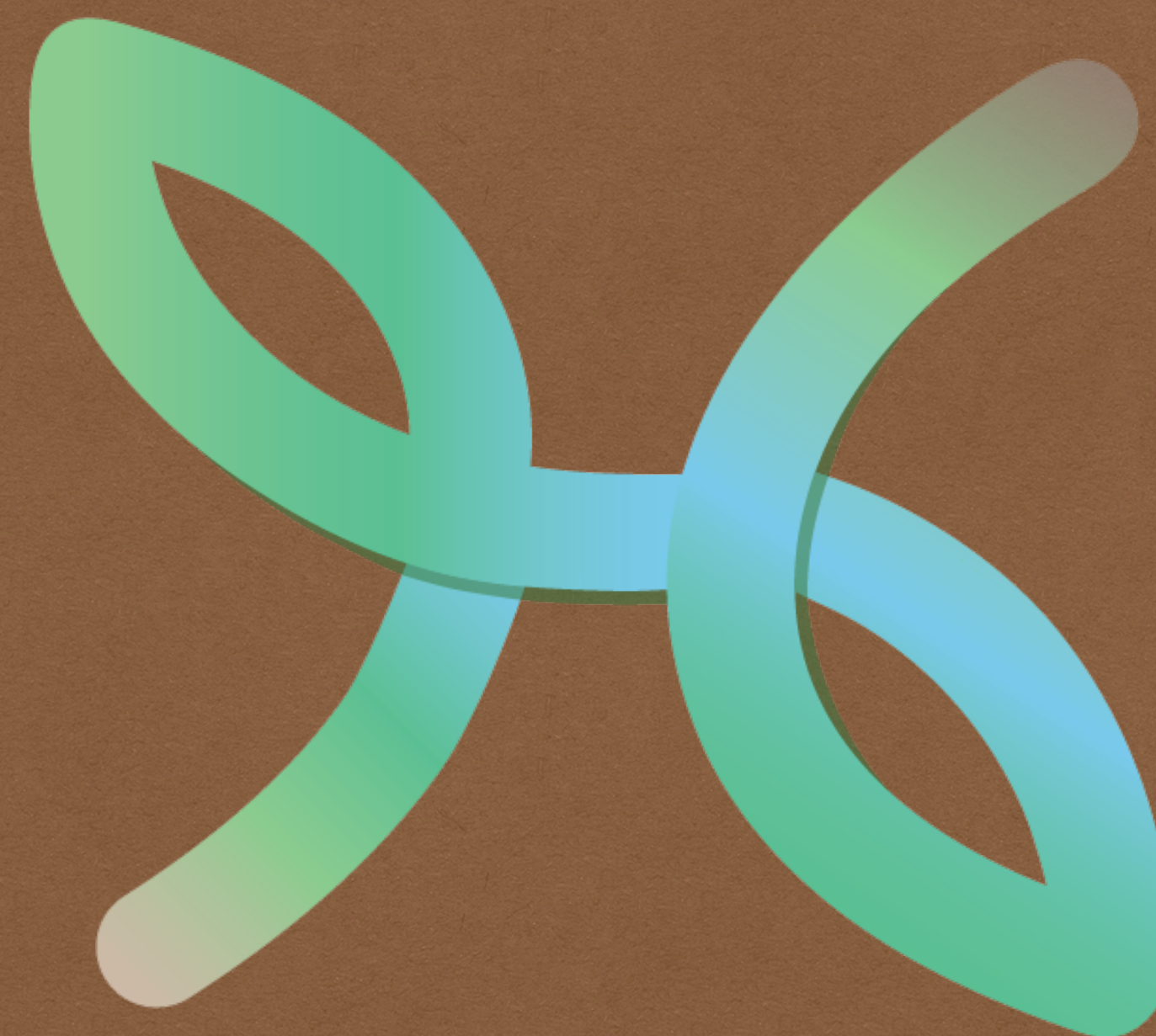


HABIT TREE

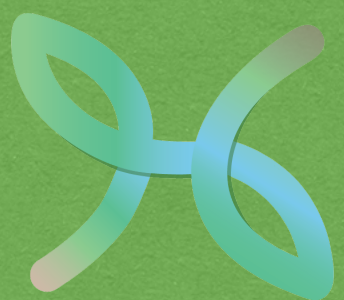
Final App Showcase

