# Peter Karski

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## **Personal Profile:**

Front End Developer and Designer with commercial experience creating functional websites and templates. Core skills include: creating clean HTML5 code and CSS3 properties; developing responsive 'mobile first' layouts using media queries; applying additional JavaScript and jQuery functionality; creating 2D graphics using Adobe Photoshop and Illustrator. Currently seeking an interesting new full time position in a leading team to contribute skills and talent with a view to further career development.

## **Key Skills:**

- Front End Development (Sublime Text, NetBeans, Dreamweaver, Hand-coding)
  Producing functional websites and reusable templates according to latest SEO guidelines;
  creating fluid and fully responsive websites fit for desktop and mobile devices; hand-coding
  and providing cross-browser solutions; constantly expanding knowledge of jQuery, Sass and
  PHP thanks to Treehouse online interactive education platform.
- Web Design (Adobe Photoshop, Adobe Illustrator)
   Creating intuitive layouts and templates with an understanding of W3C standards; experienced in designing user friendly commercial sites, online auction templates and customising Wordpress CMS designs; converting PSD files to HTML and CSS.
- Graphic Design (Adobe Photoshop, Illustrator, InDesign)
   Creating banner adds, homepage transition images as well as company branding including logotypes, leaflets, business cards, posters and marketing materials for print.
- Video Editing (Adobe Premiere, After Effects)
   Trimming and splitting video clips; producing entertainment and commercial video content; adding special effects, voice-overs and subtitles.

## **Career History:**

#### New Star Media Ltd – Reigate, Surrey, UK

Feb 2014 - to date

A unique web design and development company specializing in used car dealers' websites. Joined the team as junior, delivering fresh and modern designs. Introduced latest trends in responsive mobile first development. After six months gained a substantial increase in salary, became responsible for the whole design and build process (from mock-up to setting live). Working within Concrete5 CMS framework using git repositories and PHP. Supervising and tutoring junior colleagues.

- Liaising with sales team and preparing mock-ups, following detailed briefs,
- Designing homepage, stock lists and other pages in Photoshop CC 2014,
- Setting up git repositories and dev servers in Beanstalk and Concrete5 CMS,
- Building a fully functioning website and setting it live.
- Following ticket based support tasks and updating live sites,
- Participating in customer support on the phone and via email.

#### Freelance – Self Employed

Since 2009 - ongoing

While having a regular full-time job is freelancing to get extra income and experience.

- Fluid and responsive musical project: www.nowemeble.net
- Wordpress website of my former rock band: www.funkenstein.net
- Parallax scrolling family website: www.karski.org
- Video Production, Voice Talent, English-Polish translations, Polish proofreading, etc.

#### Orient-Trade Ltd – Czestochowa, Poland

Mar 2011 - Feb 2013

Family business with less than 10 employees; selling mobile phones, tablets, sat-nav, etc. on the biggest Polish online platform Allegro.pl (eBay clone). Started as an administrator of one of the accounts; dealing with Customer Service, both email and phone. Showed initiative towards expanding the variety of items to sell and greatly enhanced the design of auctions that led to having 10 accounts with over 120 different items listed on each. Focusing only on copywriting and overall design of the auctions increased the sales after a year over 150% and even doubled it in the next year.

- Creating graphics for online auctions (Photoshop, Illustrator),
- Creating layouts and coding in HTML & CSS (Dreamweaver),
- Analysing E-commerce market for home electronics.

#### **Garmond Printing House – Czestochowa, Poland**

Oct 2006 - Jun 2007

- Junior Graphic Designer assisting the preparation of large format prints.
- Operating cutting plotter and large format printer.

#### Direct Dialog – Great Eastern Street, London, UK

Dec 2004 - Sep 2005

- Became a Call Centre Team Leader in 3 months,
- B2B Inbound and outbound calls instructor.

#### Museum of Imagination – Czestochowa, Poland

Aug 2002 - Sep 2004

• Tomek Setowski – Art gallery and Magical Realist Painter studio – Personal Assistant.

## **Education:**

### TEB Education College – Czestochowa, Poland

Sep 2007 – Jun 2009

- IT/Communications
- Web Design
- Web Development
- Web Administration

#### **English Teacher Training College – Czestochowa, Poland**

Sep 1998 – Jun 2002

- Bachelor's Degree Diploma
- British-English Grammar
- Applied Linguistics
- Translations

#### Languages:

- English: Fluent (spoken and written)
- German and Spanish: Communicative
- Polish: Mother Tongue

### **Personal Details:**

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