly into organizations/businesses to significantly expand blockchain awareness beyond those currently reached via traditional marketing. BEI technical training programs will aim to develop the technical skills desired by the current and future blockchain ecosystem. BEI also intends to pursue outreach and DLT public advocacy opportunities via public speaking at conferences and industry events, as well as sponsoring events, programs, and initiatives.

The Blockchain Education Initiative's stated goals are:

- Host, scale, and maintain stable [Factom Authority Nodes](#) with 99.99%+ uptime, effective security, and 24/7 support
- Help stabilize and promote the Factom Mainnet
- Actively promote awareness, understanding, and commercial usage of DLT with emphasis on the Factom protocol
- Become an industry leader in Blockchain education, training, & talent development
- Support the development and placement of talent into the blockchain ecosystem to help address the global shortage of DLT-associated expertise and available talent
- Evangelize the Factom protocol; maximize utilization of the protocol (when appropriate) when facilitating consulting-driven 3<sup>rd</sup> party blockchain solutions, and educate and familiarize the next generation of DLT developers with the Factom protocol to help grow the Factom developer community
- Produce and support high quality DLT education and training programs to reduce the vulnerability of those wishing to improve their skills, but are vulnerable to DLT training scams, low quality instruction, inadequate/insufficient training
- Grow a network of global partners, advisors, affiliates, and sponsors in support of DLT education, training, and adoption
- Support and promote initiatives leveraging DLT that aim to improve education

### Genesis of the Blockchain Education Initiative Project

Following an unsuccessfully campaign in the first round of M3 applicants in April 2018, the Emulvera team conducted a full comprehensive review of the business plans and intentions of those successfully selected to the Authority Set. Our intent was to identify what services were not yet being fully provided that would best complement the existing community of Authority Set companies as well as deliver the greatest benefit to the protocol now and into the future. The result of our analysis is the Blockchain Education Initiative. BEI believes the majority of businesses and organizations (world-wide) lack the needed understanding of Blockchain to recognize and leverage its full potential to address some of our greatest businesses and social challenges. The educational promotion of the Factom protocol is presently limited to a few well done, but short video clips on the Factom University website—and there is little within the marketplace penetrating the corporate/organizational knowledge gap to explain what Factom is, the range of its possible uses, and why it is the preferred choice for their organization needs. We intend to directly educate businesses and organizations—many of which are on the fringe of what current marketing is reaching—to what is possible leveraging the protocol. With education comes demand—surveys of major industries commonly state that one of the most limiting factors challenging the future of the

blockchain space is and will continue to be the divide between the growing number those demanding technical talent and the few able to provide it. BEI aims to aid in the development and placement of DLT-associated talent via BEI and BEI-supported DLT technical training programs and in partnership with technical talent recruiter companies and BEI affiliates.

