



LOUIS VUITTON DISTRIBUTION CENTER PROJECT

PICKING PROCESS HEAT MAP & RECOMMENDATIONS

**MGT360 OPERATIONS MANAGEMENT (SPRING 2019)
FINAL PRESENTATION**

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**AFFAD SHAIKH, BRAD THARPE,
ERIC MEYER, & MASAKI TAKEUCHI**



AGENDA



1. INTRODUCTION
2. PICKING PROCESS OVERVIEW
3. HEAT MAP CREATION
4. PROCESS SUGGESTIONS
5. SUMMARY

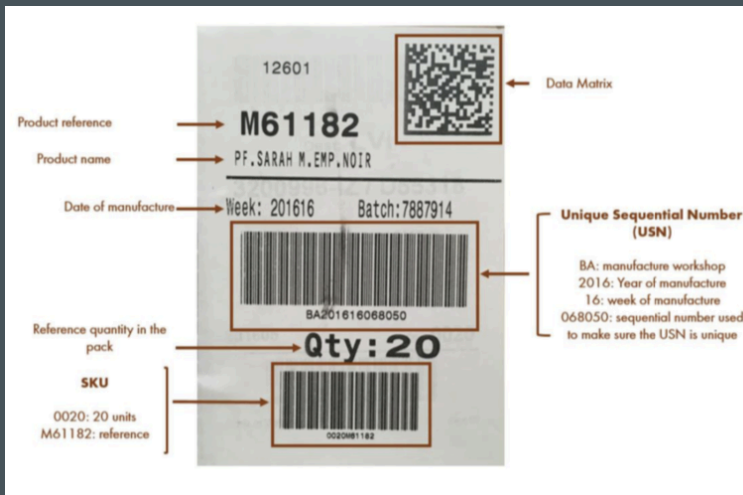
I. INTRODUCTION



- ❑ Background
 - The LVDC's management seeks to improve the efficiency of its "picking" process and labor productivity
- ❑ The aim of the project
 - Create the heat map to optimize the location of LVDC inventory SKU's
 - It enables management to distribute SKU's in a manner that will achieve easy and efficient picking.
 - Based on direct observation and interaction with management and "pickers", we also suggests other process improvements

2.A

PICKING PROCESS OVERVIEW



Package Label

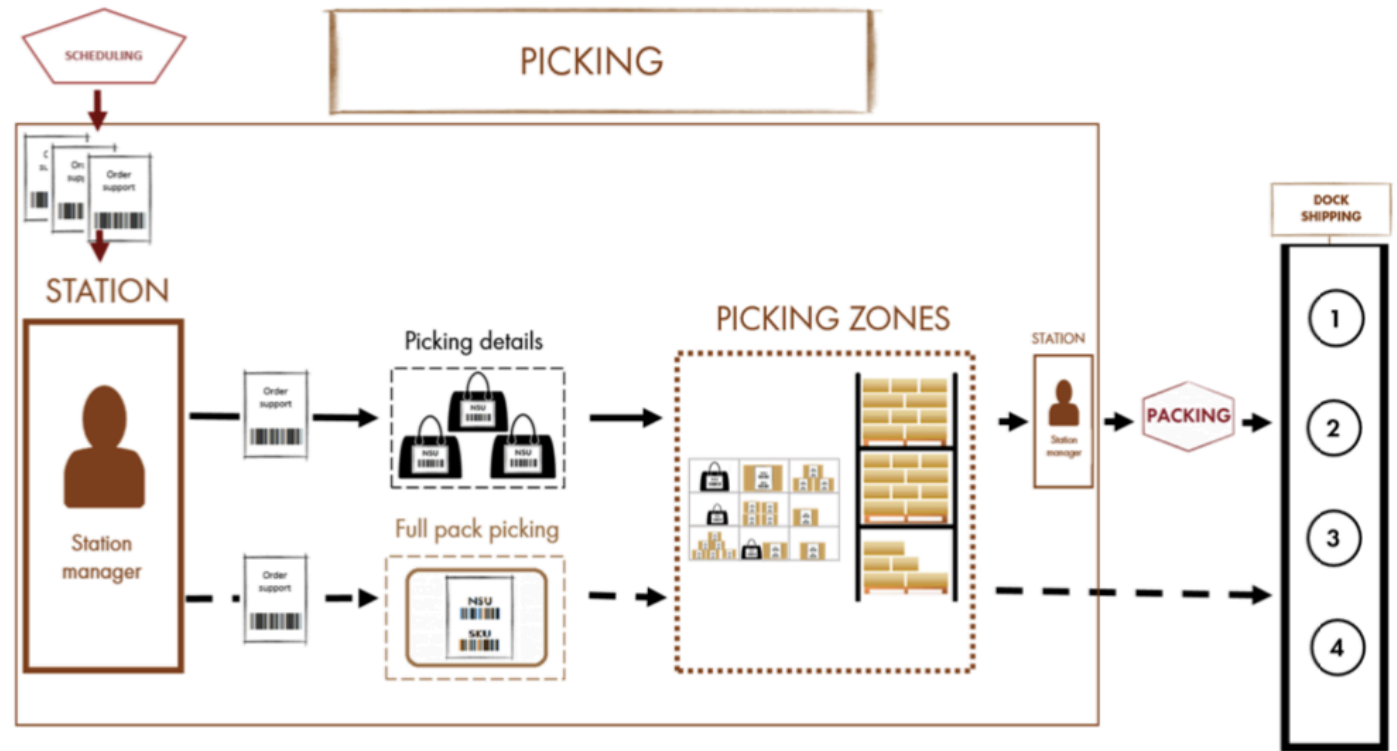
- ❑ Placement of SKU's – Infolog (WMS); on shelves and racks – FIFO process
 - Determining factor: space availability
- ❑ Two waves of distributions
 - To retail stores: evening
 - To e-commerce: day
- ❑ Two types of picking
 - Detail picking – focus of project
 - Full picking
- ❑ Three types of items
 - No-prep
 - Medium-prep (most common)
 - Full-prep

