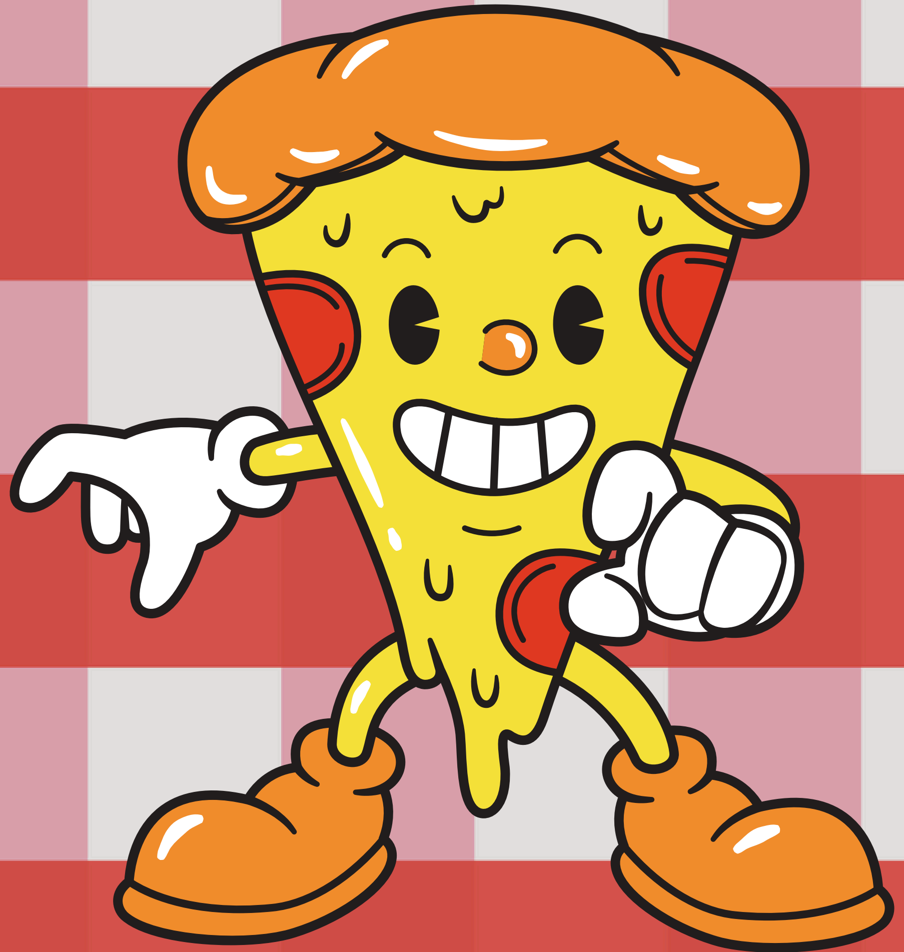
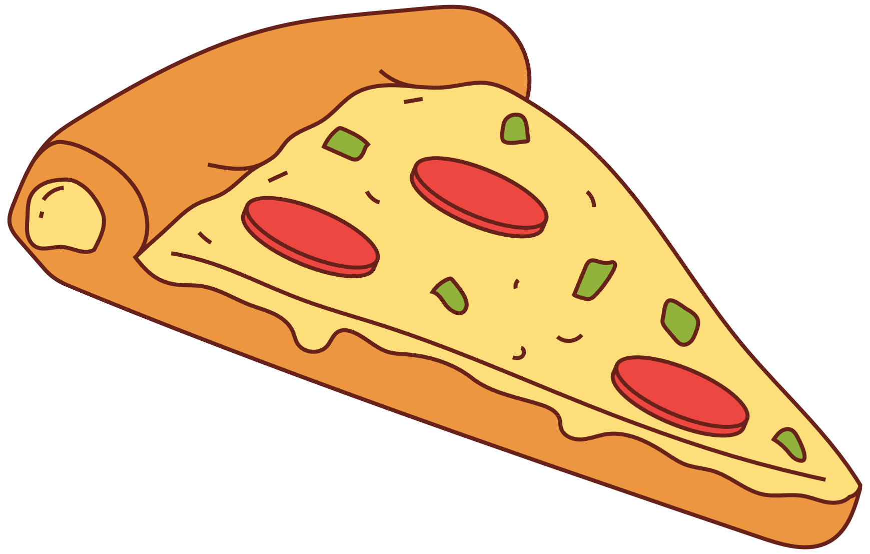
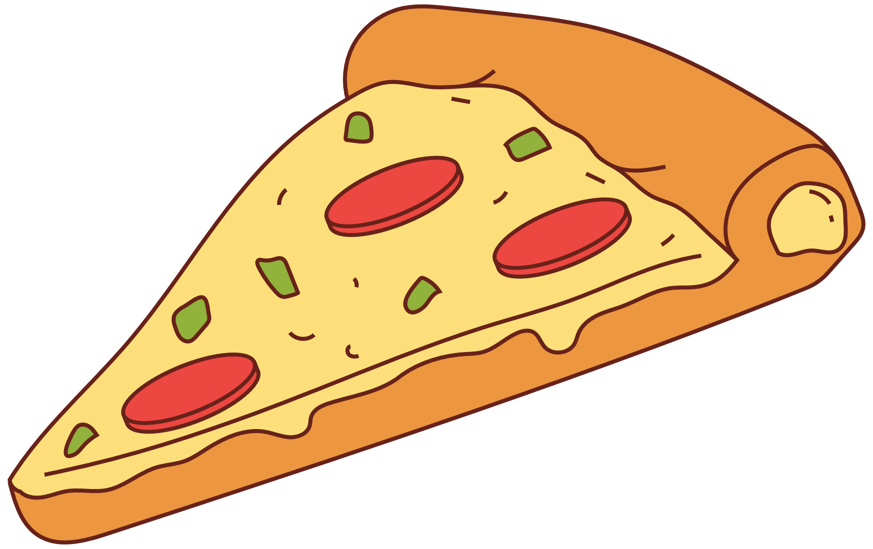
PIZZA BOXCAR

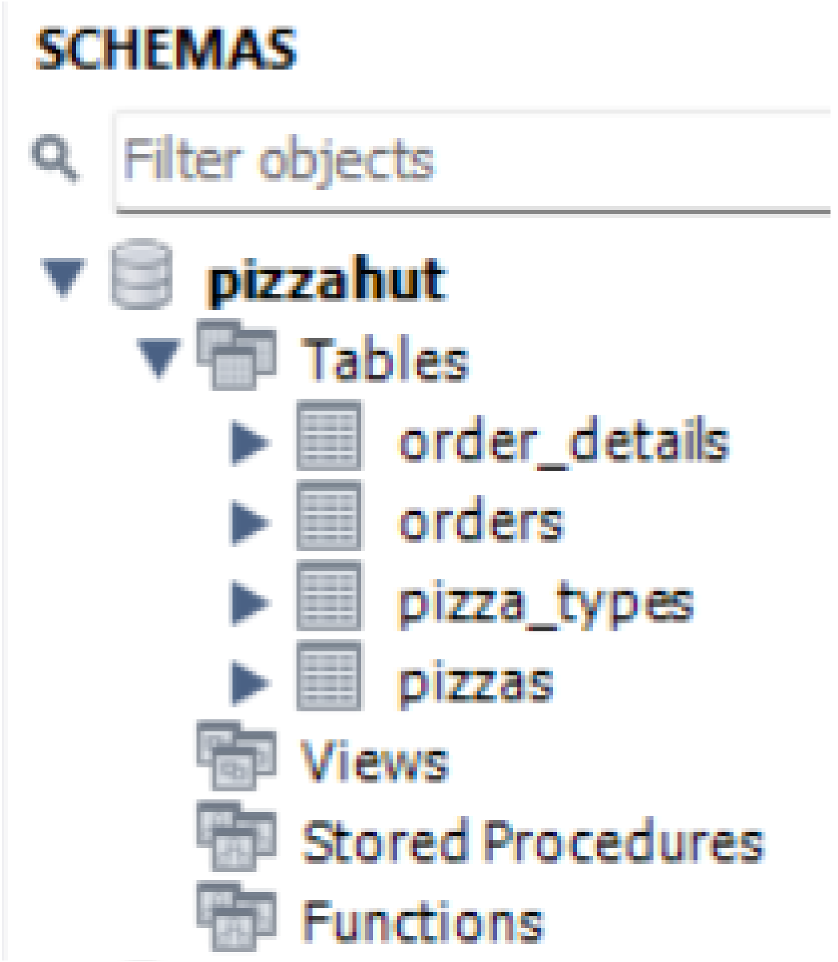


Hello!





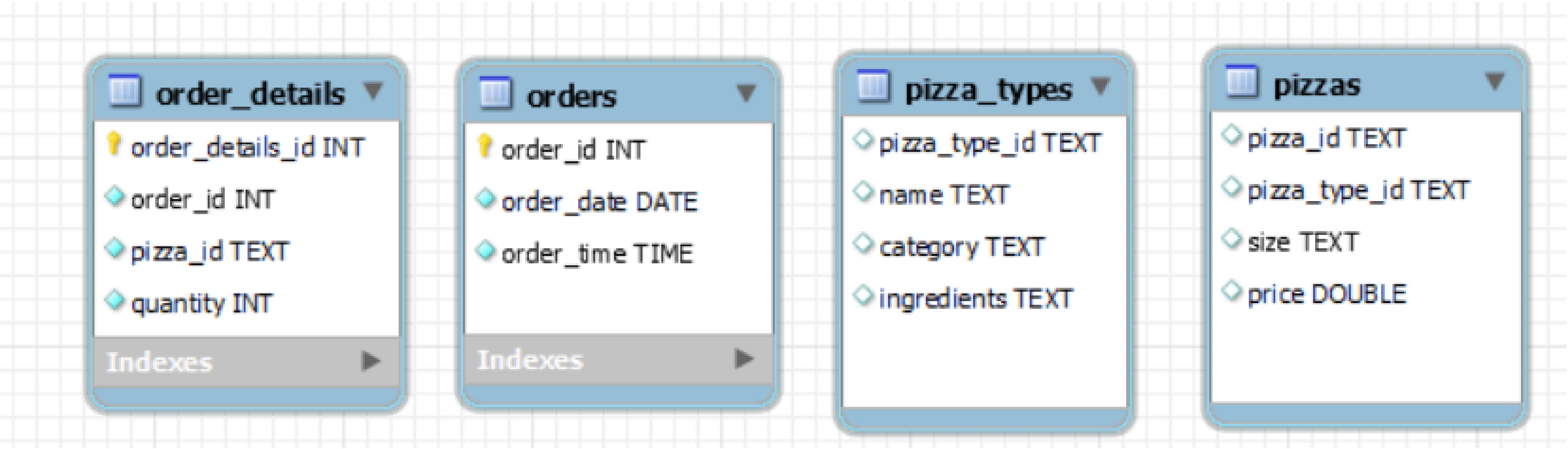
My name is Pinki Rani and in this project i have utilizea SQL Query to solve questions that are related to pizza sales.This project is focused on conducting a detailed analysis of pizza sales data to uncover insights that can help a pizzeria optimize its operations, enhance customer satisfaction, and increase profitability.



