

August 1-3, Foundation University, Dumaguete

PISTA NGIMAP

open data & software • free maps • community • talks • workshops



KAART



People, Pixels, and Ice Cream

Technically Sound + Politically Acceptable = Expanding outside Metro Manila

ice cream, metro manila

Go



Search Results

Results from OpenStreetMap Nominatim

Ice Cream [Ice Cream House, 23, Scout Tobias, Laging Handa, Scout Area, 4th District, Quezon City, Metro Manila, 1103, Philippines](#)

Ice Cream [Dan Eric's Grand Ice Cream Store, Santo Domingo, Dona Juana Gilarmi, Holy Spirit, 2nd District, Quezon City, Metro Manila, 1119, Philippines](#)

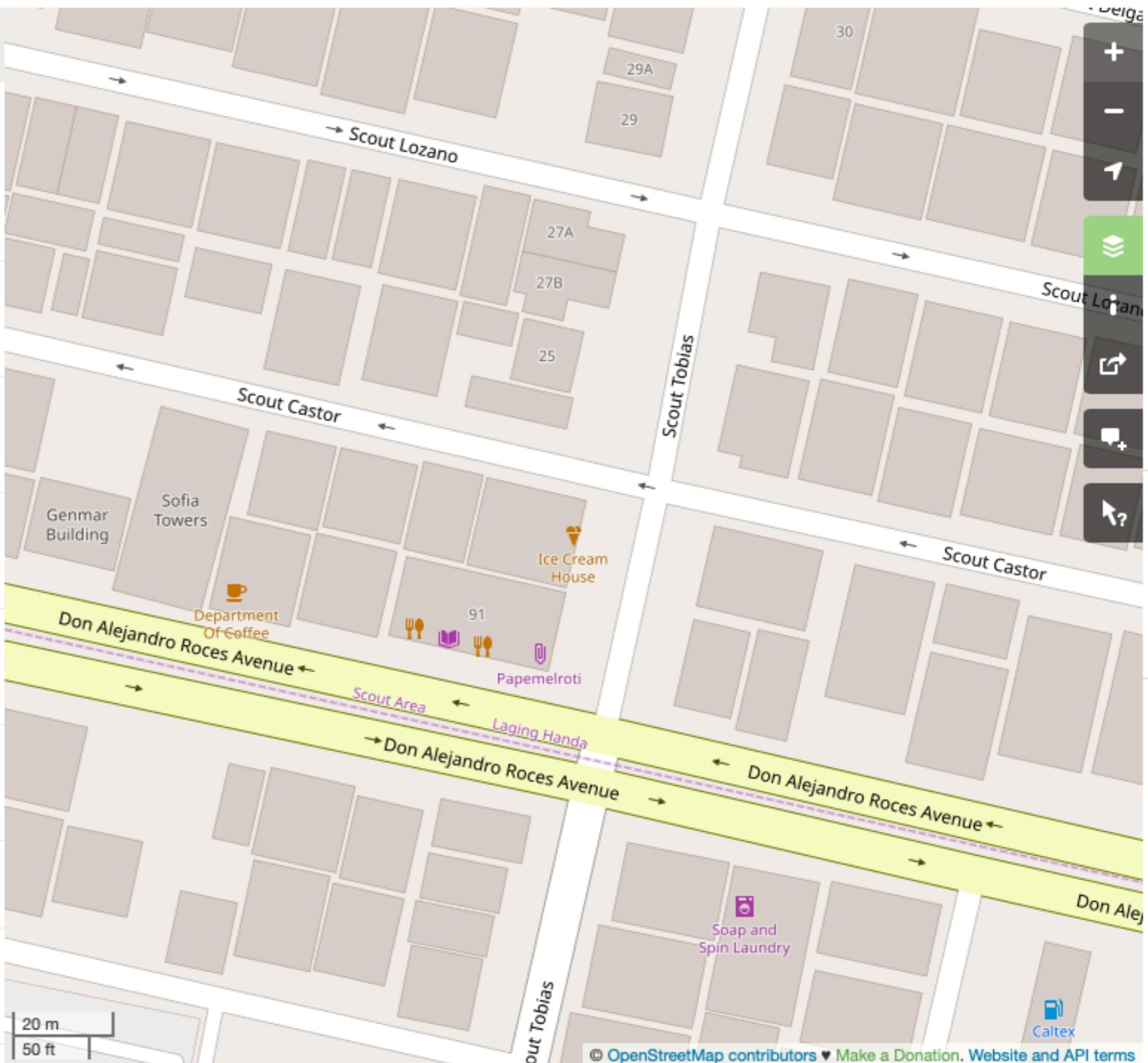
Ice Cream [Fruit in Ice Cream, Dos Castillas, Pasadena, San Juan, 1st District, San Juan, Metro Manila, 1099, Philippines](#)

