

Brand 1

Blue

#AFE2E3

Red Orange

#F05B43

White

#FFFFFF

Dark Blue

#003E52

Gray

#E9E9EF

Buttons

Button

Surface & Button Background Ratio  
✗ 2.4 / 3.0  
Button Background & Text Color Ratio  
✗ 3.4 / 4.5

Button

Surface & Button Background Ratio  
✓ 3.4 / 3.0  
Button Background & Text Color Ratio  
✗ 3.4 / 4.5

Button

Surface & Button Background Ratio  
✗ 2.95 / 3.0  
Button Background & Text Color Ratio  
✗ 3.4 / 4.5

Links

Link Text

Background & Text Color Ratio  
✓ 8.17 / 4.5

Link Text

Background & Text Color Ratio  
✓ 11.59 / 4.5

Link Text

Background & Text Color Ratio  
✓ 10.08 / 4.5

Brand 2

Purple

#7D2EFF

White

#FFFFFF

Green

#1FC13A

Gray

#4F4F4F

Light Purple

#F9F7FF

Purple Accent

#712965

Buttons

Button

Surface & Button Background Ratio  
✓ 4.93 / 3.0  
Button Background & Text Color Ratio  
✓ 5.67 / 4.5

Button

Surface & Button Background Ratio  
✗ 2.09 / 3.0  
Button Background & Text Color Ratio  
✗ 2.4 / 4.5

Links

Link Text

Background & Text Color Ratio  
✓ 5.66 / 4.5

Brand 3

Yellow

#FFD000

Blue

#1A1446

White

#FFFFFF

Light Blue

#99E5EA

Teal

#0674BC

Gray

#F5F5F5

Dark Gray

#343741

Buttons

Button

Surface & Button Background Ratio  
✗ 1.42 / 3.0  
Button Background & Text Color Ratio  
✓ 8.34 / 4.5

Button

Surface & Button Background Ratio  
✗ 1.31 / 3.0  
Button Background & Text Color Ratio  
✓ 8.34 / 4.5

Button

Surface & Button Background Ratio  
✗ 1.47 / 3.0  
Button Background & Text Color Ratio  
✓ 11.87 / 4.5

Links

Link Text

Background & Text Color Ratio  
✓ 5.4 / 4.5