

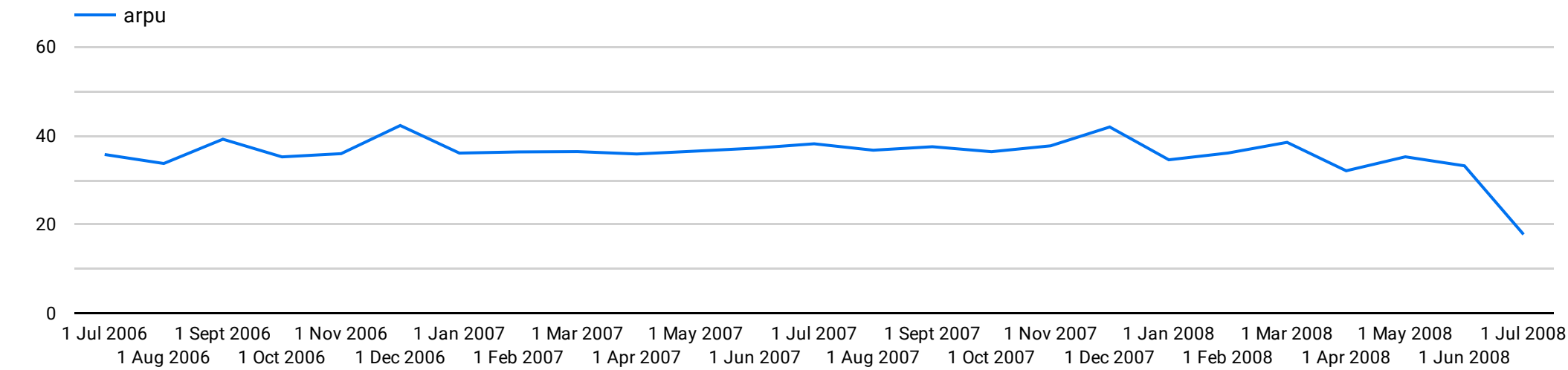
No. customer  
20.3K

No. transaction  
388.7K

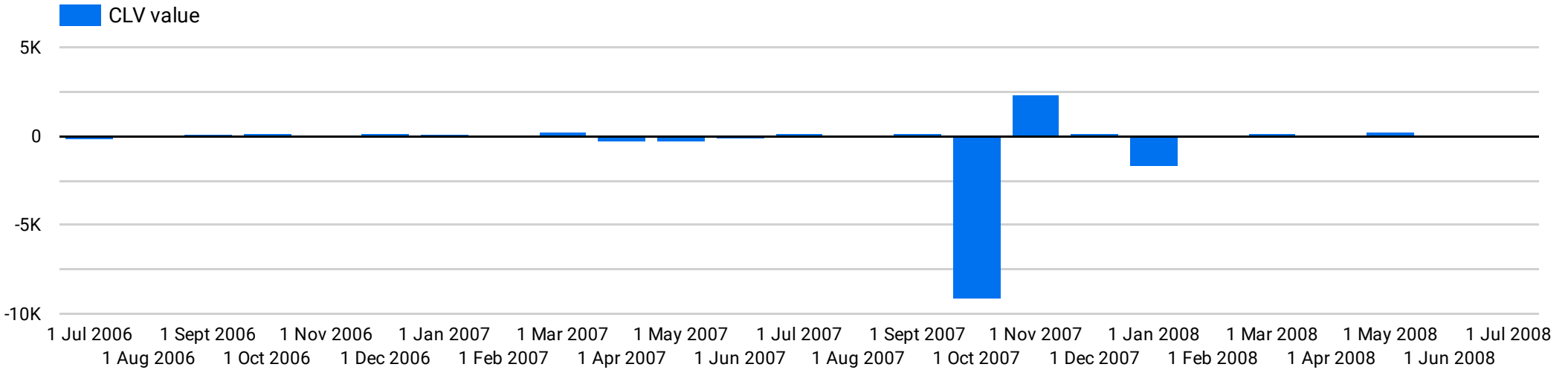
AVG ticket size  
47.3

Select month: ... (3) ▾

ARPU per month



CLV per month



ARPU vs CLV

	DATE ▴	ARPU	CLV
1.	1 Jul 2006	35.72	-172.27
2.	1 Aug 2006	33.7	-32.58
3.	1 Sept 2006	39.17	75.45
4.	1 Oct 2006	35.19	151.52
5.	1 Nov 2006	35.91	-53.47
6.	1 Dec 2006	42.27	149.34
7.	1 Jan 2007	36.04	95.23
8.	1 Feb 2007	36.31	-97.87
...	...	...	...

1 - 25 / 25 < >

AVG ticet size

