

## Pink Piggy

WWW.PINKPIGGY.ORG WHITEPAPER v 1.1

#### CONTENTS

01	DISCLAIMER	05	TOKENOMICS
02	INTRODUCTION	06	ROADMAP
03	ABOUT PINK PIGGY OUR MISSION		
04	PIGGY TOKEN		



DISCLAIMER



## D A R

The Content is for informational purposes only, you should not construe any such information or other material as legal, tax, investment, financial, or other advice. Nothing contained on our whitepaper constitutes a solicitation, recommendation, endorsement, or offer by PINKPIGGY or any third-party service provider to buy or sell any securities or other financial instruments in this or in in any other jurisdiction in which such solicitation or offer would be unlawful under the securities laws of such jurisdiction. All Content on this document is information of a general nature and does not address the circumstances of any particular individual or entity. Nothing in the Site constitutes professional and/or financial advice, nor does any information on the Site constitute a comprehensive or complete statement of the matters discussed or the law relating thereto. PINKPIGGY is not a fiduciary by virtue of any person's use of or access to this document. You alone assume the sole responsibility of evaluating the merits and risks associated with the use of any information or other Content on this document before making any decisions based on such information or other Content. In exchange for using the document, you agree not to hold PINKPIGGY, its affiliates or any third-party service provider liable for any possible claim for damages arising from any decision you make based on information or other Content made available to you through this document.



INTRODUCTION

## R 0 D U

It is an exciting time for meme coin lovers as a new there is a new token in town going by "Pink Piggy." Its name origin is represented in its illustration, a little pig named Piggy.

Pink Piggy is available on Binance Smart Chain. The token has its sights on being the meme coin leader in cryptocurrency, supported by the most motivated team ever. Pink Piggy aims to achieve this all through 100% organic growth.

#### Pink Piggy's Marketing Strategy for Organic Growth

By focusing on organic growth, meme coin Pink Piggy chooses to expand on its capacity. The expansion will be free of funding or influencers backing it. Organic growth is critical for a cryptocurrency token as it will be able to attract users who believe in the capability of the meme coin as opposed to being influenced. Thus, Pink Piggy will be able to retain greater efficiency and trading volume, transforming into higher revenue.

One effective strategy for organic growth is using internal resources for continual optimization of user experience in terms of the ease of buying and selling the tokens. Pink Piggy smart contract is on the MetaPets smart contract. It has set no maximum wallet or transaction limit for the users. The users can acquire as much Pink Piggy as they want and similarly exchange it. Pink Piggy is conscious that putting constraints is ineffective as users are diverted into creating several wallets.





### R 0 D U C

О N Moreover, with organic growth, Pink Piggy will expand at a controlled pace and hence be able to navigate through different market cycles and turns quickly. The cryptocurrency industry has experienced instances where an altooin collapses because it is suddenly hit by growth at an unanticipated pace. For instance, cybersecurity breaches, which have seen investors lose hundreds of millions of dollars, are rampant in the industry. By controlling the pace, Pink Piggy will have a convenient time for continuous upkeep of security infrastructure, mitigating the risk of hacking.

Pink Piggy recognizes that to fuel organic growth, it is fundamental that it has an understanding of its target market. A market comprehension is through consistent research into their pains and needs and understanding of how they think. Creating a limitless wallet and transaction amount is one way to cater to the needs of traders.

Additionally, Pink Piggy has recognized that traders who take up coins by being influenced tend to abandon the crypto after a while when another of their favorite influencers is pushing the other. That is why Pink Piggy must acquire a group of investors who believe in the meme coin's success as much as the team does.

#### Pink Piggy's to Take Advantage of Unprecedented Organic Growth

Organic growth is ultimately often slower and more difficult than inorganic growth. However, Pink Piggy is not looking for high price hikes but a steady growth that will ensure a steady return subject to the volatility of cryptocurrency. Pink Piggy aims to rally the strongest crypto community in Binance Smart Chain to fuel its growth in the long run.



ABOUT PINK PIGGY
OUR MISSION



#### P I A N B O I T G

The standard for most meme is to focus solely on aggressive marketing pushes, cult mentality, and of course; hype. They strike when the anvil is hot, and think about the other stuff later. With PINK PIGGY, we intend to build a strong community. There is no denying that meme coins have far surpassed industry expectations but we recognize and know there is always room for improvement. We believe in the future of Blockchain and meme coins and there is an opportunity now to build good reliable products and a strong economy.

PINK PIGGY is also a decentralized platform that depends on community engagement in its growth. PINK PIGGY will provide the crypto community with a unique experience, bringing users together in one immersive and entertaining space. PINK PIGGY ecosystem is a world of opportunity, creativity, freedom, and hope. Where you can see what the future is going to be. Become a part of our PINK PIGGY and experience by yourself.





PIAN KAN BOPUTGG

PINK PIGGY is a 3rd generation peer to peer cryptocurrency. It is built by people and for the people. An expert team, modern tech, a broad vision, and a strong community are what make up the foundation of PINK PIGGY. The goal which truly defines the PINK PIGGY is to help people throughout the year. We want to create a system where we help people regardless of borders. The community is the heart of our project and we want to give back to our community. PINK PIGGY helps its community through features like a burning mechanism, Liquidity Pool, and next-generation technology.

#### MISSION STATEMENT

PINK PIGGY's mission is to develop a decentralized finance ecosystem that allows coin holders to access various decentralized services while earning more with their tokens. Token holders do not necessarily have to trade to earn rewards in the community. Our mission is to provide actual value and real-world use cases to make PINK PIGGY Token a leader in the DeFi space, by developing a complete ecosystem



PIGGY TOKEN



## PIGTOKE N

PINK PIGGY is a real community platform. Its mission is to bring popular cryptocurrency concepts to the mainstream. Unlike older, comparable projects, PINK PIGGY introduces holders to next-gen concepts such as reflection reward, LP, and more.

PINK PIGGY's long-term goal is to establish itself as an industry leader in the emerging Decentralized Finance sector. The management at PINK PIGGY believes that the underlying factor that will continue to define Blockchain products is the ability to give people and businesses more power and control over their finances.





TOKENOMICS



# TOKENOMIC

#### Token Name

PINK PIGGY

#### **Token Symbol**

PIGGY

#### **Total Supply**

100,000,000,000,000 PIGGY

#### **Transaction Fee**

10% Total Tax

5% Liquidity

3% Marketing / Burn

2% Reflection

### 2% Reflection Total Tax 10%



#### **Contract Address**

0x4947880C81dC23C8bfE2E66Cda1b5fbeF583ac4c



S



ROADMAP



## ROADMA

#### Quarter 2

- Launch on Pancakeswap
- Socials
- Website v1.0
- Nomics.com listing
- Whitepaper v1
- Blockfolio tracking approval
- 1000 holders
- Coingecko app/listing

#### Quarter 3

- Website v2.0
- Revelation of utility
- Coinmarketcap app/listing
- Press releases (MarketWatch and Bloomberg)
- Start of marketing campaign including web advertising
- 1000 holders
- 5000 holders

#### Quarter 3

- Very emphatic on our future usefulness. Will be unveiled at the release of our whitepaper v2 mentioned in Q3.
- 8000+ holders
- Multichain bridge