SCHEMAS

Filter objects

- pizzahut
  - Tables
    - order_details
    - orders
    - pizza_types
    - pizzas
  - Views
  - Stored Procedures
  - Functions



order_details
- order_details_id INT
- order_id INT
- pizza_id TEXT
- quantity INT

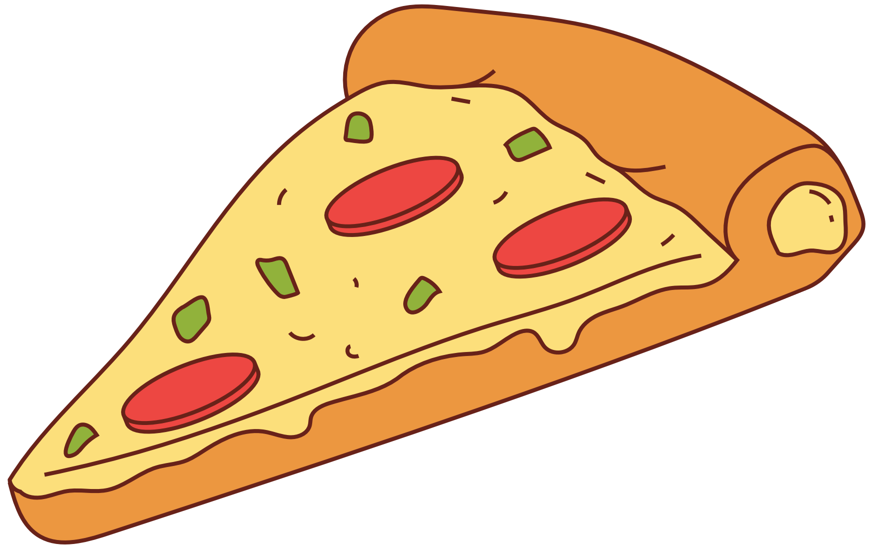
Indexes

orders
- order_id INT
- order_date DATE
- order_time TIME

Indexes

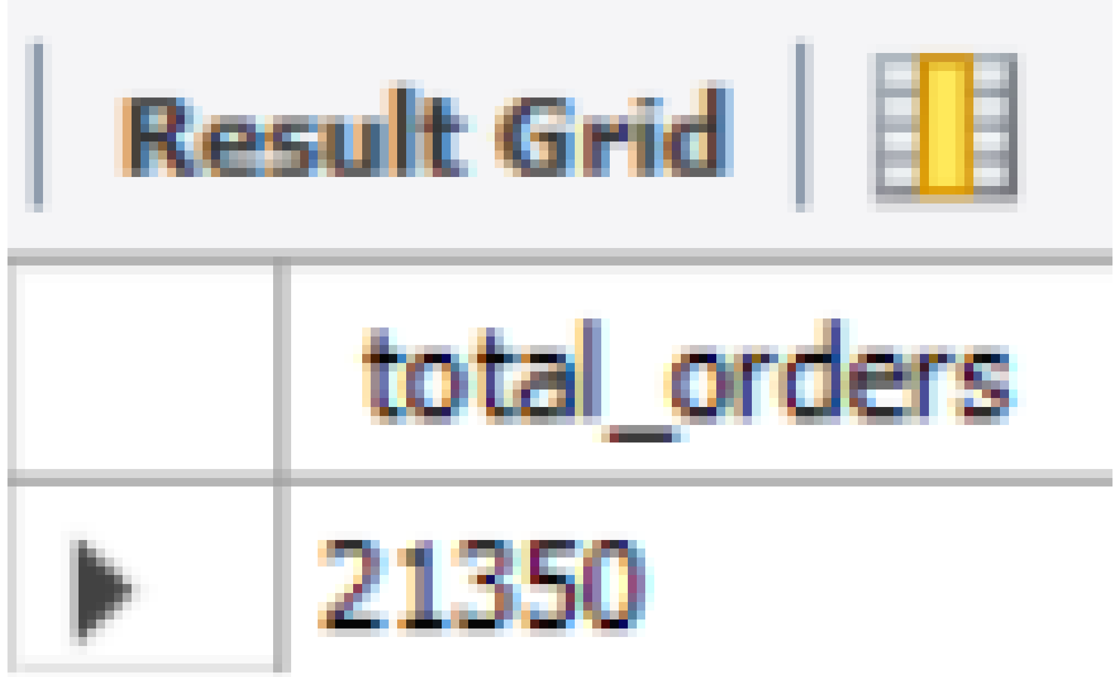
pizza_types
- pizza_type_id TEXT
- name TEXT
- category TEXT
- ingredients TEXT

pizzas
- pizza_id TEXT
- pizza_type_id TEXT
- size TEXT
- price DOUBLE



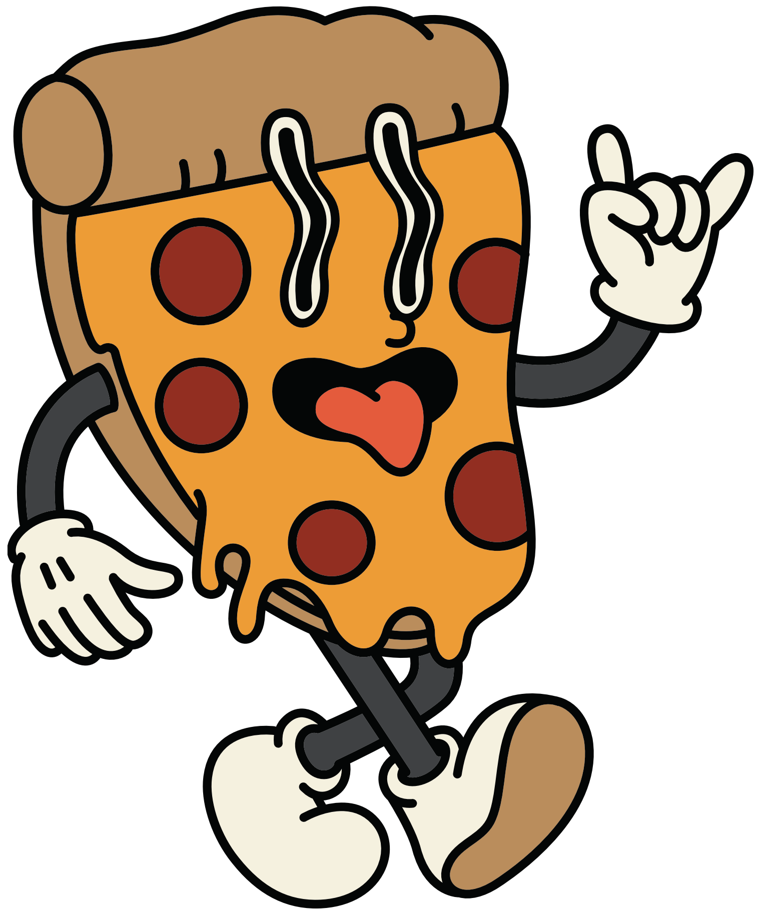
Retrieve the total number of orders placed

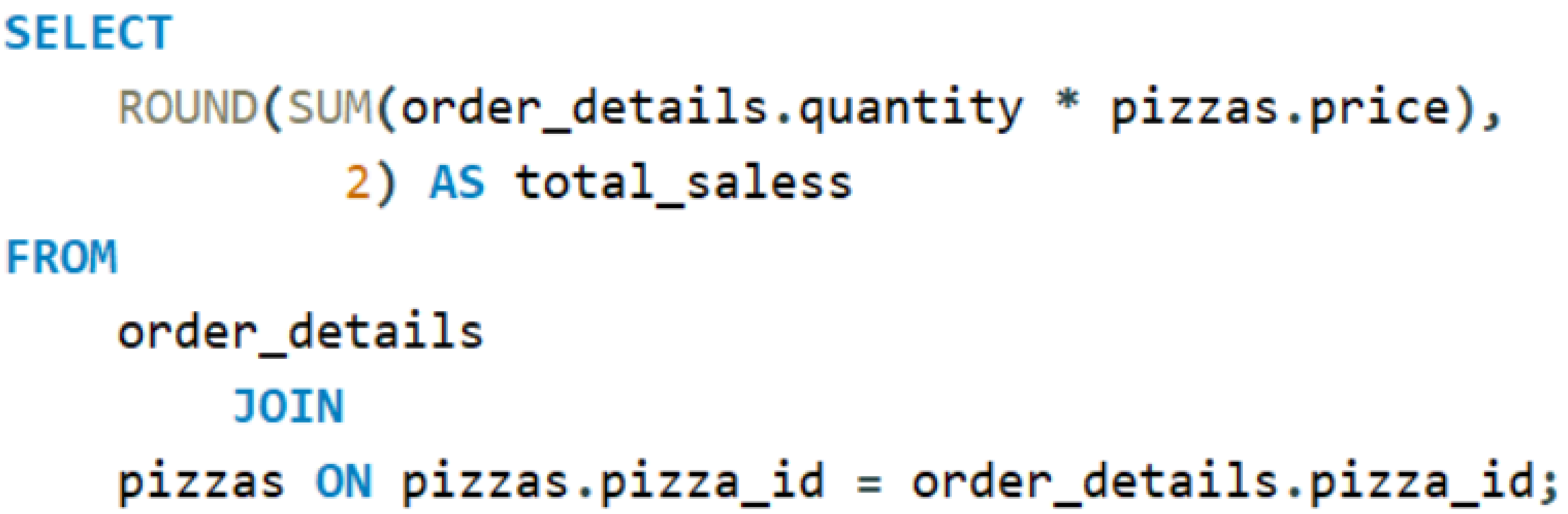
```sql
SELECT
    COUNT(order_id) AS total_orders
FROM
    orders;
```