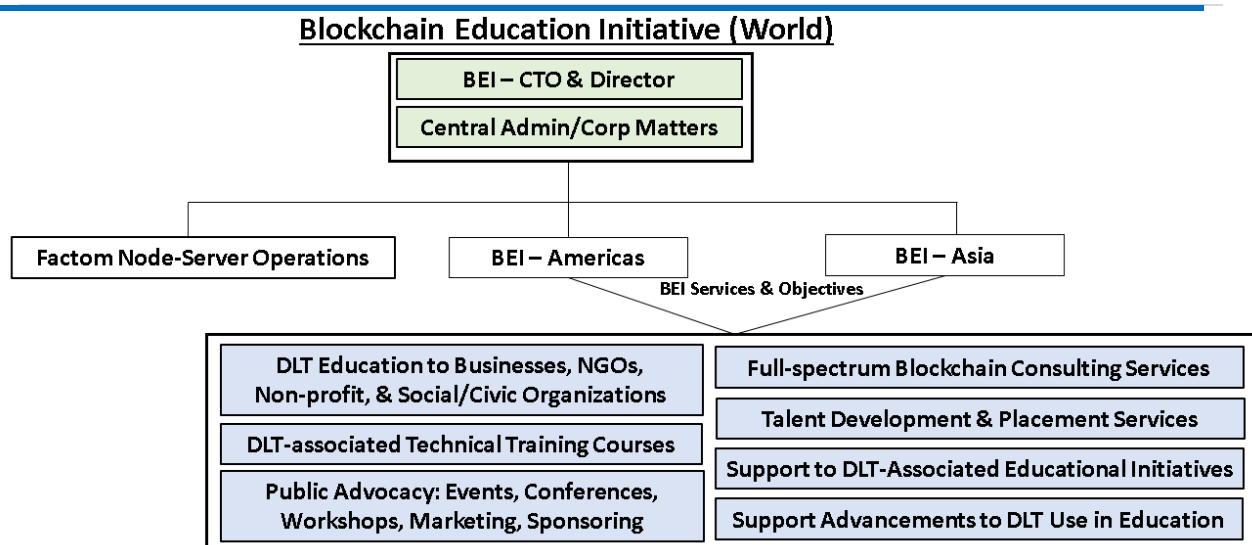
## Industry Competition

When BEI conducted preliminary market/competitor research on blockchain education and training organizations, we discovered an array of primarily boutique virtual academies with little uniformity or no obvious standards for quality or vocational relevancy. For young programmers and veteran IT professionals alike looking to acquire DLT-associated technical skills to find jobs within the blockchain ecosystem: buyer beware; the lack of DLT training course standards and the sometimes-questionable expertise/knowledge of the trainers leave those seeking DLT education and training vulnerable to receiving inadequate or inappropriate training, potentially damaging their industry marketability and future prospects to contribute to the DLT development ecosystem. Building and expanding an educated and technically skilled community will be critical to the sustainment and growth of both the greater Blockchain ecosystem as well as the Factom community. Current reputable companies providing DLT education and training services include, but are not limited to: Blockchain Academy, Blockchain EDU, Ledger Academy, and several non-specialized business training companies.

If selected, BEI assesses it will have a significant advantages over all like-service companies within the blockchain education/training space: its direct role as an Authority Node Operator will enable BEI to maintain the pulse of DLT developments and trends; revenues from authority node operations will enable BEI to subsidize development and sponsorship of educational and DLT-associated services; and most significantly BEI's affiliation to an eventual 64 other Authority Node Operator companies as well as strategic partnerships with dozens of international companies, NGOs, non-profits, and social organizations across multiple continents will provide BEI unparalleled access to incredible talent, services, markets, opportunities, industry use cases, business referrals, and advice that is unavailable to any other blockchain education company now or in the foreseeable future.

## 2 BEI Organization and People

BEI is composed of a headquarters element, a Factom Node Operations division, and two education & training services divisions. BEI is foremost and primarily a Factom Mainnet node operating organization and we have gone to great lengths to ensure we operate a system of redundant top talent system administrators to operate, manage, and respond to our Factom Mainnet nodes. We anticipate our node operations will produce resources in excess of our expected costs – we intend to use a portion of these excess resources to promote and benefit the protocol through our education, training, and advocacy activities. At least initially, the majority of BEI members will be employed part-time (between 10-40 hours per week). BEI's development plans are ambitious and we intend to periodically reassess the economic viability of increasing the size of our team and/or moving BEI activities into new regions as resources allow.



## Headquarters and Node Operations Divisions

### The Blockchain Education Initiative (LLC) (Headquarters Element)



## Factom Node Operations, and Mainnet System/Server Administer

**Leo Anbarasan (@leoanbarasanm)**

Leo is the Director of Engineering at [Aequalis Software Solutions](#), a blockchain specialized software development firm. Leo has experience developing applications using Blockchain, Semantic Technology and Mobile Technology and is presiding over several Blockchain-associated projects at Aequalis Software Solutions. Aequalis is a development partner of NEM, Exclusive development partner of Apla, DeviantCoin, WifiCoin and ETHA.