Gian Pinto, Daniel Hernandez, Ilean Rubio

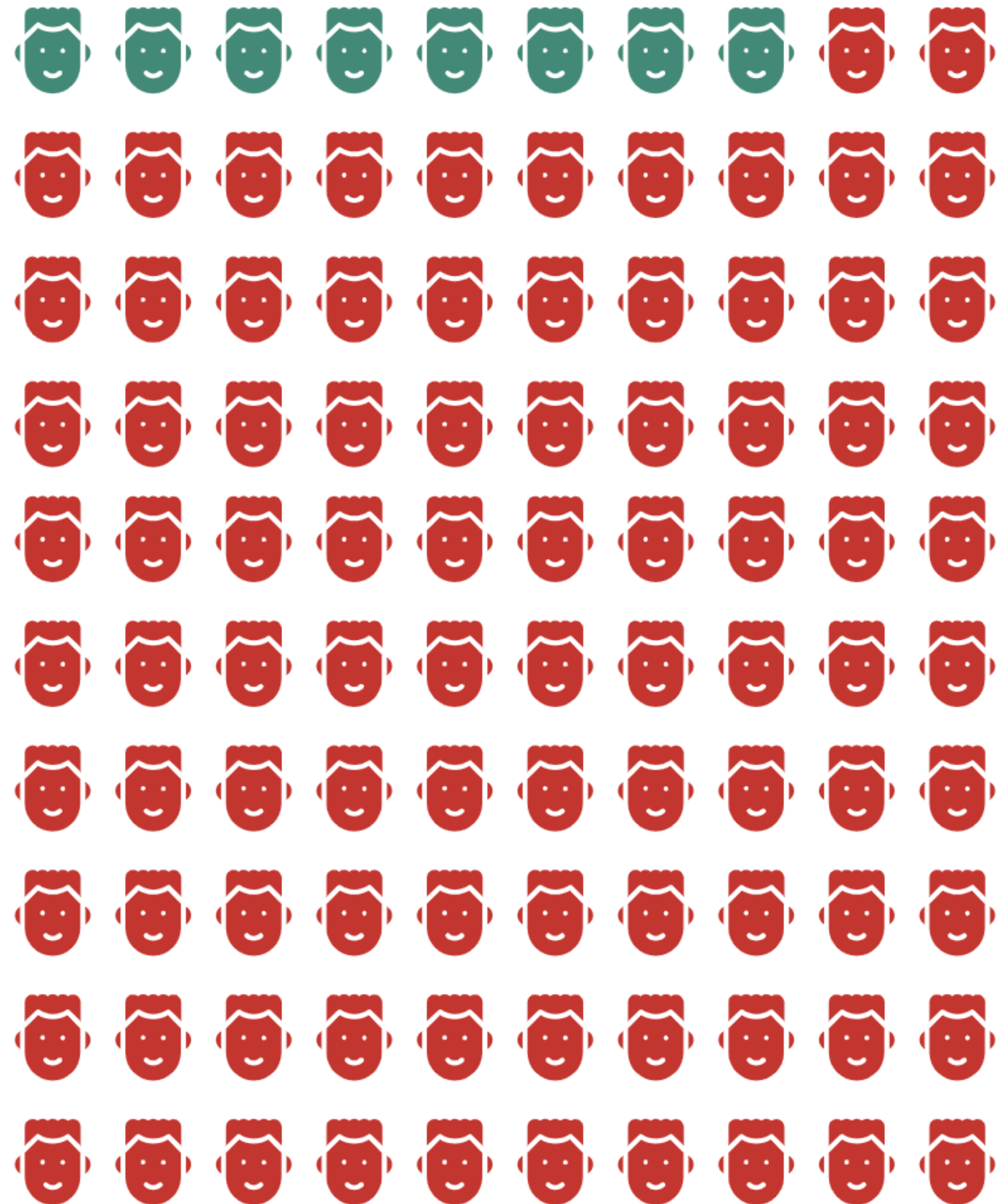
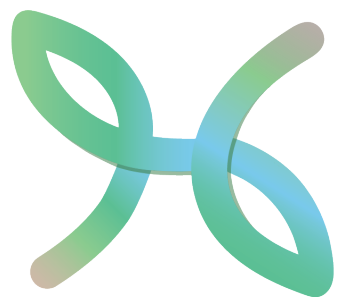