Ice Cream [IceCream House, N. Domingo, Balong Bato, San Juan, 1st District, San Juan, Metro Manila, 1112, Philippines](#)

Ice Cream [ICE - Ice Cream Etc, BF Resort Drive, BF Vista Grande, Talon Dos, Las Piñas, 2nd District, Las Piñas, Metro Manila, 1740, Philippines](#)

Ice Cream [Creamline, Pedro Gil Street, Punta, Santa Ana, Sixth District, Manila, Metro Manila, 1009, Philippines](#)

Ice Cream [Cold Stone Creamery, Seaside Boulevard, Metropolitan Park, Barangay 76, Zone 10, Pasay, District 1, Pasay, Metro Manila, 1300, Philippines](#)



ice cream, ormoc city

Go



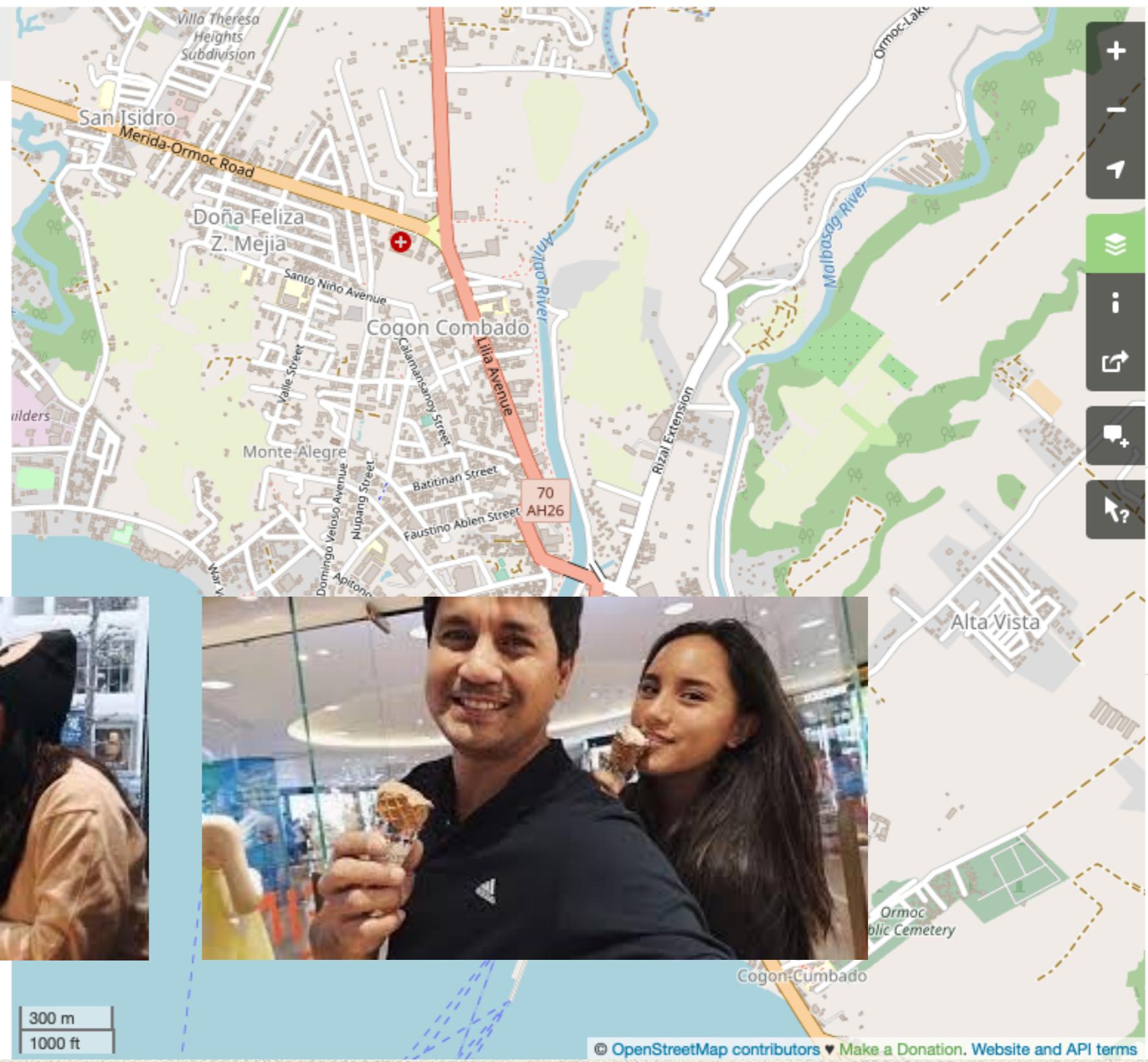
Search Results

Results from OpenStreetMap Nominatim

No results found

Results from GeoNames

No results found





ormoc city, ice cream



Rating ▾ Hours ▾

Batangueno Ice Cream

4.7 ★★★★★ (3) · Ice Cream
Ormoc, Leyte
0998 866 7087
Closed · Opens 8AM Wed



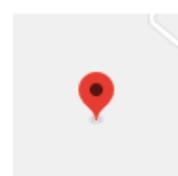