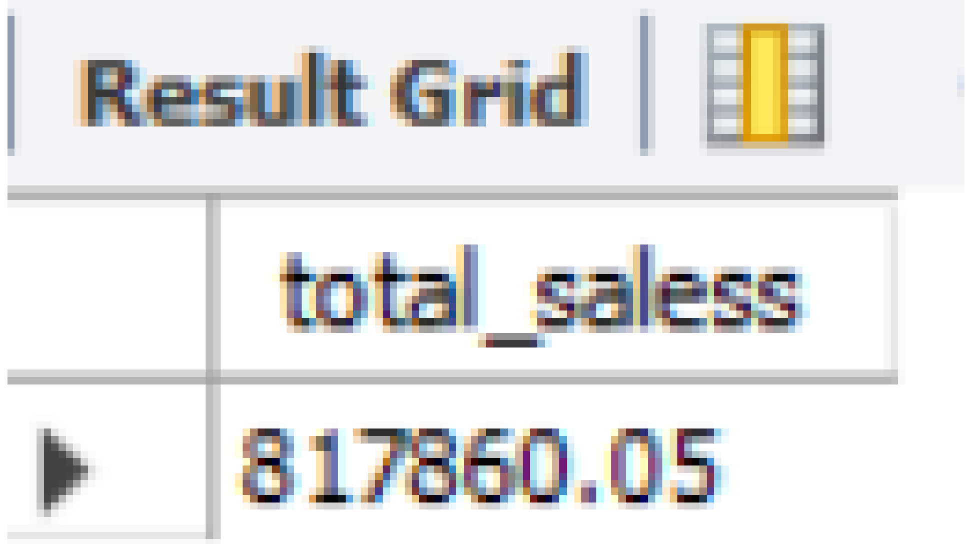
	total_orders
▶	21350

Calculate the total revenue generated from pizza sales

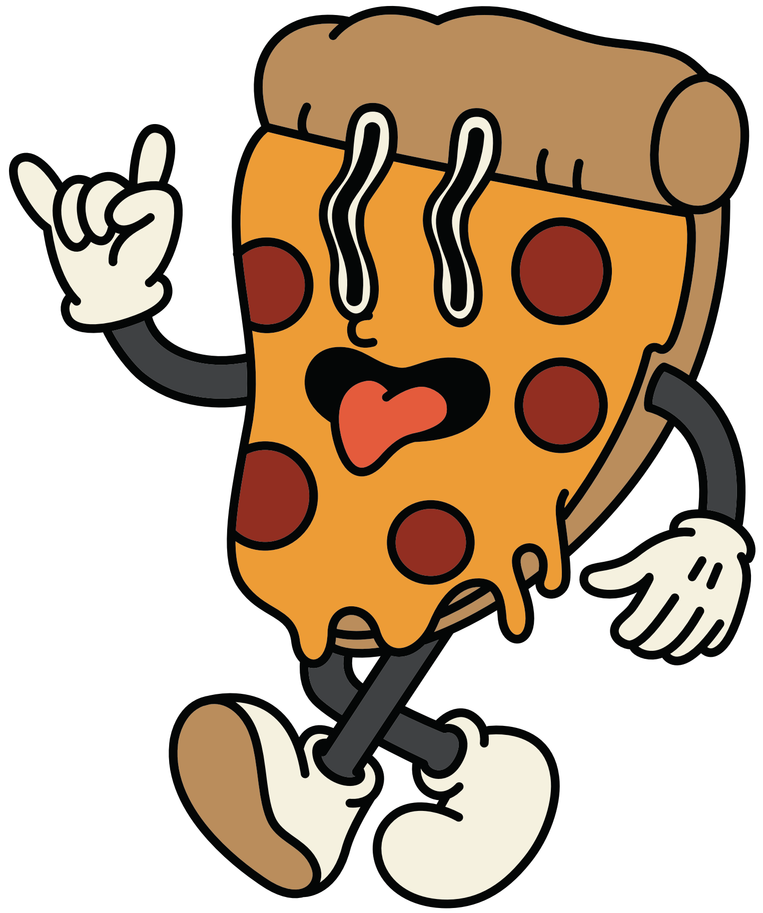




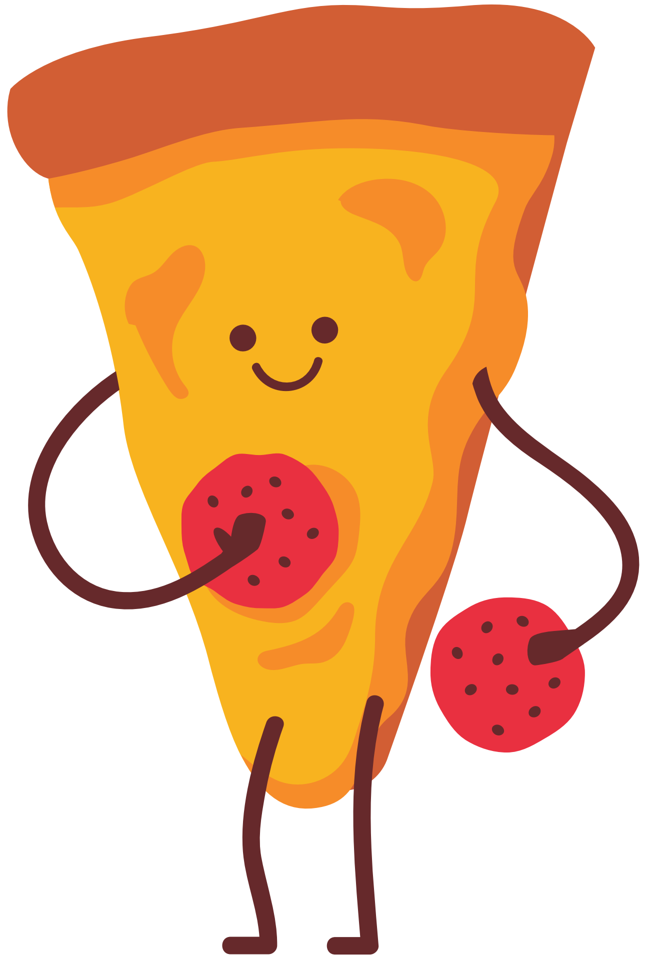
```sql
SELECT
    ROUND(SUM(order_details.quantity * pizzas.price),
            2) AS total_saless
FROM
    order_details
        JOIN
    pizzas ON pizzas.pizza_id = order_details.pizza_id;
```

