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Innovative Thinking

A Collaborative Learning Program for Emerging & Current Leaders
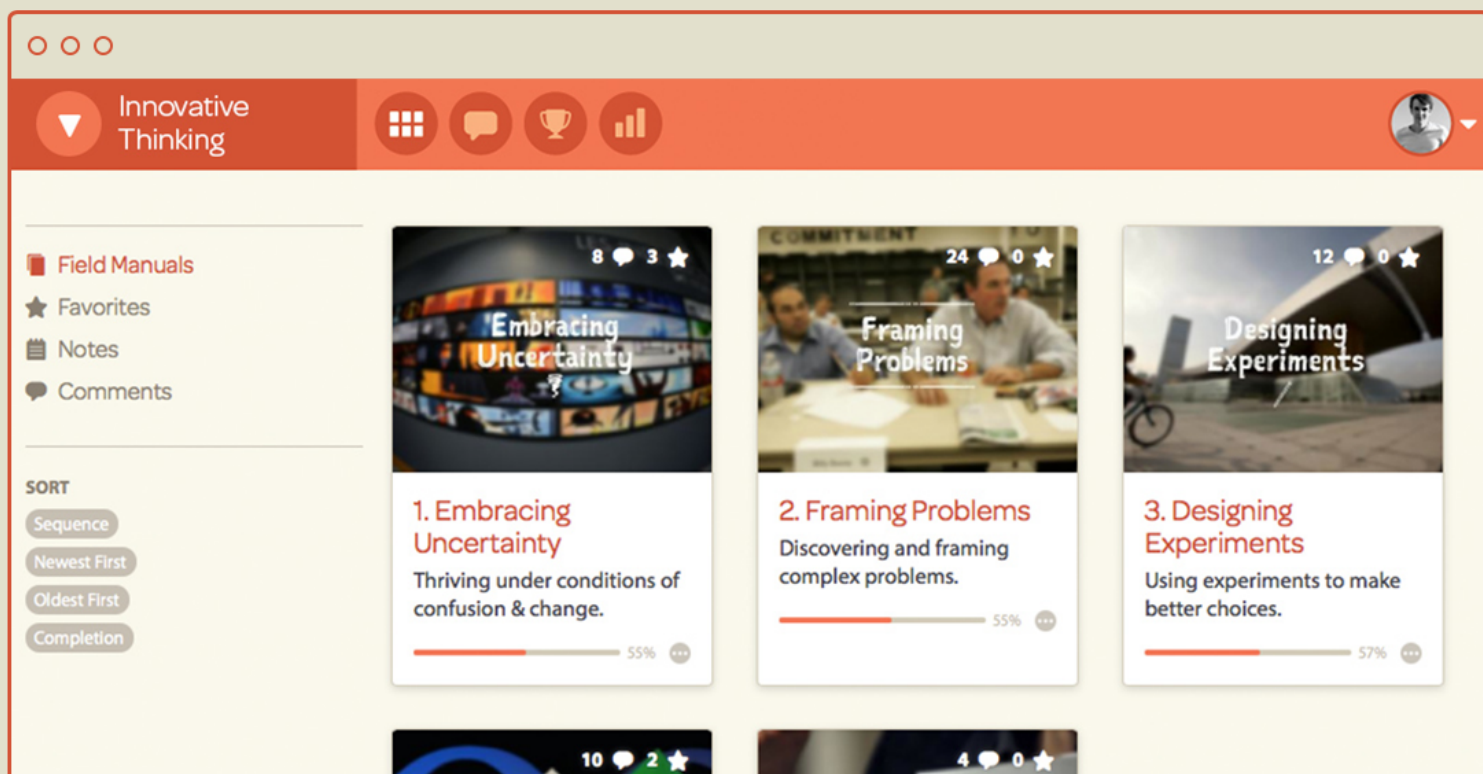

The Problem

Our organizations face a complex set of problems.

We have to balance innovation and execution, growth and sustainability. We have to take calculated risks while maintaining control. And we have to do it all at high speed in a hyperconnected, rapidly changing world.

We can't teach our emerging leaders how to fix every problem they'll face. But we can prepare them to *think creatively* about the problem solving process. We can't give them the answers, but we can teach them how to ask good questions.

Program Summary

The Innovative Thinking program is designed for emerging & current leaders preparing to solve unprecedented challenges. It equips them to recognize when they are facing deep uncertainty; to experiment with different ways of making sense of novel problems; to cultivate a sense of when a decision is necessary and how to avoid common biases; and to develop the habit of continuous learning.

The program features 5 Field Manuals and is delivered through Nomadic's mobile, social learning environment. It can be deployed as an extension to an existing leadership program or as a stand-alone online program.

Small cohorts of between 25-100 learners move through the Program together, challenging, debating and competing with each other as they learn.

In Brief

Audience: Emerging & Current Leaders

Length: 5 Field Manuals

Delivery: Web-based

Access: Any device with a browser

Cohort size: 25-100

Field Manuals

Embracing Uncertainty
Thriving under conditions of confusion & change.

Framing Problems
Discovering and framing complex problems.

Designing Experiments
Using experiments to make better choices.

Making Decisions
Understanding the gravity of leadership decisions.

Learning from Mistakes
Cultivating an iterative approach to learning.

Frequently Asked Questions

What is the Innovative Thinking Program?

It's a 100% web-based program built using Nomadic Learning's revolutionary new approach to online learning. It consists of five Field Manuals (Nomadic's re-imagining of the online course) and a Custom Learning Platform for user profiles, badges, a leader board, and other social learning tools.

Who is it for?

Global cohorts of emerging & current leaders. Especially leaders preparing for positions of high-stakes decision-making, tasked with solving complex, critical problems.

How long does it take?

Between 4 and 6 weeks depending on the size of the cohort and the amount of content. Total online learning time is about 5 hours.

What topics are covered?

Embracing Uncertainty, Framing Problems, Designing Experiments, Learning from Mistakes, and Making Decisions.

Can I customize?

Yes. From 0-100%.

Does it work with my LMS?

We support certain modern LMS and xAPI.

Is there a way to measure progress?

Absolutely. We measure Understanding, Engagement, and Influence at the individual and group level. All data is displayed concisely and in context in our advanced reporting tools.

What are Nomadic's deliverables?

Learning Design
Custom Content
Branded Platform
Promotion
Facilitation
Data Collection & Analysis

What are the likely outcomes?

A culture of innovation. Talent identification. Stronger organizational ties/connections.

Contact us for trial access: info@nomadic.fm