

Telco Customer Churn Data Analysis

7043

Number of Customers

26.5

Churn Rate

454

Count of Customer ID

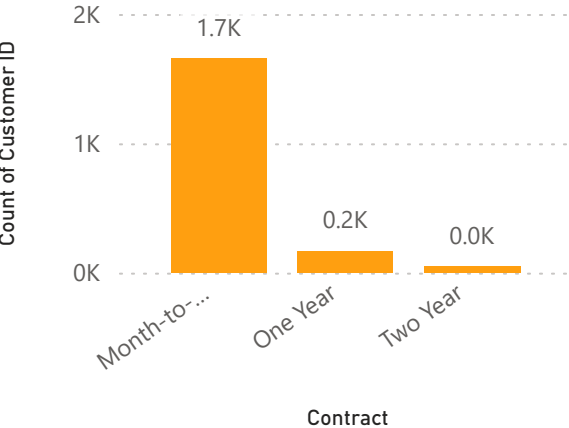
46.5

Average of Age

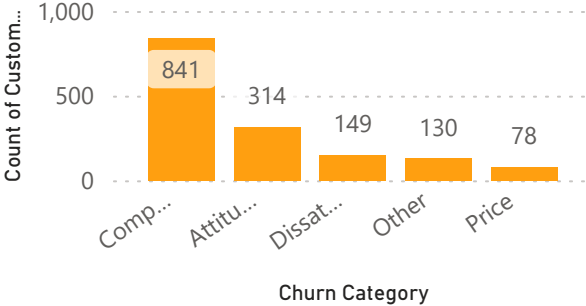
1869