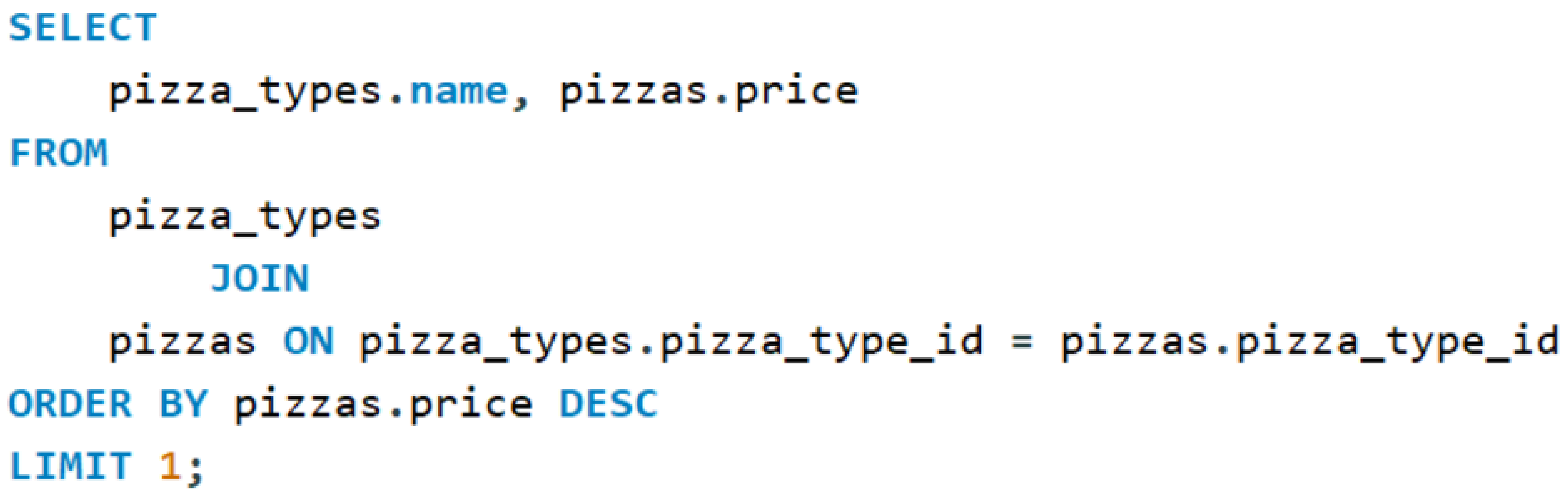


total_saless
817860.05

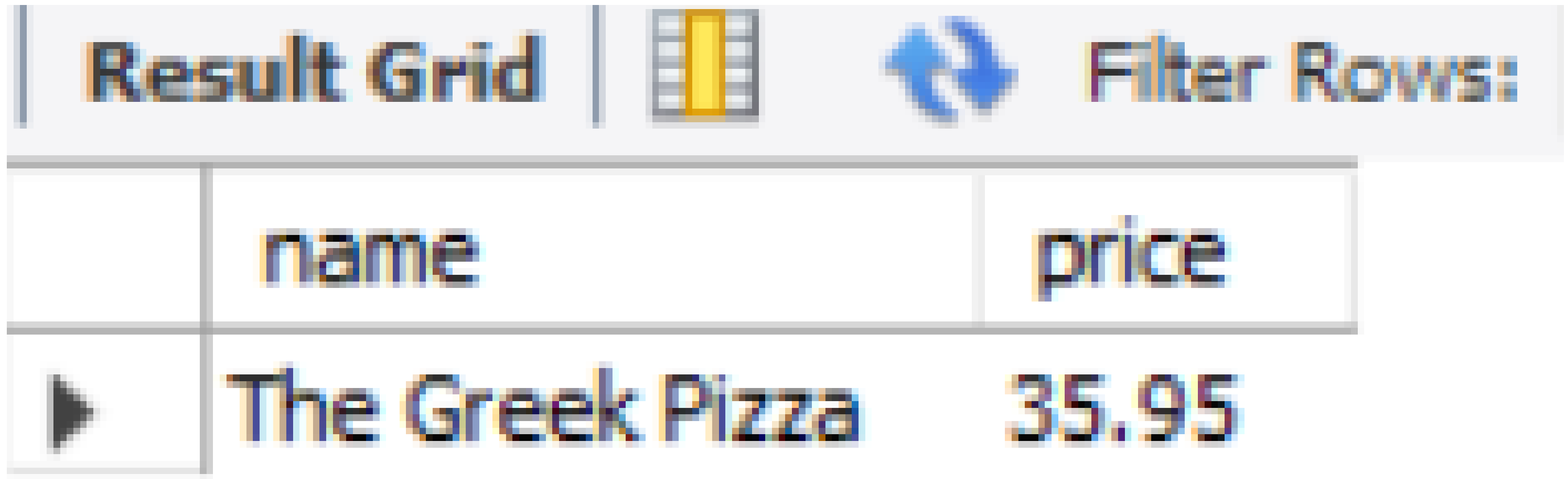


Identify the highest-priced pizza

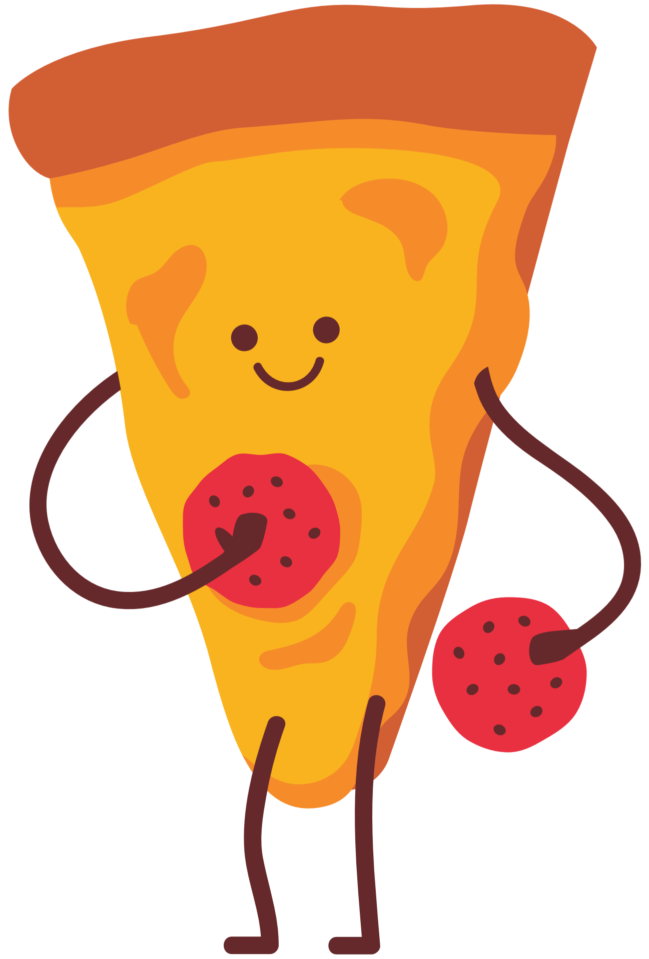




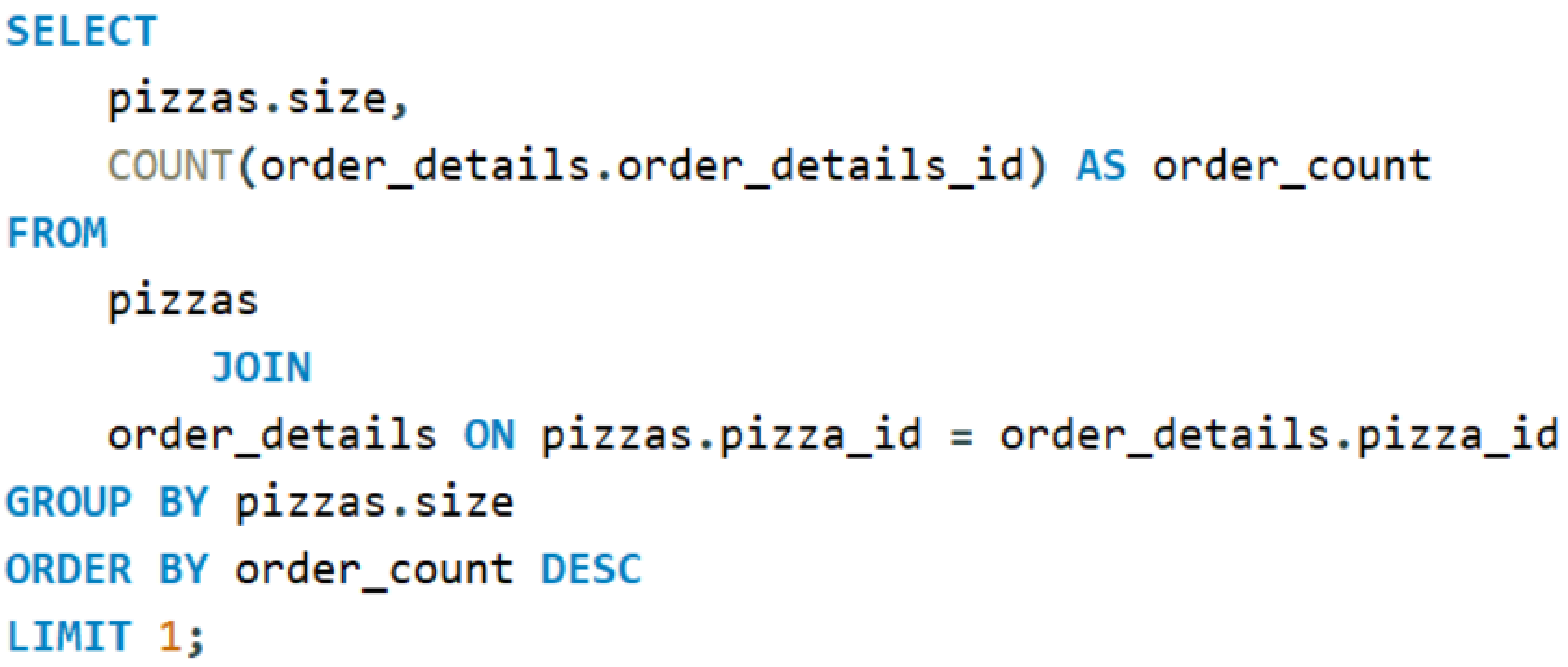
```sql
SELECT
    pizza_types.name, pizzas.price
FROM
    pizza_types
        JOIN
    pizzas ON pizza_types.pizza_type_id = pizzas.pizza_type_id
ORDER BY pizzas.price DESC
LIMIT 1;
```



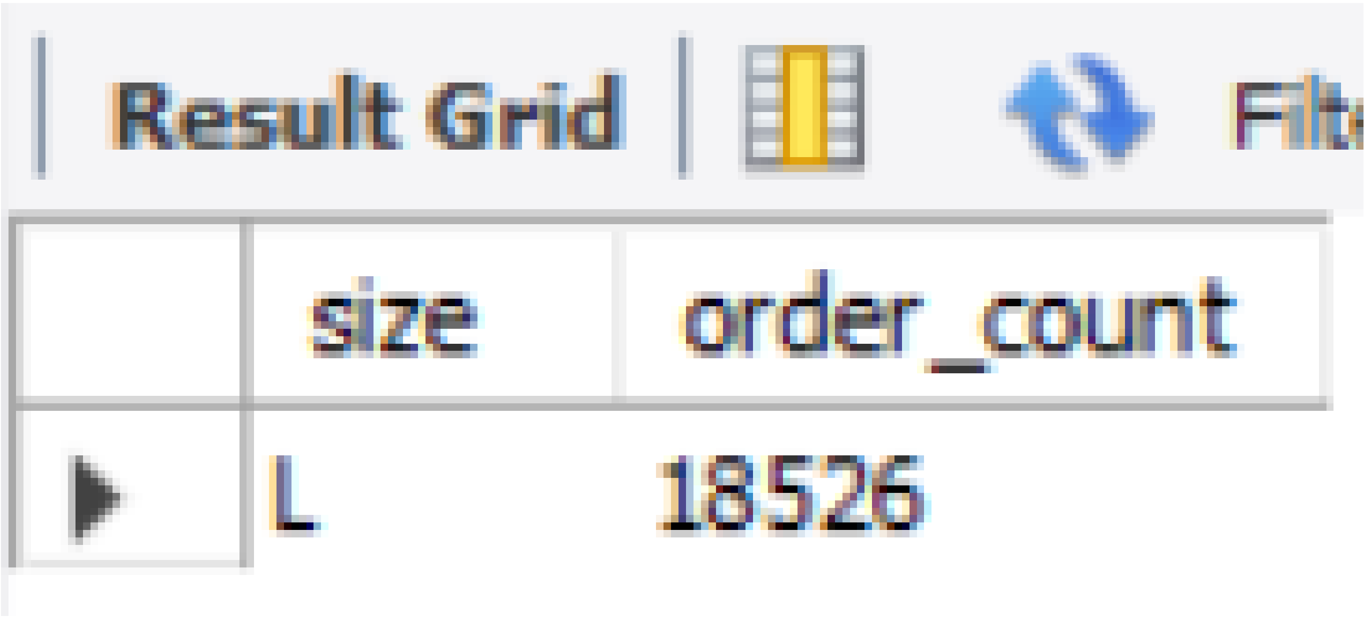
name	price
The Greek Pizza	35.95



Identify the most common pizza size ordered



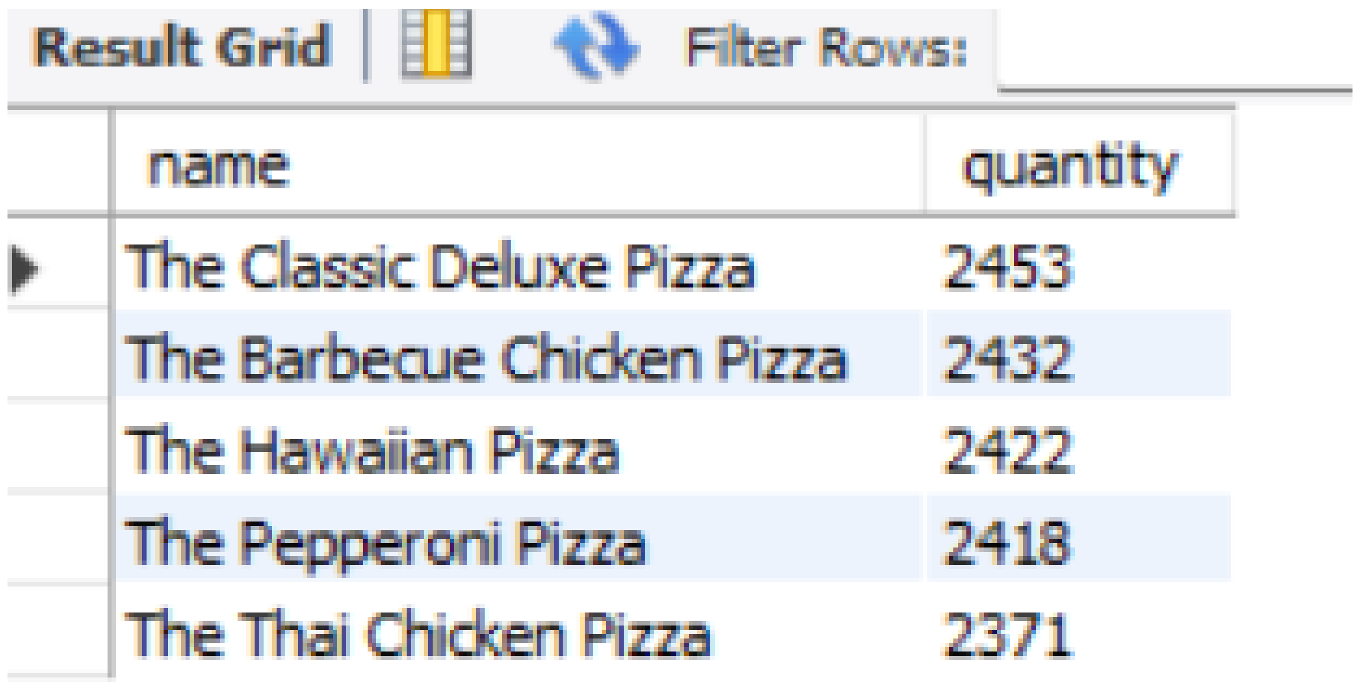
```
SELECT
    pizzas.size,
    COUNT(order_details.order_details_id) AS order_count
FROM
    pizzas
        JOIN
    order_details ON pizzas.pizza_id = order_details.pizza_id
GROUP BY pizzas.size
ORDER BY order_count DESC
LIMIT 1;
```



	size	order_count
▶	L	18526

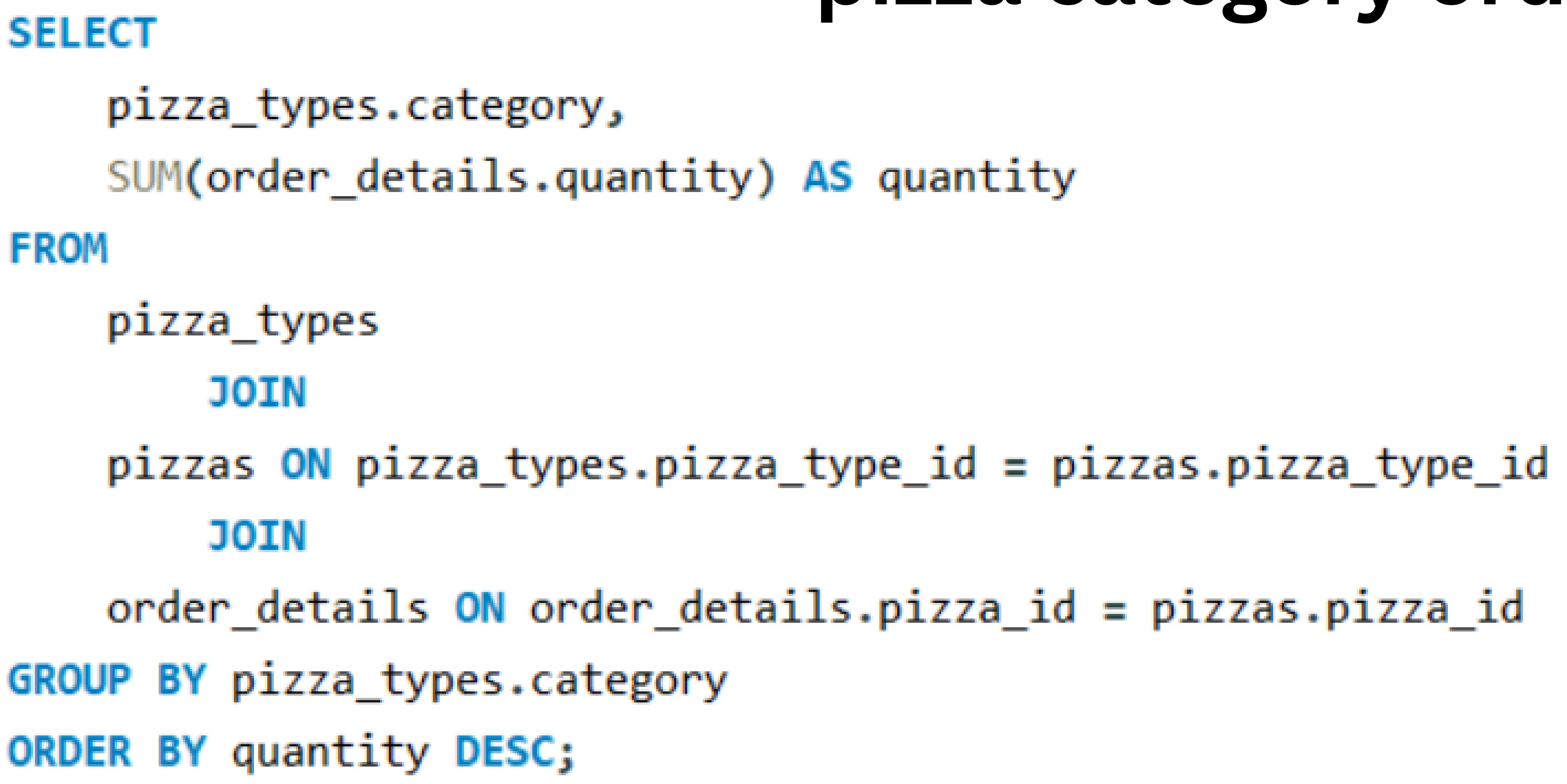
List the top 5 most ordered pizza types along with their quantities

```
SELECT
    pizza_types.name, SUM(order_details.quantity) AS quantity
FROM
    pizza_types
        JOIN
    pizzas ON pizza_types.pizza_type_id = pizzas.pizza_type_id
        JOIN
    order_details ON order_details.pizza_id = pizzas.pizza_id
GROUP BY pizza_types.name
ORDER BY quantity DESC
LIMIT 5;
```