What was your last goal?

Did you achieve it?



92% Fail





We Learned

All or Nothing Mindset

Struggle with Consistency

Forget their Routine

Overwhelmed by the Mundane



Gamifying Guilt

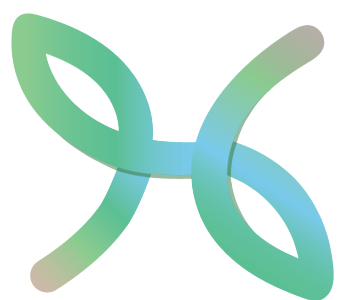
Take Control of Your Future

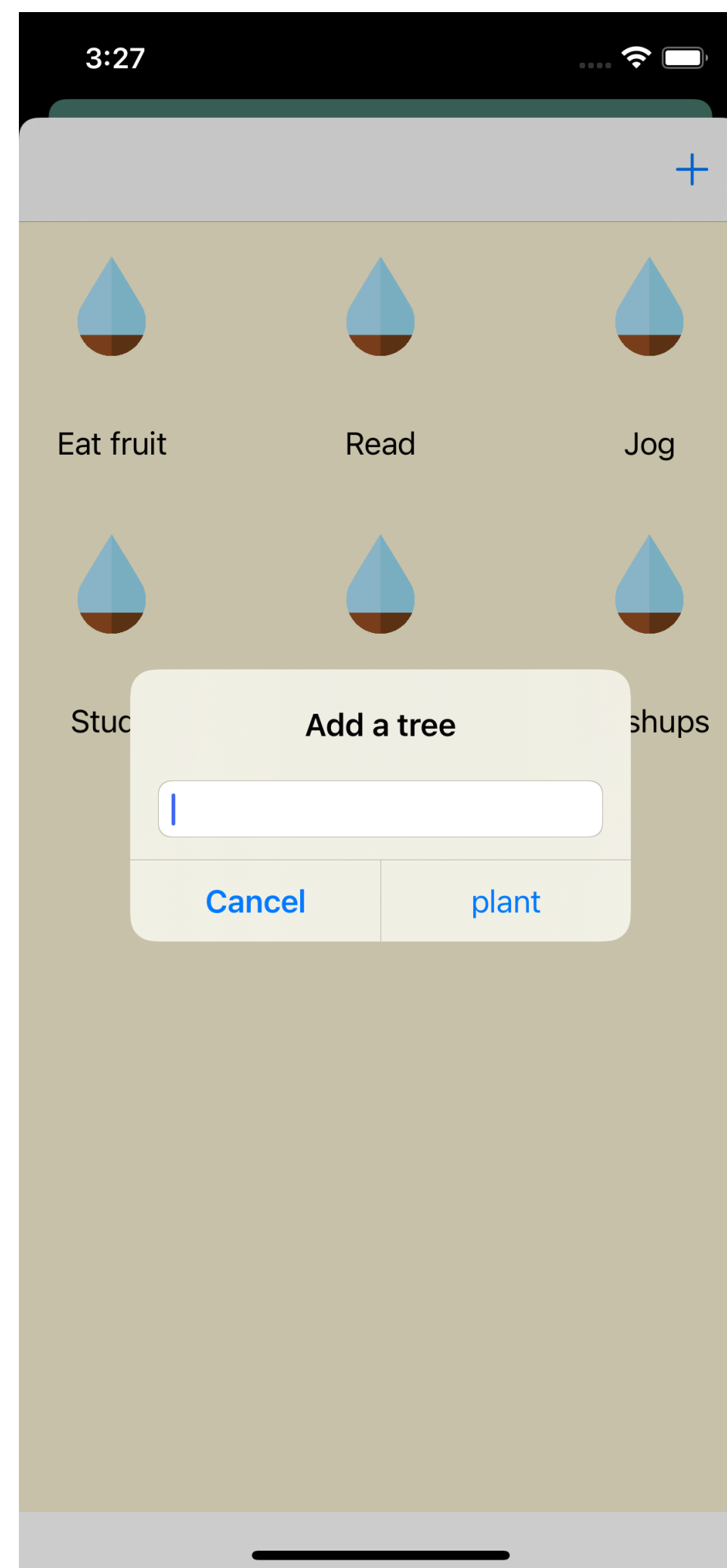
Gamification is Key

Be Accountable to your Future/Self

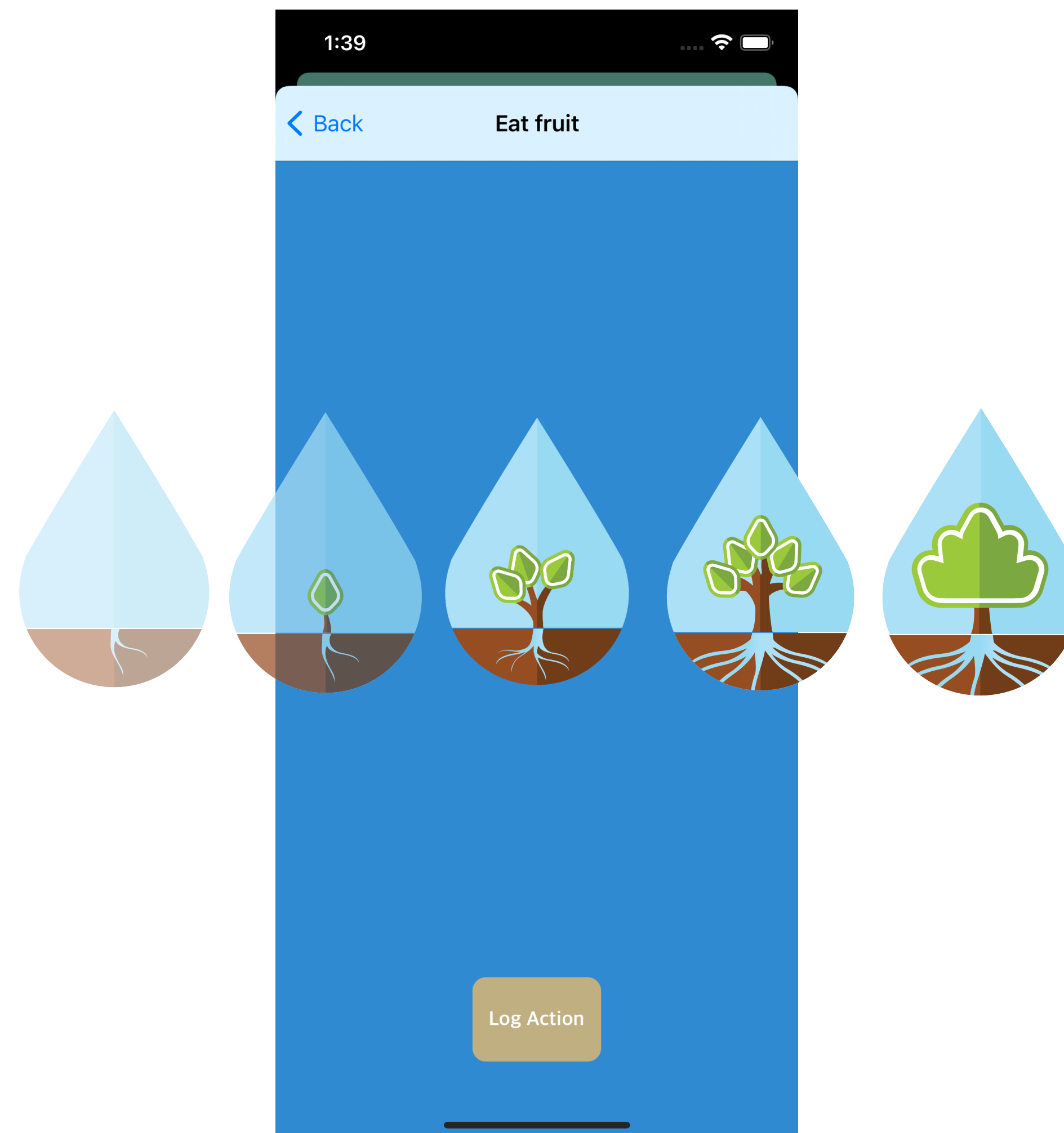
Effortlessly Make Progress

Have Fun!

