

# Pierre PENEL

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**Bilingual:** English and French

## WEB PROJECTS (I'm currently creating my portfolio)

**Cheese Bird** - <https://cheese-bird.netlify.com/>

June 2019

Personal project

- **Mandate:** Realize a homepage for a cheese delivery startup
- **Technologies used:** Html5, Css3, JavaScript and JQuery, Svg and Git
- **Special features:** 100% responsive website, Css and JavaScript animations, Images optimized by CDN and JavaScript, Performance audit: 99% (Google Lighthouse)

**Resto Campanile** - <http://restocampanile.com/>

March 2018

Resto Campanile, Québec, QC

- **Mandate:** Create a homepage for a restaurant, integrate the logo and the 3 already existing menus, work on the local SEO
- **Technologies used:** Html5, Css3, JavaScript and JQuery, Svg, Google Maps API
- **Special features:** 100% responsive website, Google Maps integration, Css animations and JavaScript

**Aidactiv** - <https://aidactiv.netlify.com/>

February 2018

Aidactiv, Paris, France

- **Mandate:** Design and make a responsive homepage for an online education startup, improve SEO
- **Technologies used:** Html5, Css3, JavaScript, Svg and Git
- **Special features:** 100% responsive website, Css animations, CDN and JavaScript optimized images, Background video integration, Improve keyword selection (SEO), Performance audit: 99% (Google Lighthouse)

## WORK EXPERIENCE

**Purchasing agent**

October 2018 – June 2019

Topping, Granby, QC

- Supporting inbound logistics (imports)
- Check invoices from suppliers, customs brokers and transport companies
- Research and purchase specific tools for maintenance and production
- Respect a Kanban system for occasional orders of material

- Work on continuous improvement projects

### **Inside sales representative**

July 2018 – October 2018

Topping, Granby, QC

- In-depth technical knowledge of products
- Answer incoming calls from customers and follow ups
- Take in orders, check for the correct products, prices, quantities and any other modalities
- Find quick and sustainable solutions to customers' problems

### **Web marketing and web designer**

October 2017 – Mars 2018

Aidactiv, Paris, France

- Analyze the needs and goals of the company
- Define the target audience
- Improve the design of the website (see project above)
- Respect SEO's best practices

## **EDUCATION**

### **Bachelor of Business Administration– Marketing**

December 2016

Université Laval, Québec, QC

### **Certificate in consumer affairs– Service management**

May 2015

Université Laval, Québec, QC

## **TECHNICAL SKILLS**

### **Confirmed level:**

- Microsoft Word and Excel
- HTML5
- CSS3, SASS and BEM
- Bootstrap
- JavaScript and JQuery
- Git and Github
- Figma

## **OTHER SKILLS**

- Web marketing and web design
- Experience in inbound logistics (imports)
- Customer oriented
- Proactive problem solver
- Spanish: Conversational