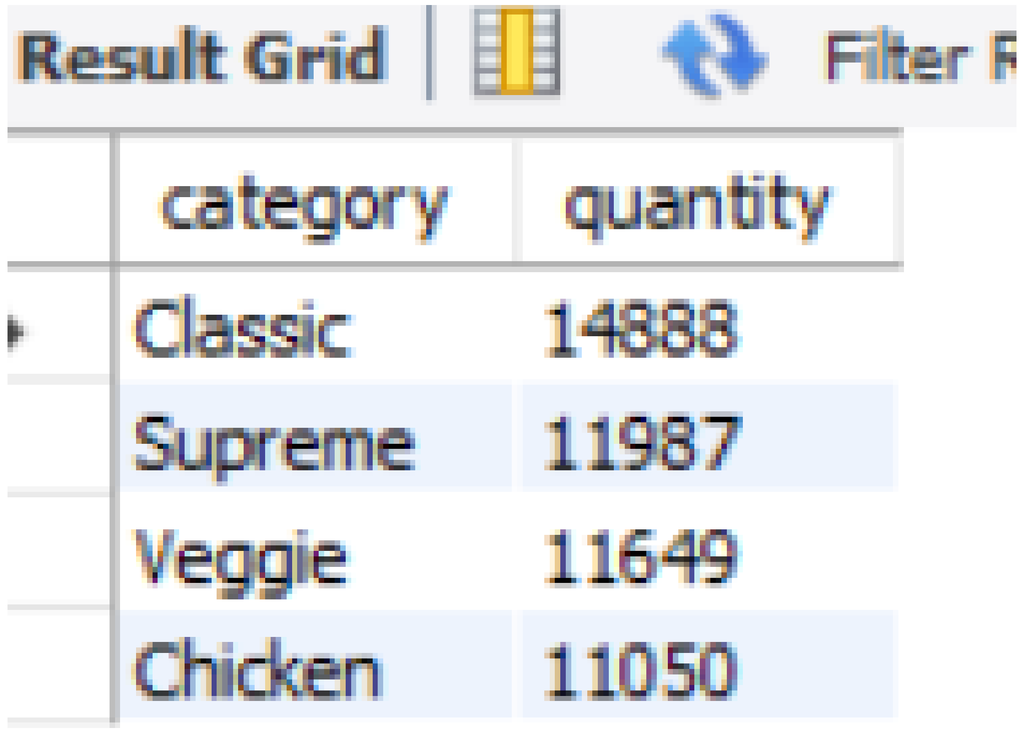


name	quantity
The Classic Deluxe Pizza	2453
The Barbecue Chicken Pizza	2432
The Hawaiian Pizza	2422
The Pepperoni Pizza	2418
The Thai Chicken Pizza	2371

Join the necessary tables to find the total quantity of each pizza category ordered



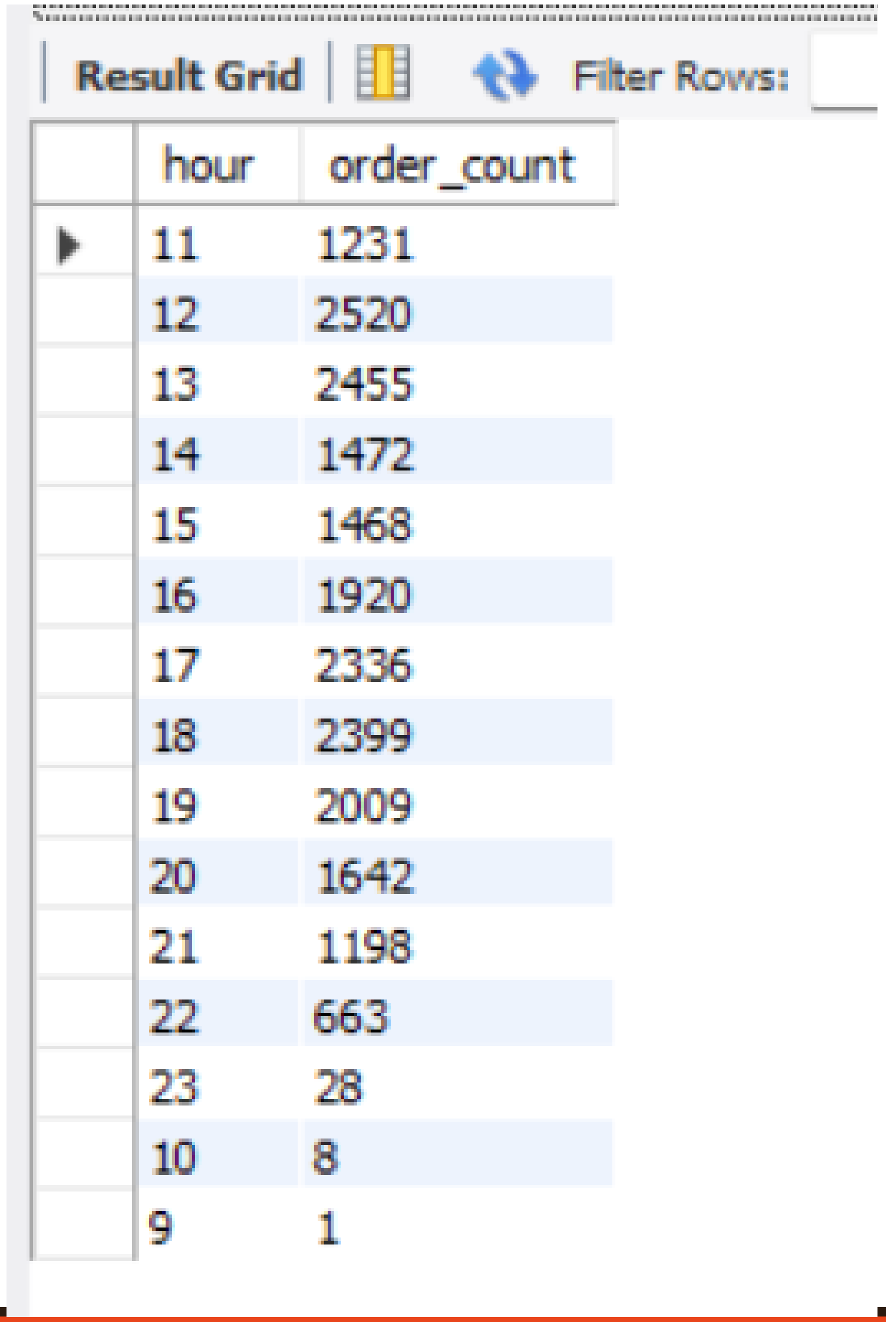
```
SELECT
    pizza_types.category,
    SUM(order_details.quantity) AS quantity
FROM
    pizza_types
        JOIN
    pizzas ON pizza_types.pizza_type_id = pizzas.pizza_type_id
        JOIN
    order_details ON order_details.pizza_id = pizzas.pizza_id
GROUP BY pizza_types.category
ORDER BY quantity DESC;
```



category	quantity
Classic	14888
Supreme	11987
Veggie	11649
Chicken	11050

Determine the distribution of orders by hour of the day

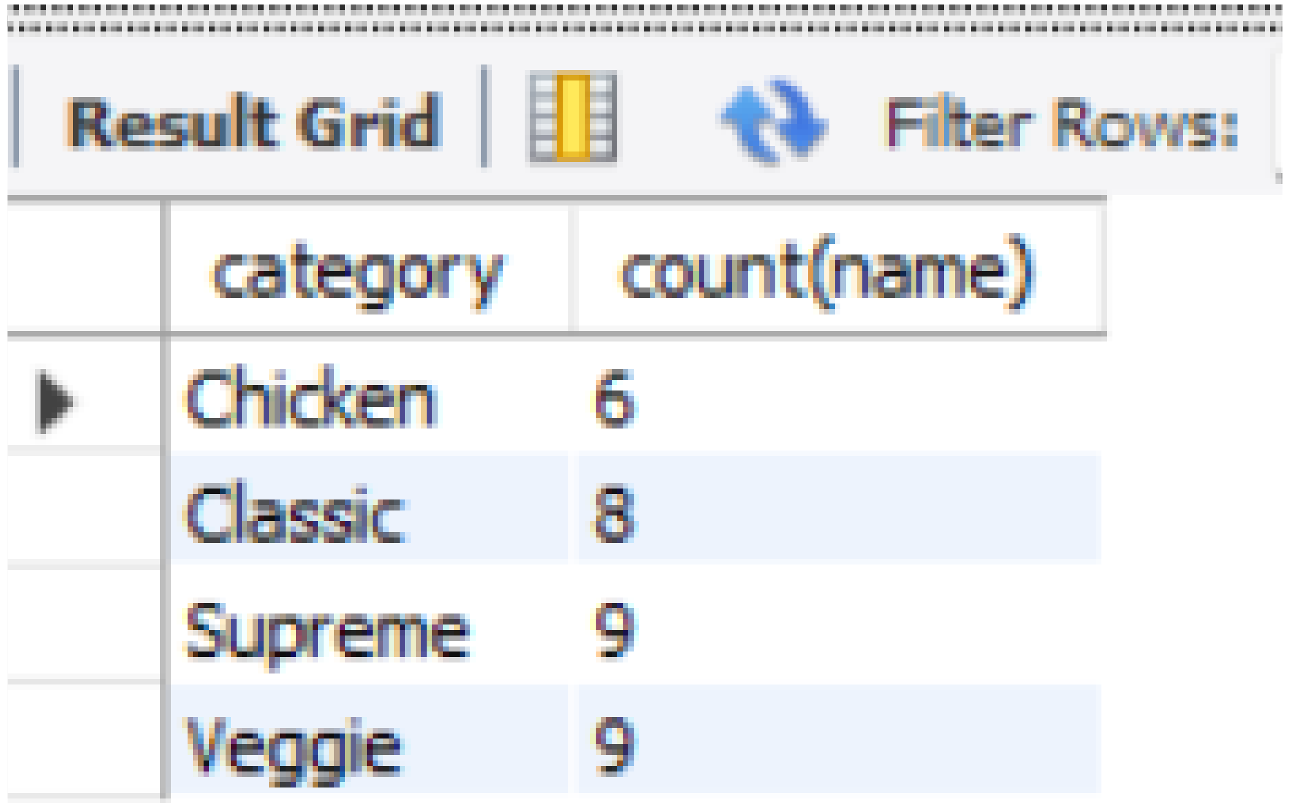
```
SELECT
    HOUR(order_time) AS hour, COUNT(order_id) AS order_count
FROM
    orders
GROUP BY HOUR(order_time);
```



hour	order_count
11	1231
12	2520
13	2455
14	1472
15	1468
16	1920
17	2336
18	2399
19	2009
20	1642
21	1198
22	663
23	28
10	8
9	1