## CTO, Factom Node Operations, and Mainnet System/Server Administer

**Dhananjay Gowda (@danny)**



Dhananjay the Director of [CloudBC Labs](#), a full-spectrum Blockchain Services company (locations in Virginia, USA, and Noida, India) as well as a co-founder of [Apptad](#), an IT products and services company. Dhananjay has years of experience working with BigData Hadoop clusters, Distributed Systems, Blockchain and Linux systems and will be able to provide technical expertise to the administration of Factom Nodes as well as in support of the Factom Community.



## Factom Node Operations, and Mainnet System/Server Administration

### 3<sup>rd</sup> Party Sysadmin and Server Admin Support/Contingency Response



In addition to members with the BEI team, if selected, we are considering contracting an external 3<sup>rd</sup> party company (Aequalis Software Solutions) to provide 24/7 Factom Mainnet sysadmin and server admin backup support and monitoring to ensure our operations and ability to respond to contingencies is something we, and the entire Factom Community, will never have to worry about. Aequalis is a blockchain specialized software development firm has been in Software Industry for the past 6 years. Aequalis sysadmins are professionals with extensive experience operating Linux servers and are well versed with Docker.

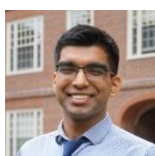
## BEI Central Administration/Director BEI – Corporate Matters, Finance, Communications, Accounting, Payroll, Business Strategy, Operations

### Jason Gregoire (@Emulvera)

He is a US government employee with extensive work with and management of communication systems, network security, and training. He also has a background in accounting, finance, business administration, and management. Jason is a huge believer in the Factom protocol and is dedicated to educating the masses of its versatility and promoting its use to Factomize the world's data and processes. Jason has been an active contributor to the Factom community and Factom testnet.

## Intern, Advocate, Social Organizer/advocate, Marketing

### Dhruv Gupta



Dhruv is an undergraduate student at Harvard University studying Computer Science. His professional experience includes: Software Engineer Internships with Microsoft, and Capital One; as well as an internship as a web developer for Sir Coupon. Dhruv is excited to advance BEI activities and expand opportunities to educate people to the potential benefit of DLT.

## Website Management/IT Advisor

### David Gregoire (@Gukina)

David is the Director of an IT department for two sizable corporations in Nevada. His teams oversee all workstations, servers, phones/phone systems, networking backbone involving branch offices with point to point, and VPN connections. Additionally, he is the owner operator of an IT firm providing tailored business analytics, web services, as well as server & network design and implementation. David has 15 years of experience running commercial production servers (primarily Windows-based), to include database servers (mssql, mysql), email servers (exchange 2003-2016), Active Directory, Web servers, application servers (Intuit, Sage, Dynamics, ShoreTel), Access Control Servers (Entrapass), NAS servers, and hosted servers (AWS, Rackspace). David will be assisting and advising the team on IT matters for delivery of BEI services and website development/management. David is currently volunteering to manage BEI's Factom Testnet Nodes (3x) – if BEI is selected as a Factom ANO, he will eventually transition this responsibility to our Node operating team.

## BEI-Americas Division

The BEI-Americas will initially have a single member to lead and stand up BEI-Americas operations. We envision BEI-Americas eventually expanding to several people with various responsibilities as activity and available revenue increase. Initial emphasis will be to create partnerships and affiliates, leverage their capability and capacity to promote and achieve BEI objectives.

### BEI-Americas – Educator/Trainer, BEI COO

**Eduardo Sánchez**



Eduardo is the executive director and lead spokesman of the Havana Blockchain Center, an NGO that educates developers, researchers, government officials and communities on the impact of DLT in Cuban society. He has been a speaker at the Latin American Bitcoin & Blockchain Conferences and the One Young World conference. Eduardo currently teaches both technical and non-technical DLT-associated workshops and courses throughout Cuba. Eduardo and his affiliated organizations are connected with similar organizations throughout LATAM as well as Spain and Germany. Eduardo is presently a blockchain developer for SkyCoin.