Number of Churned Customers

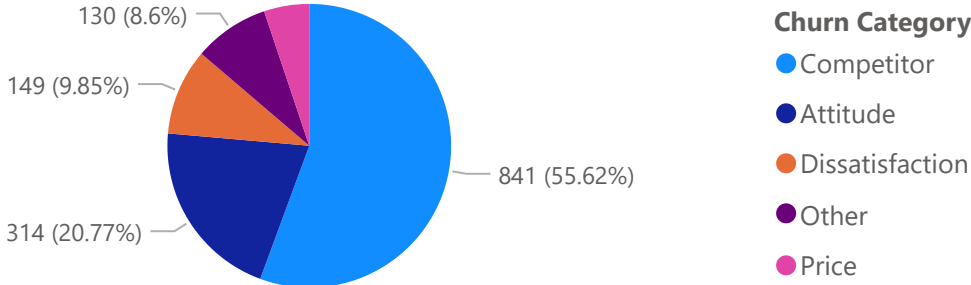
Customer Churn By Contract type



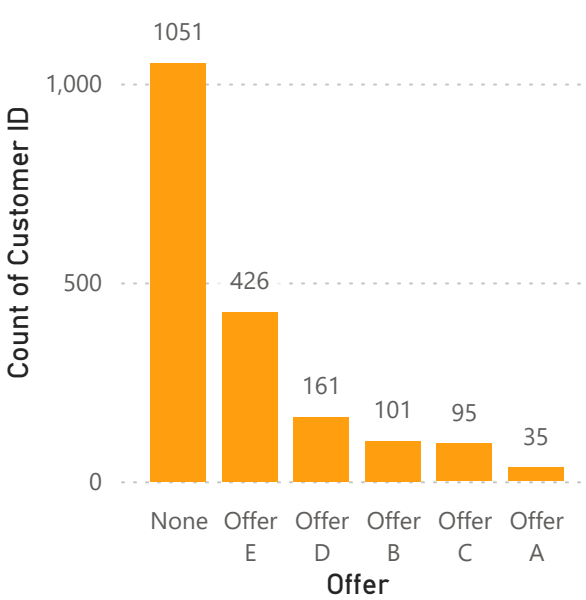
Customer Churn based on Category



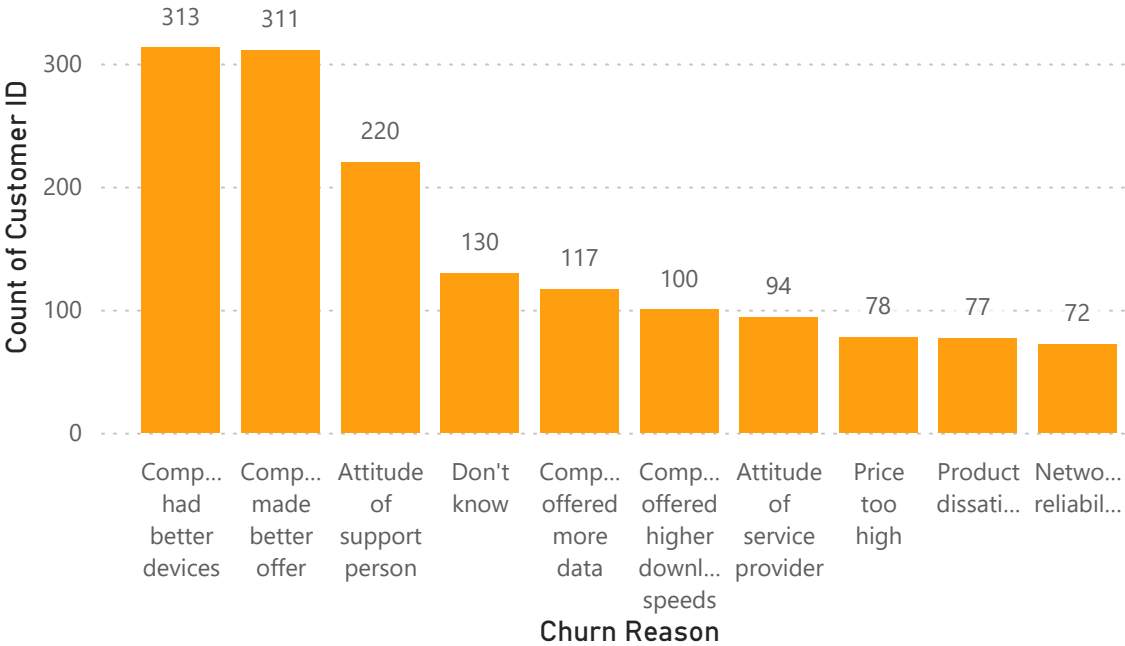
