

PINKESH BADJATIYA

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Machine Learning Researcher & Engineer 2

JUNE '19 - CURRENT

Currently working with the **Media and Data Science Research (MDSR) Lab** - a BU embedded research group in **Digital Marketing** at **Adobe** as a *Machine Learning Researcher/Engineer* where I primarily work with NLP and Computer Vision research. I also work on productionizing ML algorithms.

- Created “**Related Conversations**” feature on <https://community.adobe.com> that provides recommendation to thousands of users everyday. Increased interaction CTR by **38%**. Reduced Jarvis’s (a Help Forum) CTR by **30%** (t-test confidence 99%).
- Presented **1 center-stage breakout talk**, **2 posters** and **1 tutorial** in the Adobe Tech Summit (Virtual due to Covid-19)
- Mentored **10+ internship projects** with **15+ student interns**. • Submitted **4 papers** and **3 patents** in US and other countries.
- Published a tech-blog on Adobe Tech Blog <http://bit.ly/magix-adobe-tech> as part of Adobe India Hackathon.
- **Other Projects:** GANs, Adversarial NAS, Semantic Similarity, Multi-Agent RL, Multi-modal Image Retrieval, Logo Detector.

AWARDS, GRANTS, HONORS AND ACHIEVEMENTS

2021	3 patents being filed in US and other countries	Adobe, USA
2021	Promoted to ML Engineer 2 at Adobe (in 12 months)	Adobe, India
2020	Promoted to SDE-2 at Adobe (in 6 months)	Adobe, India
2020	Project ANGEL Google AI/ML Research Award 2020 Insights from my undergraduate research work subsequently resulted in the formation of Project ANGEL at IIIT Hyderabad which later garnered the Google AI/ML Research Award 2020 to my advisor.	
2019	TheWebConf Student travel grant for attending TheWebConf '19 conference in US.	San Francisco, USA
2019	Microsoft Research (MSR) Travel Grant for attending TheWebConf '19 conference in US.	San Francisco, USA
2018	Dean's Research Award Awarded in semesters <i>Monsoon 17 & Monsoon 18</i> for obtaining research publications during undergraduate studies.	IIIT Hyderabad
2018	Dean's Merit List for academic excellence Selected in Dean's List in semesters <i>Monsoon 15, Monsoon 17 & Spring 18</i> . Awarded to Top 5% of the batch.	IIIT Hyderabad
2018	ECIR-Grenoble Travel Grant for attending ECIR'18 conference in France.	Grenoble, France
2017	Ranked 3rd in the Big Data Challenge <i>Department of Higher & Technical Education Government of Rajasthan, India</i> 1741 teams participated from all across India. Awarded prize by the Vasundhara Raje, Chief Minister of Rajasthan	
2017	Best Poster Presentation Award Received award for publication <i>Deep Learning For Hate Speech Detection in Tweets</i> at the 26th International WWW Conference 2017	WWW'17, Perth, Australia
2016	My team <i>SourceCode</i> ranked 80th in the 2016 ACM-ICPC Asia Chennai Regional Contest, 67th in the Asia-Chennai '16 Online Round and 107th in the Asia Amritapuri '16 Online Round.	
2015	Ranked 2nd in <i>Microsoft Code.Fun.Do</i> Hackathon	Microsoft, Hyderabad
2014	AIR 3313/1.4 million (All India Rank) in JEE-Advance	
2014	AIR 7044/1.4 million (All India Rank) in JEE-Mains (State Rank-258)	

PAST EXPERIENCE

SERVICE	External Reviewer / PC Chair <ul style="list-style-type: none">• Reviewer: ICCV 2021, CVPR 2021, AAAI 2021, CODS-COMAD 2021, WOAHEMNLN 2020, ICWSM 2019, ICON 2019, ALW 2019, EMNLN 2018• PC Chair: CODS-COMAD 2022, WOAHEMNLN 2021, AAAI 2021, ICON 2019	
	Machine Learning Research Intern Working towards solving social dilemmas using cooperation for Multi-agent setting using Deep Reinforcement Learning using Model-based Value functions.	JAN '19 - APRIL '19
	Research Assistant Worked on Identification of Discriminatory Content on Social Media with Prof. Vasudeva Varma (IIIT-Hyderabad) and Prof. Manish Gupta (Principal Applied Scientist, Microsoft India R&D) at Information Retrieval & Extraction Lab (iREL), IIIT Hyderabad.	SEPT '18 - SEPT '19
	Software Engineer Intern <ul style="list-style-type: none">• Designed an algorithmic solution using constraint optimization to minimize a KPI calculation based on few regulatory constraints.• Reduced the excess cash holding requirement by X Billion \$.• Developed using java & scala with TDD, OOP concepts and design patterns. Performed error analysis & deployed to production.	MAY '18 - JULY '18
	Data Analytics/Site Reliability Engineer Intern <ul style="list-style-type: none">• Developed analytics from the reports produced by ~280 co-working startups incubated at T-Hub.• Analyzed the user traffic flows to improve the site experience and generate weekly statistics for internal-analysis.	SEP '17 - MAR '18



Teaching Assistant

AUG '16 - DEC '18

- Information Retrieval & Extraction (*Monsoon 2018*)
- NLP Applications (*Spring 2018*)
- Statistical Methods in Artificial Intelligence (*Monsoon 2017*)
- Data Structures (*Spring 2017*)
- ITWS-1 (*Monsoon 2016*)



Google Code-In '16 Mentor

NOV '16 - JAN '17

Mentored students working on the *ListenBrainz* project. Tasks involved creating tasks of varying difficulty levels and evaluating their submissions.