## BEI-Asia Division

Like BEI-Americas, BEI-Asia will initially focus on creating partnerships and affiliates, leverage their capability and capacity to promote and achieve BEI objectives. Our BEI-Asia representatives are distinguished and accomplished within the Blockchain space – each associated with a full-spectrum Blockchain services company.

### BEI-Asia Educators/Trainers

**Anandan Pandurangan (Anand) (@anandanp)**

Anand is co-founder of Aequalisys. Aequalisys has done 200+ projects and helped raise 80 Million \$ and helped serving various clients including Mobitech, Etha, Censof etc. Anand is a blockchain evangelist and he also manages and mentors 30 blockchain engineers working in his organization. He is a respected entrepreneur and blockchain evangelist in southern part of India (Chennai) and has overseen production of multiple commercial distributed applications as well as multiple ICOs.

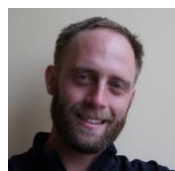
## Company Advisors

BEI is fortunate enough to have already attracted a few experienced advisors to guide BEI through start up, development, operations, and relationship building. If selected, BEI intends to continue to seek additional advisors.



**Eric Shroyer**

Director of Global Procurement at Verizon Wireless. He previously served as the Senior Manager for Data Analytics for Verizon.



**Doug Calhoun**

Co-founder of [Hack Reactor](#). Doug is an expert on technical education as well as building and scaling companies.

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**Vikas Grover (@vdoblockchain)**

Vikas is a Senior Solutions Architect for Redhat working on design-value driven architectures, Cloud Strategy, Container Strategy. PaaS (Platform As a Service), kubernetes, Docker, DevOps, and Application Migration from Proprietary to Enterprise ready Opensource solutions.

Host Blockchain meetup group in Northern Virginia/Washington DC.

### 3 Services & Strategy

The strategy of both BEI-Americas and BEI-Asia is to aggressively pursue strategic and local partnerships to maximize market access and local representation, accelerate market penetration, expand geographic reach and exposure of its products and services, and to leverage partner affiliate networks, capabilities in pursuit of accomplishing BEI goals.

DLT education and technical training will include tailorable self-paced, live virtual, or on-site expert-led seminars and courses primarily offered by our regional DLT Subject Matter Experts, or BEI-sponsored 3<sup>rd</sup> party DLT instructors. BEI aims to consult and work with partners in the design, creation, testing, and production of its education/training materials and programs whenever possible. With BEI personnel speaking several global languages, spanning three continents, and time zones from UTC-08 to UTC+5, we see significant opportunity for BEI to provide students to IT professionals virtual education and training in diverse regions of the world that presently have little to no access to similar training.

BEI aims to support blockchain-associated student and education initiatives. Initiatives could include sponsorship of student groups and university blockchain events, seminars to teach university faculty about blockchain and DLT education, hackathons, or potentially co-sponsoring academic or internship scholarships. Additionally, BEI aims to support and sponsor efforts for the improvement of education that leverage DLT. Initiatives and opportunities will be judged on the likely long-term benefit to the community and protocol.

BEI views our education and training programs as entry vehicles to provide blockchain consulting services to organizations and business alike that desire to leverage the benefits of the technology but lack the organic staff to design, test, and implement solutions. BEI aims to provide full-spectrum blockchain consulting via BEI partners (BEI would advise and educate client organizations and provide referrals to 3<sup>rd</sup> party partners to deliver the full spectrum blockchain solutions).