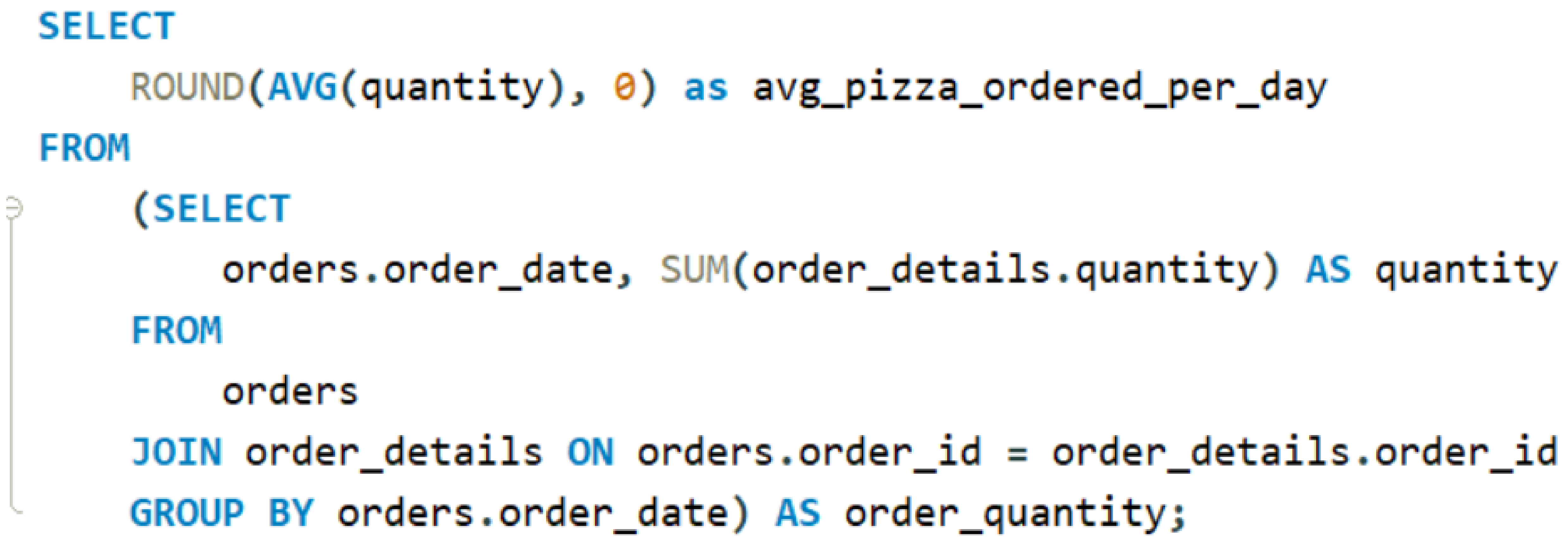
Join relevant tables to find the category-wise distribution of pizzas

```
SELECT
    category, COUNT(name)
FROM
    pizza_types
GROUP BY category;
```

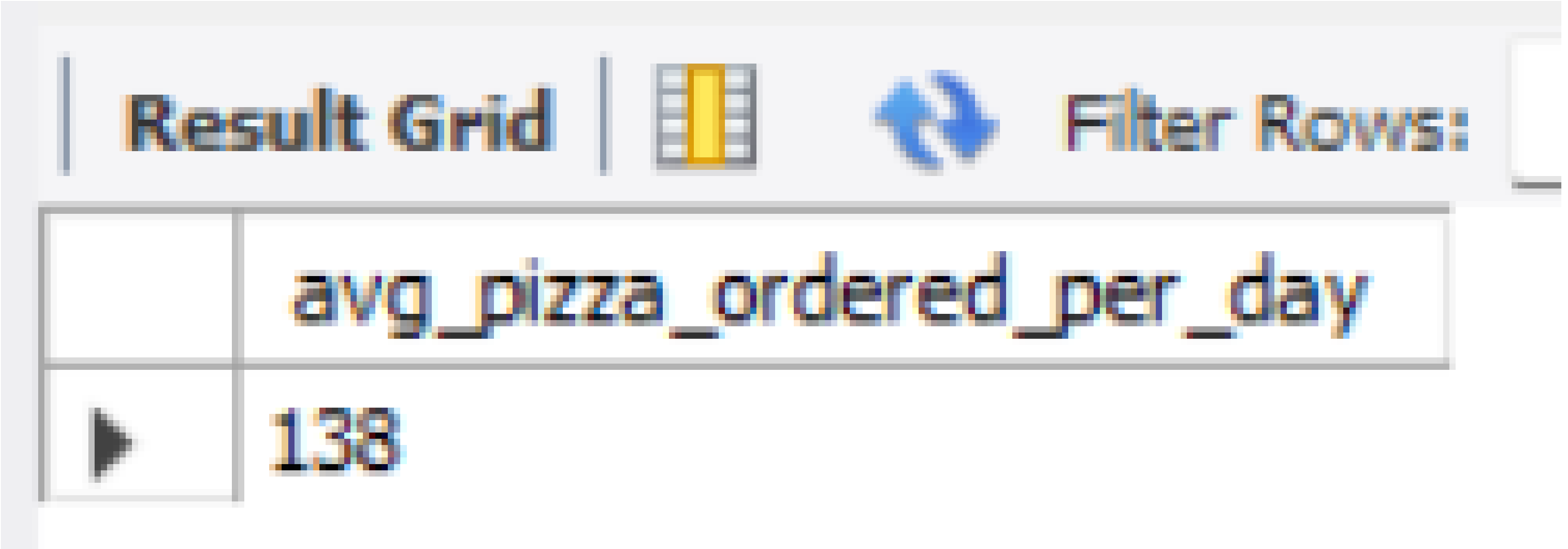


category	count(name)
Chicken	6
Classic	8
Supreme	9
Veggie	9

Group the orders by date and calculate the average number of pizzas ordered per day

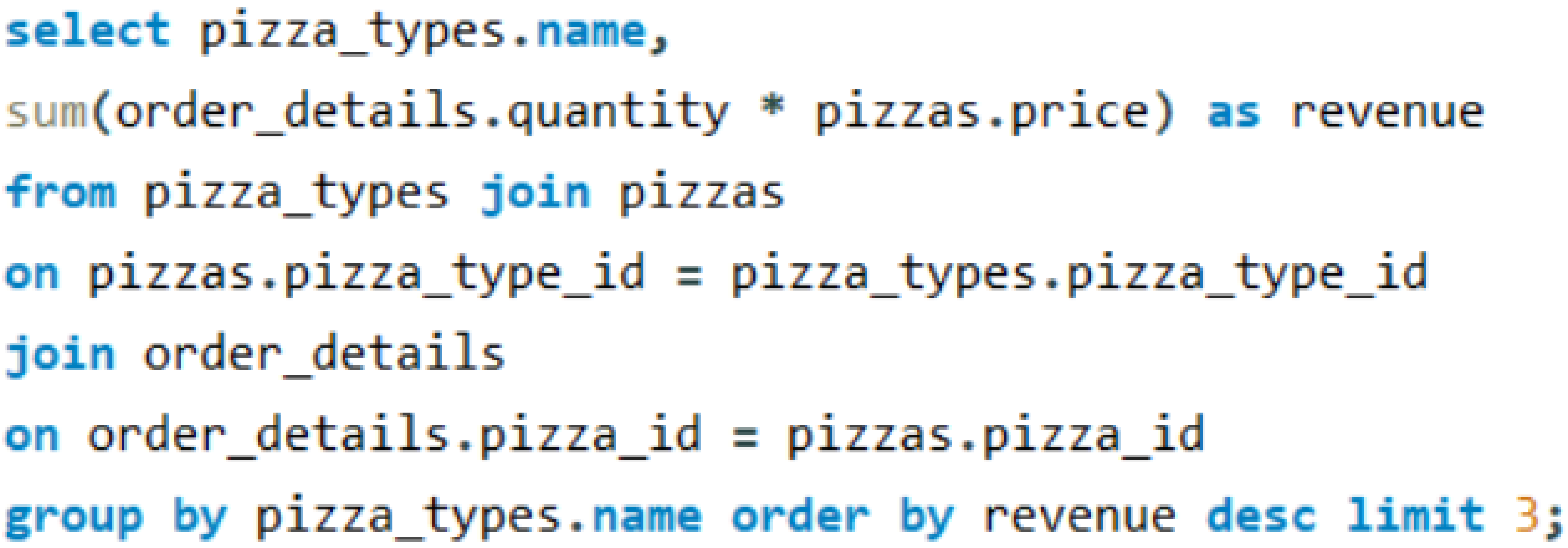


```sql
SELECT
    ROUND(AVG(quantity), 0) as avg_pizza_ordered_per_day
FROM
    (SELECT
        orders.order_date, SUM(order_details.quantity) AS quantity
    FROM
        orders
    JOIN order_details ON orders.order_id = order_details.order_id
    GROUP BY orders.order_date) AS order_quantity;
```

