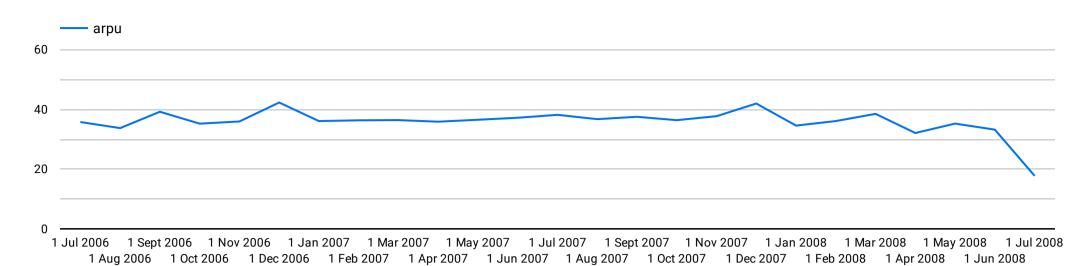
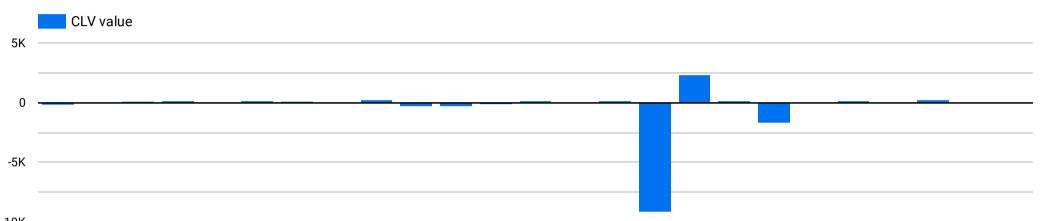
ARPU per month



CLV per month

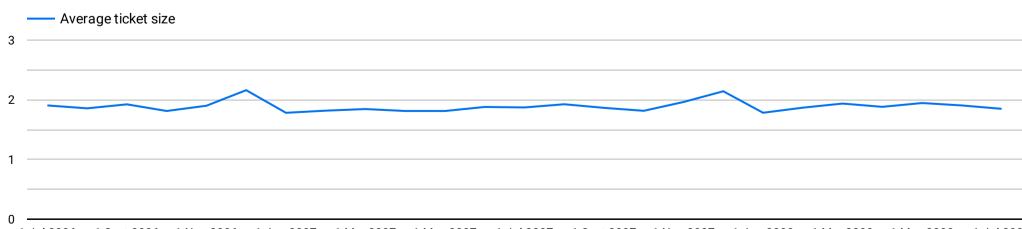


1 Jul 2006 1 Sept 2006 1 Nov 2006 1 Jan 2007 1 Mar 2007 1 May 2007 1 Jul 2007 1 Sept 2007 1 Nov 2007 1 Jan 2008 1 Mar 2008 1 Jul 2008 1 Aug 2006 1 Oct 2006 1 Dec 2006 1 Feb 2007 1 Apr 2007 1 Jun 2007 1 Aug 2007 1 Oct 2007 1 Dec 2007 1 Feb 2008 1 Apr 2008 1 Jun 2008

ARPU vs CLV

	DATE 4	ARPU	CLV
1.	1 Jul 2006	35.72	-172.27
2.	1 Aug 2006	33.7	-32.58
3.	1 Sept 2006	39.17	75.45
4.	1 Oct 2006	35.19	151.52
5.	1 Nov 2006	35.91	-53.47
6.	1 Dec 2006	42.27	149.34
7.	1 Jan 2007	36.04	95.23
8.	1 Feb 2007	36.31	-97.87
-	··· •••	24.00	1-25/25 < >

AVG ticet size



¹ Jul 2006 1 Sept 2006 1 Nov 2006 1 Jan 2007 1 Mar 2007 1 May 2007 1 Jul 2007 1 Sept 2007 1 Nov 2007 1 Jan 2008 1 Mar 2008 1 May 2008 1 Jul 2008 1 Aug 2006 1 Oct 2006 1 Dec 2006 1 Feb 2007 1 Apr 2007 1 Jun 2007 1 Aug 2007 1 Oct 2007 1 Dec 2007 1 Feb 2008 1 Apr 2008 1 Jun 2008