BEI strives in the future to provide development and placement services to DLT talent to get those with skills into jobs that can make the world a better, maybe more honest place. Our eventual goal is to provide/sponsor/support blockchain education and training spanning from youths to working professionals and be able to help those associated with marketable desirable DLT -associated skill sets to find and gain employment in meaningful and socially-valuable DLT-associated pursuits.

We anticipate the majority of BEI's 3<sup>rd</sup> party blockchain services will be provided via BEI-Asia corporate partners and affiliates; we anticipate these companies to have resident capacity to offer the full spectrum of Blockchain services to include: ICOs, ICO marketing, blockchain testing and quality assurance, blockchain application development, as well as



blockchain enterprise solutions for industries such as education, law, accounting, pharmaceuticals, titling, compliance, financial service, and entertainment.

## 4 BEI Prospective Partners/Affiliates

At this point in time, BEI's development has not formally entered into any official partnership or formal support/support relationship with an external entity.

That being said, through associations of the BEI project team members, if BEI is selected as Factom ANO, we expect pursue several partnerships or organizations associated with BEI team members.

BEI-Asia Instructors/trainers are both associated with blockchain services companies (Aequalis and CloudBC Labs) in India. BEI will explore opportunities for partnerships and affiliations to expand BEI exposure and collaborative initiatives. Both Aequalis and CloudBC Labs teams have expertise and experience of delivering complex enterprise-scale applications with focus on reliable delivery of any products and solutions in financial services, property, legal and identity which can be digitized and published using blockchain technology in distributed ledger, smart contract and cryptocurrency. CloudBC Labs has executed sizable projects globally and any affiliation with BEI would likely provide BEI significant opportunity to expand the reach of its educational and advocacy objectives.

BEI-Americas Instructor/Trainer has existing relationships with dozens of industry, NGO, non-profits, and civic organizations throughout Central America and South Americas as well as Spain and Germany. BEI will examine opportunities to partner with these organizations that include: Blockchain LATAM; Bitcoin Argentina; Havana Blockchain Center; Bitcoin Colombia; Brazil Blockchain Academy; Blockchain Academy LATAM (Panama); CryptoHub (Germany); BitFilm Productions; Leon City Blockchain (Spain); and the Cuban Tech Group.

Over time we aim to build BEI affiliations, sponsors, and partners into a global network to raise the reach and advocacy for DLT education and training as well as the Factom protocol's versatility in delivering solutions to social, civic, and businesses challenges.

In addition to BEI-led seminars and courses, we also aim to support/sponsor select established local blockchain education/training companies/organizations such as the Ledger Academy (US), Blockchain Academy LATAM, and/or the Brazil Blockchain Academy. Aligned with our goal to raise quality standards of DLT education and to ensure maximum support to and exposure of the Factom protocol, especially to areas where we are not yet located, BEI will seek opportunities to provide our high-quality education and training materials and marketing to existing training blockchain academies when appropriate. Expanding the quantity, breadth, and diversity of partnerships will be an enduring priority for BEI as it will be central to BEI's effectiveness and efficiency in providing services.

## 5 Node datacenters, servers, network & deployment (Mainnet)

BEI currently operates three Factom Community Testnet nodes and have maintained an active continual presence on the community testnet since it stood up on Slack and then later moved to Discord. In designing our ideal Mainnet server architecture we selected a service provider and servers based on the quality and reliability of the provider and available datacenters, network security, geographic diversity of the datacenters; and the co-location of hosting company technicians in case of emergencies. To diversify the Factom protocol nodal

network, we specifically sought an alternative to AWS and Azure, of which already supports several Factom Mainnet nodes. Our nodes will be fully scalable and scaling can occur rapidly if required. Our service provider also provides node migration services to allow BEI to move nodes rapidly to other datacenters if required (presently available datacenters located across ten countries).