Sorbeteria

4.3 ★★★★★ (3) · Ice Cream
Ormoc, Leyte



Mystique ice cream

No reviews · Ice Cream
Palompon, Leyte
0975 770 3040



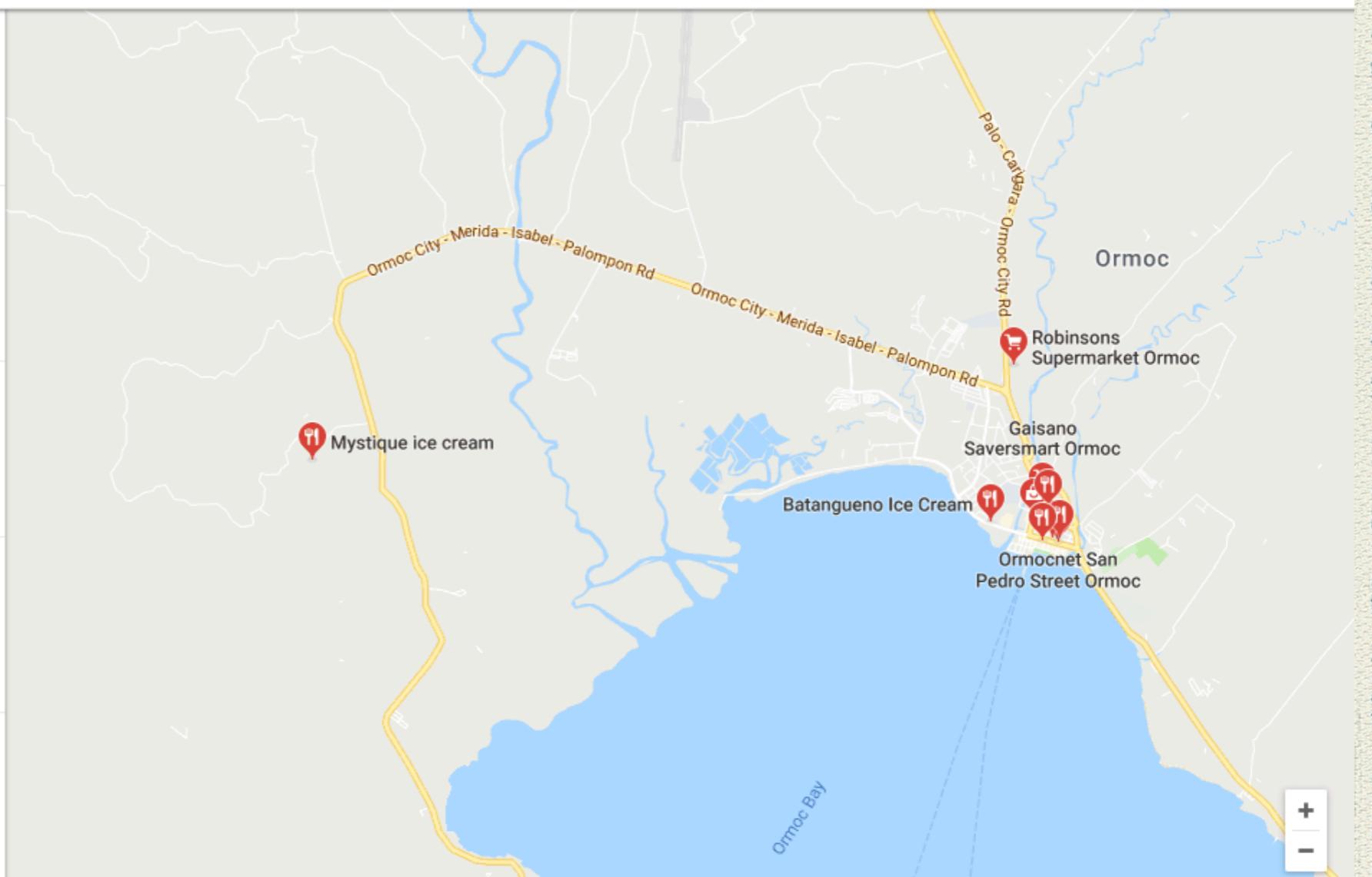
Yofi

4.5 ★★★★★ (2) · Dessert shop
Ormoc, Leyte
0916 224 7459



Yofi's Pastries & Desserts - Ormoc

5.0 ★★★★★ (2) · Pastries
Ormoc, Leyte
0916 224 7459
Closed · Opens 7:30AM Wed

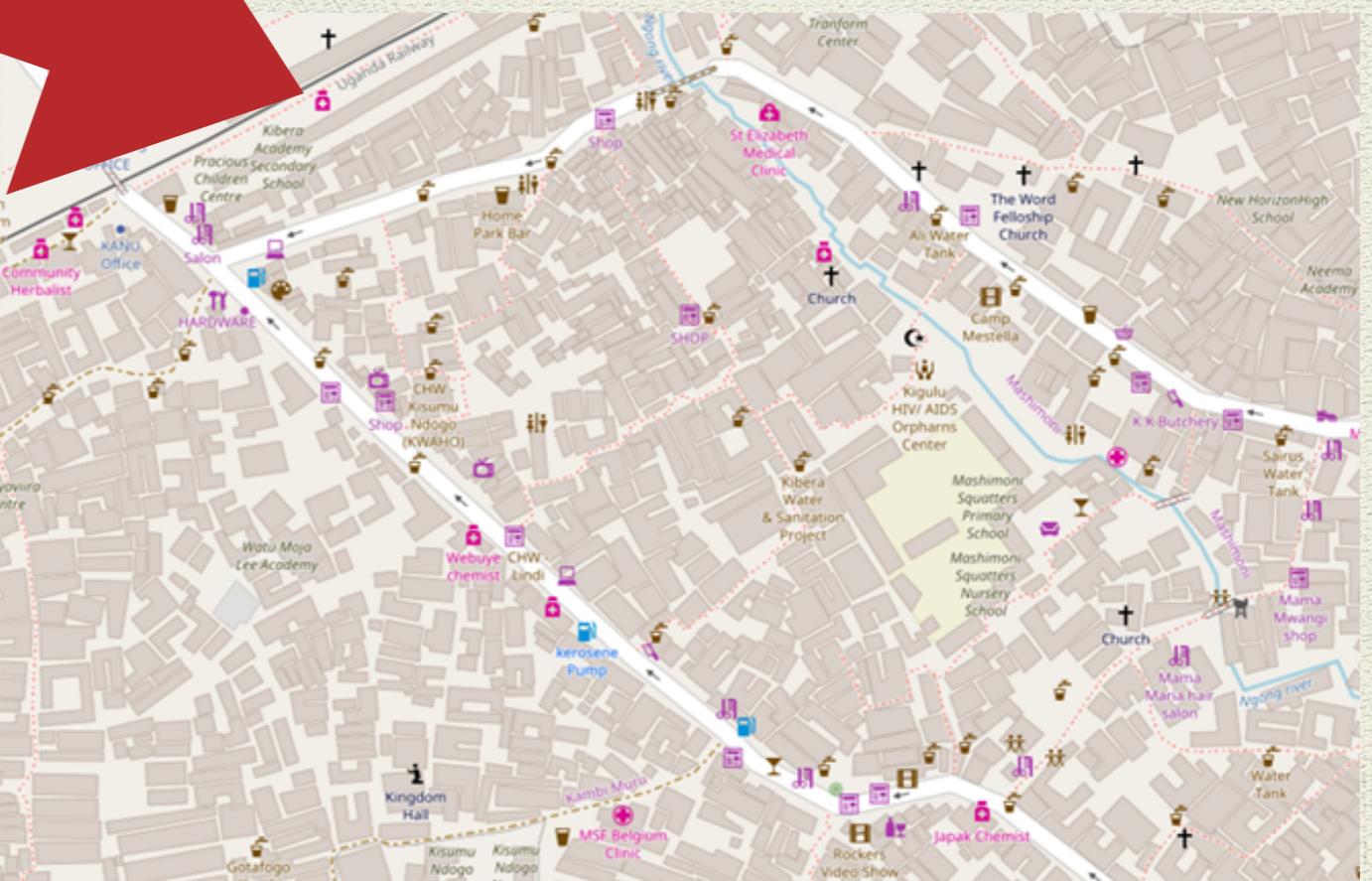


How to generate more map
data outside Metro Manila?



