Pirai AI Word Template

**This template shows the correct format for Word documents that will be processed by Pirai AI. Follow this structure for optimal conversion results.**

# Survey Introduction

**[INTRO]**

Thank you for participating in our Customer Satisfaction Survey! Your feedback is valuable and will help us improve our services. This survey will take approximately 5 minutes to complete. All responses are confidential.

**[Page Break]**

## Q1. What is your primary role?

**[SingleAnswer]**

A) Manager

B) Director

C) VP

D) C-Level Executive

## Q2. How satisfied are you with our service?

**[SingleAnswer]**

1. Very Dissatisfied

2. Dissatisfied

3. Neutral

4. Satisfied

5. Very Satisfied

## Q3. Which department do you work in?

**[SingleAnswer]**

* Sales
* Marketing
* Operations
* Finance
* HR

## Q4. Which social media platforms do you use? (Select all that apply)

**[MultipleAnswer]**

□ Facebook

□ Instagram

□ Twitter/X

□ LinkedIn

□ TikTok

□ YouTube

□ None of the above

## Q5. What features are most important to you? (Check all that apply)

**[MultipleAnswer]**

1. Easy to use

2. Affordable pricing

3. 24/7 customer support

4. Mobile app

5. Advanced analytics

## Q6. Please rate the following aspects of our service

**[Matrix, SingleAnswer]**

**[Statement]**

|  |  |
| --- | --- |
| Statement Text | Code |
| Product quality | 1 |
| Customer service | 2 |
| Pricing value | 3 |
| Ease of use | 4 |
| Overall satisfaction | 5 |

**[Scale Point]**

|  |  |
| --- | --- |
| Scale Point Text | Code |
| Strongly Disagree | 1 |
| Disagree | 2 |
| Neutral | 3 |
| Agree | 4 |
| Strongly Agree | 5 |

## Q7. Rate each statement below

**[Matrix]**

**[Statement]**

- Website is easy to navigate

- Products are high quality

- Prices are competitive

- Delivery is fast

- Customer support is helpful

**[Scale Point]**

1 - Strongly Disagree

2 - Disagree

3 - Neutral

4 - Agree

5 - Strongly Agree

## Q8. What is your company name?

**[SingleLine]**

## Q9. Please describe your biggest challenge in detail

**[Essay]**

## Q10. Please provide your contact information

**[Form]**

**[Options]**

* Full Name
* Email Address
* Phone Number
* Company Name
* Job Title

## Q11. Rank these priorities from most to least important

**[RankOrder]**

1. Cost savings

2. Time efficiency

3. Quality improvement

4. Customer satisfaction

5. Innovation

## Q12. Drag to rank these features in order of importance

**[RankOrder]**

* Speed
* Accuracy
* Ease of use
* Cost
* Support

## Q13. Allocate 100 points across these categories based on importance

**[ConstantSum]**

- Marketing

- Sales

- Operations

- R&D

- Customer Support

## Q14. Distribute 100 points among the following options

**[ConstantSum]**

1. Product Development

2. Marketing & Sales

3. Customer Service

4. Technology & Infrastructure

5. Human Resources

**[DB]**

Thank you for your responses so far! The next section will ask about your experience with our product. This section should take approximately 2 minutes to complete.

**[Page Break]**

**[CLOSE]**

Thank you for completing our survey! Your feedback has been recorded and will help us serve you better. If you have any questions, please contact support@company.com.

# 📋 Formatting Guidelines

## Supported Question Types:

* [SingleAnswer] or [MC:SingleAnswer] - Radio buttons (select one)
* [MultipleAnswer] or [MC:MultipleAnswer] - Checkboxes (select multiple)
* [Matrix] or [Matrix, SingleAnswer] - Rating grid/scale
* [SingleLine] or [TE:SingleLine] - Short text entry
* [Essay] or [TE:Essay] - Long text entry
* [Form] or [TE:Form] - Multiple text fields
* [RankOrder] or [RO:RankOrder] - Ranking question
* [ConstantSum] or [CS:ConstantSum] - Allocation question
* [DB] - Descriptive block (information only)

## List Format Options:

* Alphabetical: A) Option 1, B) Option 2, C) Option 3
* Numbered: 1. Option 1, 2. Option 2, 3. Option 3
* Bullets: • Option 1 OR - Option 1 OR \* Option 1
* Plain text: Option 1, Option 2, Option 3
* With checkboxes: □ Option 1, □ Option 2

## Special Markers:

* [INTRO] - Survey introduction text
* [CLOSE] - Survey closing/thank you text
* [Page Break] - Separate survey into pages
* [Statement] - For Matrix question rows
* [Scale Point] - For Matrix question columns
* [Options] - For Form question fields
* [LOGIC IF Q1=1] - Conditional logic (optional)
* [TERMINATE] - Screen out/termination point (optional)

## Important Notes:

* Question numbering: Q1, Q2, Q3, etc. (must be consistent)
* Type markers are case-insensitive: [SingleAnswer] = [singleanswer]
* For Matrix questions: Use [Statement] for rows and [Scale Point] for columns
* Tables are optional - you can use simple lists for all question types
* If codes are not specified, they will be auto-generated (1, 2, 3...)
* Use code 99 for "Other", "None of the above", or termination options
* For RankOrder and ConstantSum: Simple numbered or bulleted lists work best