Customer Churn based on Category



Customer Churn By Offers given/applied

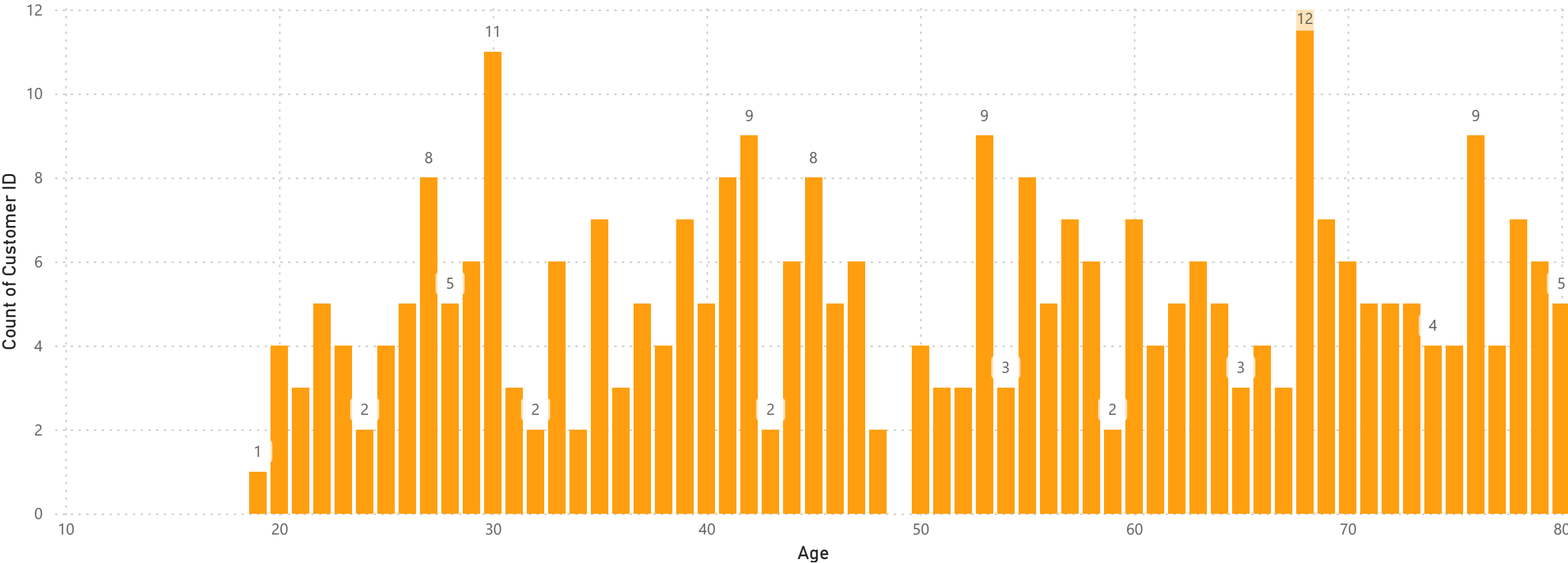


TOP 10 reason for Customer Churn



Telco Customer Churn Data Analysis

Customer Churn By Age