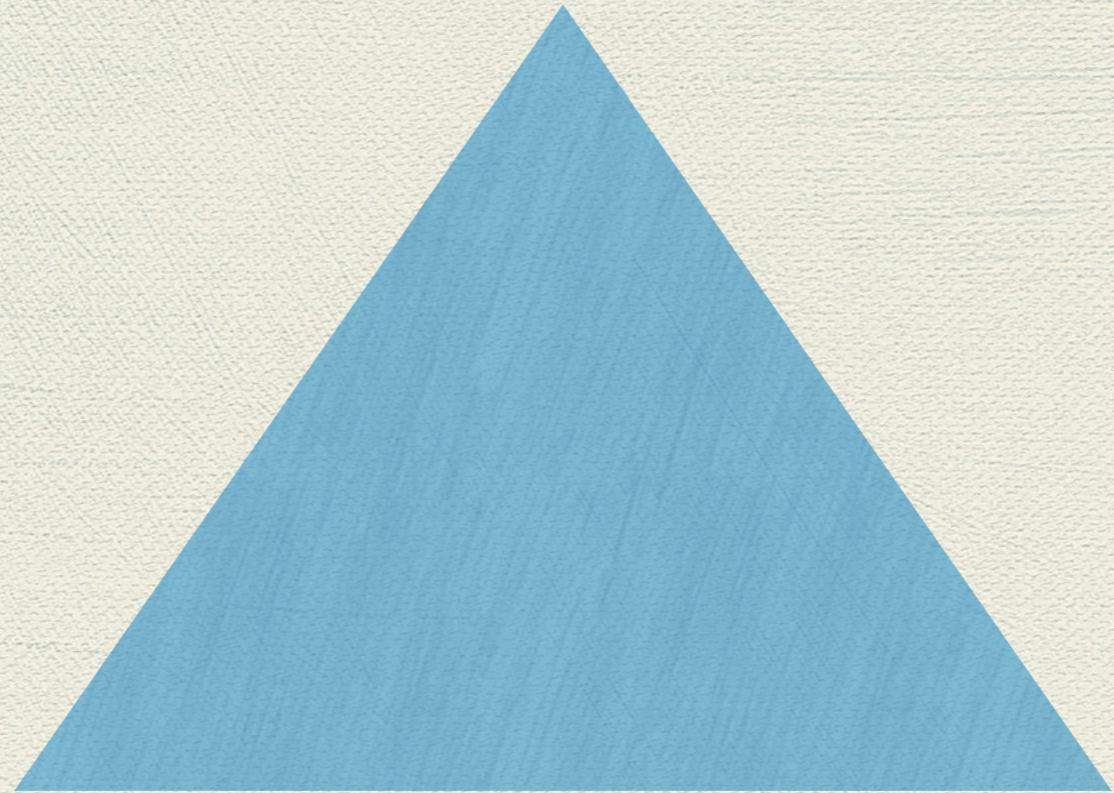
More Mappers, More Data

So how to have more
mappers outside Metro
Manila?



Effective Reform/ Innovation

Expanding Outside NCR



Technically Sound

Politically Feasible

Technology Trends



By 2021:

8.3 billion
mobile phones

50%
being smartphones

Figure 3.a. By 2021, 8.3 billion mobile phones are expected to be in use with over 50 per cent being smartphones.¹⁰²



