

Giorgia Pisanu

Digital Management @ H-FARM College & Ca' Foscari University

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Olbia, Sassari, Italy

Personal Profile

Giorgia in three words? Creative, analytical, and versatile.

Having grown up across three countries, I developed an authentic curiosity for the world, its cultures, and its people. Passionate about languages, travel, and technology, I love challenges that combine innovation and creativity. From the first cooking blog I created at 12 years old, I realized that the digital world was my path: since then, I have never stopped experimenting in different fields, pushing myself to grow and developing a strong ability for fast learning and adaptation to new environments.

Education

Bachelor of Science in Digital Management

H-FARM College & Ca' Foscari University Venice

2024 - 2027

- **Activities:** Business Consultant in the Junior Consulting Agency, LUMINA
- **Relevant Coursework:** Strategic and digital marketing, E-business entrepreneurship and digital transformation, Introduction to Coding and Data Management, Organizing in a Digital World

High School Scientific Diploma

Liceo Scientifico "L. Mossa" Applied Sciences - Olbia, Italy

Grade: 100/100

2019 - 2024

Professional Experience

Summer Camp Media Residential Monitor

King's College School - Cascais, Portugal

Summer 2025

- Managed a group of 80+ children aged 6-17, alongside 6 other instructors, designing and leading educational activities that promoted creativity and teamwork.
- Produced and managed daily social media camp content for [@kingscollegeschool_cascais](https://www.kingscollegeschool.com) and parents blog increasing engagement with over 10K viewers, while enhancing skills in content strategy, and visual communication.

University Ambassador

H-FARM College - H-FARM International School - Roncade, Treviso, Italy

2024 - Present

Represented the university during open days, fairs, and campus tours, contributing to greater participation and interest in the H-FARM College and International School programs, while developing skills in public speaking, event coordination, and institutional communication.

Projects & Awards

Finalist - Giochi Matematici Nazionali, Bocconi University - Milan

2018

Reached the national finals among top Italian students in mathematical problem-solving and logical reasoning.

On the Wave

Founded a social media & branding agency helping local businesses enhance their digital presence. Developed brand identities and marketing strategies for clients as [@Coffeekeys](https://www.coffeekeys.com). Designed websites integrating storytelling and SEO optimization.

GuideMe - TravelTech Startup Project → [Website Link](#)

Developed and positioned a geo-localized travel app for an exam's project, that delivers personalized city routes and AI-generated audio storytelling by local experts. Led go-to-market strategy, user research, and brand positioning to enhance traveler engagement and cultural discovery.

NBA Data Analysis Project → [GitHub Repository](#)

Designed a data analytics project for the Coding exam, analyzing NBA player statistics using Python. Implemented object-oriented programming concepts through custom classes for structured data handling, integrating regression models, performance evaluation metrics, and data visualizations to enhance analytical efficiency.

Technical Skills

- **Analytical:** Market Research, KPI Measurement, Google Analytics, SEO, Programming (Python, C++)
- **Tools:** Figma, Canva, ReadyMag, Wix, Shopify, VS Code, Google Ads, Excel (Intermediate)
- **Certifications:** Fundamentals of digital marketing (Google), Intr. to Neuromarketing (CBH - Coursera)
- **Languages:** Italian (bilingual), Romanian (bilingual), English ([C1](#)), Spanish (B2), Portuguese (exp. B1), French (A2)

Soft Skills

Proactivity • Flexibility • Critical Thinking Problem Solving • Creativity • Curiosity • Teamwork • Entrepreneurial Mindset