Once guard nodes are approved as a best practice, BEI intends to operate up to eight servers distributed across up to eight datacenters, with each datacenter possibly located in a different country. The datacenters are Tier 3 datacenters (ISO 9001:2008 certification) that have onsite physical security guards, digital security video surveillance, and restricted space and rack access systems. The datacenters have redundant power and redundant broadband. As stated, to reduce the impact of unexpected issues at any given datacenter on our node architecture we have sought to maximize our node diversity. We intend to locate our two authority nodes and authority node backup servers in Poland, Italy, and Finland (backup).

### Node protection/security – automated defense of +100Gbps

We intend to purchase advanced server security services to protect our nodes and architecture from malicious activity through our service provider. Our provider uses a multi-layered DDoS mitigation solution that provides protection delivered through a worldwide intelligent platform with additional advanced packet validation. The system currently is composed of seven global scrubbing centers across two continents with 4.2Tbps of attack ingestion capacity. As a second level of defense, the network has various sensors that analyze traffic and if anomalies are detected, redirect the IP to filters that can absorb up to 80Gbps of dirty packets. BEI has purchased additional security protection of 100Gbps excess bandwidth protection for each of our nodes. Note: we have submitted an attachment that provides an overview of this service if additional information is desired.

### Server Backups/images

BEI has both cloud and bare metal backup options available. We will analyze the best options to maintain local instances of the blockchain to enable rapid regeneration of guard nodes, etc. if required. We believe that having a periodic backup of the blockchain will likely be advantageous to our ability to rapidly set up additional nodes or reconstitute guard servers (once adopted) if needed for contingencies and/or in support of planned maintenance.

### Server Specifications - Two Authority Set Node Architecture

#### Authority Node Servers – 2x (1x Poland, 1x Italy)

**8 Cores** 3,50+ Ghz  
**32GB** RAM  
**410GB** NVMe SSD Disk Space  
**1Gbps** Bandwidth (up/down)

#### Authority Node Backup Server – 1x (Finland)

**6 Cores** 3,50+ Ghz  
**24MB** RAM  
**310GB** NVMe SSD Disk Space  
**1Gbps** Bandwidth (up/down)

## Possible/Future Guard Nodes – 4x (Singapore, UK, France, Germany)

**6 Cores** 3,50+ Ghz

**24MB** RAM

**310GB** NVMe SSD Disk Space

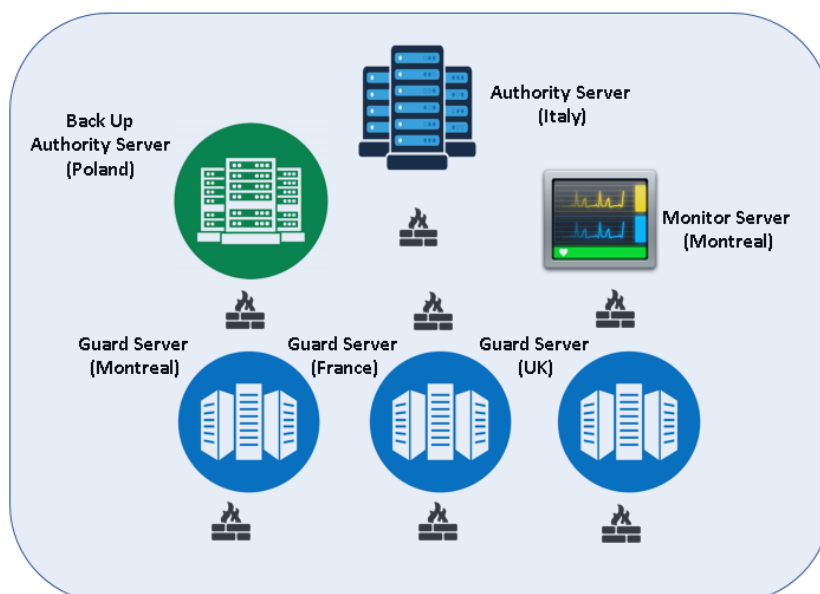
**1Gbps** Bandwidth (up/down)

