

**Hicksian aggregation across consumers**  
**or (the rebound problem after derivation went wrong)**

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## 1. Do you remember this?

Consider an economy composed by a continuum of agents that consume  $n + 1$  goods: an essential good  $z$  (i.e., water) and  $n$  different goods grouped in the vector  $\mathbf{x}$ . Good  $z$  is valued at price  $q \in \mathbb{R}_{++}$  and the  $\mathbf{x}$  goods are valued at prices  $\mathbf{p} \in \mathbb{R}_{++}^n$ . Each individual in this setting is identified with a pair  $(y, \alpha)$ , where  $y \in [m, M]$  is her income and  $\alpha \in (0, 1)$  determines the form of her pseudo-Cobb-Douglas (PCD)<sup>1</sup> utility function, that is,

$$u_\alpha(\mathbf{x}, z) := u_{(y, \alpha)}(\mathbf{x}, z) = \sum_{j=1}^n x_j^\alpha z^{1-\alpha} = \left( \sum_{j=1}^n x_j^\alpha \right) z^{1-\alpha}.$$

Assume further that  $(y, \alpha)$  follows a certain distribution  $F(\mathbf{p}, q)$  over its support  $S := [m, M] \times (0, 1)$  that may depend on the prices  $\mathbf{p}$  and  $q$ . Suppose that for simplicity the investigator is not interested in a model with disaggregate consumption of the  $\mathbf{x}$  goods but instead considers a single good  $X$  given by:

$$g_\alpha(\mathbf{x}) = \left( \sum_{j=1}^n x_j^\alpha \right)^{1/\alpha}.$$

In this scenario, we can write

$$U(g_\alpha(\mathbf{x}), z) := g_\alpha(\mathbf{x})^\alpha z^{1-\alpha},$$

which is the usual Cobb-Douglas utility function. By defining  $\varepsilon := (1 - \alpha)^{-1}$  and

$$P_\alpha(\mathbf{p}) := \left( \sum_{j=1}^n p_j^{1-\varepsilon} \right)^{\frac{1}{1-\varepsilon}},$$

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<sup>1</sup>The choice of this name will be clear shortly.

we have that the solutions

$$\begin{aligned} \mathbf{x}(\mathbf{p}, q, y) &:= \arg \max_{\mathbf{x}, z} u_{\alpha}(\mathbf{x}, z) \\ \text{s.a. } &\mathbf{p}\mathbf{x} + qz = y. \end{aligned} \tag{1}$$

and

$$\begin{aligned} X(P(\mathbf{p}), q, y) &:= \arg \max_{X, z} U(X, z) \\ \text{s.a. } &P_{\alpha}(\mathbf{p})X + qz = y \end{aligned} \tag{2}$$

satisfy

$$X(P_{\alpha}(\mathbf{p}), q, y) = g_{\alpha}(\mathbf{x}(\mathbf{p}, q, y)).$$

Note that the functions  $g_{\alpha}$  and  $P_{\alpha}$  depend explicitly on the value of  $\alpha$ . Hence, in order to correctly aggregate the goods  $\mathbf{x}$  a different aggregator and price index for every person is needed. However, if the investigator is not aware of (or concerned with) the heterogeneity of the population then she will use a single function  $g := g_{\bar{\alpha}}$  and  $P := P_{\bar{\alpha}}$ . If she is interested in estimating the demand for category  $X_{\alpha} := g_{\alpha}(\mathbf{x})$  for ea