BeeOnSpot

Meet up facilitator

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Initial ideas

Initially I started off with 3 ideas, focusing on topics of:

1. Safety
2. Personalization
3. Travel Plan

Reframing ideas

Initially I started off with 3 ideas, focusing on issues of:

1. Safety
2. **Personalization**
3. Travel Plan

What: Make recommendations for meet up spots when matches are made.
How : Based on the user's profile information on interests and location data.
Why: This feature would enhance user experience by simplifying the process of choosing a date location. It encourages real-world meetups by making it easy to find suitable places nearby.
Where: This feature would be available within the chat interface, where users can share and discuss date ideas.
When: Users can access these recommendations at any stage of their conversation, from initial contact to planning the actual date. It's particularly useful when they are discussing where to meet.

User Flow (prototype & demo video)

https://www.figma.com/proto/0QBNIjfuW4YiqMNjo8y38a/A1?type=design&node-id=11-2141&t=0R6Z3xyzlL6TJZ73-1&scaling=scale-down&page-id=0%3A1&starting-point-node-id=11%3A2141&show-proto-sidebar=1&mode=design

https://drive.google.com/file/d/14CT3sFV15tV9ip7Hgn6GdqeyRJMJNpeA/view?usp=drive_link

Data Awareness

My current design takes into account of **geolocation data**, as well as the current profile information that bumble users build up to make informed recommendations to facilitate a **meeting spot of both sides interests**.
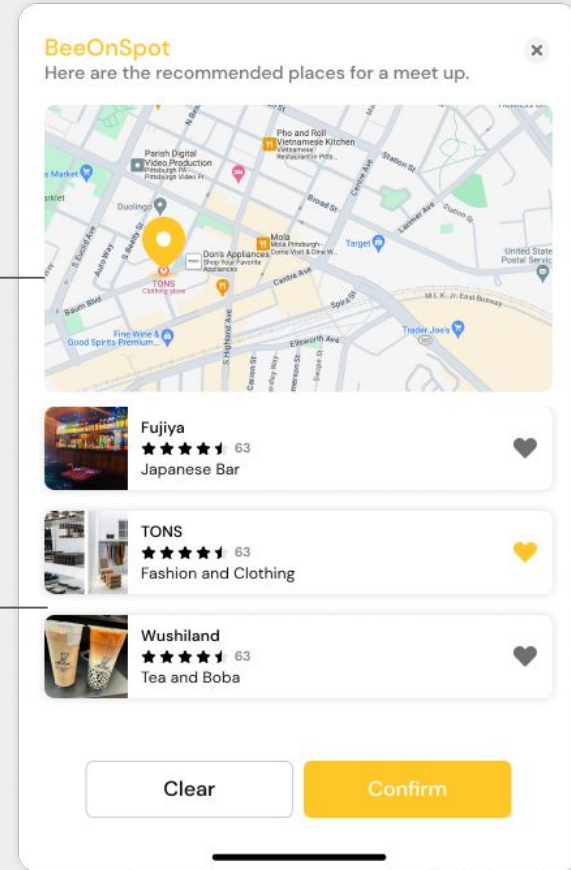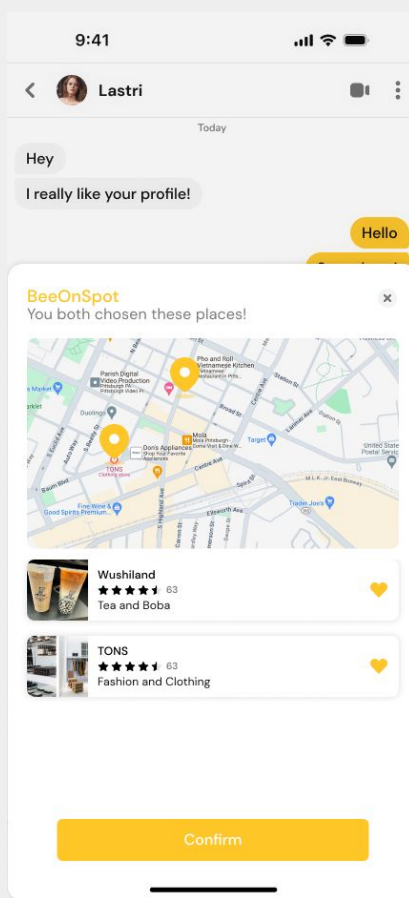
Design System