XiaoMi Mi8
With Dual-Frequency GPS



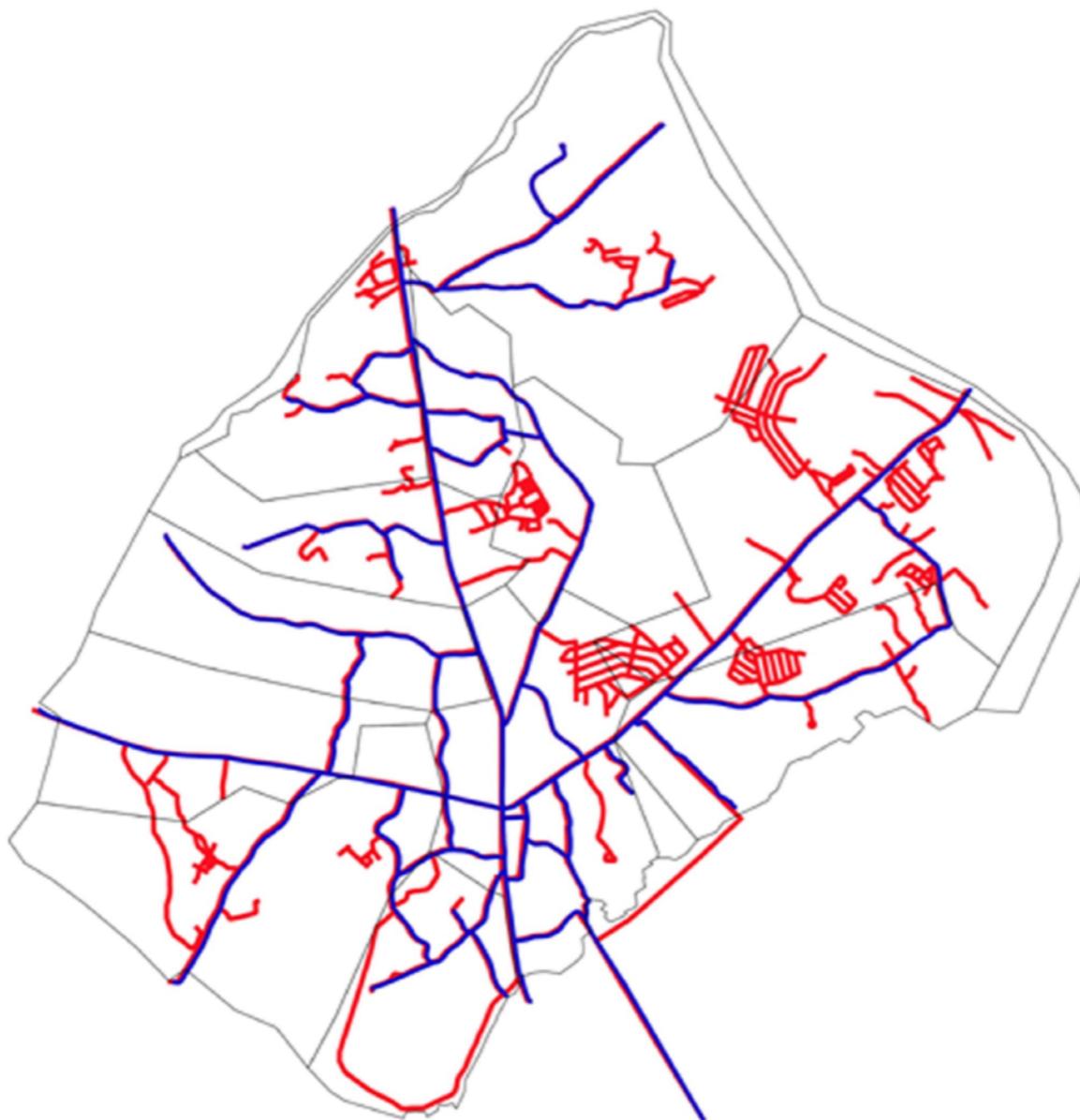
Mapping of Roads as Polygons



Mapping of Roads as Centerlines

**Blue - GPS
mapping,
done earlier**
- 27 kms of
roads

**Red - using
drone photos**
- 57.661 Km
of Roads



People



Humanitarian
OpenStreetMap
Team



People

