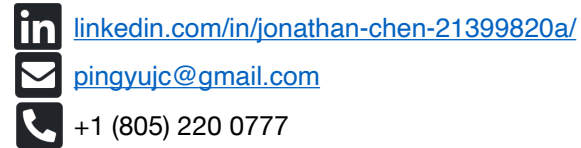


# Jonathan Chen



## EDUCATION

### University of California, Santa Barbara [UCSB](#)

2020 - expected 2024

- Bachelor of Science in Financial Mathematics and Statistics (2020-2022)
- Bachelor of Science in Computer Science (2022-2024)
- Dean's Honor (College of letter and science)

GPA: 3.76

### National Taiwan University [NTU](#)

2020 - 2021

- Bachelor of Science in Finance

GPA: 3.90

### Dominican International School

2016 - 2020

- Graduate with distinction

GPA: 4.06

## EXPERIENCE

### [XY Finance](#)

Taipei, Taiwan

#### Marketing & Business Development Intern

June 2022 - Present

- Conducted research of different blockchain ecosystems and find potential partners.
- Analyzed past articles and marketing strategy statistics and provided suggestions for improvement.
- Provided marketing contents, including medium articles, tweets, and discord contents.
- Planned and executed marketing campaign events.

### [Lootex](#)

Taipei, Taiwan

#### Digital Marketing & Data Analyst Intern

April 2021 - September 2021

- Provided and executed marketing ideas to promote Non-Fungible Tokens project. (NFT)
- Generated 11k+ USD sales in a month.
- Gathered raw data from blockchain into presentable content using Python and Excel.
- Researched and provided analysis of competitors and give suggestions of product developments.
- Maintained community engagements on social medias.

### [Blockchain Club at UCSB](#)

Santa Barbara, CA

#### Head of NFT Section

December 2021 - Present

- Established the NFT section in UCSB.
- Helped hosting general meetings and club logistics.

### [JOGI Web3](#)

#### Co-Founder

May 2021 - Present

- Created tutorial and Web3 knowledge for newcomers into crypto space.
- Grew 2700+ followers on Instagram in 2 months.

### [SGS Academy](#)

Taipei, Taiwan

Financial Department - Summer Intern

June 2019 - July 2019

## SKILLS & ACCOMPLISHMENTS

- Mandarin Chinese
- English
- Python
- C/C++
- R/R studio
- Microsoft Office
- Non-Fungible Token Trading
- Cryptocurrency Trading
- Decentralized Finance
- Investing Strategies
- Blockchain Research
- Data Analysis