

COMPANY NAME
Company Slogan

Retail Transaction Dashboard

payment_m... ▾

category ▾

Pilih rentang ▾

Revenue
\$8,69 M

Costumer
4,0 rb

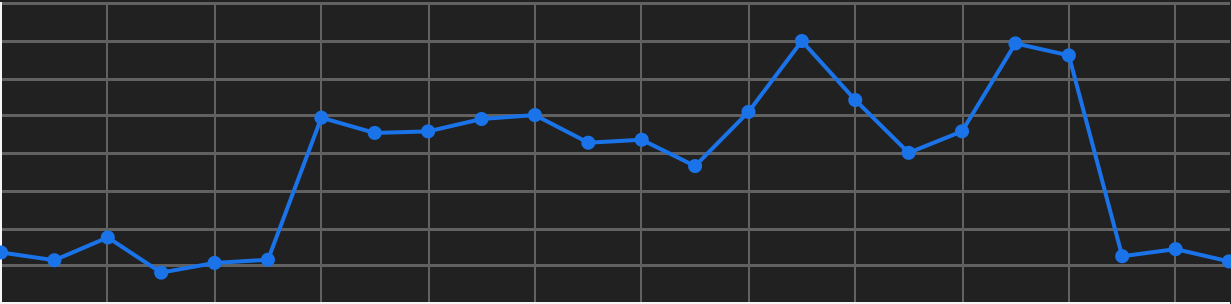
Profit
\$2,03 M

Discount
\$33,83 jt

Quantity
13.559

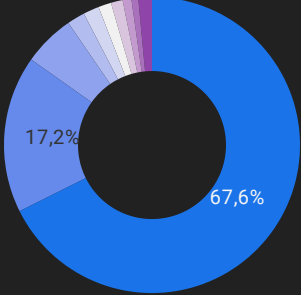
Sales trend

before_discount



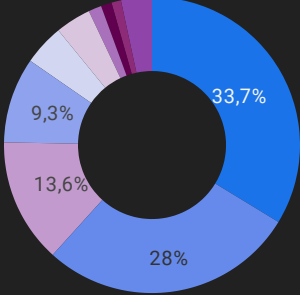
Month	before_discount (jt)
Jan 2021	150
Mar 2021	180
Mei 2021	100
Jul 2021	500
Sep 2021	450
Nov 2021	500
Jan 2022	420
Mar 2022	500
Mei 2022	700
Jul 2022	400
Sep 2022	700
Nov 2022	120

Transaction per payment



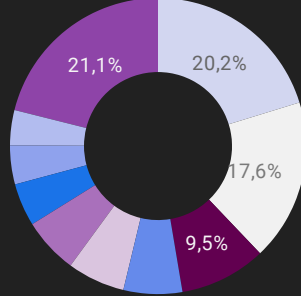
Payment Method	Percentage
cod	67.6%
Payaxis	17.2%
Easypay	1.2%
customercredit	0.8%
ublcrceditcard	0.5%
jazzwallet	0.3%
mygateway	0.2%
jazzvoucher	0.1%

Value per payment



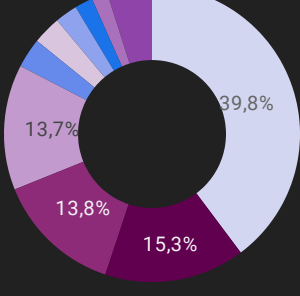
Payment Method	Percentage
cod	33.7%
Payaxis	28%
jazzvoucher	13.6%
Easypay	9.3%
ublcrceditcard	2.1%
mygateway	1.5%
internetbanking	0.8%
Easypay_MA	0.4%

Transaction per category



Category	Percentage
Mobiles & Tablets	20.2%
Soghaat	17.6%
Superstore	9.5%
Men Fashion	5.1%
Women Fashion	4.2%
Others	3.8%
Beauty & Groceries	3.5%
Home & Living	2.9%

