Piotr Bakker: Portfolio

Some examples of my recent work.

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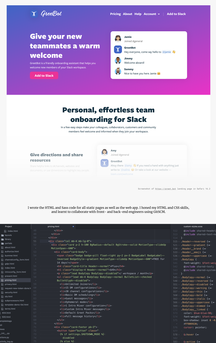
LinkedIn Medium Twitter GitHub

GreetBot

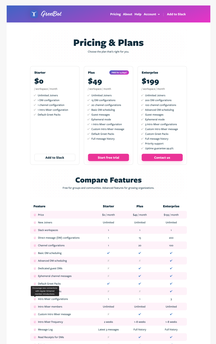
UX Designer & Product Designer · 2020 – 2022

GreetBot is a chatbot for onboarding new employees on Slack. Before it was acquired in 2022, GreetBot orbonacled over 100 companies and helped thousands of users assimilated into their new jobs. I joined the product team as the sole UX/UI designer responsible for product product management, conversational interface design, and web design.

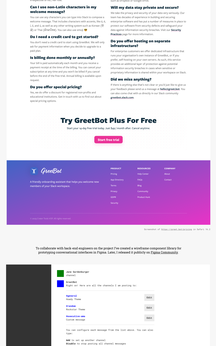


Screenshots of https://www.greetbot.com in Safari 14.1

I wrote the HTML and base code for all static pages as well as the web app. I hosted my HTML and CSS skills, and learn to collaborate with front- and back-end engineers using GitHub.

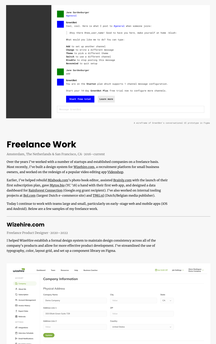


I had to cover up with design solutions that I could also implement in code.
It challenged me to simplify my designs, but also to ways that wouldn't compromise usability.



Screenshots of https://www.greetbot.com in Safari 14.1

To collaborate with both web and engineers on the project I ran several wireframe component library for prototyping conversational interfaces in Figma. Later, I released it publicly on Figma Community.



A collection of GreetBot's conversational UI prototypes in Figma

Freelance Work

Freelance Product Designer · 2019 – 2022

Over the years I've worked with a number of startups and established companies on a freelance basis. Most recently, I've built a design system for Wiseline.com, an online platform for small business owners, and worked on the redesign of a popular video editing app Videoshop.

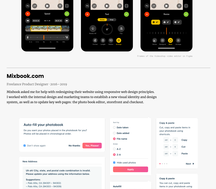
Earlier, I've helped redesign Mixbook.com's photo book editor, assisted Bookly.com with the launch of their first subscription plan, gave Mapache.bio UX advice, and helped with their web app, and designed a large number of landing pages for various companies. I've also designed and developed a few small projects at Kitsune Studio that I'm a co-owner and CEO of. Check Kitsune.studio yourself.

Today I continue to work with teams large and small, particularly on early-stage web and mobile apps (iOS and Android). Below are a few samples of my freelance work.

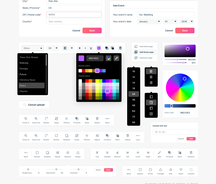
Wiseline.com

Freelance Product Designer · 2019 – 2022

I helped Wiseline establish a formal design system to maintain design consistency across all of the company's products. I created a library of reusable components in Figma. I streamlined the use of typography, color, layout grid, and set up a component library on figma.



Screenshots of Wiseline's Business Dashboard in Figma



Screenshots of Wiseline's Account Dashboard in Figma

Videoshop IOS App

Freelance Product Designer · 2020

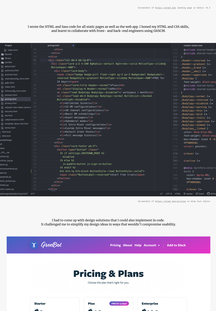
I've recently redesigned an iOS app for video editing called Videoshop. The main challenge was to create a unified user interface for over fifty different tools and features, for all iOS and iPadOS devices and screen sizes, including support for dark mode.

Screenshots of Videoshop's video editor in Figma

Mixbook.com

Freelance Product Designer · 2018 – 2019

Mixbook asked me for help with redesigning their website using responsive web design principles. I worked with the internal design and marketing teams to establish a new visual identity and design system, as well as to update key web pages: the photo book editor, storefront and checkout.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No thanks
Yes, Please!
Save Address
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Suggestions:
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Jeroen Bosch (1450 - 1516)
Jacob Cornelisz van Oostsanen (1472 - 1533)
Full name*
Jan van Eyck
Address line 1*
Jan van Eyck
City*
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