



De Facto
Factom Developer

Financial Plan

De Facto Financial plan

De Facto is aiming to be stable, profitable, reliable and useful for the Protocol.

We are incorporated in Russia (where Authority Nodes and potential clients are located) to be able to work with Russian corporations.

Expenses (annually)

Title	USD	Comment
Authority Servers	32,400	
Company Fees	2,380	
Accounting Fees	1,714	
Integration dev & PR	25 %	Fixed at any FCT price
Payroll	0-20%	Depending on FCT price
Taxes	6 %	

Fixed expenses are \$37K (annually)

Integration development (increasing Factom Protocol usage) & PR in Russia, De Facto team payroll don't depend on FCT price

We have **\$50K initial funding** (in RUB, USD & Crypto).
We are ready and able to work even when FCT price will be \$2-3 and even lower

We suggest 35% efficiency for Grant Pool

Profitability

We are able to operate at any FCT price.

As all of ANOs we are interested in high FCT price, so we decided to distribute Factom among Russian corporations to increase usage corporations at any price of FCT (even low than \$3).

We will spend 25% of EAT for integration development and PR (including marketing, factom.ru development & promotion, visiting Russian Expos and etc.)

Annual	US\$ 2,5	US\$ 5	US\$ 10	US\$ 15	US\$ 25	US\$ 50	US\$ 75	US\$ 100
Income	US\$ 42 900	US\$ 85 800	US\$ 171 600	US\$ 257 400	US\$ 429 000	US\$ 858 000	US\$ 1 287 000	US\$ 1 716 000
Taxes	US\$ 2 574	US\$ 5 148	US\$ 10 296	US\$ 15 444	US\$ 25 740	US\$ 51 480	US\$ 77 220	US\$ 102 960
Fixed expenses	US\$ 36 494	US\$ 36 494	US\$ 36 494	US\$ 36 494	US\$ 36 494	US\$ 36 494	US\$ 36 494	US\$ 36 494
Integration dev & PR	US\$ 10 082	US\$ 20 163	US\$ 40 326	US\$ 60 489	US\$ 100 815	US\$ 201 630	US\$ 302 445	US\$ 403 260
Payroll	US\$ 0	US\$ 0	US\$ 17 160	US\$ 25 740	US\$ 42 900	US\$ 85 800	US\$ 128 700	US\$ 300 000
Net profit	US\$ (6 250)	US\$ 23 995	US\$ 67 324	US\$ 119 233	US\$ 223 051	US\$ 482 596	US\$ 742 141	US\$ 873 286

De Facto team payroll depends on FCT price:

Zero payroll for De Facto team when FCT price < \$10

10% payroll when FCT price \$10-79

20% payroll when FCT price > \$80 (max. 300K)