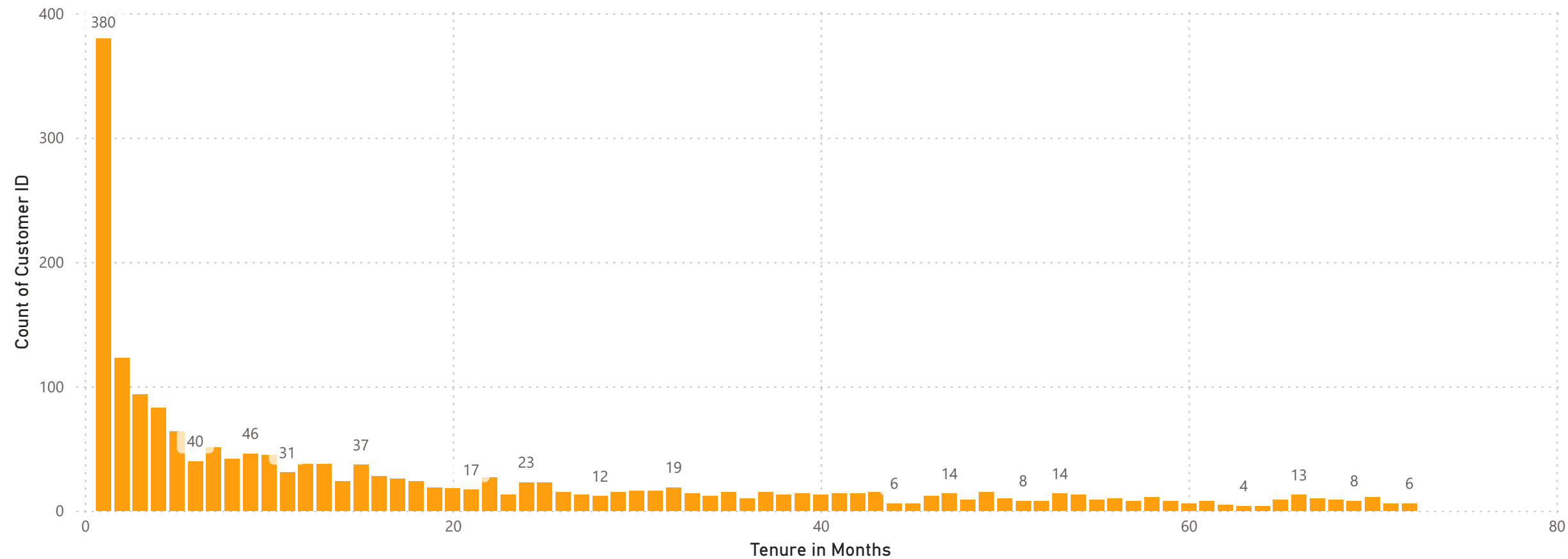


Churn Category

Attitude	Competitor	Dissatisfaction
Other	Price	

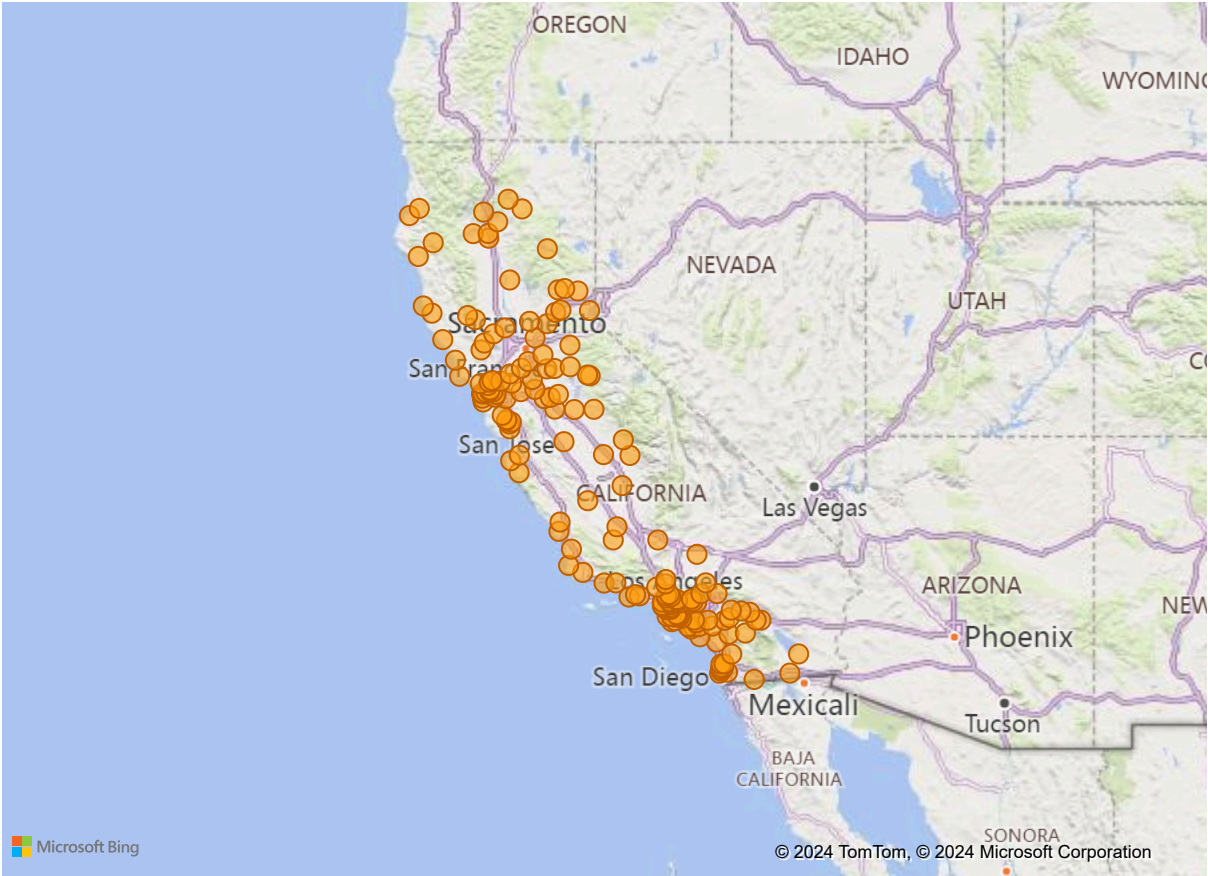
Telco Customer Churn Data Analysis

Customer Churn By Tenure (in months)



