

## **RULES OF COMPETITION**

Website:

<https://challenge.greemta.eu/>

### **1. OUTLINE**

#### **What is the GreeMta challenge?**

Greemta is a project of Bruno Kessler Foundation promoted by EIT Climate-KIC's Cross-KIC Sustainable Cities program together with the municipality of Madrid (the "Partners"). The purpose of Greemta is to enhance, through data, all the urban green heritage of Madrid by returning its economic and social value.

Participants are invited to develop web applications, interactive data analyses, visualizations and infographics (the "work") accessible via web, based on data about trees and green in Madrid but possibly also other indicators and data. The goal of the project is to offer insights about how the city of Madrid could improve the management of its green value.

### **2. WHO CAN PARTICIPATE?**

- The GreeMta challenge is open worldwide to anyone interested in creating and submitting a work.
- A team can be composed of one or more individuals (up to 4).
- The GreeMta challenge is not open to staff working in partners of the project, i.e. Climate KIC Madrid, EIT-Digital Madrid, Madrid municipality, Bruno Kessler Foundation (the 'organizers').

### **3. EVALUATION PROCESS**

There will be a jury committee for selecting the best works. The committee will be composed by at least 3 reviewers.

These prerequisites must be met

- the work presented is about the green of Madrid;
- use of at least some data about the green of Madrid;
- if the work uses text, the text should be in English or Spanish;
- the work is accessible via the web;
- the work falls into one of these categories: web applications, interactive data analyses, visualizations, infographics.

The judging criteria are as follows:

- How much does the submitted work fit the objectives of the competition?
- How interesting and insightful is the submitted work?
- How much the submitted work might be used by the Municipality of Madrid to improve how they manage the green value?
- How much is the submitted work novel and original?
- How much of the work is based on data (considering the quantity of the data, the relevance of the data, and the soundness of the methodology for data management)?

For each criterion, the score goes from 1 to 5 points. The minimum score for receiving a prize is 10.

## **COMPETITION TIMELINE**

### **Step 1 — Launch of competition**

The competition is published on the GreeMta challenge website (<https://challenge.greemta.eu/>) on 11/11/2020.

### **Step 2 — Deadline to submit proposals**

Teams should submit their work using the form on the GreeMta website by 15/12/2020 at 23:59:59.

### **Step 3 — Final selection of winning submissions**

The jury committee will select the best works and assign the prizes by 23/12/2020.

## **4. PRIZES**

Eight works will be selected by the jury and their teams will each receive a prize.

The total award fund for the competition amounts to 8000 Euros and will be splitted in the following way:

- The first prize will be 4000 Euros.
- The second prize will be 2000 Euros.
- The third prize will be 1000 Euros.
- The remaining 5 prizes will be a 200 Euros Amazon Gift Card.

An individual cannot win two or more prizes. If the same individual results in two winning teams, the smaller prize will not be awarded to that team. For example, if person A is together with B and C in the team that should win the first prize and person A is together with D and E in the team that should win the second prize, the team composed of A, D and E will not receive the prize which will be given to the next team in the ranking and so on.

Note: the first 3 prizes will be paid by bank transfer, therefore, it is mandatory to be the holder of a bank account.

Note: prizes for 200 Euros as Amazon Gift Cards will be created in a regional Amazon store according to the preferences of the winning team (for example at amazon.es or amazon.it or amazon.com).

## **5. ADDITIONAL INFORMATION**

### **Clarifications**

Participants may request any clarification on the competition up to five (5) working days before the deadline for the submission of project descriptions.

Requests for clarification should be submitted and sent to the following email address: [info@greemta.eu](mailto:info@greemta.eu).

Questions and answers that might be of interest to all teams will be published on the GreeMta challenge website.

### **Cancellation of the competition, or change of deadlines, or cancellation of awarding a prize.**

The organizers reserve the right to cancel the competition without any obligation to indemnify the teams. The organizers also reserve the right to postpone the deadlines with a message on the website where the new deadlines will be specified.

The jury also reserves the right to not award some of the 8 prizes in case there are less than 8 submissions or the quality of a submission is not considered sufficient, i.e. it does not meet the minimum score as per art. 3 herein.

### **Intellectual property and copyright**

The teams retain all copyrights to their work without exception.

In case teams use pre-existing material (datasets different from the ones provided by the GreeMta challenge or source code) for their applications, they must provide written evidence that they have obtained all the necessary authorisations in order for such material to be used for the GreeMta competition. For example, in case of open source software, they must check and provide sufficient guarantee to the organizers that the software license allows them to reuse and/or modify the software in order to participate. And in case of “open data”, they must check that the data license allows them to use the data in order to participate.

By entering the competition and submitting a work, you are granting the organisers a worldwide, royalty-free, non-exclusive, perpetual (for the duration of the applicable copyright) license to exercise the following rights in the submitted work: to reproduce the Work, to incorporate the Work into one or more Collective Works, and to reproduce the Work as incorporated in the Collective Works; to create and reproduce Derivative Works; to distribute copies or phonorecords of, display publicly, perform publicly, and perform publicly by means of a digital audio transmission the Work including as incorporated in Collective Works; to distribute copies or phonorecords of, display publicly, perform publicly, and perform publicly by means of a digital audio transmission Derivative Works. In the reuse of your work, the organizers will give adequate credit to the authors.

### **Processing of personal data**

All personal data provided shall be processed in accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data. All personal data shall be processed for the registration and participation at the challenge, through manual, electronic and informatic means and will be guaranteed within privacy and security standards.

Teams may, upon written request, gain access to their personal data and correct any information that is inaccurate or incomplete. On the GreeMta Challenge website it will publish the name of the winning

teams and of their members, their locality, the prize amount and the nature and purpose of their applications. Participants may request that the organizers waive such a publication if disclosure risks threatening their security and safety or if it could harm their commercial interest. For specific information and contacts regarding the protection of personal data, including the exercise of the rights referred above, please send an email to the Digital Commons Lab of the FBK ICT Center [info@greemta.eu](mailto:info@greemta.eu).

The full Privacy Policy is available at the following [http://challenge.greemta.eu/greemta\\_privacy\\_policy.pdf](http://challenge.greemta.eu/greemta_privacy_policy.pdf)

### **Sole liability of the teams**

Neither the organizers nor the Partners may be held responsible for any claim relating to the activities carried out by teams in the framework of the competition. Neither the organizers nor the Partners shall be held liable for any damages caused or sustained by any of the teams, including any damages caused to third parties as a consequence of or during the implementation of the activities related to the competition.

### **Applicable law and competent jurisdiction**

The competition is governed by the applicable European Union law complemented, where necessary, by the law of Italy. Any and all disputes, differences, questions, controversies or claims, or the validity, execution, performance or a breach of these terms, shall be subject to friendly and constructive negotiation. Should any such dispute, difference, question, controversy or claim not be settled amicably within thirty (30) days, it is hereby irrevocably acknowledged that the Court of Trento shall have exclusive jurisdiction to resolve any controversy or claim.