



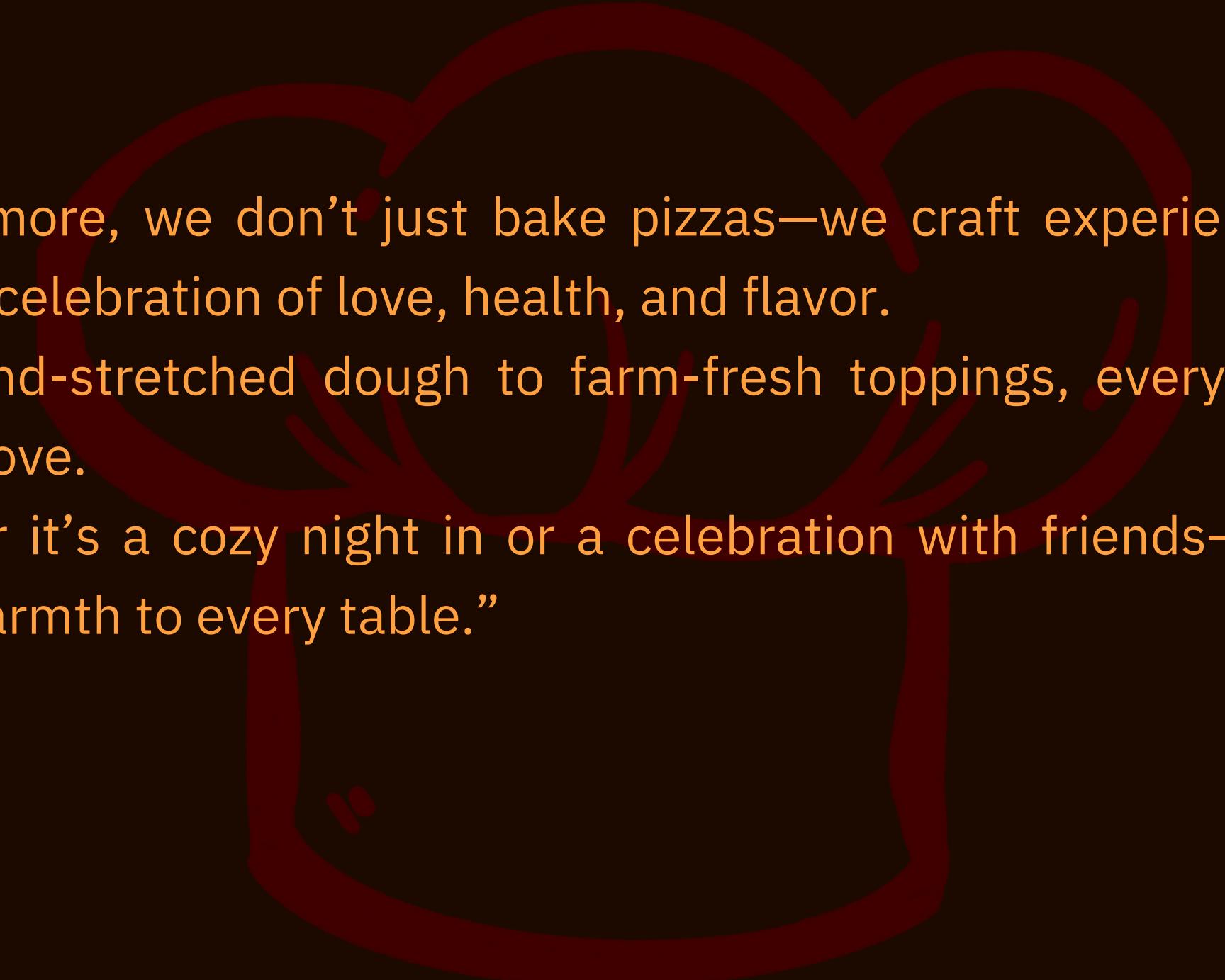
# PIZZ. AMORE

*Specialist in Italian Food*





PIZZ.ĀMORE



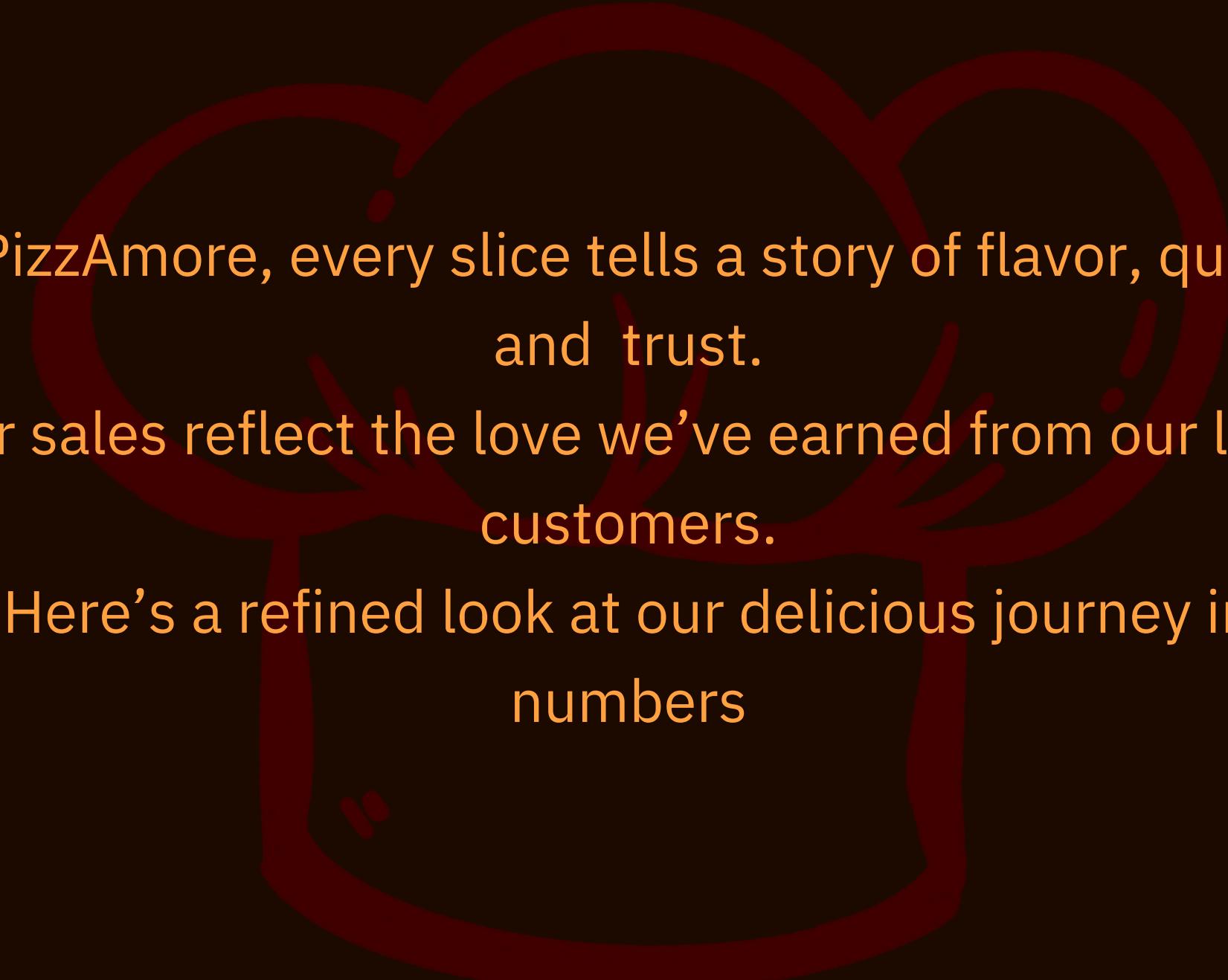
At PizzAmore, we don't just bake pizzas—we craft experiences. Every slice is a celebration of love, health, and flavor.

From hand-stretched dough to farm-fresh toppings, every detail is a labor of love.

“Whether it's a cozy night in or a celebration with friends—PizzAmore brings warmth to every table.”



PIZZ.ĀMORE



At PizzAmore, every slice tells a story of flavor, quality,  
and trust.

Our sales reflect the love we've earned from our loyal  
customers.

Here's a refined look at our delicious journey in  
numbers



# PIZZ. AMORE

## SALES SNAPSHOT



PIZZ. AMORE

# ITALIAN SUPREME PIZZA

Most customers love this  
menu.





