

YOUTUBE COMMENT ANALYSIS

Ps5kScYvQQk

Disclosure: Automatically Generated Report

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I. General

Video	Ps5kScYvQQk
Total Comments	30
Date First Comment	2023-05-19 at 02:01:05

II. Sentiment Analysis

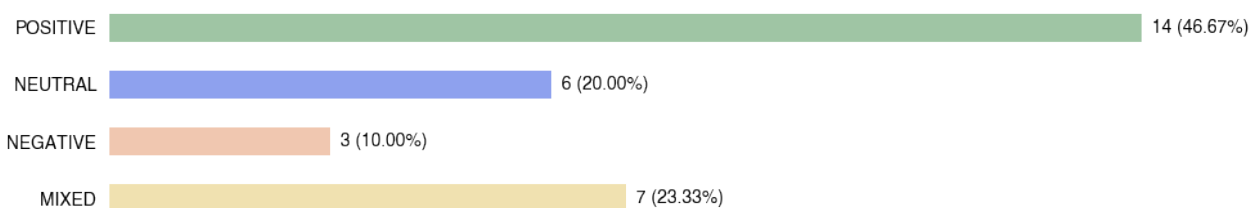
Sentiment analysis of YouTube comments can serve several purposes:

- * **Understanding Public Opinion:** It helps understand how viewers perceive a particular video, content creator, or topic. This can be valuable for content creators and businesses looking to ensure that their videos or products are well-received by their target audience.
- * **Feedback for Content Creators:** Content creators can use sentiment analysis to understand their audience's reactions to their videos. It can help them adjust their content, identify what works well, and what needs improvement.
- * **Detection of Emotional Trends:** By analyzing sentiments expressed in comments, emotional trends such as anger, joy, sadness, etc., can be spotted. This information can be useful for understanding the emotional impact of a specific video or event.
- * **Online Reputation Management:** For brands and businesses, sentiment analysis of YouTube comments can help monitor their online reputation. By identifying negative comments or customer concerns, they can intervene quickly to resolve issues and maintain a positive image.
- * **Influencer Identification:** By analyzing comments, one can identify individuals who have significant influence within a particular community. This can be useful for brands seeking to collaborate with influencers to promote their products or services.

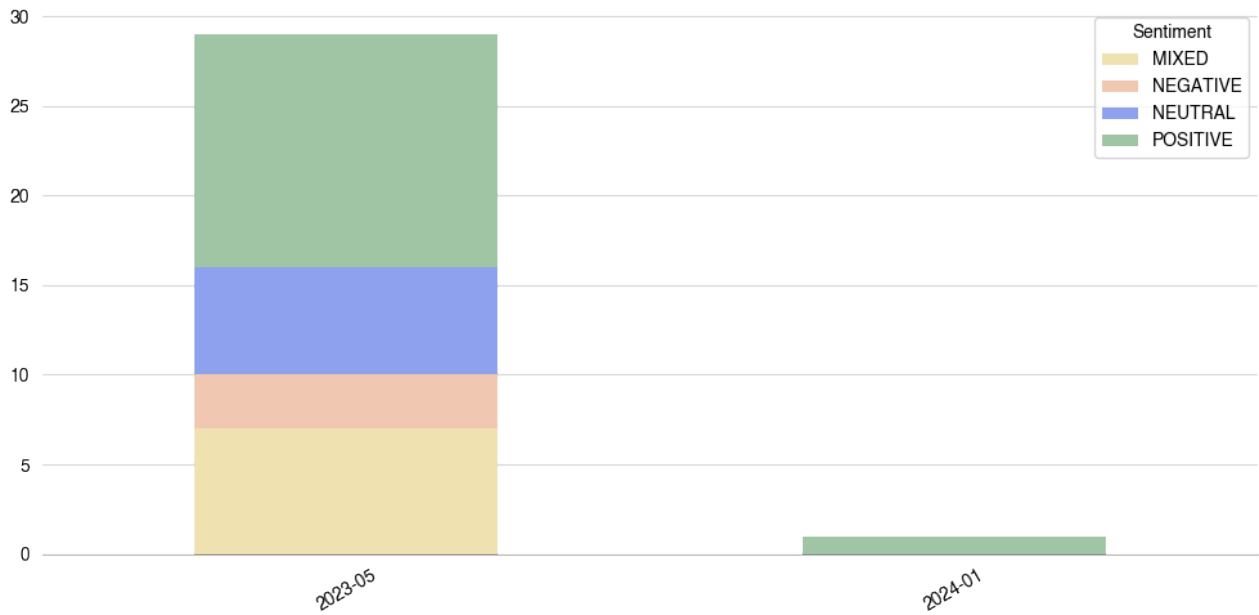
The comments are classified into 4 categories described in the table below:

Positive	The text expresses an overall negative sentiment.
Negative	The text expresses both positive and negative sentiments.
Mixed	The text expresses both positive and negative sentiments.
Neutral	The text does not express either positive or negative sentiments.

A. Overall Sentiment Proportion



B. Sentiment Proportion by Month



III. Word Frenquency

IV. Toxicity Analysis

IV. Theme Analysis