ToriMedia – Comprehensive Scope of Coverage

This document details all 24 services offered by ToriMedia. Each service page has been built using Alex Hormozi's $100M Offers framework blended with Russell Brunson's Funnel Hacks storytelling and FOMO tactics.

Every service page includes:

- Hero Section with dream outcome (pattern interrupt headlines)

- Story Section (Epiphany Bridge: problem → discovery → solution)

- Value Stack (Deliverables, Bonuses, Guarantees, explicit $ value breakdown)

- FOMO Section (future pacing, with us vs without us)

- Process Section (simple 3–4 steps that remove complexity)

- Proof Section (metrics, testimonials, case studies)

- CTA Section (risk reversal, stacked value, scarcity, urgency)

- Embedded SuiteDash intake forms

- SEO + FAQ Schema

Example – Thumbnail Design Service:

Hero: "Your next thumbnail could double your clicks — delivered in 72 hours."

Story: Creators waste time on DIY thumbnails that don't perform. ToriMedia provides CTR-tested, scroll-stopping designs that explode views.

Value Stack:

- 3 CTR-optimized variants ($600)

- A/B CTR testing report ($300)

- Priority 72-hour delivery ($150)

- Bonus: Performance insights ($200)

Guarantee: Unlimited redesigns until CTR improves

Total Value = $1,250+ → Offer Price = $297

Scarcity: Only 5 slots per week.

This framework is applied consistently across all 24 services.

ToriMedia Service Categories:

1. Content Creation

- Thumbnail Design

- Video Editing

- Copywriting

- Scriptwriting

- Illustration

2. Social Media & Engagement

- Hashtag Research

- Content Scheduling

- Community Management

- Direct Messaging

3. Marketing & Funnels

- Split Testing

- Retargeting

- Funnel Building

- Conversion Optimization

- Content Calendar

- QA

- Analytics Dashboard

4. Business Support & Automation

- Contracts

- Prompt Library

- AI Automation

- Influencer Management

- Gamification

5. Growth & Optimization

- Landing Page Design

- Tracking & Pixels Setup

- UGC Curation

Each service has transparent pricing, explicit value stacking, scarcity/urgency messaging, and embedded SuiteDash workflows to manage client intake and delivery.