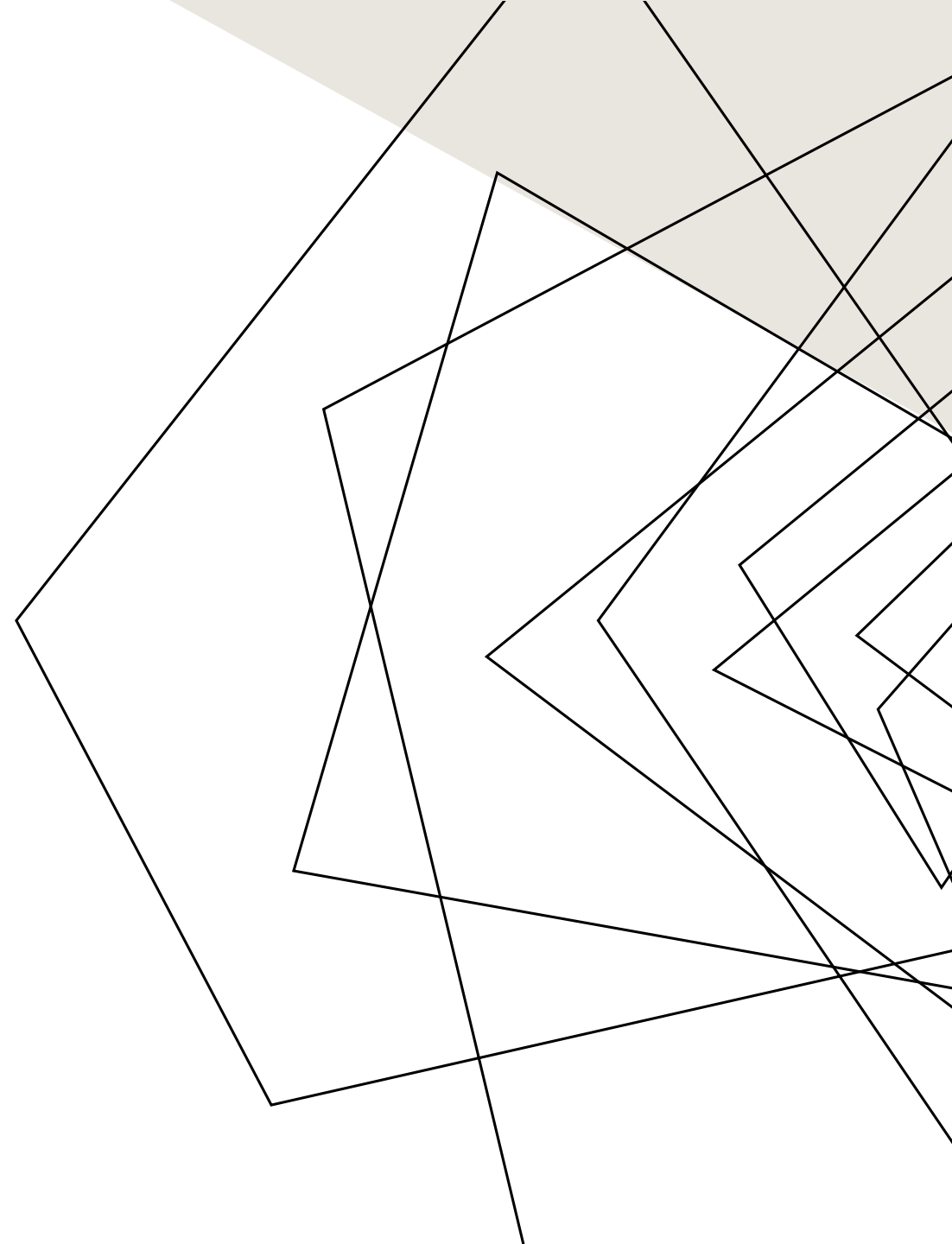# PATIENT HEALTH RECORDS SYSTEM

ABOUT OUR VENTURE

The healthcare system plays a drastic role in our health, lifestyle, and overall experiences [1]

Our startup venture focuses on solutions for revolutionizing healthcare with a centralized digital health record for patients in the European Union region

This pitch and venture plan will identify the main problem in the healthcare system and provide our solution to the industry

PROBLEM AND SOLUTION OVERVIEW

HEALTHCARE SYSTEM PROBLEM

- **Patient health records**: Currently every patient's health records are stored and divided in different healthcare providers and systems[2]

- **Gaps in patient care:** Patients are prone to inefficiencies, errors, and gaps in their care by the healthcare providers [2]

- **Renewal of Data:** Healthcare providers struggle to access up-to-date patient information [2]

- **Locating health documents:** Occasionally important health documents are lost by patients or healthcare staff, creating problems for patients [3]

- **Time efficiency**: Often, patients and healthcare providers spend too much time providing the needed care [3]

PRODUCT BENEFITS

Safe and seamless exchange of patient data between hospitals

Features include: data analytics, mobile accessibility, a patient portal, providence of a healthcare decision group, real-time support and suggestions

Centralizes patient health records and conditions from different hosptials and clinics

Time efficiency and easy user interface

OUR COMPETITION

- Our system management product is priced below that of other companies

- Design is simple and easy to use, compared to the complex designs of the competitors

- Subscription plan provides affordability as the main draw for our consumers to our product

- Existing companies such as EpicCare or Meditech systems are expensive and inconvenient to use [4][5]

- EHR software is difficult to use and needs proper training or experience to use [5]

PRODUCT OVERVIEW

- Subscription plan-based
- Unique
- Early marked entrance
- Tested

- Only subscription-based product specifically dedicated to the healthcare solutions market
- First easy to used product that's functional
- Created from deep data analysis in the market
- Huge market business opportunities and needs

MARKET GROWTH STRATEGY

- **Feb 2025:** roll out product to high profile or top-level clinics and hospitals to help establish the product

- **May 2025:** release the subscription plan product to the interested clinics and hospitals

- **Dec 2025:** gather feedback and adjust product design to add extra features and needs for different clients

- **Apr 2026:** start selling patient collected data to third-party companies in the pharmaceutical and healthcare companies

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RISKS

IDENTIFIED INVESTMENT RISK FACTORS:

- DATABASE MAINTAINANCE COST

- DYNAMIC REGULATIONS

- LOW SYSTEM MAINTAINANCE COST

- HUGE MARKET OPPURTUNITIES

- THIRD PARTY INTERESTS

SOLUTION

Our product makes healthcare systems approach easier, and no other product on the market offers the same subscription-based features

- Usage for every age in the market

- Reduce time to provide patient treatment

- Simple design that provides doctors, patients, and healthcare workers the information they need

- No gaps in patient healthcare history

- Raises safety for emergency treatments

- Provides extra specific features for different clinics and hospitals

FINANCIAL FORECAST

	Year 1	Year 2	Year 3
Client Subscribers	50	200	600
Monthly subscription pricing	3000€	3500€	3800€
Average of clients with extra features	7	40	210
Revenue	150,000€	700,000€	2,280,000€
Expenses	30,000€	100,000€	280,000€
Gross profit	**120,000€**	**600,000€**	**2,000,000€**

THANK YOU

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