

**“We missed the numbers *again?*”**

**“Why am I *always* out of time?”**

**“Did you say the lawyer *called?*”**



***BuilderWerks®***  
**“Just Say It and Send It”™**

*Into*Text

*Into*Text  
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Affix First  
Class  
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Just Say It and Send It™ with **BuilderWerks®!**

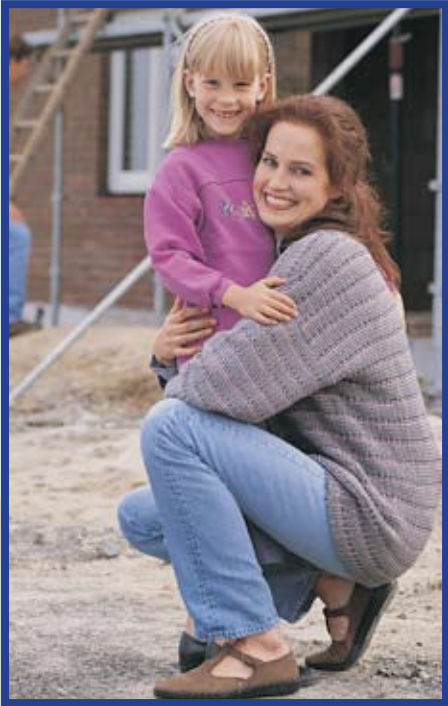
Construction projects generate boundless details and risks. The way you control things reflects directly on YOU. Now, one system manages all the minutiae for you – **BuilderWerks** from IntoText!

“I have gained a level of control and efficiency that I could only wish for before. **BuilderWerks** cuts through so much \*!&\$ that I’m covering an additional five houses.”  
- Robert Ratliff,  
Construction Superintendent



You need written, up to date records in this data-driven, customer-focused, lawsuit-happy world. Accurate documentation heads off problems. With **BuilderWerks**, your organization can rely on correct information from the field instead of tolerating or magnifying problems caused by errors, delays, hearsay, or misinformation.

Dictate into a digital voice recorder. Speech recognition writes down what you said, and then **BuilderWerks** consolidates, streamlines, and sends your every word to subcontractors, vendors, customers - everyone who needs to know.



“I sold a prospect a house the day she came to our jobsite. She visited on the recommendation of a current customer who told her about the quality and frequency of the updates I dictated and sent her every day on **BuilderWerks**. That convinced her friend to come on the property and buy from me on the spot.”  
- Robert Ratliff,  
Construction Superintendent

IntoText

**BuilderWerks...**

- Remembers everything it hears
- Converts transient thoughts into permanent data
- Writes targeted reports that fax/e-mail to customers, subs, trades
- Frees up your time, boosting your productivity
- Enables decisive, favorable dispute resolution
- Prevents absorbing cost variances by documenting the “small stuff”
- Bridges language barriers through optional automatic translation

**BuilderWerks** can produce savings of \$35,000 to \$150,000 for each user every year depending on your operation. Let us show you how!

“I purchased **BuilderWerks** because of its potential to improve my communication efficiency and control. I especially need to keep quality records of my communication because of the never-ending pressure to respond quickly and accurately.”  
- Mike Moore,  
VP & General Manager



**The May 2007 Atlanta Building News had this to say about BuilderWerks!**

**“With New Tech Tools to Help You Manage Your Business, the Sky’s the Limit”**

“...**BuilderWerks®** taps the advances in speech recognition technology to offer builders the ability to speak their notes without having to worry about the chore of transcribing.”  
“**BuilderWerks®** can capture spoken punch items...and then... communicate with vendors, trade partners, employees and customers.”  
“The program... creates a clear trail of every aspect of each job, which can translate to cost savings, both in time and in avoiding problems.”

**“Your word should be enough. Now it is.”**  
- Brig Johnson, CEO, IntoText

**“Walk a house with a digital recorder, dictate notes, and watch your words turn into tailored documents that fax or e-mail to all your contacts automatically. Goodbye paperwork, hello concrete documentation!”**  
- Brig Johnson, CEO & Founder, IntoText Corp. *Just Say It and Send It* and **BuilderWerks** are trademarks of IntoText Corp.

Please show me how **BuilderWerks** can boost my productivity and save me up to \$150,000 per user annually.

PHONE (    )    \_\_\_\_\_

CELL (    )    \_\_\_\_\_

E-MAIL \_\_\_\_\_ @ \_\_\_\_\_

NAME \_\_\_\_\_

TITLE \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY, STATE, ZIP \_\_\_\_\_

COMMENTS \_\_\_\_\_