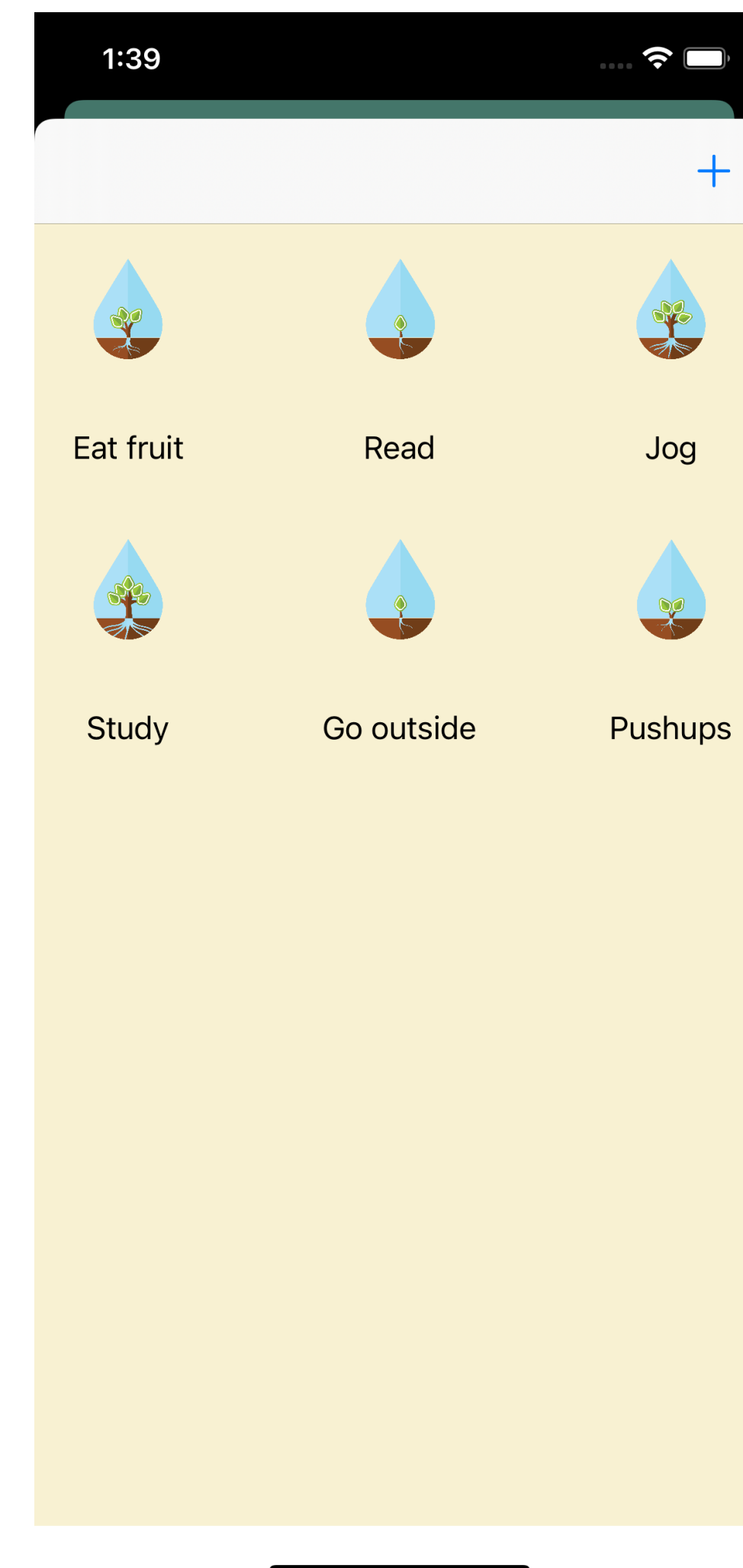




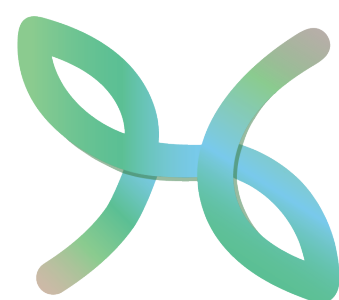