## Networks & Architecture

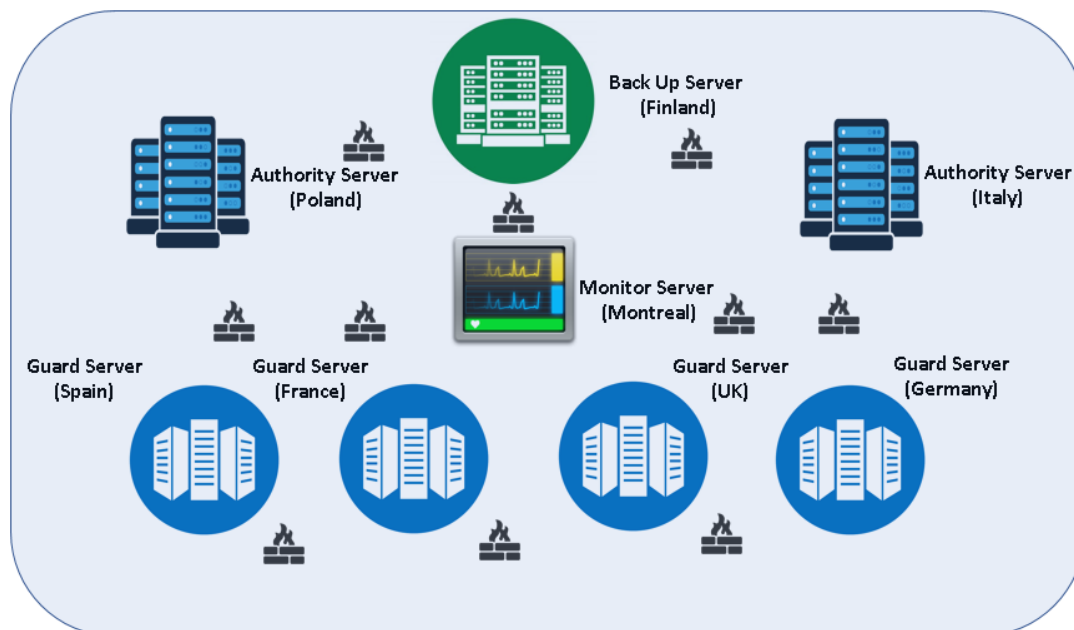
We have included our proposed server architectures for operating one or two authority nodes. We will have the capability to rapidly reconfigure/scale the architecture at any time, maximizing our flexibility and resiliency.

Our anticipated architecture includes guard nodes, as well as a backup server to the authority nodes. We understand Factom mainnet ANOs are not currently using guard nodes; however, if/once guard nodes are approved as a best practice, we forecast that we will incorporate them into our future node architecture. When an authority node requires maintenance, or in the event of a server issue, we will use accepted best practices and transfer the digital identity of the authority node to the backup server to ensure the authority node identity continuously remains online. Once the backup server has assumed authority node responsibilities we will be able to update or conduct server maintenance on the original authority server, before ultimately returning the authority node digital identity to the original server.

Proposed Future Single Node Architecture and Composition (with guard nodes)



## Proposed Two Node Architecture and Composition (with guard nodes)



## 6 Node Security, monitoring, backup & assessment

Since operating an authority node means a lot of responsibility within the Factom network, we will take security very seriously. Server operations will be the primary responsibility of our node operations division composed of Vikas and Dhananjay. Additionally, BEI has preliminary discussed contracting a reputable 3<sup>rd</sup>-party to provide full sysadmin and serveradmin back up 24/7 monitoring to ensure we maintain maximum fidelity as to our nodes as well as capability and capacity to handle contingencies. We will safeguard our identity private keys in line with community best practices and limit the roles of our personnel in their interactions with our server architecture for security.