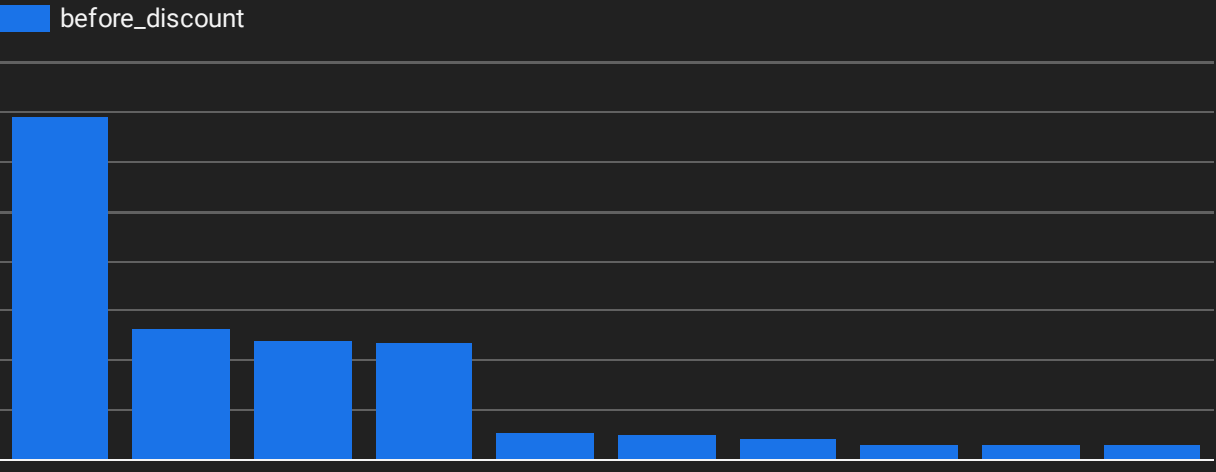
Value per category



Category	Percentage
Mobiles & Tablets	39.8%
Entertainment	15.3%
Computing	13.8%
Appliances	13.7%
Men Fashion	3.2%
Women Fashion	2.8%
Home & Living	2.1%
Beauty & Groceries	1.5%

Discount amount per category product

before_discount



Category	before_discount (M)
Mobiles & Tablets	3.4
Entertainment	1.3
Computing	1.2
Appliances	1.2
Men Fashion	0.3
Women Fashion	0.3
Home & Living	0.2
Beauty & Groceries	0.2
Others	0.2
Health & Sports	0.2

Product Summary

	sku_name	qty_ordered	discount_amo...	profit	Revenue ▾
1.	IDROID_BALRX7-Gold	1000	0	66120000	1.037.504.000
2.	iphone_7-128GB-wof-...	1	0	726972	124.749.590
3.	iphone_7-128GB-wof-J...	1	0	970224	118.927.086
4.	Apple iPhone 6S Plus ...	1	0	946908	111.059.560
5.	samsung_K6000 49	1	0	1390782	103.887.280
6.	MACBOOK PRO 15-IN...	1	0	4906800	95.410.000
7.	MACBOOK PRO 15-IN...	1	0	4906800	95.410.000

1 - 100 / 3754 < >

Customer Summary

	customer_id	qty_ordered	discount_amo...	profit	Revenue ▾
1.	C460487L	1000	0	66120000	518.752.000
2.	C206125L	1000	0	66120000	518.752.000
3.	C862627L	25	0	11449200	76.320.750
4.	C873525L	20	0	8166400	74.238.840
5.	C520373L	34	0	23466800	67.046.028
6.	C514596L	21	0	20060460	60.289.782
7.	C750160L	11	0	10007000	55.055.100

1 - 100 / 5563 < >

(Link Looker Studio)

<https://lookerstudio.google.com/reporting/62ac23fa-84b3-426b-9fad-a361965b35e3>