Giorgia Pisanu
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Personal Profile

Giorgia in three words? Creative, analytical, and versatile.
Having grown up across three countries, I developed an authentic curiosity for the world, its cultures, and its people. Passionate about languages, travel, and technology, I love challenges that combine innovation and creativity. From the first cooking blog I created at 12 years old, I realized that the digital world was my path: since then, I have never stopped experimenting in different fields, pushing myself to grow and developing a strong ability for fast learning and adaptation to new environments.

Education

Bachelor of Science in Digital Management
H-FARM College & Ca' Foscari University Venice   *2024 - 2027*
- **Activities**: Business Consultant in the Junior Consulting Agency, LUMINA
- **Relevant Coursework:** Strategic and digital marketing, E-business entrepreneurship and digital transformation, Introduction to Coding and Data Management, Organizing in a Digital World

High School Scientific Diploma   **Grade**: 100/100
Liceo Scientifico "L. Mossa" Applied Sciences - Olbia, Italy   *2019 - 2024*

Professional Experience

Summer Camp Media Residential Monitor
King's College School - Cascais, Portugal   *Summer 2025*
- Managed a group of 80+ children aged 6-17, alongside 6 other instructors, designing and leading educational activities that promoted creativity and teamwork.
- Produced and managed daily social media camp content for @kingscollegeschool_cascais and parents blog increasing engagement with over 10K viewers, while enhancing skills in content strategy, and visual communication.

University Ambassador
H-FARM College - H-FARM International School - Roncade, Treviso, Italy   *2024 - Present*
Represented the university during open days, fairs, and campus tours, contributing to greater participation and interest in the H-FARM College and International School programs, while developing skills in public speaking, event coordination, and institutional communication.

Projects & Awards

Finalist - Giochi Matematici Nazionali, *Bocconi University - Milan*   *2018*
Reached the national finals among top italian students in mathematical problem-solving and logical reasoning.
On the Wave
Founded a social media & branding agency helping local businesses enhance their digital presence. Developed brand identities and marketing strategies for clients as @*Coffeekeys*. Designed websites integrating storytelling and SEO optimization.
GuideMe - TravelTech Startup Project –> [Website Link](#)
Developed and positioned a geo-localized travel app for an exam's project, that delivers personalized city routes and AI-generated audio storytelling by local experts. Led go-to-market strategy, user research, and brand positioning to enhance traveler engagement and cultural discovery.
NBA Data Analysis Project –> [GitHub Repository](#)
Designed a data analytics project for the Coding exam, analyzing NBA player statistics using Python. Implemented object-oriented programming concepts through custom classes for structured data handling, integrating regression models, performance evaluation metrics, and data visualizations to enhance analytical efficiency.

Technical Skills

- **Analytical:** Market Research, KPI Measurement, Google Analytics, SEO, Programming (Python, C++)
- **Tools:** Figma, Canva, ReadyMag, Wix, Shopify, VS Code, Google Ads, Excel (Intermediate)
- **Certifications:** Fundamentals of digital marketing (Google), Intr. to Neuromarketing (CBH - Coursera)
- **Languages:** Italian (bilingual), Romanian (bilingual), English (C1), Spanish (B2), Portuguese (exp. B1), French (A2)

Soft Skills

Proactivity • Flexibility • Critical Thinking Problem Solving • Creativity • Curiosity • Teamwork • Entrepreneurial Mindset