### Server Monitoring and Incident Notification/Alerts

Ensuring that we are able to rapidly respond to our servers is paramount. We initially intend to monitor our servers using a combination of tools provided by our service provider, Zabbix, and/or Data Dog. We are strongly considering also utilizing monitoring tools currently being developed by the Authority Set teams such as TFA and Factoshi. For example, Factoshi's tool monitors the factomd instance on a remote host and contacts team members via Twilio in the event that factomd stops responding or if the blockchain stalls (not progressing >20 minutes). We are not yet aware of what server monitoring software our prospective 3<sup>rd</sup>-party sysadmin utilizes but will ensure if contracted that it meets that highest requirements. Regardless of the final tool(s) we choose, we will employ a tool or combination of tools to monitor our servers as well as our factomd instance to ensure we that in the event of a problem our team receives timely alerts to include email, SMS, and/or page/phone call to enable our rapid response.

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## 7 Value to the Factom Protocol and Community

### Advocacy, Education and Promotion of the Community and Protocol

BEI is excited to take the mandate to educate businesses, NGOs, and civic and social organizations about the benefits and use cases possible through the protocol as well as grow the blockchain/Factom developer community in emerging regions of the globe. BEI anticipates that BEI's access and reach via partner and affiliate business will provide an opportunity to significantly benefit the Factom community and protocol. If selected, BEI's may have the opportunity to train and educate a generation of future blockchain developers and entrepreneurs on the benefits available through Factom. We believe BEI will complement and bring benefit to nearly ALL current and future ANO's, and we hope to form collaborative and mutually beneficial relationships with as many ANO companies as possible to bring benefit to the protocol and expand the Factom community.

Through educational outreach, marketing, direct advocacy to organizations of all sizes, public speaking events, and comprehensive training programs we will evangelize the benefits and solutions available leveraging the protocol under the auspices that these efforts will produce cumulative increases to the protocol's commercial adoption and usage.

### Participation in the Authority Set; Diversity and Growth of the community

BEI will be an active member within the Authority Set and will be dedicated to the advocacy and commercial adoption of the protocol and for the advancement of Authority Set initiatives. We will strive to operate stable and reliable authority nodes with maximum uptime and minimal faults. We intend to remain active and hope to increase our role in Factom community matters such as working groups and governance.

BEI aims to grow and diversify the Factom community and through our activities will attempt to bring new people and organizations into the community to run nodes on the Mainnet and/or the Testnet.

### Continued Participation in the Community Testnet

BEI presently administers three testnet nodes, two authority nodes and one follower node; we expect to continue participation in the community Testnet and remain active members and participate in the community in the broadest sense when able. BEI may leverage the Factom testnet in support of our DLT training programs, and in doing so grow the testnet community. We are also considering initiatives to increase participation in the Factom community testnet, such as sponsoring different (educational) groups to run testnet nodes to enable them to gain experience with the protocol.

### Community Grant Pool

The BEI will contribute to the community grant pool as we feel strongly it is an indispensable attribute to ensure substantial, longer-term protocol development projects are funded to maximize the enduring capability and versatility of the protocol. We intend to fully participate in reviewing, and when appropriate, draft and nominate grant proposals that span an assortment of educational, developmental, and advocacy initiatives.

BEI members have significant blockchain and development capability and capacity – we will explorer opportunities to benefit of the protocol and submit for grants when appropriate.



## 8 Accountability and Corporate Communications

### Accountability

We feel we should be judged on our ability to fulfill our campaign plan as described above. We should be graded on our performance as a Mainnet node operator; our ability to broaden Factom awareness and use; and BEI's efforts to expand and improve available DLT-associated education and training programs.

### Communications to the Standing Party

We believe open dialogue and transparency is very important for maintaining a strong, inviting, and cohesive community. And as such we fully intend to provide regular feedback to the standing parties and general Factom community. We intend to use medium, Factomize.com's web forum, or maybe Matter of Fact's webpage. We will also participate in community discussions (Discord) as well as other online forums when available and strive for maximum transparency with regards to our ANO activities.

## Appendixes

### BEI Financial Planning Document