2.B

PICKING PROCESS OVERVIEW

- Jackie – our favorite picker

- ❑ Receives “ticket” – lists items in order
- ❑ Directs a set pathway through the aisles
- ❑ Opens container, if need
- ❑ Scans item(s)
- ❑ Breaks down box/container if last item
- ❑ Directed to next item



3.A

HEAT MAPPING CREATION

SKU	Area	Sum by SKU & Area	Sum by Area
NI235	P3060	5	16
MK980	P3060	11	16

❑ Data

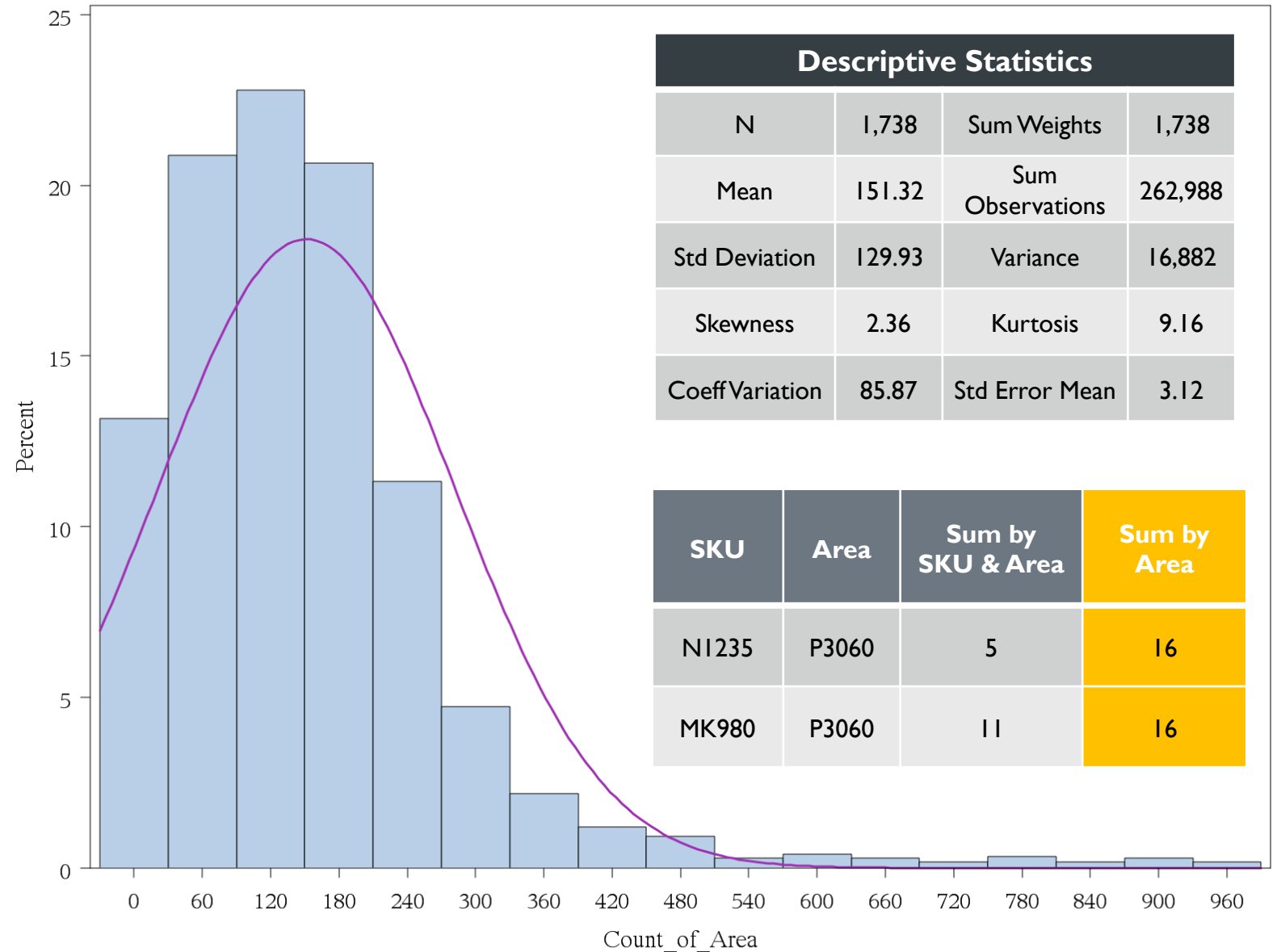
- 1st quarter data
 - Rows: 506,804
 - Columns: 13

