

# **HOLY ANGEL UNIVERSITY**

**Final Requirement 2: Design Stage  
Development of a Promotional Campaign  
for Sustainable Tourism in the Philippines**



**Submitted To:  
Prof. Joseph Esquivel**

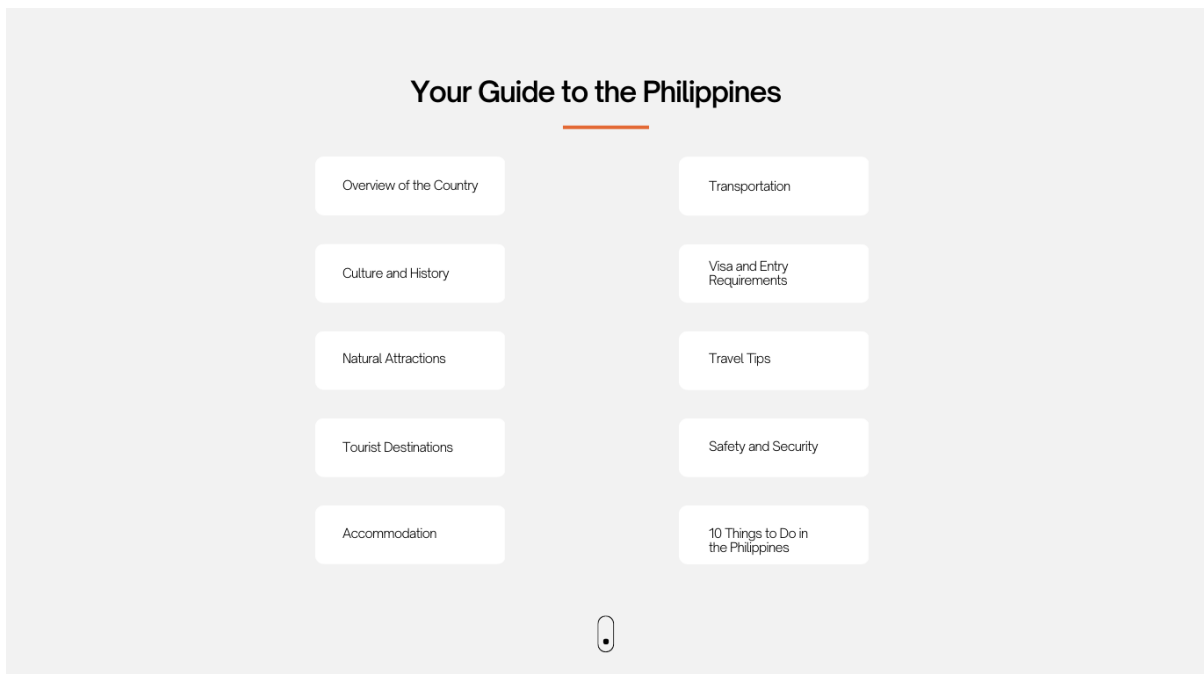
**Submitted By:  
  
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**April 2023**

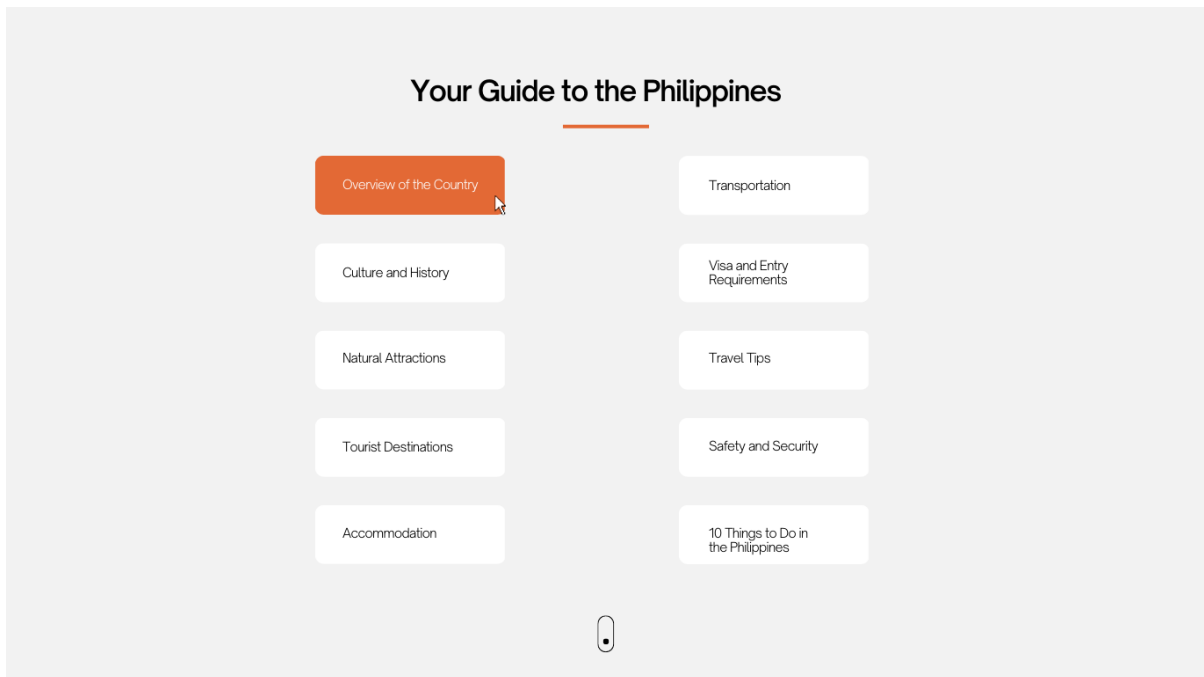
Github Link: <https://github.com/Razerbeam115/Final-Project-Group-7.git>



The elements of a landing page include a headline, subheadline, brief introduction about what the site is about, visuals, 'read more' link, and 'contact us' section.



On this page, you'll find a variety of guides to help you explore the Philippines, covering topics such as the country's overview, culture and history, natural attractions, tourist destinations, accommodations, transportation, visa and entry requirements, travel tips, safety and security, and 10 recommended activities. Each guide is presented in a clickable box/container that leads to the full content of the respective description.



Overview of the Country



## Philippines

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## Your Guide to the Philippines

Overview of the Country

Transportation

Culture and History

Visa and Entry Requirements

Natural Attractions

Travel Tips

Tourist Destinations

Safety and Security

Accommodation

10 Things to Do in the Philippines



## Explore the Pearl

Why should you visit the Philippines?

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## National Symbols

Learn about the Philippines' National Symbols



This page features more information about the Philippines, such as why you should visit the country and its various national symbols.



## About the group

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## WHAT PEOPLE ARE SAYING?

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-A

"Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor"

-B

"Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor"

-C

## Contact Us

address  
contact number  
address

The final page is dedicated to our group, testimonials, and contact information.