Victoria Artz

UX/Visual Designer
Victoria.ts04@gmail.com
San Francisco, CA
917 620 2736

EXPERIENCE

APRIL 2013 – PRESENT
UX/Visual Designer // Upsight
Design product UI from user research to code complete
Code and design www.upsight.com
Craft user experience and interaction design docs, site maps, storyboards, wireframes, prototypes and detailed function specifications, as well data visualizations
Lead user research/user testing and keep up to date on latest trends
Constant iteration on current features of the dashboard
Deliver pixel perfect mockups

MARCH 2012 – JANUARY 2013
Lead Visual/UX Designer // Vantageous, Inc.
Full UI/UX design of website, vantageousvideo.com
Full UI/UX design of Vantageous cross platform Web, iPhone, Android and iPad app
Designed and created infographics for Powerpoint presentation deck for investors

APRIL 2011-MARCH 2012
Designer // OMGPOP currently Zynga
Designed UI elements for DrawSomething and other OMGPOP games
Owned and designed the full marketing campaign for DrawSomething
Complete redesign of www.omgpop.com
Designed banner ads and weekly email newsletters, staying true to the brand identity
Conducted usability tests for web and mobile games
Worked closely with senior designers and Art Director to assist them on major projects

DECEMBER 2010-March 2013
Chief Creative Officer/Co-founder // Matchpuppy.com
Designed wire frames and UI/UX of the full web application
Worked with the team of illustrators and web developer on full lifecycle of project including post-launch follow-ups regarding metrics and areas for improvement
Wrote specifications, prioritized features and coordinated product schedules
Designed infographics and Powerpoint investor deck presentations
Lead team design meetings and developed project plans
Consulted on all creative, design and marketing decisions
Coordinated interviews and press events. We were featured in CBS, CNN, Mashable, ABC, The Huffington Post, MSNBC, Gizmodo and more.
Designed promotional print material, Facebook page and email newsletter for monthly events to bring awareness to the brand

SEPTEMBER 2009-APRIL 2011
Assistant Art Director // 20th Street Media

Worked closely with the art director on completing design projects for web and print using Adobe Illustrator, In Design and Photoshop

Sketched, wire framed and mocked up new web design projects

Coded my designs using HTML/CSS

Met and consulted clients regarding their creative needs

Art directed final projects before sending to client

EDUCATION   **School of Visual Arts,** graduated in 2009
Continuing Education in Graphic Design

Baruch College, class of 2008
Bachelors of Arts and Sciences, Major in Actuarial Science/ Minor in Art History

SKILLS   Proficient in Adobe Creative Suite (Photoshop, Illustrator, & InDesign)

Advanced wire framing skills in Omnigraffle and Sketch

Prototyping in Invision App

Intermediate coding skills in HTML, CSS, C++, beginner in JQuery, Javascript, HTML5 & CSS3, and frameworks like Foundation and Bootstrap

Data Analysis for user research and user testing, extensive knowledge of analytics dashboards, data tools and MySQL query language

Intermediate in Git and command line, GitHub and Stash

Advanced in JIRA project management software and other Atlassian products

Intermediate knowledge in e-commerce platforms such as Magento, Shopify