Retail Transaction Dashboard

COMPANY NAME
Company Slogan

payment_m... ▾	category ▾	Pilih rentang ▾
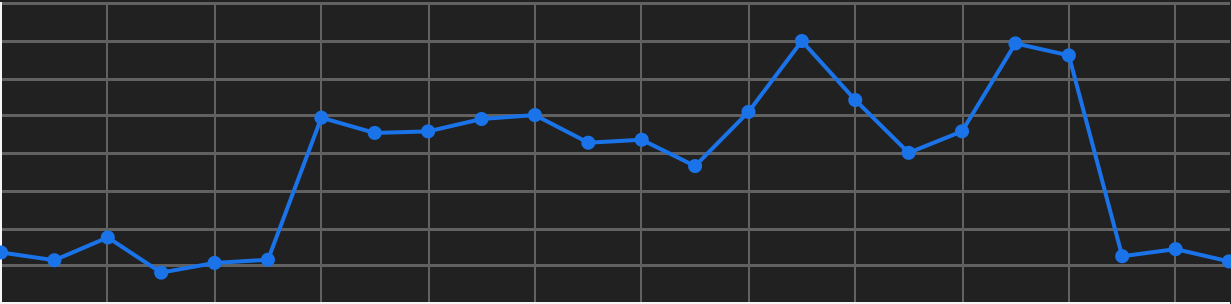
Revenue	Costumer	Profit	Discount	Quantity
$8,69 M	**4,0 rb**	**$2,03 M**	**$33,83 jt**	**13.559**
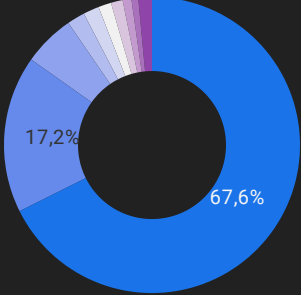
Sales trend

— before_discount
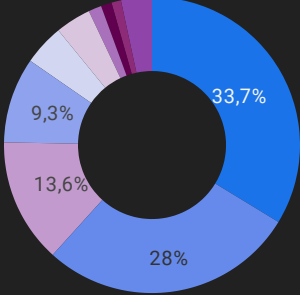
Transaction per payment
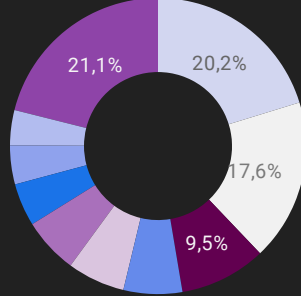
- cod
- Payaxis
- Easypay
- customercredit
- ublcreditcard
- jazzwallet
- mygateway
- jazzvoucher

17,2% 67,6%

Value per payment

- cod
- Payaxis
- jazzvoucher
- Easypay
- ublcreditcard
- mygateway
- internetbanking
- Easypay_MA

33,7% 28% 13,6% 9,3%
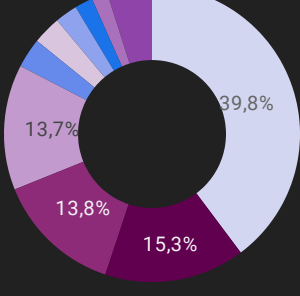
Transaction per category

- Mobiles & Tabl...
- Soghaat
- Superstore
- Men Fashion
- Women Fashion
- Others
- Beauty & Groo...
- Home & Living

21,1% 20,2% 17,6% 9,5%

Value per category

- Mobiles & Tabl...
- Entertainment
- Computing
- Appliances
- Men Fashion
- Women Fashion
- Home & Living
- Beauty & Groo...

39,8% 15,3% 13,8% 13,7%
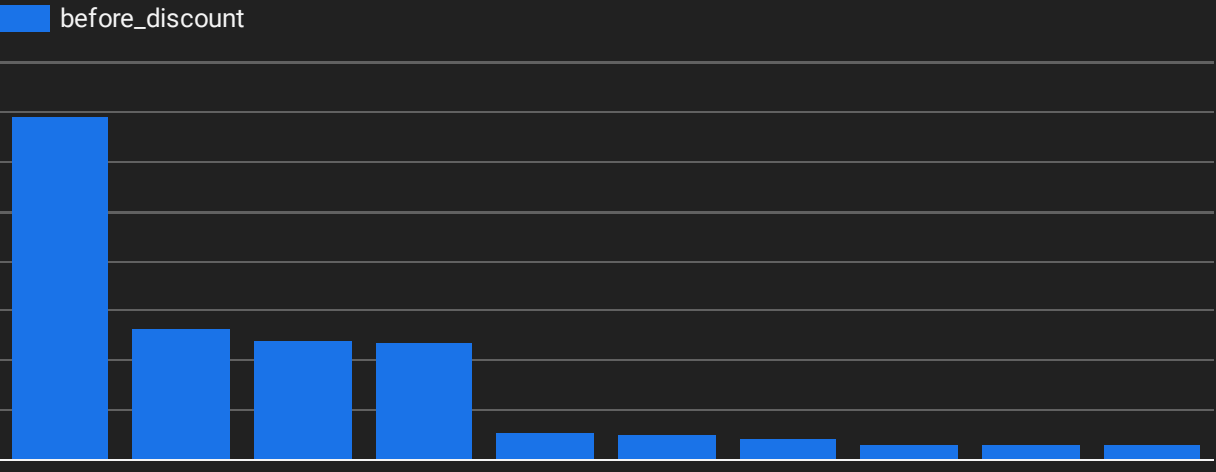
Discount amount per category product

■ before_discount

4 M, 3 M, 2 M, 1 M, 0

Mobiles & Tablets, Entertainment, Computing, Appliances, Men Fashion, Women Fashion, Home & Living, Beauty & Grooming, Others, Health & Sports

Product Summary

	sku_name	qty_ordered	discount_amo...	profit	Revenue ▾
1.	IDROID_BALRX7-Gold	1000	0	66120000	1.037.504.000
2.	iphone_7-128GB-wof-...	1	0	726972	124.749.590
3.	iphone_7-128GB-wof-J...	1	0	970224	118.927.086
4.	Apple iPhone 6S Plus ...	1	0	946908	111.059.560
5.	samsung_K6000 49	1	0	1390782	103.887.280
6.	MACBOOK PRO 15-IN...	1	0	4906800	95.410.000

1 - 100 / 3754 ‹ ›

Customer Summary

	customer_id	qty_ordered	discount_amo...	profit	Revenue ▾
1.	C460487L	1000	0	66120000	518.752.000
2.	C206125L	1000	0	66120000	518.752.000
3.	C862627L	25	0	11449200	76.320.750
4.	C873525L	20	0	8166400	74.238.840
5.	C520373L	34	0	23466800	67.046.028
6.	C514596L	21	0	20060460	60.289.782

1 - 100 / 5563 ‹ ›

(Link Looker Studio)

https://lookerstudio.google.com/reporting/62ac23fa-84b3-426b-9fad-a361965b35e3