Create a Tree

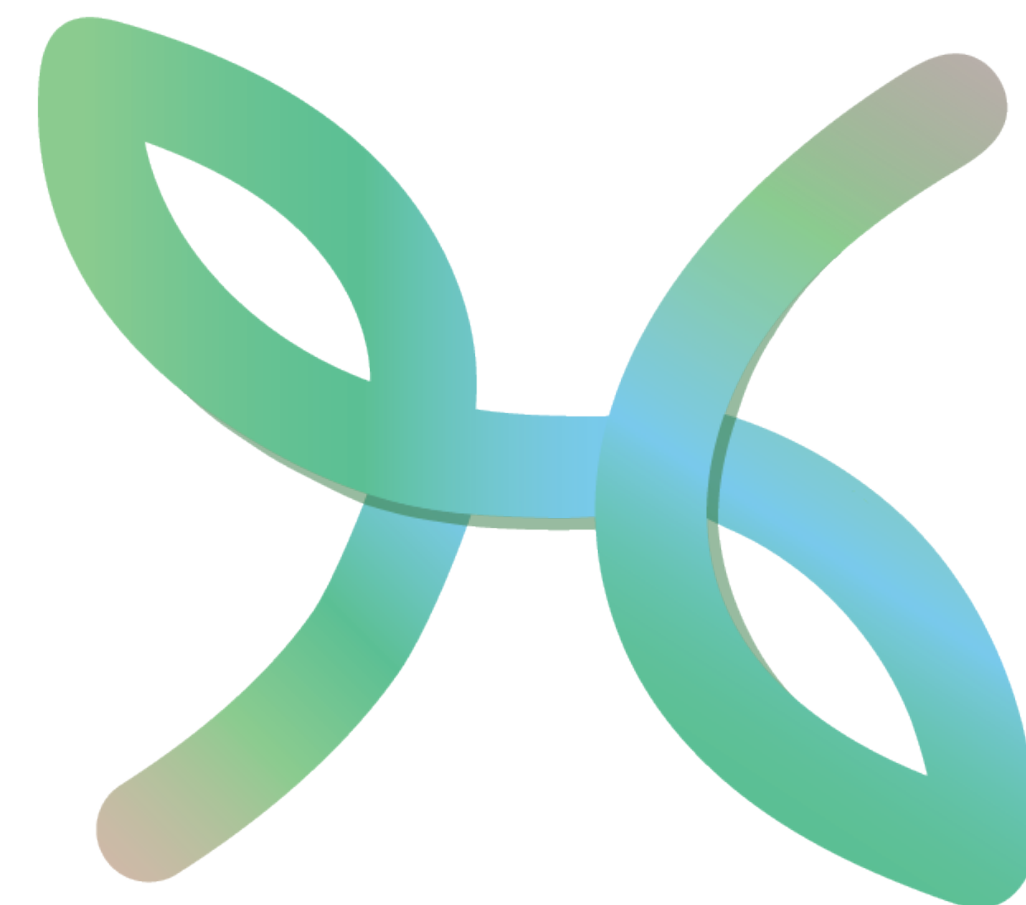
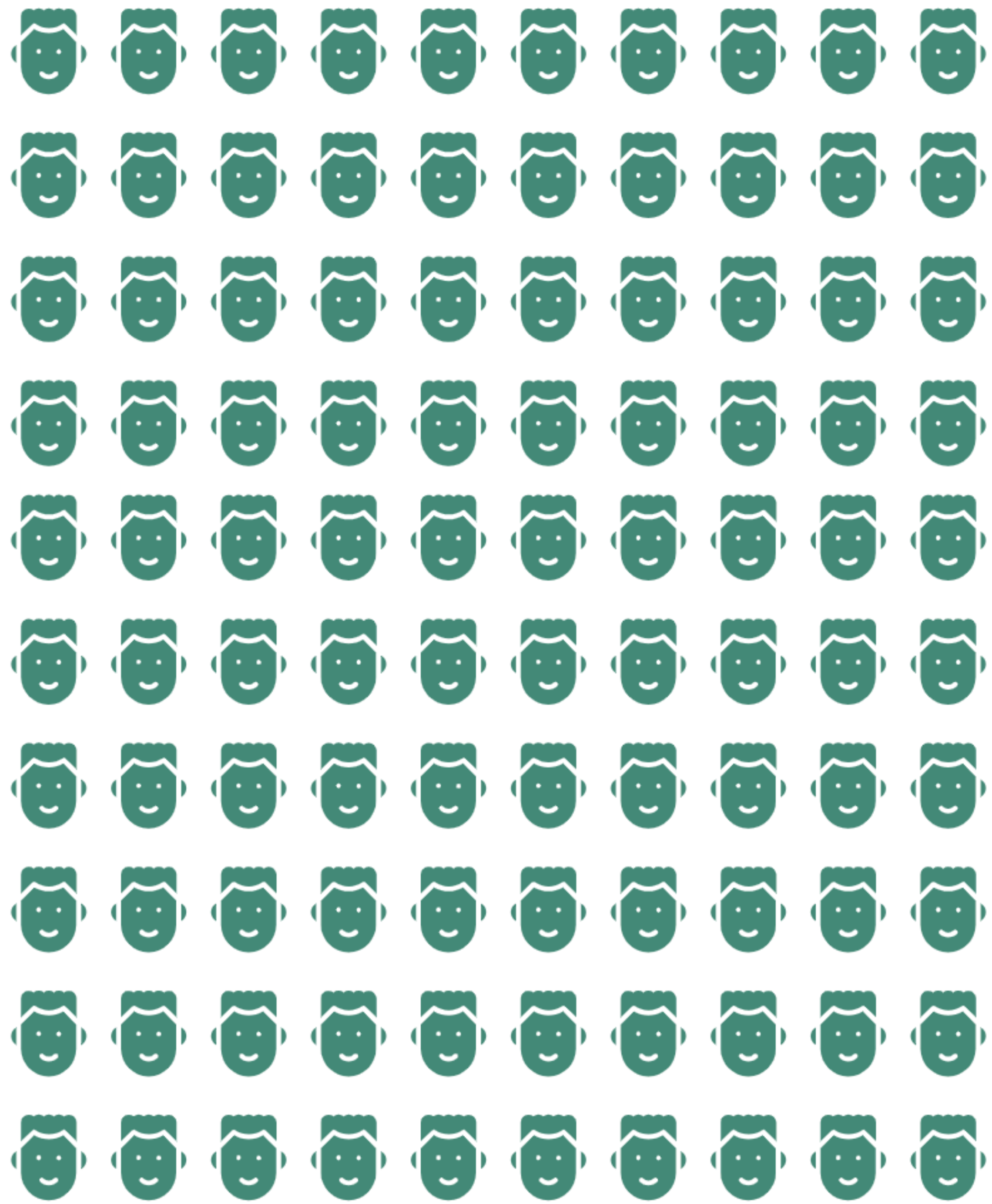


Make Progress



View Your Forest





Path to 100%

Goal Capture

Visualization

Incentives

