





# JONATHAN CHEN

 [linkedin.com/in/-jonathanchen/](https://www.linkedin.com/in/-jonathanchen/)  
 [github.com/pingyujc](https://github.com/pingyujc)  
 pingyujc@gmail.com  
 +1 (805) 2200777

## EDUCATION

### University of California, Santa Barbara

2020 - expected 2024

- Bachelor of Science in Financial Mathematics and Statistics (2020-2022)
- Bachelor of Science in Computer Science (2022-2024)
- Dean's Honor (College of letter and science)

GPA: 3.59

### National Taiwan University

2020 - 2021

- Bachelor of Science in Finance

GPA: 3.90

## SKILLS

### Coding Languages

- Python, C/C++, Solidity, SQL, R/R studio, Java, JavaScript

### Technical Skills

- Decentralized Finance, Smart Contracts, Machine Learning, Natural Language Processing

### Applications

- Shopify, Beehiiv, Microsoft Office

### Languages

- English, Mandarin Chinese

## EXPERIENCE

### XY Finance

#### Marketing & Business Development Intern

June 2022 - September 2022

- Conducted research on various blockchain ecosystems to identify potential partners
- Analyzed past articles and marketing strategy statistics, providing suggestions for improvement
- Created marketing contents, including Medium articles, tweets, and Discord posts
- Planned and executed marketing campaign events

### Lootex

#### Digital Marketing & Data Analyst Intern

April 2021 - September 2021

- Developed and implemented marketing strategies to promote a Non-Fungible Tokens (NFT) project
- Achieved over \$11,000 in NFT sales within a month
- Gathered raw blockchain data and transformed it into presentable content using Python and Excel
- Conducted competitor research, provided analysis, and made recommendations for product development
- Maintained active community engagements on multiple social medias platforms

### JOGI Web3

#### Co-Founder

May 2021 - March 2022

- Developed tutorials and Web3 contents to introduce newcomers to the blockchain space
- Successfully gained over 2.700 followers on Instagram within 2 months

## SIDE PROJECTS

ChainGem Newsletter - A weekly newsletter providing insights on blockchain protocols and Web3 updates

FriendTech Bot - A quantitative trading bot designed to capture signals on FriendTech within the Base blockchain

- Python, APIs, Basescan, Telegram

DataWorks - Monitor 'smart money' movement on chain, particularly inflows and outflows from centralized exchanges

- Python, Dune, Nansen

## INTERESTS

- Cryptocurrency/NFT Trading | Blockchain Protocol Research | Content Creation