Telco Customer Churn Data Analysis

Churn Rate by Latitude and Longitude



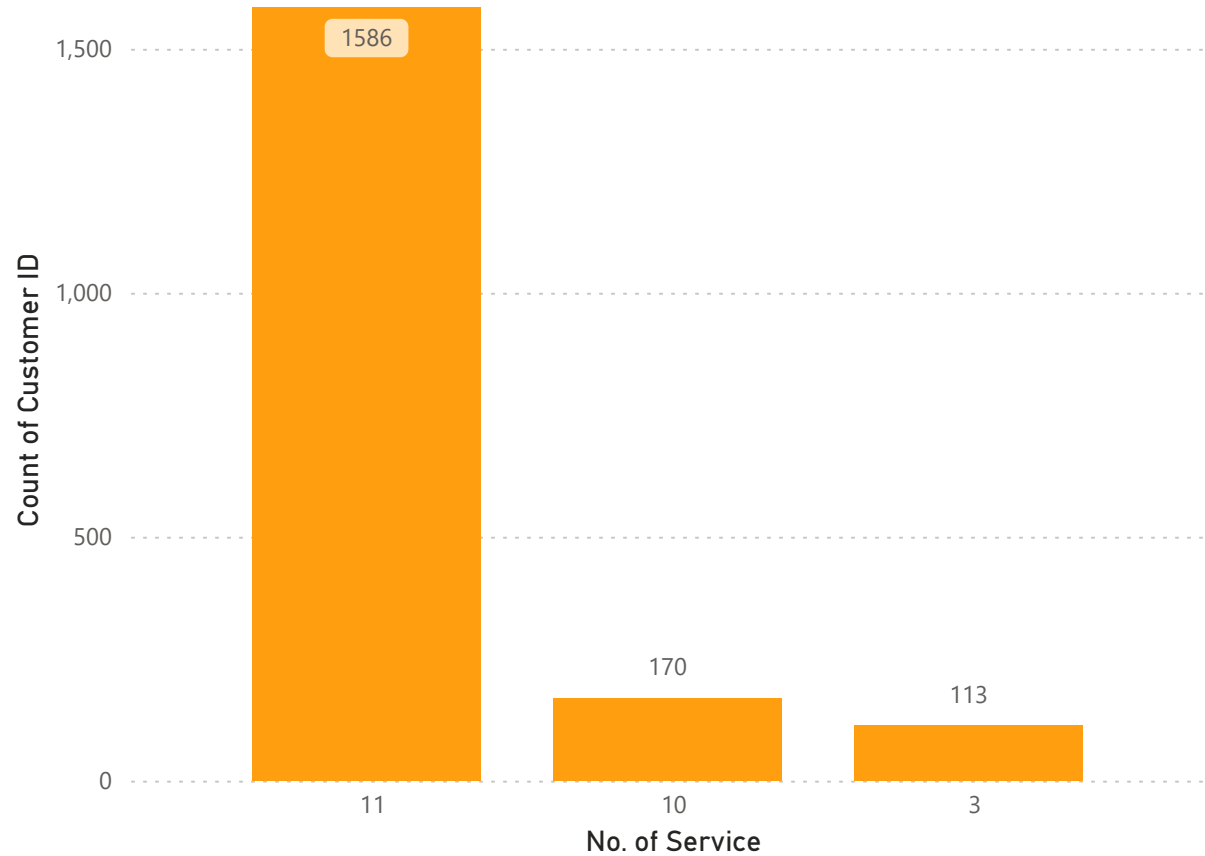
Customer Status	Churn Category	Churn Reason	Count of Customer ID
Churned	Other	Deceased	6
Churned	Other	Don't know	130
Churned	Other	Moved	46
Total			182

Churn Category

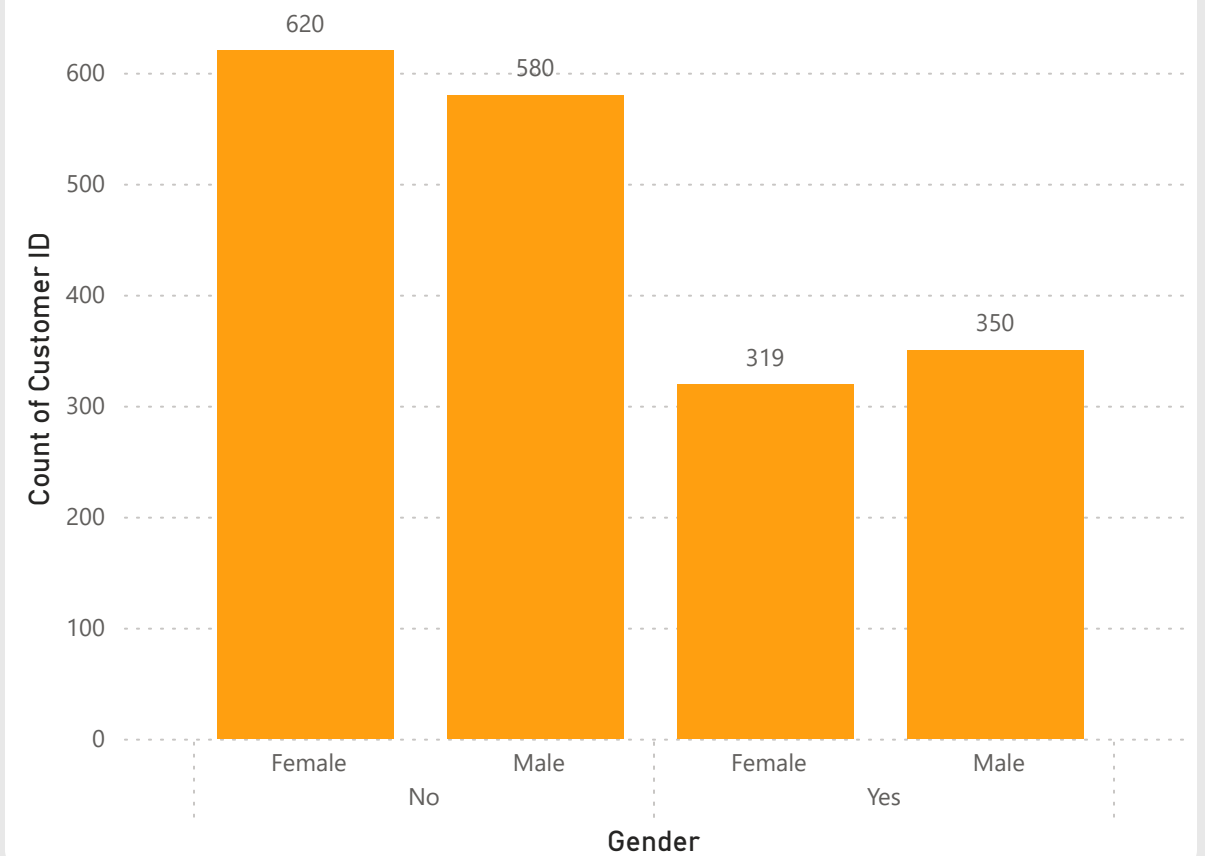
Attitude	Competitor	Dissatisfaction
Other	Price	