I mainly utilized **polarise** design system(shopify) and **bumble conversation UI assets** to create the user flow. For system notice, I used **ios design assets**.
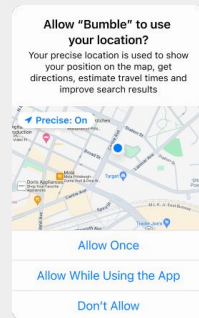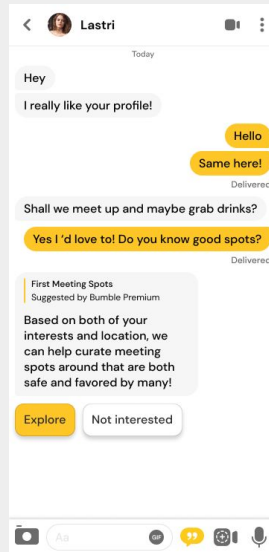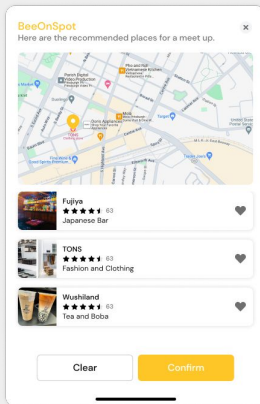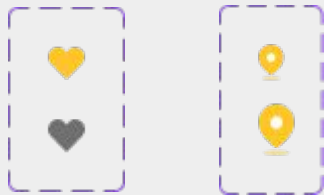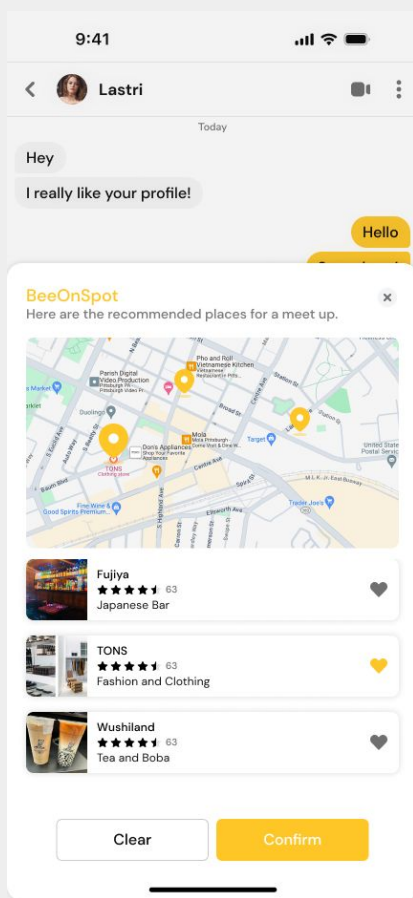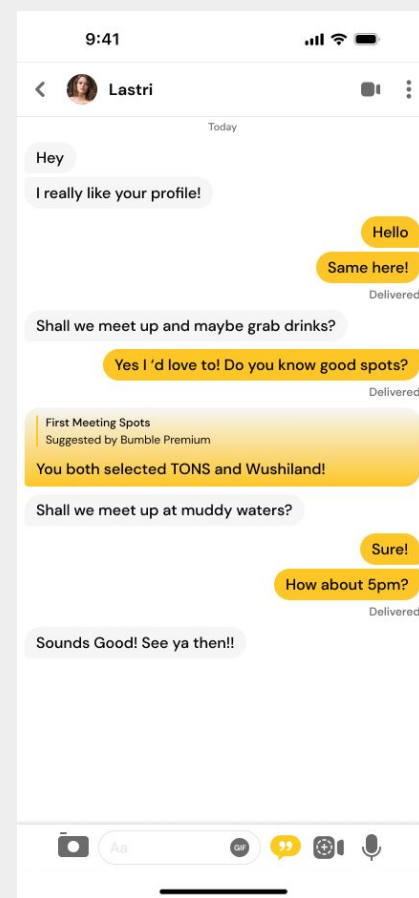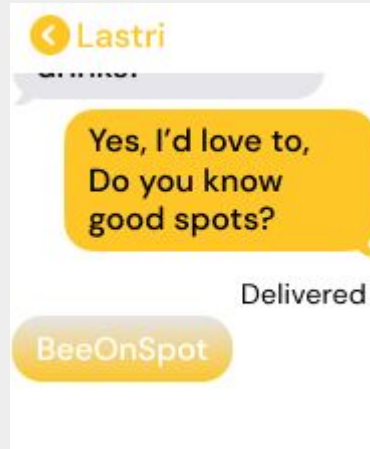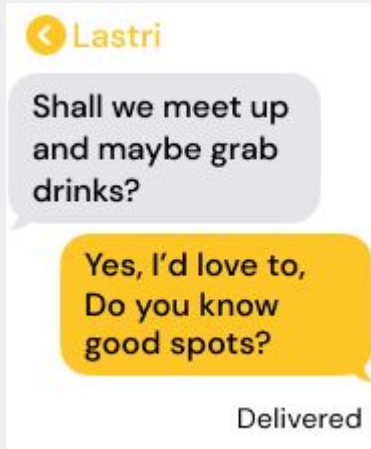
Select Options

Reveal Consensus

Continue Chat / Re-access List

Cross platform

Currently, My design focuses on the mobile applications on both **iphone** and **apple watch** ends. Watch ends takes abbreviated format.

Why

For Users

- Facilitate decision making
- Make the experience transparent by sharing range of interests and choices
- Lowering the curve to start dating

For Bumble

- Access to geolocation data, better conversion rate
- Increase revenue, better click through rate
- Potential collaborations with commercial entities