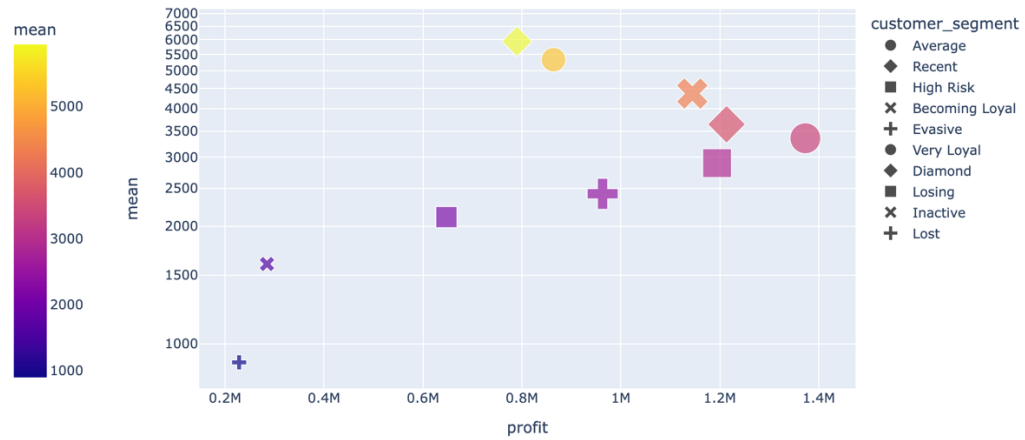
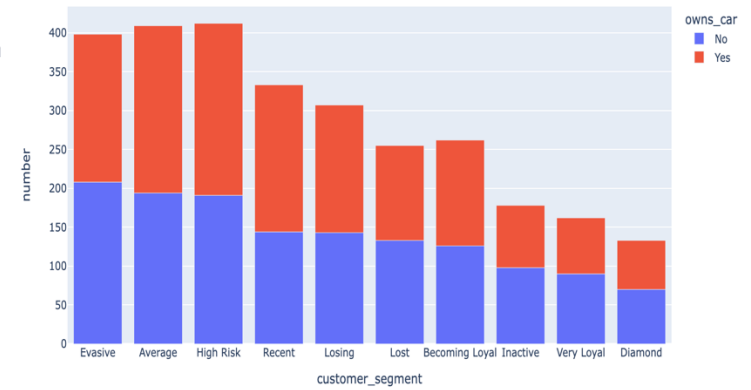


customer_id	customer_segment	total_score	classified	address	state	gender	AGE	wealth_segment	owns_car
2836	Diamond	3	gold	7827 Spohn Court	NSW	Female	59	Mass Customer	0
3118	Diamond	3	gold	81183 Maple Wood Plaza	QLD	Male	29	High Net Worth	0
1317	Diamond	3	gold	58563 Monterey Hill	QLD	Male	49	Mass Customer	1
1748	Diamond	3	gold	09810 Dayton Hill	QLD	Male	66	Mass Customer	1
1331	Diamond	3	gold	2 Dixon Crossing	VIC	Male	35	High Net Worth	0
...
1413	Average	7	bronze	967 Farmco Road	NSW	Female	24	Mass Customer	0
124	Average	7	bronze	739 Elmside Way	VIC	Female	27	High Net Worth	1
2766	Average	7	bronze	95 Meadow Valley Plaza	NSW	Female	33	High Net Worth	1
1532	Average	7	bronze	305 Vera Lane	NSW	Female	50	Mass Customer	1
750	Average	7	bronze	99 Wayridge Place	NSW	Male	27	Affluent Customer	1

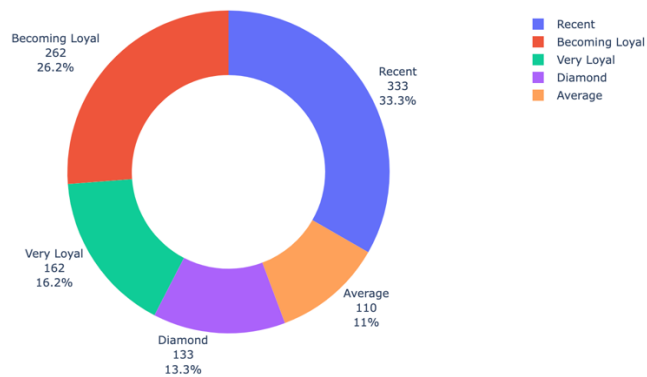
sum & mean profit of customer segments



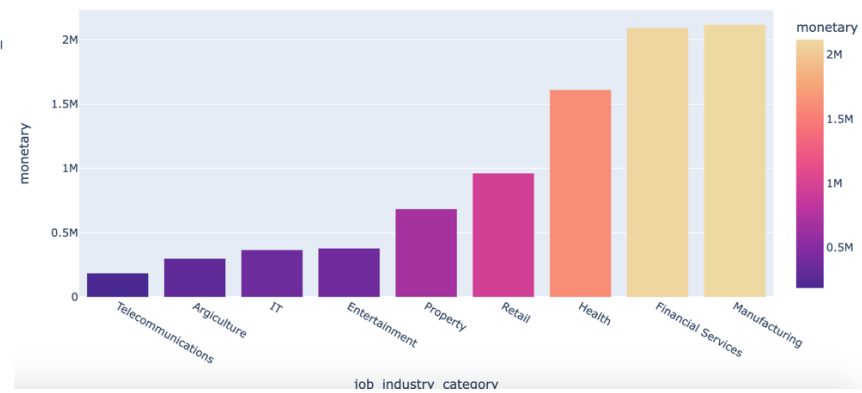
segment & car ownership



existing customer(top) class segment distribution



Profit by Job Category



Profit by Month

