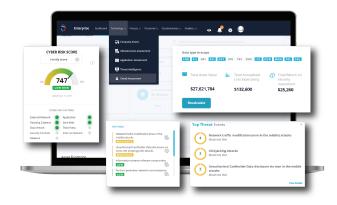


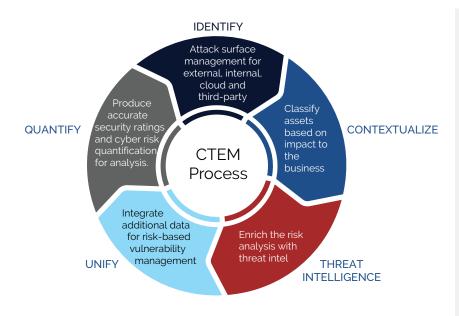
# Threat Exposure Management

By 2026, Gartner predicts that organizations prioritizing their security investments based on a Continuous Threat Exposure Management (CTEM) program will be three times less likely to suffer from a data breach.\*

#### What is CTEM?

Continuous Threat Exposure Management is a set of processes and capabilities that allows organizations to continually evaluate and reduce their level of risk and enable prioritized remediation actions based on their business context.





FortifyData provides organizations with a comprehensive view of cybersecurity risks and threat exposures across external networks, internal networks, cloud misconfigurations and third-party exposures. The platform conducts direct assessments and uses machine learning algorithms to analyze live data against thousands of unique data points, using qualitative and quantitative risk assessment methodologies, giving organizations an integrated view of the cyber risk factors across an organization's entire threat landscape along with actionable guidance to improve the organization's risk posture.

## Key capabilities include:

- Attack Surface Management
- Risk-Based Vulnerability Management
- Third-Party Cyber Risk Management
- Security Ratings

Threat exposure management encompasses many elements of a security and risk management program, but with FortifyData, you can get all these elements in one solution.

#### FortifyData allows customers to:

- Get an accurate and continuously updated view of risk across the attack surface
- Prioritize risks that are most impactful to their organization
- Easily understand and communicate cyber risks

These outcomes allow security teams to get more accurate risk data, consolidate tools, save time remediating threats and vulnerabilities, and reduce their overall cyber risk.

# **Core Capabilities**

Threat exposure management encompasses many elements of a security and risk management program, but with FortifyData, you can get all these elements in one solution.

Starting with attack surface assessments and leveraging asset classification to identify the value of assets to your business, provides an asset centric approach to risk management. FortifyData then integrates threat intelligence to give you a risk-based vulnerability management program to focus on the vulnerabilities with the most impact to your organization.



#### **Attack Surface Management**

Continuous, direct, assessments of your attack surface. External assets, internal networks, cloud, third parties. Covering all ports and all services, this provides the most accurate view of assets and associated vulnerabilities.



## Risk-Based Vulnerability Management

Prioritized risk and remediation that is informed with threat intelligence and based on asset classification. See the threats and vulnerabilities that can negatively impact your business the most.



#### **Third-Party Cyber Risk Management**

Directly assess a third-party's external attack surface, continuously or one-time, to verify the threat exposure that vendor poses to you. Save time with our Questionnaire Exchange to send and share questionnaires (standard or custom) with vendors and interested parties.



### **Security Ratings**

Measure exposure management based on weekly assessments. FortifyData's patented configurable scoring model presents a direct indication of breach susceptibility that considers the likelihood of threat scenarios, asset classifications and risk impact to the organization.

## Why Enterprises Choose FortifyData

**Tool consolidation and the ability to break down data silos** – reduce costs and move to a solution that provides a unified view with more accurate data and no interoperability issues

**Continuous management** – conducting continuous assessments results in a continuously updated view of prioritized risk and vigilant monitoring of attack surface

**Implementing feedback** – we consistently meet with customers to understand how we can improve the platform to best meet their needs in managing rapidly changing risk

**Customer service** – Our customer success team consistently receives high praise for being proactive with customer enablement, and is attentive and responsive to needs and requests

### **Get Started**

For more information about FortifyData's Threat Exposure Management solution, contact 1-888-396-4110, info@fortifydata.com, or visit our website at:

www.fortifydata.com