Business Information Form

Help us create your amazing landing page by PIPPS Smart Apps

Instructions:

- Complete all required fields (marked with *).
- Use a pen to fill in your responses clearly if printing.
- Attach logos and images separately when returning this form.
- For links, write full URLs (e.g., https://www.instagram.com/yourpage) or include them in the attachment document with a description.
- For handwritten forms: scan or take clear photos and send.
- **Payment is due at: https://jcepiphany.myshopify.com/products/small-business-landing-page and form is submitted via link provided after payment.**

Business Details & Branding

1. Business Name *

JC Castile Liquid Soaps

2. Your Tagline or Slogan

Naturally Clean, Every Time – Eco-Friendly Soaps for Home, Body & Pets

3. Preferred Heading Font Style

Clean, bold, and modern fonts (e.g., Montserrat or Lato) – optimized for readability and SEO

4. Preferred Heading Color

Navy Blue (primary) with white or light accents

5. Your Logo

[Please attach the logo file separately when returning this form.]

About Your Business

6. Your Business Story (the 'why' behind your work)

As a pharmacist, I saw how harsh chemicals in soaps and cleaners can irritate skin and harm the environment. I wanted to create an all-natural alternative that is gentle, versatile, and safe for the whole family. JC Castile Liquid Soaps was born from the desire to provide products that are effective, sustainable, and eco-friendly, while promoting healthier lifestyles.

7. Your Mission

To deliver safe, natural, multipurpose soaps that are gentle on skin, eco-friendly, and effective for everyday cleaning—helping families, pets, and households live healthier lives without toxic chemicals.

8. What Makes You Unique?

Handcrafted in small batches with pharmaceutical precision; Made from pure, natural, plant-based ingredients ; Versatile: one product for body care, pets, and household cleaningHypoallergenic, biodegradable, and safe for sensitive skin; Ships locally and internationally (Jamaica, Canada, Caribbean)

Marketing & SEO

9. What is the main goal of your landing page? *
To build trust, educate visitors on the benefits of Castile soap, and convert them into paying customers through clear calls-to-action and easy online ordering.

10. Who is your ideal customer?
Eco-conscious families; Individuals with sensitive skin or allergies; Parents seeking safe, chemical-free products; Pet owners who want natural grooming solutions; Small shops and resellers interested in eco-friendly products

11. List 5–10 keywords people would use to find you

1. Castile Liquid soap Jamaica
2. Buy Natural Soap Online Jamaica
3. Non-Toxic Cleaners
4. Eco-Friendly Household Cleaning
5. All-Natural Body Wash
6. Natural Pet Shampoos
7. Hypoallergenic Soap
8. Zero-Waste Cleaning Products
9. Chemical-Free Cleanser
10. Concentrated Castile Soap

Services / Products

12. List up to 10 key services or products

1. Castile Unscented Liquid Soap – gentle, multipurpose for all uses

2. Castile Liquid Soap with Essential Oils – natural scents, body & home use

3. Charcoal & Natural Body Wash – detoxifying & refreshing

4. Pet Shampoos (scented & unscented) – safe, eco-friendly grooming

5. Bar Soaps (loaves & wholesale) – affordable & ideal for resale

6. Natural Gel Soap / Castile Soap Paste – concentrated and customizable

7. Charcoal Gel Soap / Soap Paste – deep-cleaning natural alternative

8. Castile Soap Paste Dilution & Additives Calculator – DIY customization tool

9. Neem Liquid & Bar Soaps – antibacterial, soothing properties

10. Neem Gel Soap / Neem Paste – concentrated therapeutic soap base

Contact & Social Media

13. Email Address for Customer Contact *

info@jcepiphany.com

14. Phone Number

876 774 7372

15. Is this a WhatsApp number?

[X] Yes   [ ] No

16. Business Address

#314, Stony Hill, Kingston 9, St. Andrew, Jamaica West Indies

17. Primary Website Link (e.g., Etsy, Booking Page)

Shopify Link -   https://jcepiphany.myshopify.com/

18. Facebook

https://www.facebook.com/CastileLiquidSoap/

19. Instagram

https://www.instagram.com/jc_soaps/

20. LinkedIn / Other

Castile Liquid Soap Uses leaflet   https://jcepiphany.wixsite.com/resources/castile-liquid-soap-uses

Business Images

21. Up to 5 images

[Please attach image files separately. Label them clearly (e.g., "Product 1," "Team Photo").]

Thank you for completing the PIPPS Landing Page Business Information Form.

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For support contact: pages@pipps.app

PIPPS Landing Page Builder | Parent Company: J.C Epiphany Limited