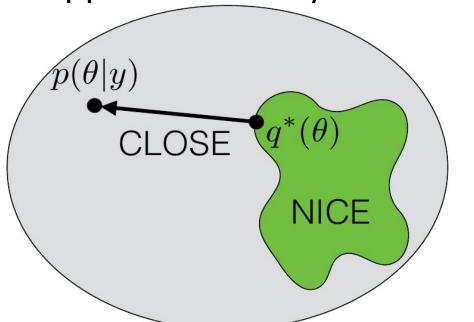
Example of Probabilistic Graphical Models - LDA

Tomasz Kajdanowicz

and Lettier, Your Guide to Latent Dirichlet Allocation, Medium

The presentation in based on the D. Blei, A. Ng, M. Jordan, Latent Dirichlet Allocation, Journal of Machine Learning Research 3 (2003) 993-1022

Approximate Bayesian Inference



Instead: an optimization approach

Approximate posterior with q*

$$q^* = \operatorname{argmin}_{q \in Q} f(q(\cdot), p(\cdot|y))$$

• Variational Bayes (VB): f is Kullback-Leibler divergence

$$KL(q(\cdot)||p(\cdot|y))$$

q* - what is its form?

- Selection of exponential distributions
- Mean-field variational Bayes

$$Q_{MFVB} := \left\{ q : q(\theta) = \prod_{j=1}^{J} q_j(\theta_j) \right\}$$

Approximate Bayesian inference

Use q^* to approximate $p(\cdot|y)$

Variational Bayes

$$q^* = \operatorname{argmin}_{q \in Q} KL(q(\cdot)||p(\cdot|y))$$

Mean-field variational Bayes

$$q^* = \operatorname{argmin}_{q \in Q_{\text{MFVB}}} KL(q(\cdot)||p(\cdot|y))$$

- Coordinate descent
- Stochastic variational inference (\$VI) [Hoffman et al/2013]
- Automatic differentiation variational inference (ADVI) [Kucukelbir et al 2015, 2017]

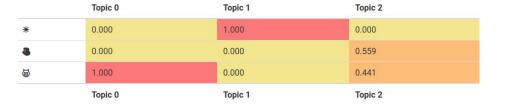
Latent Dirichlet Allocation (LDA)

- generative probabilistic model
- topic modelling
- the composites: documents, the parts: words and/or phrases
- Possible application:
 - o DNA and nucleotides,
 - pizzas and toppings,
 - o molecules and atoms,
 - employees and skills

How does the model look like?

The probabilistic topic model estimated by LDA consists of:

- a table that describes the probability or chance of selecting a particular word when sampling a particular topic
- a table that describes the chance of selecting a particular topic when sampling a particular document or composite



	Topic 0	Topic 1	Topic 2
Document 0	0.486	0.116	0.399
Document 1	0.094	0.638	0.268
Document 2	0.377	0.616	0.007
Document 3	0.007	0.899	0.094
	Topic 0	Topic 1	Topic 2

Demo

https://lettier.com/projects/lda-topic-modeling/

LDA generative procedure

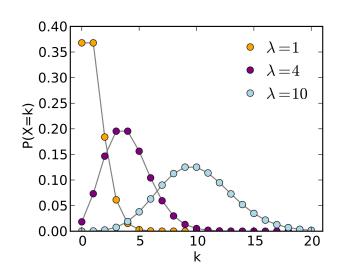
1. Pick:

- a. your unique set of words
- b. how many documents
- c. how many **words** per **document** (sample from a Poisson distribution) (*N*)
- d. how many topics
- 2. Set: α∈(0, ∞), β∈(0, ∞)
- 3. Build:
 - a. 'words vs. topics' table (sample from Dirichlet distribution using Beta as the input)
 - b. 'documents vs. topics' table (sample from Dirichlet distribution using □ as the input
 - c. documents
 - i. sample a **topic** based on the probabilities for particular **document**
 - ii. sample a word based on the probabilities for the topic sampled
 - iii. repeat until you've reached how many words this document was set to have

Poisson distribution

 expresses the probability of a given number of events occurring in a fixed interval of time or space

$$P(k ext{ events in interval}) = e^{-\lambda} rac{\lambda^k}{k!}$$



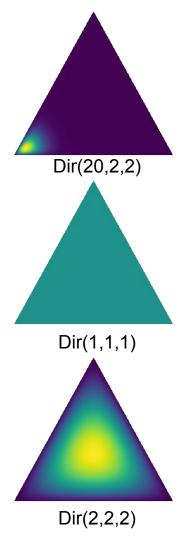
k - the number of occurrencesλ - expected number of occurrences