Telco Customer Churn Data Analysis

Customer Churn By Services opted

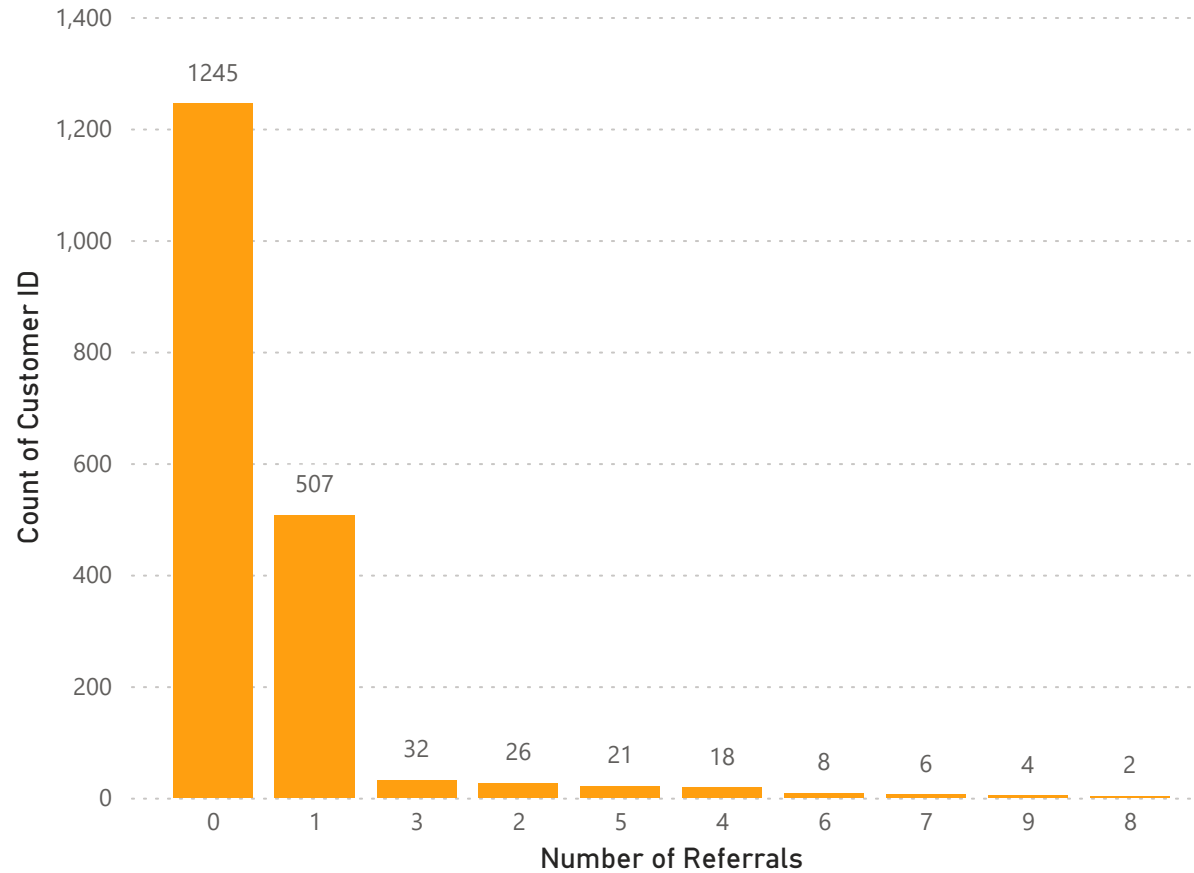


Customer Churn By Marital status and Gender

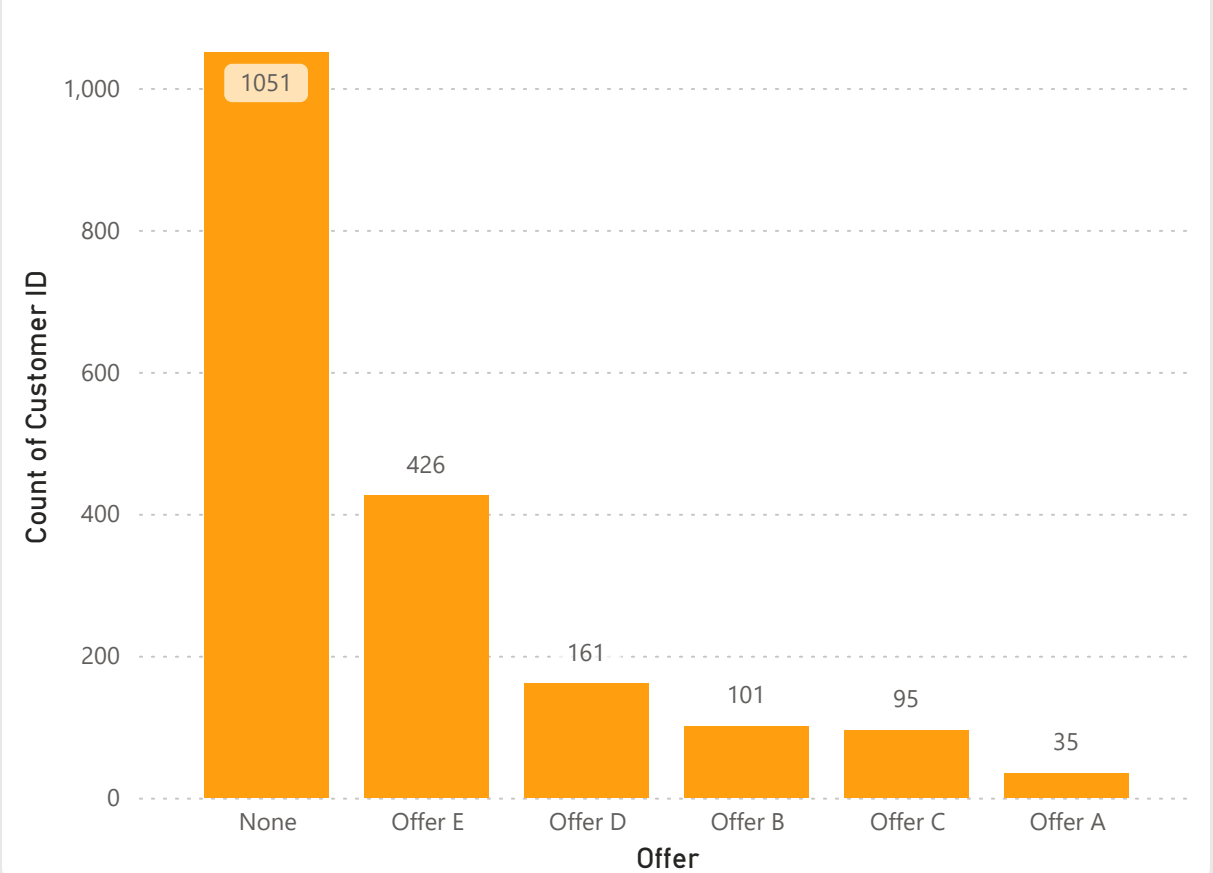


Telco Customer Churn Data Analysis

Customer Churn By Referral Numbers



Customer Churn By Offers given/applied



Telco Customer Churn Data Analysis

TOP 10 reason for Customer Churn

