05.Certificate in Web & Logo Designing. (Duration: 06 Months.)

Web & Logo Designing

Course Duration: 6 Months

Module 1-2: Introduction to Design Principles (Week 1-4)

	Week 1-2: Basics of Design
	Understanding design elements: color, shape, line, space
	Introduction to typography
	Principles of design: balance, contrast, emphasis, and unity

	Week 3-4: Introduction to Web and Logo Design
	Basics of web design principles
	Basics of logo design and branding
	Tools and software introduction (e.g., Adobe Photoshop, Illustrator)

Module 3-4: Basic Web Design (Week 5-8)

	Week 5-6: HTML and CSS Basics
	Understanding HTML tags and structure
	Introduction to CSS for styling
	Building a simple static webpage

	Week 7-8: Responsive Web Design
	Principles of responsive design
	Media queries and flexible layouts
	Testing and optimizing for various devices

Module 5-6: Advanced Web Design (Week 9-12)

	Week 9-10: JavaScript for Web Designers
	Basics of JavaScript for interactivity
	Implementing simple animations and effects
	Introduction to popular JavaScript libraries (e.g., jQuery)

	Week 11-12: User Experience (UX) Design
	Understanding user behavior and psychology
	Wireframing and prototyping
	Conducting usability testing

Module 7-8: Logo Design and Branding (Week 13-16)

	Week 13-14: Logo Design Principles
	Elements of a successful logo
	Color psychology in logo design
	Typography and symbolism

	Week 15-16: Branding and Visual Identity
	Developing a cohesive visual brand identity
	Application of logos across different media
	Case studies of successful branding

Module 9-10: Graphic Design Software (Week 17-20)

	Week 17-18: Adobe Photoshop for Design
	Basics of image editing and manipulation
	Creating graphics for web and print

	Introduction to layers and filters
⏱	**Week 19-20: Adobe Illustrator for Vector Graphics**
	⏱ Creating vector illustrations and logos
	⏱ Working with paths and shapes
	⏱ Exporting graphics for various applications

Module 11-12: Project Work and Portfolio Development (Week 21-24)

⏱	**Week 21-22: Web Design Project**
	⏱ Design and develop a complete website
	⏱ Incorporating learned principles and techniques
	⏱ Usability testing and feedback
⏱	**Week 23-24: Logo Design and Branding Project**
	⏱ Designing a logo and creating a visual brand identity
	⏱ Developing a brand style guide
	⏱ Portfolio development and presentation