PIZZ.ĀMORE

## TOTAL ORDERS

```
select count(order_id) as total_orders from pizza_hut.orders;
```

total_orders
534



PIZZ.ĀMORE

## TOTAL REVENUE

```
select pizza_hut.pizza_types.name , pizza_hut.pizzas.price  
from pizza_hut.pizza_types join pizza_hut.pizzas  
on pizza_hut.pizza_types.pizza_type_id = pizza_hut.pizzas.pizza_type_id  
order by pizzas.price desc limit 1 ;
```

	TOTAL_REVENUE
▶	467.75



PIZZ.ĀMORE

## HIGH PRICED PIZZA

```
select pizza_hut.pizza_types.name , pizza_hut.pizzas.price  
from pizza_hut.pizza_types join pizza_hut.pizzas  
on pizza_hut.pizza_types.pizza_type_id = pizza_hut.pizzas.pizza_type_id  
order by pizzas.price desc limit 1 ;
```

	name	price
▶	The Greek Pizza	35.95

## TOP 5 PIZZA NAMES ACC. QUANTITY

```
select pizza_hut.pizza_types.name , sum(pizza_hut.order_details.quantity)
as quantity
from pizza_hut.pizza_types join pizza_hut.pizzas
on pizza_hut.pizza_types.pizza_type_id = pizza_hut.pizzas.pizza_type_id
join pizza_hut.order_details
on pizza_hut.order_details.pizza_id = pizza_hut.pizzas.pizza_id
group by pizza_hut.pizza_types.name
order by quantity desc
limit 5;
```

name	quantity
The Italian Supreme Pizza	6
The Mexicana Pizza	3
The Barbecue Chicken Pizza	2
The California Chicken Pizza	2
The Classic Deluxe Pizza	2

## MOST ORDERED PIZZA CATEGORY

```
select pizza_hut.pizza_types.category,  
       sum(pizza_hut.order_details.quantity) as quantity  
  from pizza_hut.pizza_types join pizza_hut.pizzas  
    on pizza_hut.pizza_types.pizza_type_id = pizza_hut.pizzas.pizza_type_id  
   join pizza_hut.order_details  
    on pizza_hut.order_details.pizza_id = pizza_hut.pizzas.pizza_id  
 group by pizza_hut.pizza_types.category  
order by quantity desc  
limit 5;
```

category	quantity
Supreme	10
Veggie	7
Chicken	6
Classic	5



PIZZ.ĀMORE

## ORDERS IN HOUR

```
SELECT HOUR(time) AS hours,  
       COUNT(order_id) AS order_count  
  FROM pizza_hut.orders  
 GROUP BY HOUR(time);
```

hours	order_count
11	30
12	70
13	63
14	46
15	46
16	46
17	54
18	56



PIZZ.ĀMORE

## CATEGORY OF PIZZA ORDERED

```
select category, count(name) from  
pizza_hut.pizza_types  
group by pizza_hut.pizza_types.category;
```

category	count(name)
Chicken	6
Classic	8
Supreme	9
Veggie	9



PIZZ.ĀMORE

## Avg Ordered Pizza Per Day

```
select round(avg(quantity),0) as avg_ordered_pizza_per_day from (
  select pizza_hut.orders.date , sum(pizza_hut.order_details.quantity) as quantity
  from pizza_hut.orders join pizza_hut.order_details
  on pizza_hut.orders.order_id = pizza_hut.order_details.order_id
  group by pizza_hut.orders.date) as order_quantity;
```

avg_ordered_pizza_per_day
28



PIZZ.ĀMORE

## MOST REVENUE GENERATED BY PIZZA

```
select pizza_hut.pizza_types.name,  
       sum(pizza_hut.order_details.quantity * pizza_hut.pizzas.price) as revenue  
  from pizza_hut.pizza_types join pizza_hut.pizzas  
    on pizza_hut.pizzas.pizza_type_id = pizza_hut.pizza_types.pizza_type_id  
   join pizza_hut.order_details  
    on pizza_hut.order_details.pizza_id = pizza_hut.pizzas.pizza_id  
 group by pizza_hut.pizza_types.name order by revenue desc limit 3;
```

name	revenue
The Italian Supreme Pizza	103.5
The Mexicana Pizza	48.25
The California Chicken Pizza	37.5