عربى

SUBMIT REPORT LOGIN / REGISTER



HARASSMAP
Stop sexual harassment, together

ABOUT OUR WORK RESOURCES TAKE ACTION

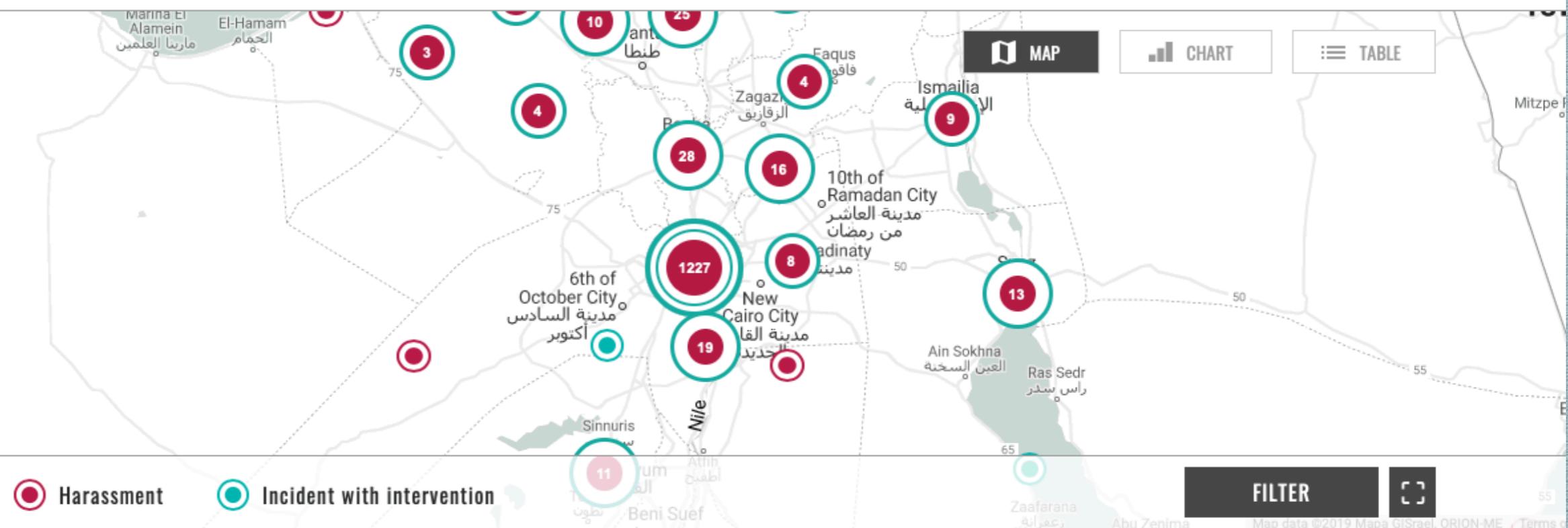
+

-

MAP

CHART

TABLE

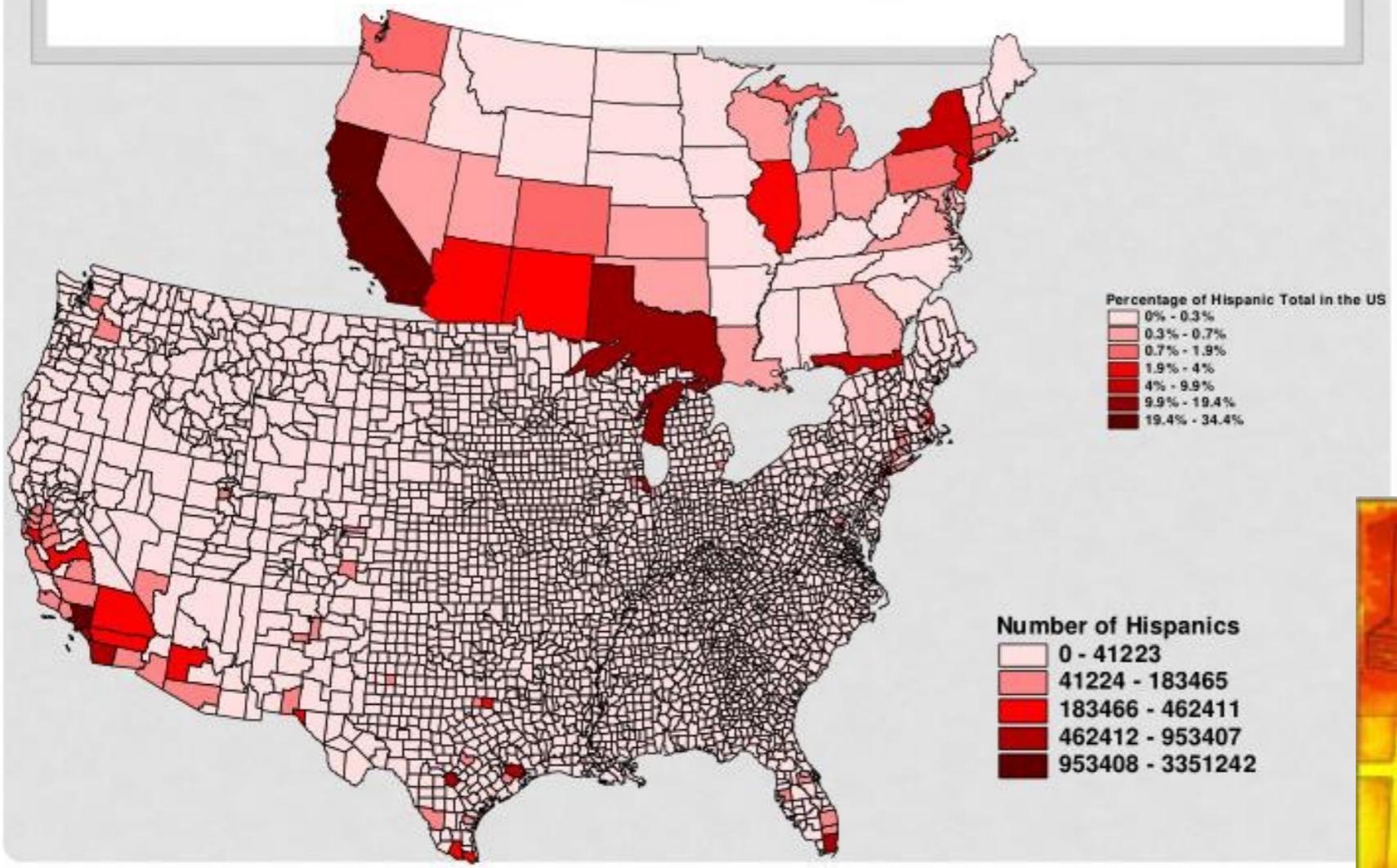


REPORT

REPORT AN INCIDENT

REPORT AN INTERVENTION

DO MAPS LIE?



