



CURRICULUM VITAE

# MUHAMMAD HAFIDZ IBNU ADI

+62 858-7005-2239

hapisadil2@gmail.com

linkedin.com/in/muhammad-hafidz-ibnu-adi

my-porto-pishapis-projects.vercel.app

instagram.com/pishapis\_

## ABOUT ME

I am a passionate Web Developer with 4 years of experience in the IT industry. Throughout my career, I have developed strong technical expertise, along with excellent communication and teamwork skills. I am a responsible, adaptable, and collaborative professional who thrives in both office and field environments. I am always eager to embrace new challenges and technologies, continuously seeking opportunities to grow and contribute to innovative projects. My enthusiasm for learning and problem-solving drives me to deliver high-quality results that align with organizational goals. I am confident that my dedication, flexibility, and proactive mindset will bring valuable contributions to your company's growth and success.

## PERSONAL INFO

Place & Date of Birth

Klaten, 26 Years Old

Gender

Male

Religion

Islam

Address

Kurung Lor RT 003 RW 004  
Cetan Ceper, Klaten, Central Java

Nationality

Indonesian

## EDUCATION

### Digital Technology University of Indonesia

Information Management Degree

Sep 2017 – Oct 2020

## PROFESSIONAL EXPERIENCE

### IT FULLSTACK DEVELOPER

PT LPP Agro Nusantara (PTPN Group)

Jul 2024 – Present

At PT LPP Agro Nusantara, I had the opportunity to develop both desktop and mobile applications while also contributing to server setup and application architecture design. I gained valuable experience in building scalable solutions that address real business needs. One of my proudest achievements was being part of the team that developed Etera (Ekosistem Tebu Rakyat) – a platform that empowers local sugarcane farmers to improve productivity and management. This role strengthened my skills in full-cycle development, from concept to deployment.

### FULLSTACK DEVELOPER

Mariban

Aug 2023 – Mar 2024

- Maintained and optimized retail company web systems for enhanced performance
- Developed modern web solutions using cutting-edge technologies and best practices
- Executed bug fixes and performance optimization for improved user experience

### FREELANCE SEO SPECIALIST

Creativemu

Jul 2023 – Mar 2024

- Built and customized WordPress CMS websites with SEO-optimized structures
- Created high-quality, SEO-friendly content that drove organic traffic and engagement
- Executed strategic backlink campaigns to improve domain authority and search rankings
- Conducted comprehensive website analytics and managed Google Ads campaigns for ROI optimization

### FULLSTACK DEVELOPER

Gotara Indonesia

Jun 2022 – Jul 2023

Engineered comprehensive full-stack systems for modern livestock farming operations, enabling data-driven decision-making and operational efficiency through integrated technology solutions.

### IT SUPPORT SPECIALIST

PT Global Jet Cargo

Sep 2021 – Jun 2022

Managed enterprise web systems for logistics operations, coordinated with IT partners, and maintained software, hardware, and network infrastructure for seamless business continuity.

### DIGITAL MARKETING SPECIALIST

CV Mulya Teknik

May 2021 – Sep 2021

Managed contractor company website operations, developed engaging content, executed SEO optimization strategies, and managed Google Ads campaigns to drive qualified leads and increase online visibility.

### IT STAFF

PT Intan Pariwara

Dec 2020 – Feb 2021

Built, managed, and integrated company web applications using Laravel framework, ensuring seamless system integration and optimal performance.

## TECHNICAL SKILLS

PHP & Laravel Framework

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JavaScript & TypeScript

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React.js & Next.js

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Flutter Mobile Development

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Database Management (MySQL, MongoDB, Redis)

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HTML5 & CSS/Tailwind CSS

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Node.js & Express

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WordPress CMS & Plugin Development

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AWS Cloud Services (S3, EC2, Lambda)

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Git & Github Version Control

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Docker Containerization

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GIS Mapping (MapBox & Leaflet)

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