System Administrator and Organizer

JUL '16 - JUN '17 (11 MONTHS)

Felicity Threads is the annual technical fest of IIIT Hyderabad.



Google Summer Of Code (GSoC) '16 Intern

APR '16 - AUG '16 (4 MONTHS)

- Created a proxy submission Flask API compatible with Last.fm scrobbles.
- Added scrobbling support for desktop clients with support for tracking currently playing song in Redis.
- Blog: <https://blog.musicbrainz.org/2016/08/23/gsoc-16-listenbrainz-fun/>

PUBLICATIONS

APRIL 2021	Combating Online Hate Speech Roles of Content, Networks, Psychology, User Behavior and Others Sarah Masud, Pinkesh Badjatiya , Dr. Amitava Das (IISER, Kolkata), Dr. Manish Gupta (Microsoft, India), Dr. Vasudeva Varma (IIIT Hyderabad), Dr. Tanmoy Chakraborty (IIIT Delhi) <i>Tutorial Accepted at ECML/PKDD 2021</i>	
SEPTEMBER 2020	TRACE: Transform Aggregate and Compose Visiolinguistic Representations for Image Search with Text Feedback Surgan Jandial*, Ayush Chopra* (MIT Media Labs), Pinkesh Badjatiya* , Pranit Chawla, Mausoom Sarkar, Balaji Krishnamurthy	<i>Under Review</i>
AUGUST 2020	Inducing Cooperative behaviour in Sequential-Social dilemmas through Multi-Agent Reinforcement Learning using Status-Quo Loss Pinkesh Badjatiya , Mausoom Sarkar, Abhishek Sinha (Stanford, USA), Siddharth Singh, Nikaash Puri, Jayakumar Subramanian, Balaji Krishnamurthy (Adobe, India) <i>Under review in conference. Got accepted as Extended Abstract in AAMAS 2020</i>	<i>Under Review</i>
SEPTEMBER 2020	Leveraging Style and Content features for Text Conditioned Image Retrieval Pranit Chawla, Surgan Jandial, Pinkesh Badjatiya , Ayush Chopra (MIT Media Labs), Mausoom Sarkar, Balaji Krishnamurthy <i>Published at CVFAD - CVPR 2021 (long paper)</i>	<i>CVPR-W 2021</i>
AUGUST 2020	MixBoost: Synthetic Oversampling with Boosted Mixup for Handling Extreme Imbalance Anubha Kabra, Ayush Chopra, Nikaash Puri, Pinkesh Badjatiya , Sukriti Verma, Piyush Gupta, Balaji Krishnamurthy (Adobe, India) <i>Published in International Conference on Data Mining (ICDM) 2020 (long paper)</i>	<i>ICDM 2020</i>
NOVEMBER 2019	Multi-label Categorization of Accounts of Sexism using a Neural Framework Pulkit Parikh, Harika Abburi, Pinkesh Badjatiya , Radhika Krishnan, Niyati Chhaya (Adobe Research, India), Manish Gupta (Microsoft, India), Vasudeva Varma <i>Published in Empirical Methods in Natural Language Processing (EMNLP), 2019 (long paper)</i>	<i>EMNLP 2019</i>
OCTOBER 2018	Stereotypical bias removal using Knowledge-based Generalization for Abuse Detection Task Pinkesh Badjatiya , Manish Gupta (Microsoft, India), Vasudeva Varma (IIIT-H) <i>Published in The World Wide Web Conference (TheWebConf) 2019 (long paper)</i>	
DECEMBER 2017	Attention-based Neural Text Segmentation Pinkesh Badjatiya , Litton J Kurisinkel, Manish Gupta (Microsoft, India), Vasudeva Varma (IIIT-H) <i>In proceedings of European Conference on Information Retrieval (ECIR), 2018 (long paper)</i>	<i>ECIR 2018</i>
APRIL 2017	Deep Learning for Hate Speech Detection in Tweets Pinkesh Badjatiya* , Shashank Gupta*, Manish Gupta (Microsoft, India), Vasudeva Varma (IIIT-H) <i>Published in International World Wide Web (WWW) Conference, 2017</i> • Received Best Poster Presentation Award at WWW'17, Perth, Australia • Our work received significant print media coverage: https://bit.ly/hatespeech-iiith-best-poster	<i>WWW 2017</i>