PIZZ.ĀMORE

## MOST REVENUE GENERATED BY PIZZA

```
select pizza_hut.pizza_types.category,
round(sum(pizza_hut.order_details.quantity*pizza_hut.pizzas.price) / (select
round(sum(pizza_hut.order_details.quantity * pizza_hut.pizzas.price),2)
as total_sales
from
pizza_hut.order_details
join pizza_hut.pizzas
on pizza_hut.pizzas.pizza_id = pizza_hut.order_details.pizza_id) *100,2) as revenue
from pizza_hut.pizza_types join pizza_hut.pizzas
on pizza_hut.pizza_types.pizza_type_id = pizza_hut.pizzas.pizza_type_id
join pizza_hut.order_details
on pizza_hut.order_details.pizza_id = pizza_hut.pizzas.pizza_id
group by pizza_hut.pizza_types.category order by revenue desc;
```

category	revenue
Supreme	36.34
Chicken	24.05
Veggie	23.84
Classic	15.77



PIZZ.ÀMORE

## CUMULATIVE REVENUE ACC. DATE

```
select
sales.date,
sum(sales.revenue) over(
    ORDER BY STR_TO_DATE(sales.date, '%d-%m-%Y')
) as cum_revenue
from
(select pizza_hut.orders.date ,
sum(pizza_hut.order_details.quantity * pizza_hut.pizzas.price) as revenue
from pizza_hut.order_details join pizza_hut.pizzas
on pizza_hut.order_details.pizza_id = pizza_hut.pizzas.pizza_id
join pizza_hut.orders
on pizza_hut.orders.order_id = pizza_hut.order_details.order_id
group by pizza_hut.orders.date) as sales;
```

date	cum_revenue
2015-01-01	467.75



# PIZZ.ĀMORE

## REVENUE GENERATED BY EACH PIZZA

```
select name,revenue from
(select category,name,revenue,rank() over (partition by category order by revenue desc )
as rn
from
(select pizza_hut.pizza_types.category , pizza_hut.pizza_types.name ,
sum((pizza_hut.order_details.quantity)*pizza_hut.pizzas.price) as revenue
from pizza_hut.pizza_types join pizza_hut.pizzas
on pizza_hut.pizza_types.pizza_type_id = pizza_hut.pizzas.pizza_type_id
join pizza_hut.order_details
on pizza_hut.order_details.pizza_id = pizza_hut.pizzas.pizza_id
group by pizza_hut.pizza_types.category , pizza_hut.pizza_types.name) as a ) as b
where rn <=3 ;
```

name	revenue
The California Chicken Pizza	37.5
The Barbecue Chicken Pizza	33.5
The Southwest Chicken Pizza	20.75
The Thai Chicken Pizza	20.75
The Classic Deluxe Pizza	28
The Italian Capocollo Pizza	20.5
The Hawaiian Pizza	13.25
The Italian Supreme Pizza	103.5
The Spinach Supreme Pizza	25
The Prosciutto and Arugula Pizza	20.75
The Spicy Italian Pizza	20.75
The Mexicana Pizza	48.25
The Spinach Pesto Pizza	20.75
The Five Cheese Pizza	18.5



PIZZ.ĀMORE

## REVENUE GENERATED ACC. DATE

```
SELECT orders.date,
       DAYNAME(STR_TO_DATE(orders.date, '%d-%m-%Y')) AS day_of_week,
       SUM(order_details.quantity * pizzas.price) AS revenue
  FROM pizza_hut.order_details
  JOIN pizza_hut.pizzas
    ON pizza_hut.order_details.pizza_id = pizza_hut.pizzas.pizza_id
  JOIN pizza_hut.orders  ON
pizza_hut.order_details.order_id = pizza_hut.orders.order_id
 GROUP BY orders.date;
```

	date	day_of_week	revenue
▶	2015-01-01	NULL	467.75



PIZZ.ĀMORE

## CUMULATIVE REVENUE GENERATED ACC. MONTH

```
SELECT month,monthly_revenue,
       SUM(monthly_revenue) OVER (ORDER BY month) AS cumulative_monthly_revenue
  FROM (SELECT DATE_FORMAT(STR_TO_DATE(orders.date, '%d-%m-%Y'), '%Y-%m') AS month,
               SUM(order_details.quantity * pizzas.price) AS monthly_revenue
          FROM pizza_hut.order_details
         JOIN pizza_hut.pizzas  ON order_details.pizza_id = pizzas.pizza_id
         JOIN pizza_hut.orders  ON order_details.order_id = orders.order_id
        GROUP BY month
      ) AS monthly_sales;
```

month	monthly_revenue	cumulative_monthly_revenue
NULL	467.75	467.75



PIZZ.ÀMORE

# CONTACT US

You can order the food from the mobile or by email.

+123 456 7890

[hello@reallygreatsite.com](mailto:hello@reallygreatsite.com)

123. Anywhere, St. Any City





PIZZ.ÀMORE

THANK YOU

