

RANKING

**BUSINESS ANALYSIS** 

SHARKS

**OVERALL ANALYSIS** 

















117 **Total Pitches** 



Count of Domain







 $\bigotimes$ 



27

**Total Companies** 

₹ 82.97M

Total Investment





28

**Total Companies** 

₹ 93.58M

**Total Investment** 





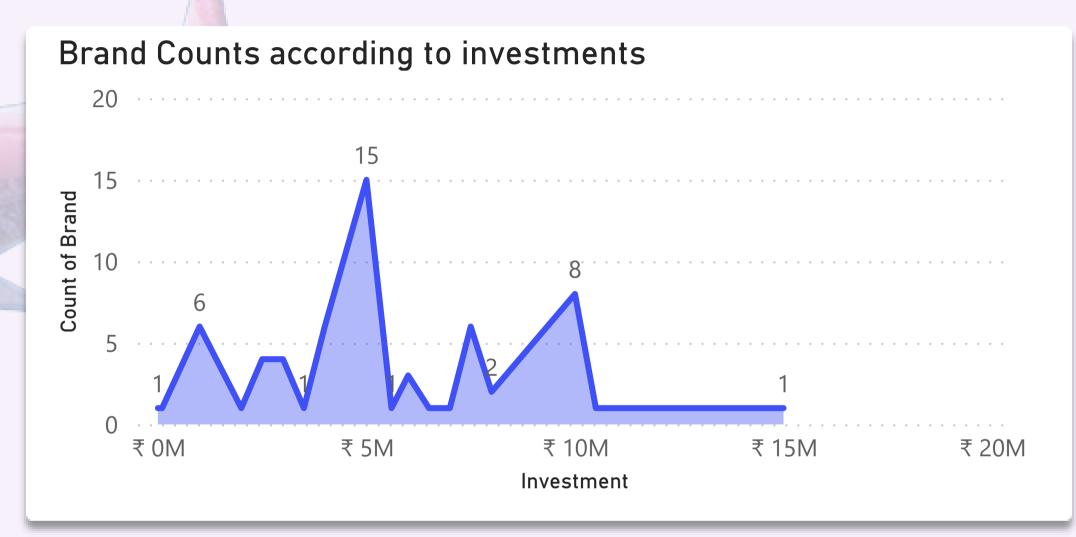
Anupam Mittal 24

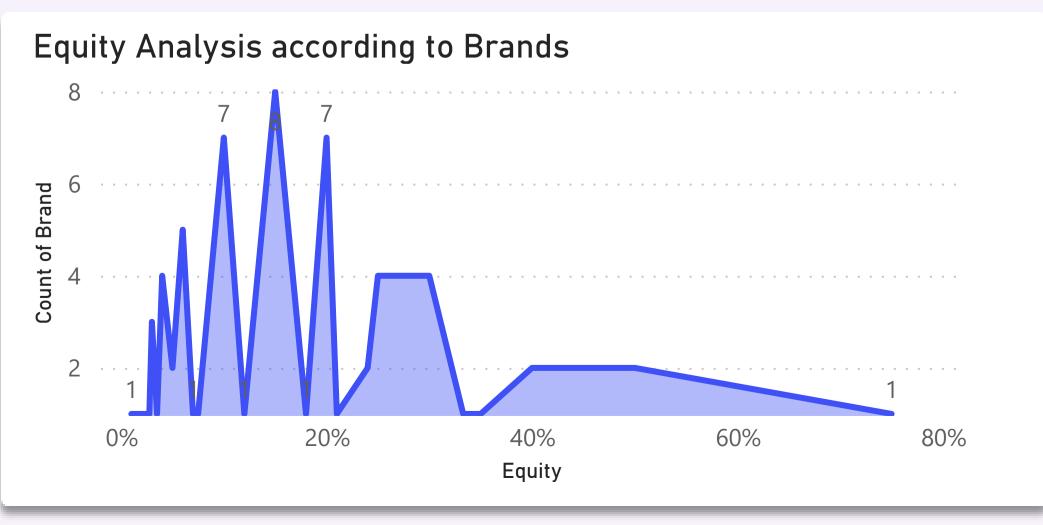
**Total Companies** 

₹ 53.38M

Total Investment



















Aman Gupta Anupam Mittal Ashneer Grover Ghazal Alagh Namita Thapar Peyush Bansal Vinneta Singh



Co-founder and CEO of Lenskart

27

Total Investment Companies

₹ 82.97M

Total Individual Investment

## **About Shark:**

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Peyush Bansal is the founder and CEO of Lenskart. He is also a judge of the famous Indian Shark Tank.Peyush Bansal's parents live in New Delhi and gave him all their support and strength when he started his own business. Peyush Bansal's height and weight are good enough to look like a nice man.Peyush Bansal's training for the Honors Bachelor of Engineering course was completed at McGill University, in the Electrical – IT, Control and Automation branch from 2002 to 2006. Peyush Bansal obtained his postgraduate degree in entrepreneurship from IIM Bangalore, which made Peyush Bansal wiki strong enough to start a new business and change his life. According to personal information from Peyush Bansal, he is interested in watching movies and playing basketball. He is interested in the areas of human capital, organisational development, and













Accessories Agriculture Education Finance Food and Beverages

Brand	Idea	Domain	Investment	Equity
Revamp Moto	E-Bike	Transportation	₹ 10,000,000	1.50%
Aas Vidyalaya	EdTech App	Education	₹ 15,000,000	15.00%
Altor	Smart Helmets	Transportation	₹ 5,000,000	7.00%
Annie	Braille Literary Device	Education	₹ 10,500,000	3.00%
Ariro	Wooden Toys	Accessories	₹ 5,000,000	10.00%
ARRCOAT Surface Textures	Wall Building	Accessories	₹ 5,000,000	15.00%
Auli Lifestyle	Ayurvedic Products	Health and Fitness	₹ 7,500,000	5.00%
AyuRythm	Ayurvedic Wellness App	Health and Fitness	₹ 7,500,000	2.68%
Bamboo India	Bamboo Products	Accessories	₹ 5,000,000	3.50%
Beyond Sck	Kerala Ba Chips	Food and Beverages	₹ 5,000,000	2.50%
Blue Pine Industries	Frozen Momoz	Food and Beverages	₹ 7,500,000	18.00%
Boox scooters	Renting e-bike for mobility in private spaces	Transportation	₹ 4,000,000	50.00%
Bummer	Underwear	Retail and Fashion	₹ 7,500,000	7.50%

## **INVESTED SHARK'S**











Aman Gupta

Aman Gupta

Aman Gupta

Aman Gupta

Aman Gupta

Name of sharks

Domain Name	No. of pitches	Investment
Food and Beverages	35	₹ 80,000,005.00
Accessories	20	₹ 42,500,000.00
Retail and Fashion	14	₹ 49,000,000.00
Technology	12	₹ 33,000,000.00
Health and Fitness	10	₹ 45,100,000.00
Social	8	₹ 8,000,000.00
Education	7	₹ 40,500,000.00
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Total		₹ 336,200,005.00

















Shark Tank India Season 1 was spread across **35** episodes and witnessed **117 pitches**. **Aman Gupta** topped the list of the sharks with the most deals in number and value followed by **Peyush Bansal** and **Anupam Mittal**. According to the various domains **Food and Beverages** had highest pitches i.e. **29.9%** followed by **Accessories** which was **17.09%** and Retail and other categories.