MAJOR ML PROJECTS

IMAGE EDITING w/ GAN	Image editing & interpolation using GANs • Worked on GAN framework (extended StyleGAN-2) for generating interpolations across attributes like gender, age, smile and eyeglasses. • Proposed a new interpolation strategy • Collaborating with Photoshop team to evaluate its quality • Submitted a patent.
FEW-SHOT LEARNING	Few-Shot learning for banner tagging for websites • Few-Shot learning for image classification (abstract, human, non-human) for personalizing the banner-ad on website. • Obtained ~ 94% Top-1 accuracy and deployed the predictions onto the website.
TRUST API	Multi-faceted Trust Inference & Propagation using social graph and trust propagation • Worked on the problem of Trust-Prediction amongst users in a social network using neural-network based methods for exploiting network properties such as trust propagation, multi-aspect property, social trust etc.

* denotes equal contribution

MOVIE RECOS.	Movie Recommendation using RBMs <ul style="list-style-type: none"> Movie recommendation using Restricted Boltzmann Machine (RBM) for Collaborative Filtering with random sampling
WIKI SEARCH ENGINE	Search Engine for indexing & querying entire Wikipedia dump <ul style="list-style-type: none"> Built efficient positional index for 64GB of Wikipedia dump for supporting multi-word queries. Field queries with execution time <5 secs. Ranking results based on relevance, field and term scores.
d.TF-IDF	Distributed TF-IDF for documents <p>Developed a master-slave distributed architecture using C++ using MPI interface for computing TF-IDF scores for a set of documents to equally distribute the load across slaves.</p>
TIC-TAC-TOE AI	A game bot for modified version of tic-tac-toe game <ul style="list-style-type: none"> Developed a game bot for Ultimate Tic-Toe-Game using Minimax Algorithm & Alpha-Beta pruning.

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PEERNET	P2P file sync over TCP/UDP protocols with integrity checks <ul style="list-style-type: none"> A peer-to-peer file sharing application capable of sharing files using TCP/UDP protocols along with integrity check using SHA256 checksum. Supports remote directory listing along with complete directory sync. Built in C using socket programming and UNIX system calls.
NEX	Mini multi-threaded proxy web server + HTTP web server <ul style="list-style-type: none"> Capable of serving html/images/audio/videos and directory listing or used as a proxy server. Other features: Template injection, banned hosts, conditional header processing, HTTP Basic Authentication.
XV6 PRIORITY SCHEDULER	A scheduler for xv6 operating system based on priority of processes <ul style="list-style-type: none"> Created a priority based scheduler in place of round robin scheduler. Added a new system call <code>set_priority()</code> to change the priority of processes.
C SHELL	A shell built in c using POSIX standards and thread programming <ul style="list-style-type: none"> A shell in C using knowledge of threads, forking, signals, process groups, system calls and other OS concepts. Features include piping, file redirection, process job management, foreground/background processes, tracking background processes, signal handling, variable assigning, and built-in commands.

EDUCATION

2018 - 2019	MS by RESEARCH in Computer Science and Engineering International Institute of Information Technology, Hyderabad (IIIT Hyderabad) <ul style="list-style-type: none"> Specialization: Information Retrieval, Natural Language Processing, Machine Learning, Deep Learning Best Poster Award (WWW'17), ECIR Student Travel Grant, Microsoft Research Travel Grant, WWW Student Travel Grant, Dean Research Award Advisor: Dr. Vasudeva Varma (IIIT Hyderabad); Dr. Manish Gupta (Microsoft India R&D)
2014 - 2018	B.Tech in Computer Science and Engineering International Institute of Information Technology, Hyderabad (IIIT Hyderabad) OVERALL CGPA: 8.71 / 10

TECHNICAL SKILLS

	<ul style="list-style-type: none"> Proficiency: Advanced, <u>Intermediate</u>, Basic
Programming Languages	Python , C++ (STL), C, <u>java</u> , Scala
OS	GNU/Linux ❤️, <u>Microsoft Windows</u>
Scripting	Python , Bash
Web Technologies	HTML , CSS, <u>Flask</u> , <u>JavaScript</u> , <u>Web2py</u> , <u>Django</u>
Machine/Deep Learning	TensorFlow , <u>PyTorch</u> , <u>numpy</u> , <u>sklearn</u> , <u>pandas</u> , <u>theano</u>
Others	MySQL , <u>Git(VCS)</u> , <u>Markdown</u> , <u>apache2</u> , <u>nginx</u> , <u>ELIX</u> , <u>AWS</u> , <u>Redis</u> , <u>Cassandra</u> , <u>POSIX</u> , <u>pthread</u> s, sockets, OpenGL
Interests	Machine Learning, Natural Language Processing, Deep Learning, Reinforcement Learning, Algorithms, Operating Systems