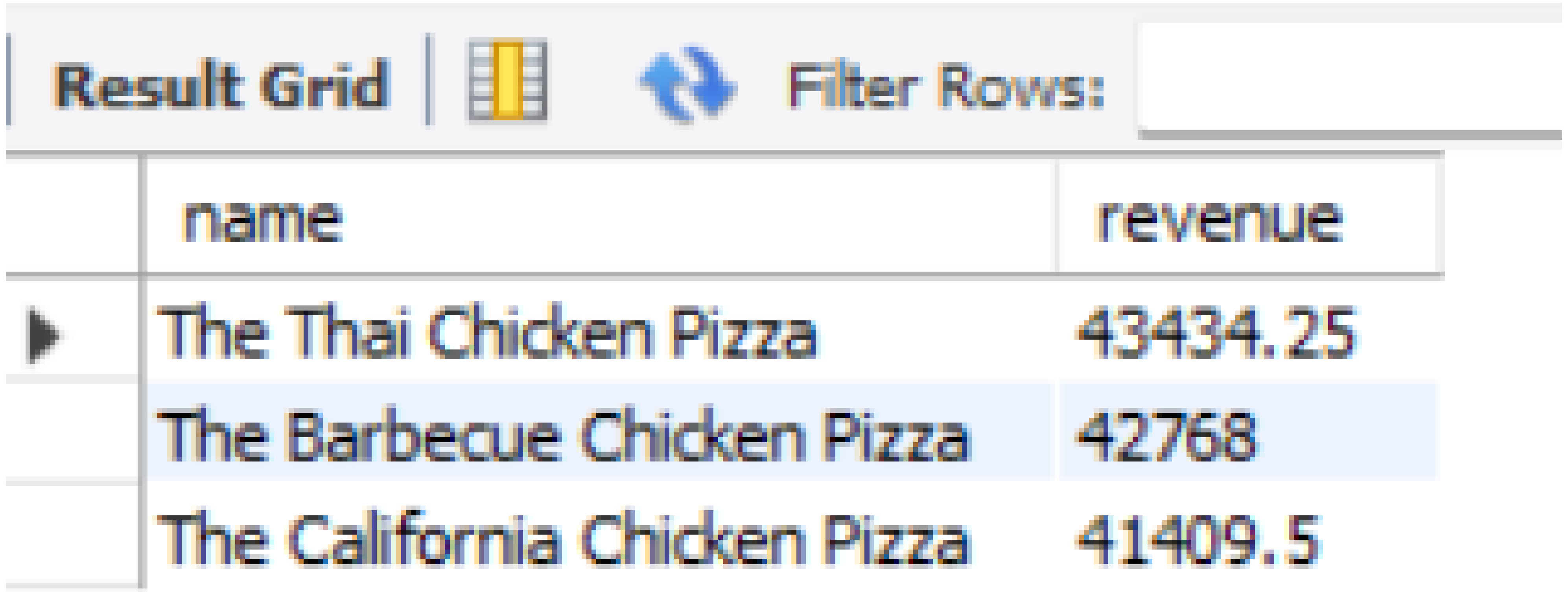


```
avg_pizza_ordered_per_day
138
```

Determine the top 3 most ordered pizza types based on revenue

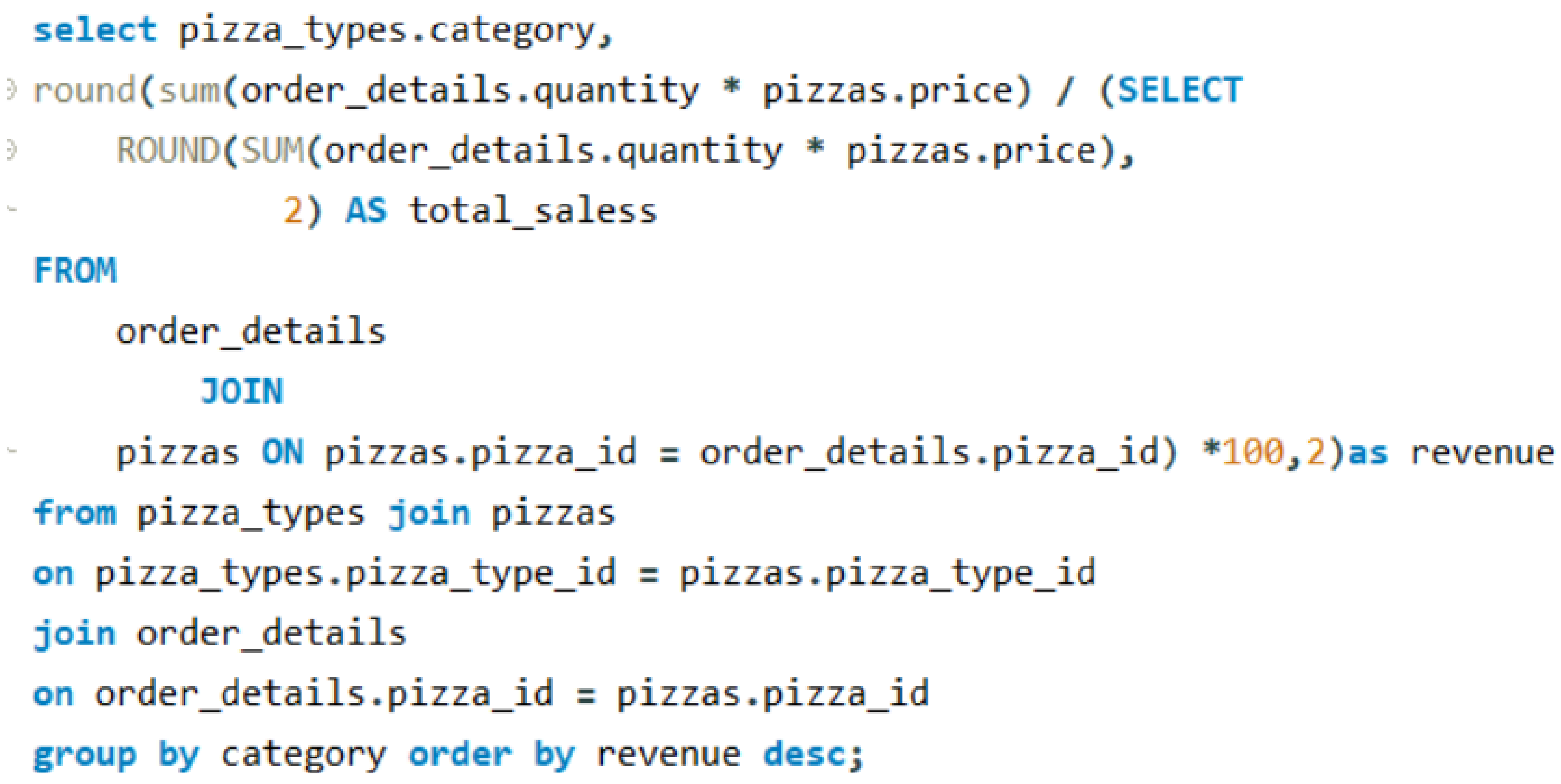


```sql
select pizza_types.name,
sum(order_details.quantity * pizzas.price) as revenue
from pizza_types join pizzas
on pizzas.pizza_type_id = pizza_types.pizza_type_id
join order_details
on order_details.pizza_id = pizzas.pizza_id
group by pizza_types.name order by revenue desc limit 3;
```

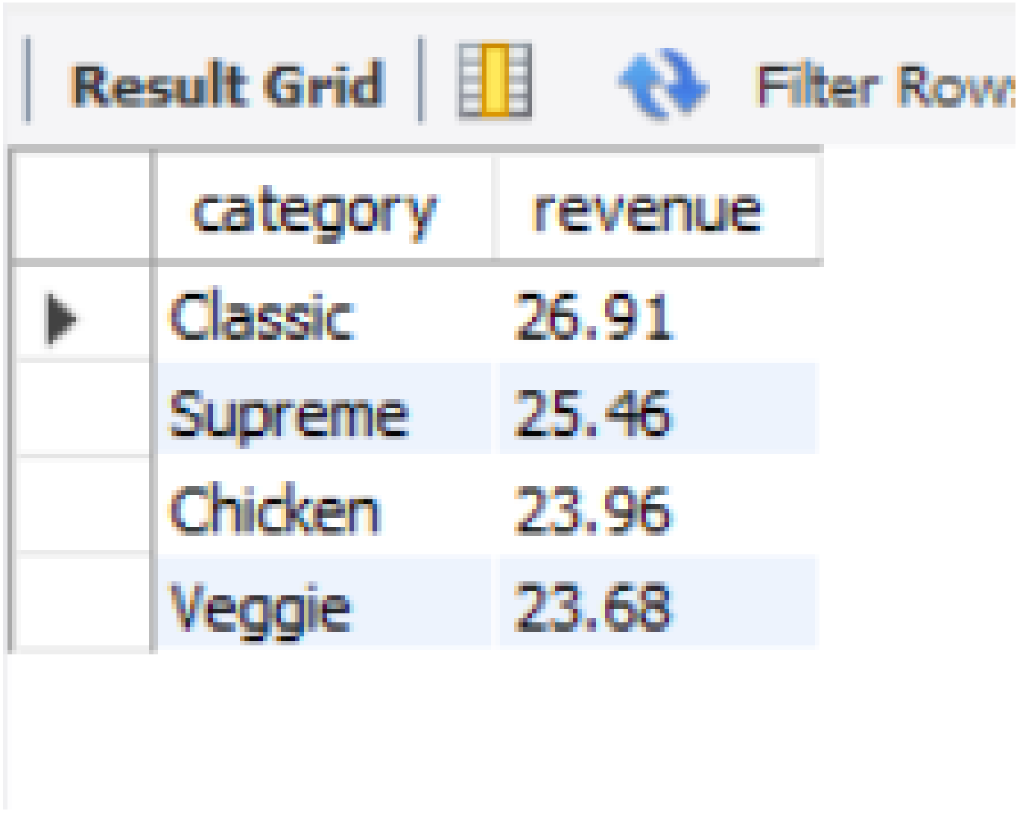


name	revenue
The Thai Chicken Pizza	43434.25
The Barbecue Chicken Pizza	42768
The California Chicken Pizza	41409.5

Calculate the percentage contribution of each pizza type to total revenue

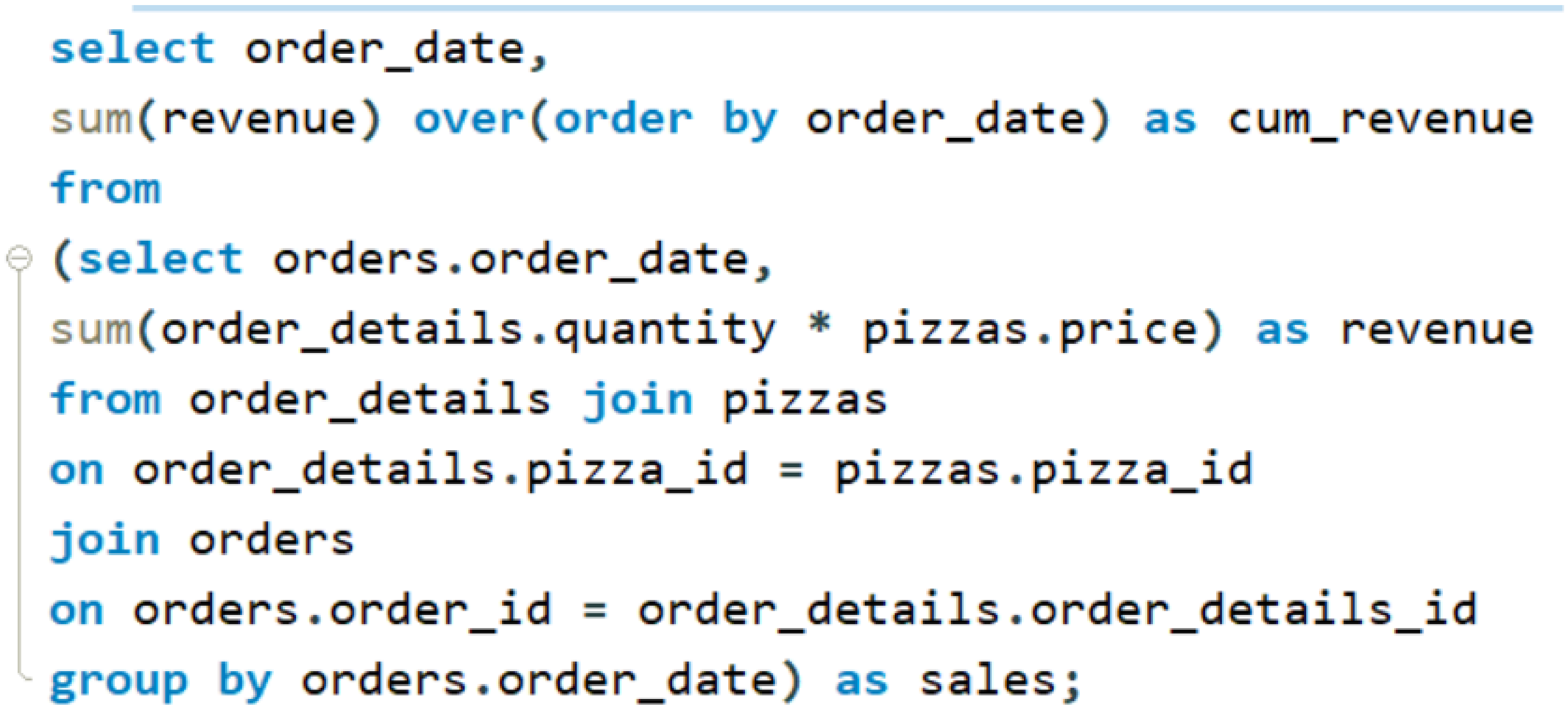


```
select pizza_types.category,
round(sum(order_details.quantity * pizzas.price) / (SELECT
    ROUND(SUM(order_details.quantity * pizzas.price),
            2) AS total_saless
FROM
    order_details
        JOIN
    pizzas ON pizzas.pizza_id = order_details.pizza_id) *100,2)as revenue
from pizza_types join pizzas
on pizza_types.pizza_type_id = pizzas.pizza_type_id
join order_details
on order_details.pizza_id = pizzas.pizza_id
group by category order by revenue desc;
```