Spatial Data as Ice Cream



Different Strokes for Different Folks

- ◆ They just like to go around and map things (adding map data like roads, places, etc)
- ◆ They like / need reliable data (validating map data)
- ◆ They need to use the data
- ◆ They like to hang-out with like-minded people

The Theory

- ◆ Less data outside NCR because people don't see how crowd mapping meets their needs
- ◆ Recognising different groups' motives will help us pick right tools and approach for each group
- ◆ People whose needs are met through crowd mapping will recruit friends and colleagues
- ◆ They will produce more data outside NCR

The Expectation

- ◆ Start with who, what we have
- ◆ Learn as we go along
- ◆ Prepare for surprises
- ◆ Take advantage of networks
- ◆ Influence the future (instead of trying to predict it)

Wanted: A Few Good Men (and Women)

- ◆ Grit
- ◆ Confidence
- ◆ Humility
- ◆ Autonomy

Core Teams

- ◆ Team Leader
- ◆ Technical expert
- ◆ Political/social operator
- ◆ Insider

ice cream, dumaguete city

Go

**Search Results**

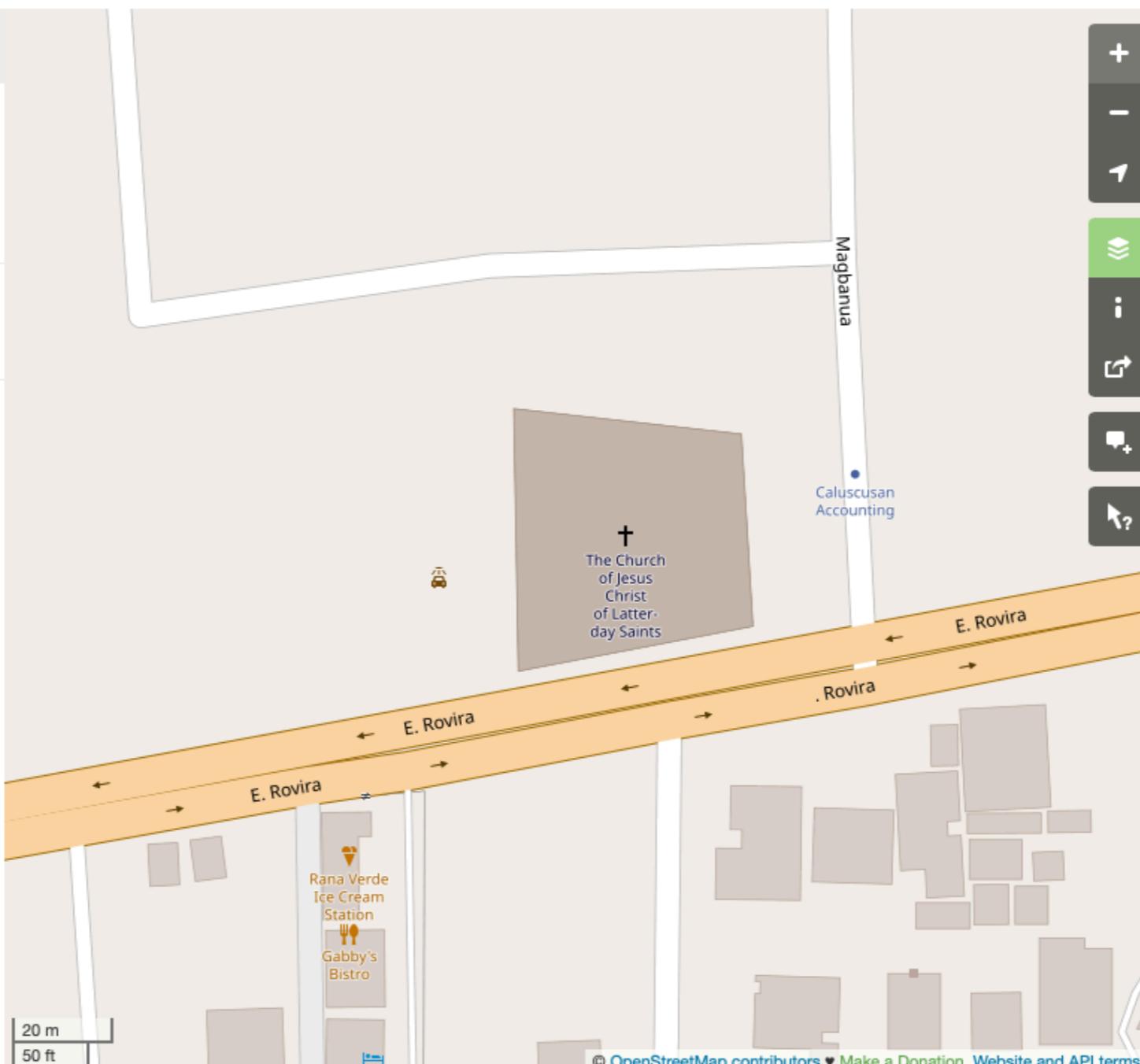
Results from OpenStreetMap Nominatim

Ice Cream Rana Verde Ice Cream Station, E. Rovira,
ECCA Homes, Dumaguete, Negros Oriental, Central
Visayas, 6200, Philippines

[More results](#)

Results from GeoNames

No results found



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Map Layers**Standard****Cycle Map****Transport Map****Humanitarian**

Enable overlays for troubleshooting
the map

 Map Notes Map Data Public GPS Traces