

Pierre PENEL

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Bilingual: english and french

WEB PROJECTS (I'm currently creating my portfolio)

Cheese Bird - <https://cheese-bird.netlify.com/>

June 2019

Personal project

- **Mandate:** Realize a homepage for a cheese delivery startup
- **Technologies used:** Html5, Css3, JavaScript and JQuery, Svg and Git
- **Special features:** 100% responsive website, Css and JavaScript animations, Images optimized by CDN and JavaScript, Performance audit: 99% (Google Lighthouse)

Resto Campanile - <http://restocampanile.com/>

March 2018

Resto Campanile, Québec, QC

- **Mandate:** Create a homepage for a restaurant, integrate the logo and the 3 already existing menus, work on the local SEO
- **Technologies used:** Html5, Css3, JavaScript and JQuery, Svg, Google Maps API
- **Special features:** 100% responsive website, Google Maps integration, Css animations and JavaScript

Aidactiv - <https://aidactiv.netlify.com/>

February 2018

Aidactiv, Paris, France

- **Mandate:** Design and make a responsive homepage for an online education startup, improve SEO
- **Technologies used:** Html5, Css3, JavaScript, Svg and Git
- **Special features:** 100% responsive website, Css animations, CDN and JavaScript optimized images, Background video integration, Improve keyword selection (SEO), Performance audit: 99% (Google Lighthouse)

WORK EXPERIENCE

Purchasing agent

October 2018 – June 2019

Topring, Granby, QC

- Supporting inbound logistics (imports)
- Check invoices from suppliers, customs brokers and transport companies
- Research and purchase specific tools for maintenance and production
- Respect a Kanban system for occasional orders of material

- Work on continuous improvement projects

Inside sales representative

July 2018 – October 2018

Topping, Granby, QC

- In-depth technical knowledge of products
- Answer incoming calls from customers and follow ups
- Take in orders, check for the correct products, prices, quantities and any other modalities
- Find quick and sustainable solutions to customers' problems

Web marketing and web designer

October 2017 – Mars 2018

Aidactiv, Paris, France

- Analyze the needs and goals of the company
- Define the target audience
- Improve the design of the website (see project above)
- Respect SEO's best practices

EDUCATION

Bachelor of Business Administration– Marketing

December 2016

Université Laval, Québec, QC

Certificate in consumer affairs– Service management

May 2015

Université Laval, Québec, QC

TECHNICAL SKILLS

Confirmed level:

- Microsoft Word and Excel
- HTML5
- CSS3, SASS and BEM
- Bootstrap
- JavaScript and JQuery
- Git and Github
- Figma

OTHER SKILLS

- Web marketing and web design
- Experience in inbound logistics (imports)
- Customer oriented
- Proactive problem solver
- Spanish: Conversational