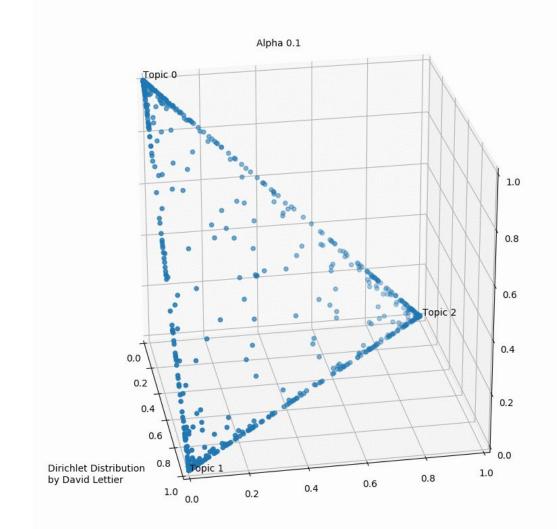
Dirichlet distribution

- K way categorical events
- α number of observed outcomes
- multivariate generalization of the Beta distribution

$$Dir(x|\alpha) = \frac{1}{B(\alpha)} \prod_{k=1}^{K} x_k^{\alpha_k - 1}$$

$$\mathrm{B}(oldsymbol{lpha}) = rac{\prod_{i=1}^K \Gamma(lpha_i)}{\Gamma\left(\sum_{i=1}^K lpha_i
ight)}, \qquad oldsymbol{lpha} = (lpha_1, \ldots, lpha_K).$$





Parameters of LDA

- α controls the mixture of topics for any given document
- β controls the distribution of words per topic
- both typically set below one:
 - we want our documents to be made up of only a few topics
 - words should belong to only some of the topics

Why to use LDA?

- soft-clustering of documents and words
 - number of topics as a number of clusters, probabilities are the proportion of cluster membership
- reducing the dimensionality
 - the number of topics to be less than the documents
- in general: uncover the themes in the data

Graphical model representation of LDA

M - documents

N - words in a document

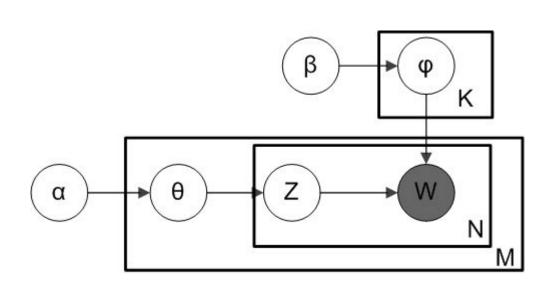
K - number if topics

 $_{\phi}$ - mixture of words

 θ - mixture of topics

W - words

Z - topics



Params:

α - controls the mixture of topics

 β - controls the distribution of words per topic

Graphical model factorization

M - documents

N - words in a document

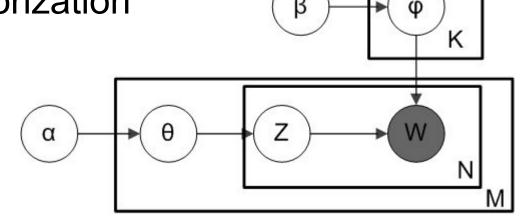
K - number if topics

 $_{\Phi}$ - mixture of words

 θ - mixture of topics

W - words

Z - topics



$$P(oldsymbol{W}, oldsymbol{Z}, oldsymbol{ heta}, oldsymbol{arphi}; lpha, eta) = \prod_{i=1}^K P(arphi_i; eta) \prod_{j=1}^M P(heta_j; lpha) \prod_{t=1}^N P(Z_{j,t} \mid heta_j) P(W_{j,t} \mid arphi_{Z_{j,t}})$$

Params:

α - controls the mixture of topics

β - controls the distribution of words per topic

Probability of document

 Integrating over θ and summing over z, we obtain the marginal distribution of a document

$$p(\mathbf{w} | \alpha, \beta) = \int p(\theta | \alpha) \left(\prod_{n=1}^{N} \sum_{z_n} p(z_n | \theta) p(w_n | z_n, \beta) \right) d\theta$$

 taking the product of the marginal probabilities of single documents, we obtain the probability of a corpus D (set of documents)

$$p(D \mid \alpha, \beta) = \prod_{d=1}^{M} \int p(\theta_d \mid \alpha) \left(\prod_{n=1}^{N_d} \sum_{z_{dn}} p(z_{dn} \mid \theta_d) p(w_{dn} \mid z_{dn}, \beta) \right) d\theta_d$$

Estimation

Classically: Gibbs sampling - estimate the topic assignments for each of words

Algorithm 1 Gibbs sampler Initialize $x^{(0)} \sim q(x)$ for iteration i = 1, 2, ... do $x_1^{(i)} \sim p(X_1 = x_1 | X_2 = x_2^{(i-1)}, X_3 = x_3^{(i-1)}, ..., X_D = x_D^{(i-1)})$ $x_2^{(i)} \sim p(X_2 = x_2 | X_1 = x_1^{(i)}, X_3 = x_3^{(i-1)}, ..., X_D = x_D^{(i-1)})$ \vdots $x_D^{(i)} \sim p(X_D = x_D | X_1 = x_1^{(i)}, X_2 = x_2^{(i)}, ..., X_D = x_{D-1}^{(i)})$ end for

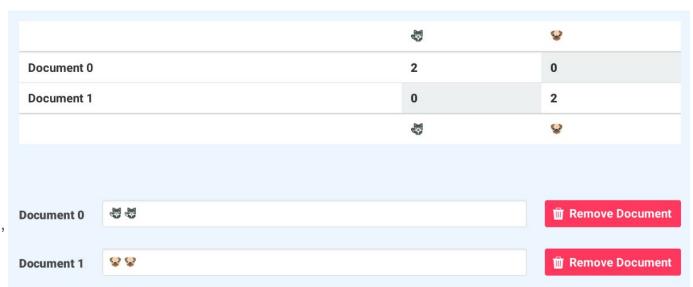
Working example

- alpha = 0.5
- beta = 0.01
- 'topics' = 2
- 'iterations' = 1

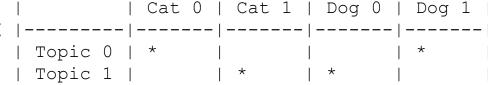
sampling from a uniform distribution

randomly assign:

to the first cat emoji 'Topic 0', the second cat 'Topic 1', the first dog emoji 'Topic 1', the second dog 'Topic 0'



current topic assignment per each emoji:



Working example

current emoji versus topic counts

current document versus topic counts

Working example

Now update the topic assignment for the first cat:

- subtract one from the emoji versus topic counts for Cat 0
- subtract one from the document versus topic counts for Cat 0
- calculate the probability of Topic 0 and 1 for Cat 0
- flip a biased coin (sample from a categorical distribution) and update the assignment and counts

```
t0 = ((cat emoji with Topic 0 + beta) / (emoji with Topic 0 + unique emoji * beta))
*
((emoji in Document 0 with Topic 0 + alpha) / (emoji in Document 0 with a topic +
number of topics * alpha)) =

((0 + 0.01) / (1 + 2 * 0.01)) * ((0 + 0.5) / (1 + 2 * 0.5)) = 0.0024509803921568627

t1 = ((1 + 0.01) / (2 + 2 * 0.01)) * ((1 + 0.5) / (1 + 2 * 0.5)) = 0.375

p(Cat 0 = Topic 0 | *) = t0 / (t0 + t1) = 0.006493506493506494

p(Cat 0 = Topic 1 | *) = t1 / (t0 + t1) = 0.9935064935064936
```

Now do the same for Cat 1, Dog 0 and Dog 1

for each row-column cell in the 'emoji-versus-topic' count matrix

```
Phi row column = (emoji row with topic column + beta) /

(all emoji with topic column + unique emoji * beta)
```

for each row-column cell in the document versus topic count matrix

```
Theta row column = (emoji in document row with topic column + alpha) / (emoji in document row + number of topics * alpha)
```

	Topic 0	Topic 1		Topic 0	Topic 1
€	0.995	0.005	Document 0	0.833	0.167
8	0.005	0.995	Document 1	0.167	0.833
	Topic 0	Topic 1		Topic 0	Topic 1