❑ Data preparation

- Move Type = *QP
- Area = Zone + Aisle + Place
 - P3026
- Sum by SKU,Area & Area

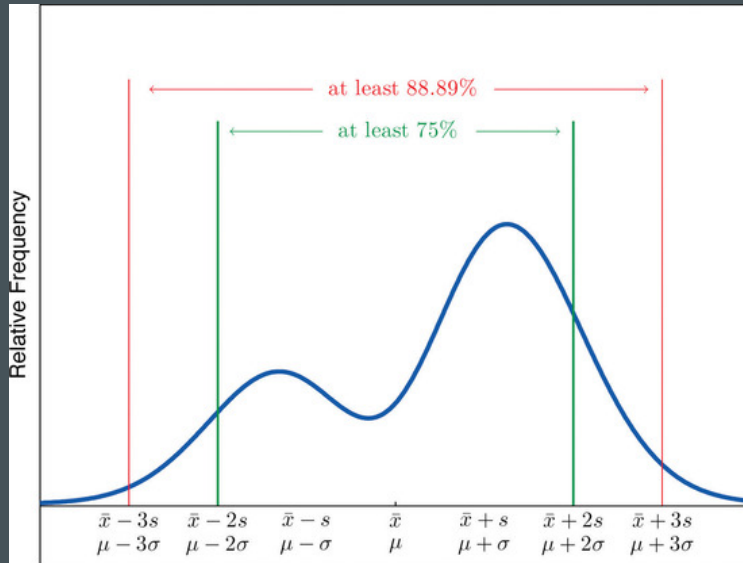
3.B

HEAT MAPPING CREATION



3.C

HEAT MAPPING CREATION



❑ Chebychev's Theorm

	Cold	Cool	Hot
A&G	1-150	151-241	242+
M	1-38	39-140	141+
P&R	1-63	64-775	776+

4.

PROCESS SUGGESTIONS



- ❑ Movement/Equipment
 - Stagger entrance of pickers into the system OR start at different points in the system.
 - Different method or equipment to transport SKU's

- ❑ Placement of SKU's (in addition to heat map)
 - Heavier SKU's low – ladder problems
 - Boxes protrude into the aisle

- ❑ Training/Procedures
 - Breaking down of boxes
 - Picking of packaging – what is a “pack”

5.

SUMMARY



- ❑ To improve the efficiency of its “picking” process, provided a heat mapping tool to identify the location of the highest demand SKU’s.
- ❑ This can be accomplished by placing high demand SKU’s near to picking areas and by distributing them in such a way as to avoid bottlenecks of pickers in those high demand areas.
- ❑ Identified recommendations for process improvement and further areas of process study.
- ❑ In all of these ways, hope to contribute to operational improvement in the LVDC.