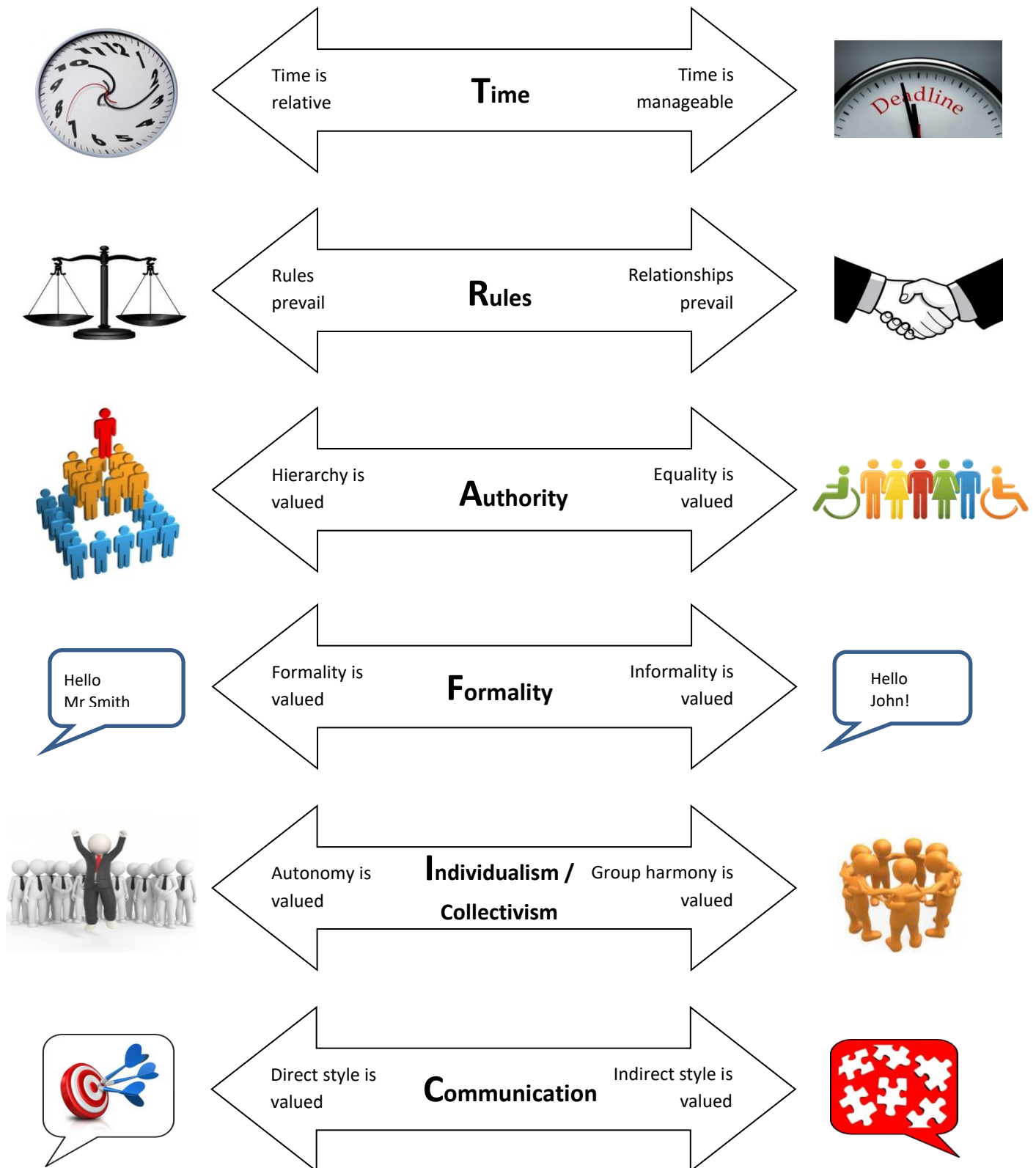


## T.R.A.F.I.C. Model - 6 Cultural Tendencies



\* This model is based on Geert Hofstede's cultural dimensions and to Edward T. Hall's high and low context cultures.