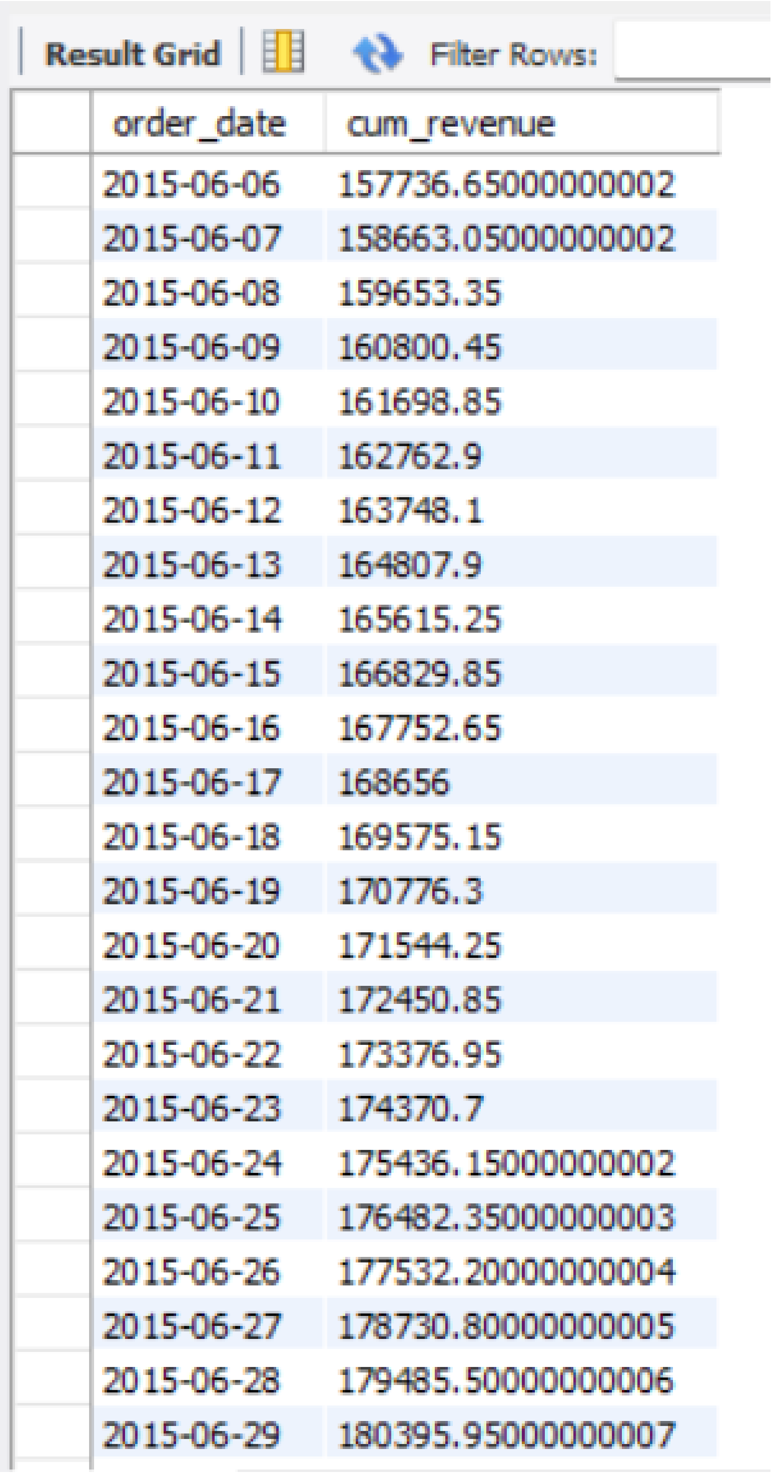


category	revenue
Classic	26.91
Supreme	25.46
Chicken	23.96
Veggie	23.68

Analyze the cumulative revenue generated over time.

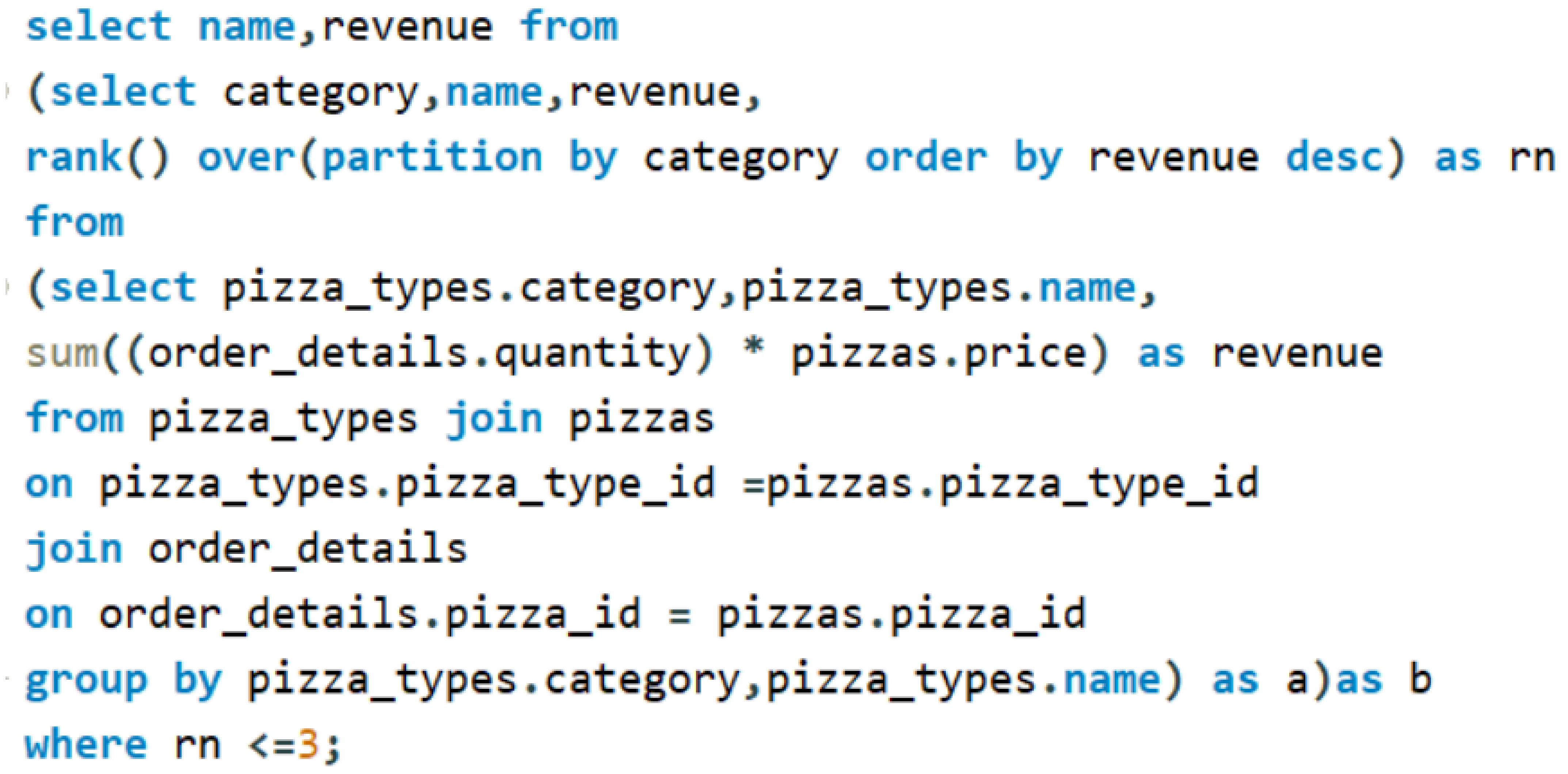


```
select order_date,
sum(revenue) over(order by order_date) as cum_revenue
from
(select orders.order_date,
sum(order_details.quantity * pizzas.price) as revenue
from order_details join pizzas
on order_details.pizza_id = pizzas.pizza_id
join orders
on orders.order_id = order_details.order_details_id
group by orders.order_date) as sales;
```

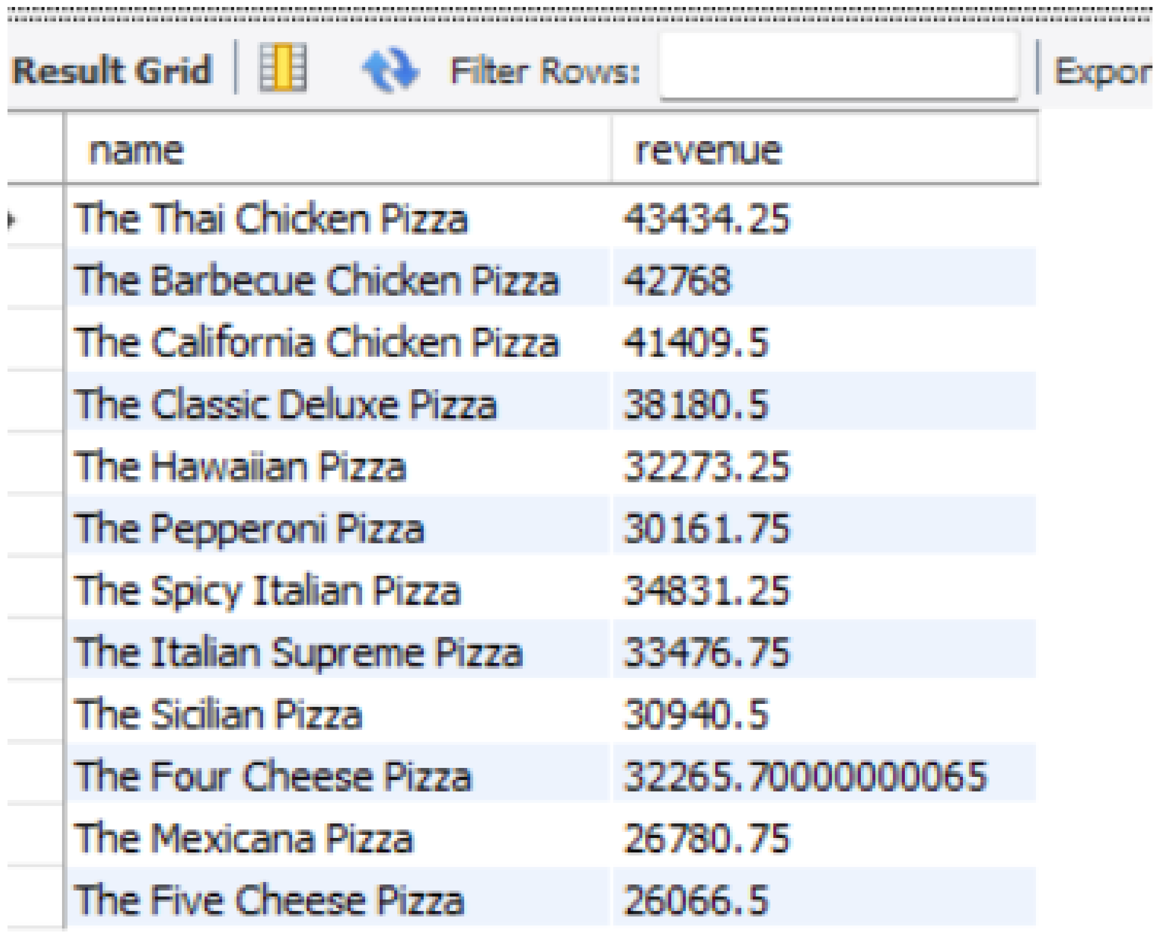


order_date	cum_revenue
2015-06-06	157736.65000000002
2015-06-07	158663.05000000002
2015-06-08	159653.35
2015-06-09	160800.45
2015-06-10	161698.85
2015-06-11	162762.9
2015-06-12	163748.1
2015-06-13	164807.9
2015-06-14	165615.25
2015-06-15	166829.85
2015-06-16	167752.65
2015-06-17	168656
2015-06-18	169575.15
2015-06-19	170776.3
2015-06-20	171544.25
2015-06-21	172450.85
2015-06-22	173376.95
2015-06-23	174370.7
2015-06-24	175436.15000000002
2015-06-25	176482.35000000003
2015-06-26	177532.20000000004
2015-06-27	178730.80000000005
2015-06-28	179485.50000000006
2015-06-29	180395.95000000007

DETERMINE THE TOP 3 MOST ORDERED PIZZA TYPES BASED ON REVENUE FOR EACH PIZZA CATEGORY



```
select name,revenue from
(select category,name,revenue,
rank() over(partition by category order by revenue desc) as rn
from
(select pizza_types.category,pizza_types.name,
sum((order_details.quantity) * pizzas.price) as revenue
from pizza_types join pizzas
on pizza_types.pizza_type_id =pizzas.pizza_type_id
join order_details
on order_details.pizza_id = pizzas.pizza_id
group by pizza_types.category,pizza_types.name) as a)as b
where rn <=3;
```



name	revenue
The Thai Chicken Pizza	43434.25
The Barbecue Chicken Pizza	42768
The California Chicken Pizza	41409.5
The Classic Deluxe Pizza	38180.5
The Hawaiian Pizza	32273.25
The Pepperoni Pizza	30161.75
The Spicy Italian Pizza	34831.25
The Italian Supreme Pizza	33476.75
The Sicilian Pizza	30940.5
The Four Cheese Pizza	32265.70000000065
The Mexicana Pizza	26780.75
The Five Cheese Pizza	26066.5